Inês Leal Thompson

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Conceptual Art Director based in Brooklyn, with experience in tech and advertising. Available on site or remote.

EXPERIENCE

APR 2020—JUL 2026
PANGEA
Creative Lead

- Lead design & marketing initiatives, spanning earned, owned, and paid media placements; managed team of freelancers
- Designed fundraising, partnership collaterall resulting in over $2MM raised across 2 rounds
- Worked closely with product team to develop proprietary machine learning-based algorithms and event-based marketing workflows

JUN 2019—AUG 2019
BBDO NY
Art Direction Intern

- Worked with copy partner on *AT&T Small Business* team, contributing to live briefs, along with *It Can Wait* and *AT&T Believes* initiatives
- Designed & produced in-store signage, digital ad placements, and brand guidelines
- Part of winning intern project team, presenting an integrated ad campaign for *Dunkin'*

JUN 2018—MAR 2019
PANGEA
Branding & Marketing Intern

- Spearheaded brand identity development for growing college commerce marketplace
- Designed and produced collaterall for on-campus events, event sponsorships, and social media ads
- Partnered with product team to build app features centered around demand generation

SKILLS & PROGRAMS

Adobe CC	Illustrator	PhotoShop
Premiere Pro	InDesign	After Effects
Figma	Blender	Powerpoint
Keynote	Slides	Javascript
SQL	R	Python
Webflow	HTML/CSS	Cursor
Presentation Design		Art Direction
Graphic Design		Typography
UI Design	UX Design	Photo Editing
Customer.IO		Email Marketing

EDUCATION

APR 2017—JUL 2020
Advertising & Marketing Communications, BS
Johnson & Wales University Providence, RI

AWARDS

2021	Product of the Week, Product Hunt	*Pangea*
2020	Silver, Collegiate Effie Brand Challenge	*IBM*
2020	NSAC, 2nd place, Regionals	*Adobe*
2019	NSAC, 7th place, National Semis	*Wienerschnitzel*
2019	NSAC, 9th place, National Finals	*Ocean Spray*