



Building Trust: Solving for Alzheimer's in Black and Latino Communities

Resources

[Culturally Tailored Communications Resources | UsAgainstAlzheimer's](#)

At UsAgainstAlzheimer's, we know that community-based organizations are often among the most trusted sources of health information. You know your communities, understand their concerns, and know how to make information meaningful and relevant.

That's why we created our **Practical Guide for Community Based Organizations (CBOs)**—to help organizations communicate more effectively about brain health and Alzheimer's with Black and Latino communities.

The goal isn't to give you another communications project. It's to give you tools you can use in the work you're already doing to make your brain health messages more relevant, engaging, and effective.

Addressing Systemic Racism webinar series

<https://wai.wisc.edu/addressing-systemic-racism/>

Dr. Gina Green-Harris's **Addressing Systemic Racism** webinar series features credible leaders sharing truthful narratives about the experiences, resilience, and health of Black and Brown communities. The webinars explain how racism has contributed to health disparities and offer clear, practical action steps for anyone asking, "How can I learn more, and what can I do in my own community?"