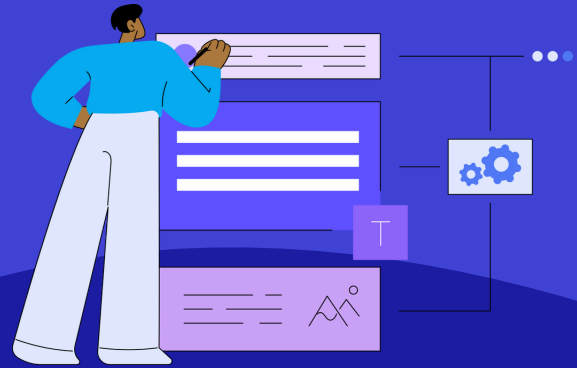


Content Mastery & Moderation

Create Content that Resonates
—And Manage It Effectively



Why This Matters

Without a clear content strategy and proper moderation, your intranet can quickly become disorganized, outdated, and disengaging. This workshop helps you establish strong governance, processes, and moderation strategies that keep your platform active, relevant, and compliant with your business standards.

Our **private, expert-led workshop** will equip your team with the tools and frameworks to manage content effectively, drive engagement, and keep your intranet healthy in the long run.

Workshop Overview

This **half-day session** will guide your team through building a **comprehensive content strategy** for your intranet. You'll learn best practices for content governance, moderation, and how to develop a content calendar that ensures continuous engagement.

What You'll Gain

- **A tailored content strategy** aligned with your business goals
- **Clear content governance framework** to manage creation and flow
- **Moderation strategies** to handle challenging engagement situations
- **Content calendar template** to guide long-term planning





Who This Is For

- **Internal Communications Leaders** – to drive content relevance and clarity
- **HR & Employee Experience Teams** – to ensure quality and consistency
- **IT & Digital Workplace Teams** – to foster an engaging environment
- **Executives & Budget Owners** – to ensure platform stability

Workshop Details

Format: Private, company-specific session (not a shared workshop)

Duration: 4-hour interactive session (includes a 30-minute break)

Led By: 2 senior intranet strategists

Includes:

- **1-hour prep call** (2 weeks before) to align on company needs
- **30-minute follow-up call** (within 1 month) to refine execution
- **Tailored strategy workbook & templates**

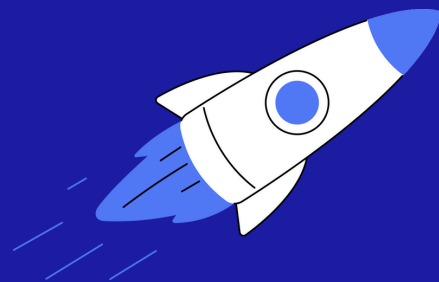
Delivery: Virtual or in-person (pricing available upon request)

Group Size: Up to 5 participants included (+\$500 per additional participant)

Investment

\$7,500 (Virtual)

In-person pricing available upon request



Contact Us To Book

contact@socialedgeconsulting.com

Scan the QR code to learn more

**Empower Your Team with
Effective Content Strategies.**

