



ESG CREDENTIALS FOR AUSTRALIAN PORK

PARTNERS



BEANSTALK



IN SHORT

This Food Agility CRC project delivered an Australian-first digital sustainability platform for the pork industry, underpinned by robust research into global ESG benchmarks and technology adoption.

"This project reinforces the value of cross-sector collaboration in creating measurable change. By combining academic expertise with industry insights, we've built an evidence base that will guide the pork industry's sustainable transition, and position Australian agriculture as a leader in ESG innovation."

Dr Liz Jackson, Curtin University

THE CHALLENGE

Environmental, Social and Governance (ESG) metrics are becoming increasingly important in meeting the expectations of financiers, regulators and customers. To maintain market access and potentially capture premium prices, pork producers need to be able to measure, manage, validate and communicate their ESG performance. This can be hampered by difficulty in understanding which metrics to track, inefficient manual data collection, a lack of transparency and difficulties in communicating ESG progress.

OUR APPROACH

This project delivered a suite of ESG dashboards, each refined through multiple iterations and extensive stakeholder feedback, covering the pillars of Protein, Planet, and People. The dashboards ingest and visualise up to three years of ESG data and incorporates benchmarks from leading international and domestic peer producers allowing for robust tracking and actionable insights. Additionally, a detailed report entitled 'An Overview of Lowering Australian Pork's Carbon Footprint' was developed for industry. This expanded study delivers practical decision-making frameworks, feasibility assessments for carbon in-setting and nutrient management, and clear scenarios for both intensive and free-range pork production.

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