

The CP Model Canvas

Designed for:

Designed by:

Date:

Version:

Prayer How often will you pray for the vision? To what extend will you mobilize prayer? (Team, City, Country, Region, Globe) 1	Vision/Mission What is your vision statement? What is your mission statement? 3	Partners Will you partner with likeminded orgs? Will you partner with secular orgs? What is your philosophy of partnership with the local church? Must all team members be partnered to a specific org? 9	Methodologies/Tools How will you research current & new methodologies? What methodologies do you subscribe? What methodologies do you not subscribe? 10	Gospel Is there team unity on required essentials of a Gospel presentation? Do you have an established method for sharing the Gospel? 12
UPG What is your people group? What is the people group sub-group? What ethnographic & demographic research is available? To what extent is your people group reached? 2	Strategic Approach What is your primary focus on the CP spectrum? How do you define your team: - Direct EV & discipleship - Mercy ministries - Support ministry 4	Identity What residency/visa options are available? How will you undertake language & culture learning? Will all teammates work at the same platform or different? What will be your statement of purpose for being in the country? 8	Entry How will you try to initiate meaningful ways to share the Good News? How will you determine where to invest time & energy? 11	Discipleship What is your structured discipleship plan? What are critical discipleship topics that must be addressed? 13
Theological Convictions What are specific theological convictions? Position on the gifts of the Spirit? Are you aligned to any specific theological positions (Reformed, Charismatic...etc.) 5	Recruiting How are you proactively trying to recruit? Do you value diversity? Do you desire near cultural teammates? Do you desire local national teammates? 6	Contextualization What is the extent that you will use Islamic material, language & theology? What are cultural practices which you will NOT participate? What are topics which members are free to engage as their conscience directs? 7	Church Formation What are the key elements of church? What are the key functions of church? How will promote group gathering? What is the role of the expat members? 14	Leadership Development How will you work with the church's leadership to develop new leaders? What leadership training methods will you use? How will leaders be selected? 15

Adapted from *The Business Model Canvas*, Business Model Foundry AG.