



Abbott World Marathon Majors World Tour, powered by Marathon Tours & Travel

Terms & Conditions

1. The Campaign

- 1.1. The World Tour campaign ("**Campaign**") is organised by World Marathon Majors LLC a company registered in Delaware with company number 4312508 and whose registered office is at c/o Corporation Service Company 2711 Centreville Road Suite 400 Wilmington Delaware 19898 USA ("**AWMM**") and Marathon Tours & Travel, which is part of Destination Sport Limited, a limited company registered in England and Wales, with company number 09564446 and whose registered office is 4th Floor, Broadhurst House, 56 Oxford Street, Manchester, England, M1 6EU ("**MTT**"), together, the "**Promoter**".

2. Eligibility

- 2.1. This Campaign is open to all individuals aged 18 or over at the time of entry ("**Participants**"). Participants must hold a valid passport, which must enable to travel from February 23, 2026 and covering the periods during which the winning Participant will claim the Prize (as defined below).
- 2.2. Employees of AWMM, MTT, their affiliated partners, and their immediate families are not eligible to enter.
- 2.3. Only one entry per person is permitted during the promotional period: December 16 2025 – January 9 2026 ("**Campaign Period**")
- 2.4. Participants who already have a place in a Major in 2026 are welcome to apply. If you win, we'll make it simple by offering the place back after the competition concludes.

3. Entry Period

- 3.1. The Campaign opens at 10:00 EST on Tuesday December 16 2025 and will close at 23:59 EST on *Friday 9 January November 2026*. ("**Entry Deadline**")
- 3.2. Entries submitted after the Entry Deadline will not be considered.

4. How to Enter

- 4.1. To enter, Participants must:
- (a) Create a video and post it on social media answering: "*Why should you go on the World Tour?*"
 - (b) Tag @wmmajors and @marathontours and use the hashtag #WorldTour.
 - (c) Post before the Entry Deadline for your chance to win ("**Entry**").

- (d) Follow @wmmajors and your regional @marathontours account.

4.2. Notes:

- (a) Entries must be publicly viewable and remain live throughout the duration of the Campaign Period.
- (b) No written forms, paperwork, or CVs are required in order to submit an Entry.

5. Prize Details

5.1. One (1) Entry will be selected as a winner ("**Winner**") to take part in the **World Tour ("Prize")**. The Prize includes:

- (a) Race entries for all Abbott World Marathon Majors (up to nine, subject to the confirmation of inclusion of Cape Town and Shanghai)
- (b) Races to be completed over the course of 2026 and 2027, such period expiring on 31 December 2027 ("**Prize Period**"). Extensions to the Prize Period are not permitted.
- (c) Standard MTT travel package (package inclusions are subject to change depending on the event), details of which are available [here](#).
- (d) A travel budget of US\$10,000 (travel receipts must be submitted; reimbursements will be made incrementally). Any travel expenses incurred by the Winner above this total sum shall not be refunded by the Promoter.

5.2. ***The prize is non-transferrable, non-exchangeable, and has no cash value.***

5.3. The Promoter reserves the right to replace any or all elements of the Prize with an element of equal or higher value if circumstances beyond Promoter's control makes it necessary to do so.

6. Winner Selection and Notification

- 6.1. Entries will be reviewed by a judging panel comprising of representatives from AWMM and MTT.
- 6.2. A shortlist will be selected ("**Shortlist**"). Those Participants who have reached the Shortlist ("**Shortlist Members**") will be contacted by DM on their relevant social media channel by January 11 2026 ("**Shortlist Notification**").
- 6.3. If a Shortlist Member does not respond to the Promoter within [three (3)] days of the Shortlist Notification, then that Shortlist Member will forfeit their Entry and Promoter shall select an alternative Shortlist Member in accordance with the process described herein.
- 6.4. The Shortlist Members will be interviewed via video call W/C January 12, 2026. This will be filmed and edited into short videos to be posted on WMM social channels. Candidates must be available to attend the interview or will be removed from the process.
- 6.5. The Winner will be contacted via video call to the phone number or other video call details as have been previously provided to the Promoter. This will be filmed and edited into short videos to be posted on AWMM official social channels and shared by MTT at its discretion.

7. General Conditions

- 7.1. By entering, Participants agree to be bound by these terms and conditions.

- 7.2. Participants must hold a valid passport and be physically capable of completing up to nine full marathons in a two (2) year period. No part of the Prize will be rolled over beyond 2027.
- 7.3. The Winner must agree to delivering a publishing schedule during each race week they attend including relevant collaborations and tags with AWMM and MTT. Failure to complete these tasks will result in the cancellation of future race entries and travel.
- 7.4. In the event of being medically diagnosed as being unable to:
 - (a) run (through injury or otherwise) the next marathon in the schedule, the Winner will still be required (where medically fit to do so) to travel and attend race week of the applicable event, delivering the pre-agreed content schedule. AWMM will honour the race entry for the Winner at the conclusion of the World Tour; or
 - (b) complete the World Tour, another of the Shortlist Members will be selected as a replacement and offered the opportunity to replace the Winner and complete the outstanding races, bound by the same terms and conditions contained herein.
- 7.5. By submitting a video as part of an Entry, Participants grant the Promoter permission to use the content across its marketing and promotional channels.
- 7.6. AWMM reserves the right to disqualify Entries that are deemed inappropriate, offensive, or not aligned with the Campaign's or Promoter's values.
- 7.7. The decision of AWMM regarding any aspect of the Campaign (including the Prize) is final and binding and no correspondence will be entered into about it.
- 7.8. Participants are deemed to have accepted, and agreed to be bound by, these terms and conditions upon entry. AWMM reserves the right to refuse any Entry or Entries, or refuse to award the Prizes to anyone deemed by AWMM to be in breach of these terms and conditions.
- 7.9. AWMM may cancel, suspend, or amend the Promotion (including any part or parts of the Prize), if necessary, in its sole opinion.
- 7.10. The Campaign will be governed by English law and Participants submit to the jurisdiction of the English courts

8. Personal Data

- 8.1. Personal data collected as part of the Campaign will be used solely for the administration of the Campaign and only in accordance with the [AWMM](#) and [MTT](#) privacy policies.