

When health is absent
Wisdom cannot reveal itself
Art cannot become manifest
Strength cannot be exerted
Wealth becomes useless
And reason becomes powerless.

Herophilus
Greek philosopher & physician
300 BC



HEALTHTrust

THE HEALTH TRUST **ANNUAL REPORT** 2007-2008



Special Achievements in 2007-08



Presenting sponsorship of BODY WORLDS exhibit

As the presenting sponsor of BODY WORLDS at the Tech Museum of Innovation, The Health Trust invested in the world-renowned exhibit of human anatomy in order to increase the community's knowledge about the human body and the connection between anatomy, behavior and health. Many of the 275,000 people who visited BODY WORLDS took advantage of health screenings (blood pressure, weight, BMI) and health education activities offered by The Health Trust. Surveys confirmed that The Health Trust's goal for sponsoring the event was achieved – visitors felt differently about their bodies as a result of the exhibit and pledged to change their lifestyles to improve their health.



Health screenings sponsored by The Health Trust helped visitors become aware of health risks: more than 6,000 had high blood pressure and almost 16,000 had a BMI in the obese range.

January event launches strategic Initiatives

More than 300 business, government and community leaders joined The Health Trust Board of Trustees at an extraordinary event in January, 2008 that announced The Health Trust's commitment to three strategic initiatives



Guests applauded The Health Trust's announcement of a \$30 million investment in three strategic Initiatives.

in support of its vision. New CEO Frederick J. Ferrer told attendees that "Silicon Valley is not immune to health issues. As individuals and as a community, we have serious issues that should concern us all." He described the vision of Silicon Valley as the healthiest region in America and urged the community not to compare itself to other regions in the U.S. but to what is possible. "Here in the center of dynamic innovation and incredible resources, we have the best chance of anyone in achieving an unparalleled transformation of a community. If not here, where? If not now, when?" To hear the full speech, watch the video on www.healthtrust.org.

Increased visibility of Silicon Valley's health challenges and opportunities

The Mercury News

www.MercuryNews.com Editor January 31, 2008

Health Trust's valley vision: fit, active, smiling

Silicon Valley is home to one of the most educated populations in the world. Yet many are health stupid.

More than half of the valley's adults are overweight or obese, fewer than a third of its children are physically fit and more than half of its senior citizens have high cholesterol and hypertension.

That's why residents, schools, businesses and government should embrace the Health Trust's goal of making this region the healthiest in America by 2010.

Advancing wellness in the valley will substantially reduce our health care costs and improve our overall quality of life.

The Health Trust, a nonprofit organization that got its start in 1996 with \$52 million from the sale of the Good Samaritan Health System, is putting \$30 million into the effort. While there aren't any objective measures to determine if or when the organization's goal has

been met, that shouldn't detract from the benefits of the effort.

The Health Trust will focus on three areas:

- Preventing obesity. The valley needs to scale back its love for riding in fast cars and eating fast food. Chief Executive Fred Ferrer wants to ratchet up the valley's focus on land-use policies that promote walking, bicycling and other forms of physical activity.

He also wants to increase the number and visibility of farmers markets and community gardens. The county's ratio of fast-food outlets to supermarkets and farmers markets is lower than the state average, which discourages parents from making healthy choices for themselves and their children.

- Promoting healthy aging. The Health Trust will try out its most creative idea in its effort to improve the quality of life of the valley's senior citizens. It wants to open up "neighborhood cafes" aimed at seniors. The cafes

would be within walking range for aging patrons and be designed to provide a place where they could gather, get a healthy meal and share conversations.

Studies have shown that the more mentally and physically active seniors are, the more likely they are to live healthy, longer lives.

- Breaking down barriers. Ferrer wants to make sure that even the poorest valley residents have better access to the kind of health services and programs that the wealthier take for granted. The Health Trust will open a Children's Dental Center in East San Jose in June that will help provide services to more than 100,000 children who otherwise wouldn't receive treatment.

The valley is renowned for its creativity, intelligence and entrepreneurial spirit. We should be smart enough to realize that creating a healthier living environment will enhance that image and extend the lives of those with the good fortune to live here.

Extensive coverage of The Health Trust's vision for Silicon Valley and editorial support by local newspapers, radio and television of its \$30 million investment in its three strategic initiatives has increased the community's awareness of our health challenges and the opportunities for the region to set a new national standard. News articles are posted on The Health Trust's website, www.healthtrust.org.

Expanded Financial and Administrative Support Services

The Health Trust Financial and Administrative Support Services provided comprehensive accounting services to 16 nonprofit organizations, freeing them from day-to-day accounting so they could focus on advancing their missions.

About The Health Trust

The Health Trust was founded in 1996 as a charitable foundation with assets from the sale of three local nonprofit hospitals. For more than 12 years the organization has been a respected leader in Silicon Valley and a catalyst for community partnerships that identify health issues and work together to find innovative solutions. The Health Trust engages in policy and advocacy, provides grants and continues its legacy of providing health services that support its three strategic initiatives. For more information on The Health Trust and its vision of Silicon Valley as the healthiest region in America, visit www.healthtrust.org.

Achieve & Aspire: 2007-08 was a pivotal year in the history of The Health Trust

Challenging the region to set a new national standard

It was always clear that 2007-08 was going to be an important year for The Health Trust, but no one anticipated what a milestone time in our history it would become.

After celebrating 10 years of service to the community in 2006, The Health Trust undertook a comprehensive strategic planning effort to identify new goals and strategies for its next decade. This year, in conjunction with our presenting sponsorship of the BODY WORLDS exhibit at The Tech Museum of Innovation, we announced our new vision of *Silicon Valley as the healthiest region in America* and the three strategic initiatives -- Healthy Living, Healthy Aging, Healthy Communities -- that we believe will move us to this goal.

The response from the community has been tremendous. We have more community partnerships, cooperative ventures and collaborations underway than ever before. An encouraging number of individuals, corporations, and foundations are beginning to offer financial support for our initiatives. And we are especially proud that community volunteers donated 25,580 hours last year to The Health Trust programs and services –a value of more than \$350,000.

During this exciting and intense period of unveiling our vision and detailing the strategies of our initiatives, The Health Trust continued its grantmaking activity (more than \$2.5 million to 34 hospital and community-based programs) and continued to provide crucial direct services to the community.

Along the way we honored the retirement of founding CEO Gary Allen and welcomed Frederick J. Ferrer as our new CEO. We also moved our administrative headquarters into a new office in Campbell with more meeting space and a fitness area to encourage our staff to live the healthy lifestyle we are advocating.

Busy year? Absolutely. A year of change and growth? No doubt. But most importantly, it was a year that challenged our employees, our volunteers, our donors, and our community to take our vision to heart.

2007-08 was pivotal in the history of The Health Trust, but we are even more excited about the present and the future. Thank you, and we ask for your continued support of The Health Trust. Together we can achieve an unparalleled transformation of a community: Silicon Valley as the healthiest region in America!



Frederick J. Ferrer
Chief Executive Officer



Bern Shen, M.D.
2007-08 Chair, Board of Trustees

The Health Trust Financial Overview

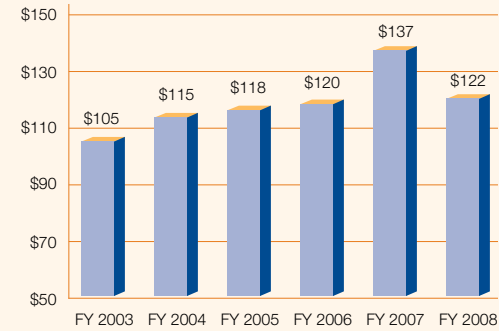
Fiscal Year ended June 30, 2008

Statement of Financial Position

Assets:	
Cash and cash equivalents	1,570,000
Investments	117,316,000
Receivables and prepaids	1,489,000
Fixed assets	5,140,000
Other assets	2,598,000
Total assets	\$128,113,000
Liabilities:	
Accounts payable	684,000
Grants payable	2,284,000
Other accrued expenses	3,277,000
Total liabilities	\$6,245,000
Net Assets:	
Unrestricted	118,046,000
Temporarily restricted	3,381,000
Permanently restricted	441,000
Total net assets	\$121,868,000
Total liabilities and net assets	\$128,113,000

Net Asset Growth

(\$ in Millions)



Contribution to the Community

Dollars raised for Initiatives:	
Healthy Living Initiative	353,000
Healthy Aging Initiative	1,480,000
Healthy Communities Initiative	4,806,000
Total raised for Initiatives	\$6,640,000
Initiatives expenditures:	
Healthy Living programs and collaborations	865,000
Healthy Living grant making	795,000
Total Healthy Living expenditures	\$1,660,000
Healthy Aging programs and collaborations	1,856,000
Healthy Aging grant making	105,000
Total Healthy Aging expenditures	\$1,961,000
Healthy Communities programs and collaborations	5,277,000
Healthy Communities grant making	1,897,000
Total Healthy Communities expenditures	\$7,174,000
Financial and Administrative Support Services	\$807,000
Total contribution to the community	\$11,602,000

Leading community transformation with focused Initiatives



The Health Trust provided elected officials and city staffs with toolkits for how to incorporate a health element in their General Plans. Land use decisions, such as availability of safe and convenient trails, sidewalks and parks, affect community health.

Healthy Living

The Health Trust Healthy Living Initiative focuses on reducing the rates of overweight and obesity through healthy nutrition and physical activity. We have strategies to:

- Increase community/school gardens and urban sustainable agriculture
- Encourage inclusion of a health element in city and county General Plans
- Develop organizational wellness services
- Support healthy behaviors with social marketing campaigns
- Provide leadership and coordination of the Healthy Silicon Valley Collaborative of 100+ organizations

Healthy Aging

The Health Trust Healthy Aging Initiative focuses on supporting the health of our aging population so that older adults can spend more years in good health and be engaged as vital members of their communities. We have strategies to:

- Expand physical activity opportunities for older adults
- Increase social connections and healthy nutrition
- Improve transitions from hospital to home
- Provide support for caregivers
- Provide leadership and coordination of the Aging Services Collaborative of more than 75 public and private agencies

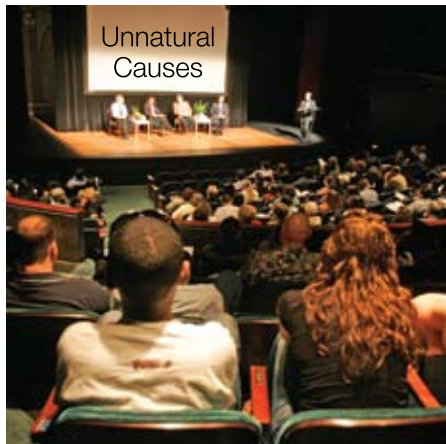


Expanded opportunities for older adults to exercise and stay active is a key strategy of the Healthy Aging Initiative.

Healthy Communities

The Health Trust Healthy Communities Initiative focuses on reducing and eliminating health disparities so that there are fair and equitable health services and access to healthy environments for all of Silicon Valley's residents. We have strategies to:

- Address the root causes of health disparities
- Provide access to prevention, screening and management of chronic diseases
- Expand oral health prevention, education and treatment services
- Increase healthcare coverage and linkages to services



Last year, The Health Trust hosted 300 community members at an event focused on health disparities. Using the PBS documentary "Unnatural Causes: Is Inequality Making Us Sick" as the centerpiece, The Health Trust provided 30 organizations with mini-grants to fund community dialogue programs about the economic and social aspects of health.

"The Health Trust has made a significant commitment to helping make Silicon Valley a healthier place for all of our residents to live, work, and raise families."

San Jose Mayor Chuck Reed

Serving the community



The Health Trust offered more than 25 chronic disease management workshops throughout Santa Clara County, in English and Spanish, to help individuals learn how to better manage their own health.

Meals On Wheels

A hot meal delivered daily means more than good food to clients of The Health Trust Meals On Wheels. The visits give homebound adults a friendly visitor who checks on their well-being while bringing nutritious meals to frail elderly and disabled individuals who cannot shop or cook for themselves. Isolated seniors are at risk of poor nutrition. Meals On Wheels helps them stay healthy and independent in their own homes.

In 2007-08, The Health Trust ...

- Delivered 97,000 nutritious meals to homebound elderly and disabled adults



More than 780 frail elderly and disabled adults in Santa Clara County relied on Meals On Wheels for delivery of hot, nutritious meals.

Wellness Access & Education

From an Open Air Health Fair for hundreds of shoppers at the Flea Market to small group "house parties" for dozens of neighbors to assistance for individual families in enrolling in insurance programs ... The Health Trust went into the community to provide information and assistance to help Silicon Valley residents achieve health and wellness. This year, The Health Trust celebrated surpassing 30,000 families that have been assisted with health insurance enrollment.

In 2007-08, The Health Trust...

- Provided 200,000 free health screenings
- Enrolled 7,000 children in insurance programs
- Helped 2,000 individuals one-on-one learn more about healthy living and how to better access health care services through chronic disease management workshops and other health promotion activities.

Children's Dental Services

Over the past five years, The Health Trust has invested \$5 million in oral health services for Silicon Valley children. Through our clinic at Franklin-McKinley School District, The Health Trust was able to provide dental care to a few thousand youngsters annually – an accomplishment that still left tens of thousands of others without access. In contract with the Children's Dental Group, the largest provider of pediatric dentistry in the state, The Health Trust opened a high quality, high capacity dental center to serve children with all types of insurance and those with no insurance coverage.

In 2007-08, The Health Trust

- Provided 5,000 dental treatments to children
- Opened the new Children's Dental Center with capacity for 15,000 appointments a year



The innovative Children's Dental Center opened in June in the Tropicana Shopping Center in East San Jose to make dental care available to thousands of underserved children.

AIDS Services

People with HIV/AIDS are living longer, but they still need support and services to maintain wellness and experience an adequate quality of life despite this chronic disease. Last year, The Health Trust celebrated the 20th anniversary of providing services to individuals with HIV/AIDS and the 5th anniversary of the Neil A. Christie Living Center, a welcoming drop-in center for resources, social activities and emotional support.

In 2007-08, The Health Trust ...

- Packed 9,000 bags with nutritious food for individuals with HIV/AIDS with the help of Food Basket volunteers
- Welcomed 4,000 visits to the Neil A. Christie Living Center
- Provided services to 820 HIV/AIDS clients including nursing and social work case management, emergency financial and housing help, home care and AIDS education
- Educated 5,000 about HIV/AIDS prevention

Engaging the next generation

"The Health Trust Youth Advocates program is taking leadership to challenge and develop our high school teens to be champions of healthy living."

U.S. Congressman Mike Honda

The Health Trust

Donors 2007-08

Wellness Champions (\$100,000 and up)

California State Office of AIDS
City of San Jose
Council on Aging
FIRST 5 Santa Clara County
John S. and James L. Knight Foundation
Maria and Wim Roelandts
Santa Clara County
Santa Clara Family Health Plan
Second Harvest Food Bank
The Estate of Raibeart Dixon

Wellness Visionary (\$50,000 to \$99,999)

Anthem Blue Cross Foundation

Directors Circle (\$25,000 to \$49,999)

AIDS Coalition Silicon Valley
Kaiser Permanente
Legacy Partners
MAC AIDS Fund
United Way Silicon Valley

Benefactors Circle (\$10,000 to \$24,999)

Adobe Systems Inc.
Boston Scientific Foundation
IRLM, Inc.
Carla R. Lindorff
Lucile Packard Foundation
for Children's Health
San Jose Mercury News Wish Book Fund
SanDisk
Shaw Living Trust

Investors Circle (\$5,000 to \$9,999)

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Cadence Design Systems, Inc.
Catholic Charities
City of Campbell
City of Gilroy
City of Mountain View
City of Sunnyvale
Coldwell Banker
Colliers Parrish International, Inc.
Comerica Bank - California Foundation
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Stella B. Gross Charitable Trust
Mission City Community Fund
RBC Dain Rauscher
Robert K. and Patricia A. Dahl Foundation

Investors Circle (continued)

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Wells Fargo Foundation
Western Digital Foundation
Whole Foods Market Campbell
William H. Cilker Family Foundation

Patrons Circle (\$2,500 to \$4,999)

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City of Mountain View
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Intuit, Inc.
Junior League of Palo Alto-Mid
Peninsula, Inc.
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Saratoga Rotary Charitable Foundation
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Charitable Foundation
West Coast Marble & Granite

Leadership Circle (\$1,000 to \$2,499)

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American Cancer Society
Amitabha Fund
Robert Archibald
Ann Marie and Geary Auer
Banfield Charitable Trust
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Commonwealth Central Credit Union
George & Susan Crow Fund
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Give Something Back Community Fund
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Paula Keane
Nenna Kirschner
Joseph Lattuada
James V. Lewis
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Donald and Gina Wu
John and Nina Zoria

Every attempt has been made to assure the accuracy of this list. However, contact Debi Bingham at (408) 559-5594 or debib@healthtrust.org for any errors or omissions.

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(as of 6/30/08)

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