



**City of
Santa Clara**
The Center of What's Possible

INSIDE

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Dear Santa Clara Community,

Greetings from Rajeev Batra. I started my new role as Interim City Manager for Santa Clara on April 6. You may remember me as I previously served as City Manager from April 2016 through September 2017. While the City searches for a permanent City Manager, I am honored and excited to accept this role and help lead Santa Clara through this transitional period with a talented team of City employees. I want to thank the Mayor and City Council for placing their trust in me.

In addition to previously serving as your City Manager, I also served as your City Engineer and Director of Public Works for almost 15 years. As Director of Public Works, I had the honor of working alongside a superb team of Department Directors and City staff, overseeing vital City infrastructure improvements, shaping our environmental programs, and reviewing many of the development projects that make up our cityscape today. I was also part of the team that oversaw the construction of Levi's Stadium that put Santa Clara on the US map.

Now, while we are coming out of the COVID-19 pandemic, there is yet more work to accomplish. It is a unique privilege to lead this organization not once but twice. As City Manager, I am focused on guiding the City of Santa Clara back to a better fiscal footing, maintaining our exceptional City services, maintaining and building critical infrastructure, such as streets and parks, continuing our mission of sustainable development, and looking to a brighter, positive future in a safe Santa Clara. On June 21, the City held a public hearing on Capital Budget and Five-Year Capital Improvement Program (CIP), which provided the community an opportunity to comment on the City budget. Visit [SantaClaraCA.gov/Finance](https://www.santacruz.ca.gov/Finance) to view all our financial documents. The Council will consider this item for adoption on June 21, 2022.

Great things are happening in Santa Clara as the COVID-19 pandemic subsides. We had a successful concert at the end of May, and now Levi's Stadium has been selected by FIFA as a venue. Santa Clara is an incredible community, and City staff takes great pride in providing essential and exceptional service. The City of Santa Clara is truly the Center of What's Possible.

With sincerity,

Rajeev Batra
City Manager



Rajeev Batra
City Manager

CITY MISSION STATEMENT

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership.

Summer Events:



- **Fourth of July All City Picnic: July 4 at Central Park.** Celebrate Independence Day with games, food, swimming and live entertainment from 12 – 5 p.m.
- **Sunset Cinema: 6/24, 9/23, 10/21.** Join us for a free movie under the night sky on select Fridays from April to October. Movies start after sunset.
- **Concerts in the Park: 7/22, 7/29, 8/12, 10/7.** Free concert series presented by the Santa Clara Cultural Commission. Concerts held at the Central Park Pavilion, 909 Kiely Blvd. from 6:30 p.m., except for July 22 which will be held at Live Oak Park, 641 Moreland Way.
- **Street Dance: Aug. 5 at Franklin Square Mall.** From 6 – 9 p.m., stroll through Franklin Square to experience dancing, interactive art, face painting, delicious food and drinks, and a performance by local band, Pop Fiction.
- **Family Camping in the City: Aug. 5 at Central Park.** Spend the night in Central Park! Enjoy the comforts of local camping while participating in a variety of activities for all ages. Campers will enjoy the Disney Pixar animated movie "UP" under the stars on a big screen. Advanced registration required.

Summer Recreation Programs + Fall Recreation: Have a ball this summer with the Parks & Recreation Department. Register for summer camps, classes and so much more! Visit [SantaClaraCA.gov/RecClasses](https://www.santacruz.ca.gov/RecClasses) for more information.



40th Annual Art & Wine Festival

Save the date! The City of Santa Clara Art & Wine Festival returns the weekend of **Sept. 17** in scenic Central Park, 909 Kiely Blvd. The 40th Anniversary Art & Wine Festival is two days of fun featuring something for all ages. The festival will feature over 165 arts and crafts booths, delicious food, fine wine, live bands and community entertainment on two stages, ice cold beer, Kids Kingdom and more. Visit [SantaClaraArtandWine.com](https://www.santacruz.ca.gov/ArtandWine)



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Summer Events:

Summer Theatre: Roberta Jones Jr. Theatre presents **two exciting productions** this summer and tickets are on sale now!

Disney's Frozen Jr., with a cast aged 8-15 years old, held July 19-21, is based on the 2018 Broadway musical and brings Elsa, Anna, and the magical land of Arendelle to life, on stage. The show features all of the memorable songs from the animated film as well as all the cast of beloved characters. Frozen is fun for the whole family!

Into the Woods, with a cast aged 13-19 years old, held the weekend of July 19, where everyone's favorite storybook characters come together for a timeless, yet relevant, piece... and a rare modern classic.

All performances are held at the Mission City Center for Performing Arts. General admission tickets are just \$15 each and can be purchased by visiting RJJT.org.



Picnic & Facility Rentals: Various park buildings, picnic areas, community centers, and fields are available for use by residents, community groups, and organizations. Visit SantaClaraCA.gov/FacilityRental for more information.



Setting Bold Climate Targets for a Sustainable Future

The impacts of climate change today require bold action to reduce greenhouse gas (GHG) emissions and ensure a healthy and livable future for all. As part of the City's commitment to creating a Sustainable Santa Clara, the City established a Climate Action Plan in 2013. On June 7, the City closed out over two years of community engagement and development of a comprehensive upgrade to the City's Climate Action Plan, with a unanimous City Council adoption. The newly adopted Climate Action Plan 2022 Update sets new targets for reaching aggressive emissions reductions across five main category areas: Buildings and Energy, Transportation and Land Use, Materials and Consumption, Natural Systems and Water Resources and Community Resilience and Well-Being. In developing the strategies, the City considered how actions contribute to social and economic co-benefits like emissions reductions, equity, green jobs, cost savings and others. **Community members can view all CAP documents and community outreach at: SantaClaraCA.gov/ClimateActionPlan**

Funding for Home Repair Available to Eligible Homeowners

Is your home in need of accessibility modifications or health and safety repairs - such as roofing, plumbing, heating or cooling, electrical, termite damage repair, weatherization, or energy efficiency improvements? Income-qualified homeowners who cannot afford these repairs may apply for assistance through the City of Santa Clara Neighborhood Conservation & Improvement Program (NCIP). Since 1976, the City has assisted more than 1,600 homeowners to rehabilitate their homes, address health and safety issues, and ensure compliance with the current building code.

The NCIP is designed for owner-occupied single-family homes with gross incomes at or below 80% of County median income (\$131,750 for a household of 4, \$105,400 for a household of 2).

The NCIP program has recently changed and now offers the following options:

Minor Repair Grant:

- The City's Housing & Community Services Division has partnered with Rebuilding Together Silicon Valley (RTSV) to administer a grant program.
- After determining eligibility, RTSV will perform a home assessment and work with the homeowner to prioritize a scope of work. The work will be completed by qualified contractors and overseen by RTSV.
- Grants up to \$25,000 are available on a first come, first served basis subject to funding availability.



Major Repair Loan:

- On a more limited basis, the Housing & Community Services Division will administer low-interest, deferred payment loans for homes needing more significant repairs.
- After determining eligibility, City staff will help individual homeowners identify significant rehabilitation needs, ways to save energy and water, and will assist with finding a qualified contractor. City staff will provide financial and technical assistance and will oversee the construction process.
- Loan amounts will vary depending on the scope of work. Funding will be available on a first come, first served basis subject to funding availability.

For further information contact the Housing & Community Services Division at 408-615-2490, SantaClaraCA.gov/HomeownerHomebuyerResources, or Rebuilding Together Silicon Valley (RTSV) at rebuildingtogethersv.org or 408-578-9519.

City of Santa Clara Housing Element Update Currently in Progress

California state law mandates that all local governments adequately plan to meet the housing needs of their communities at all income levels. To fulfill that requirement, Santa Clara, like all other Bay Area towns, cities, and counties, is required to submit an adopted Housing Element to the State Department of Housing and Community Development (HCD) by January 2023.

The Housing Element must include identified sites for planned housing and pro-housing policies and strategies for how Santa Clara can achieve the development of the units allocated by the end of the sixth housing element cycle in January 2031.

Under the law, the State Department of Housing and Community Development (HCD) first determines each region's housing need for an upcoming eight-year planning period. The regional council of governments, which in the Bay Area is the Association of Bay Area Governments (ABAG), then allocates a "fair share" of the unit total to each jurisdiction through the Regional Housing Needs Allocation (RHNA) process.

Local governments are required to update their housing elements to show how they will accommodate their share of the RHNA. Because the State assigned an overall housing need for the Bay Area that is approximately 2½ times the need for the prior housing element cycle, jurisdictions throughout the ABAG region have received significantly larger RHNA targets than they did in prior RHNA cycles.

Santa Clara RHNA Allocation

The RHNA sets a citywide target for housing production over the 8-year housing element timeframe. The City of Santa Clara has been given the following RHNA distribution for the sixth housing element cycle:

- **Very Low-Income Units (0-50% of Area Median Income (AMI)):** **2,872**
- **Low Income Units (50-80% AMI):** **1,653**
- **Moderate Income Units (80-120% AMI):** **1,981**
- **Above Moderate (Market Rate) Units:** **5,126**
- **Total RHNA:** **11,632**

More than half of the identified capacity will need to meet the State's criteria to qualify as affordable housing capacity.

For reference, 4,093 units were assigned to the City of Santa Clara in the current fifth housing element cycle (2015 to 2023).

In the San Jose-Sunnyvale-Santa Clara HUD Metro Fair Market Rate Area AMI for a family of four is \$141,600 for 2020. Very Low-Income housing is defined as housing affordable to households with an income of \$70,800 or less.

In the San Jose-Sunnyvale-Santa Clara HUD Metro Fair Market Rate Area AMI for a family of four is \$141,600 for 2020.

Strategies

While Santa Clara's RHNA allocation is 2½ times higher than the previous cycle and will be challenging to address, the City has been working in the last few years on significant long-range planning efforts to support growth in several strategic areas throughout the city.

Long-Range Planning Efforts

The City is currently working on focused redevelopment within areas of the city through the development of the Patrick Henry Drive Specific Plan, Downtown Precise Plan, and Freedom Circle Focus Area. The Tasman East Specific Plan is also proposed to be amended to potentially increase capacity beyond the 4,500 units which were originally adopted with the original plan in 2018. The efforts of these and other previously approved long-range planning efforts could culminate in a total of over 16,000 new units that may be constructed in the sixth RHNA cycle.

Citywide Affordable Housing Ordinance

The City also has a citywide affordable housing ordinance, which was adopted by the City Council in 2018, and which will help to deliver affordable housing units as a part of every market-rate housing development. Santa Clara was one of the first cities in Santa Clara County to adopt such an ordinance and includes a commercial linkage fee so that most types of new development contribute to the creation of affordable housing. The current ordinance requires that all rental or ownership residential projects with ten or more units provide 15% of the units at rents or sales prices that are affordable to households at a Moderate-Income level of 100% AMI.

Accessory Dwelling Units

State law has facilitated the production of affordable housing by reducing the ability of local jurisdictions to apply restrictive standards or a discretionary process for the review of accessory dwelling units (ADUs). Like most cities, Santa Clara has seen an increase in the development of ADUs and has issued building permits for 129 ADUs since 2019. This data can be used to show how the City will, in part, meet its future RHNA requirements through new ADU construction.

Next Steps

The City is currently drafting its Housing Element Update. A draft for public review will be available in June 2022.

The City Council held a joint study session with the Planning commission on April 19, 2022, which was attended by approximately 100 people in the Council Chambers and 100 people participating online. As a part of the Housing Element Update process, the City will hold additional outreach meetings in June and July 2022.

To keep up-to-date on future outreach meetings and be notified when the public review draft of the Housing Element Updates is available, **subscribe at SantaClaraCA.gov/eNews to Housing Element Notifications via the City's GovDelivery service.**



Independent Redistricting Commission Adopts New Map

Every 10 years, cities must redistrict (adjust Council District boundaries to equalize total populations) using the new Census counts. Federal and state laws apply to this process and Cities must adopt new boundaries before April 17, 2022. These new Council Districts will be used until Census 2030 data are released.

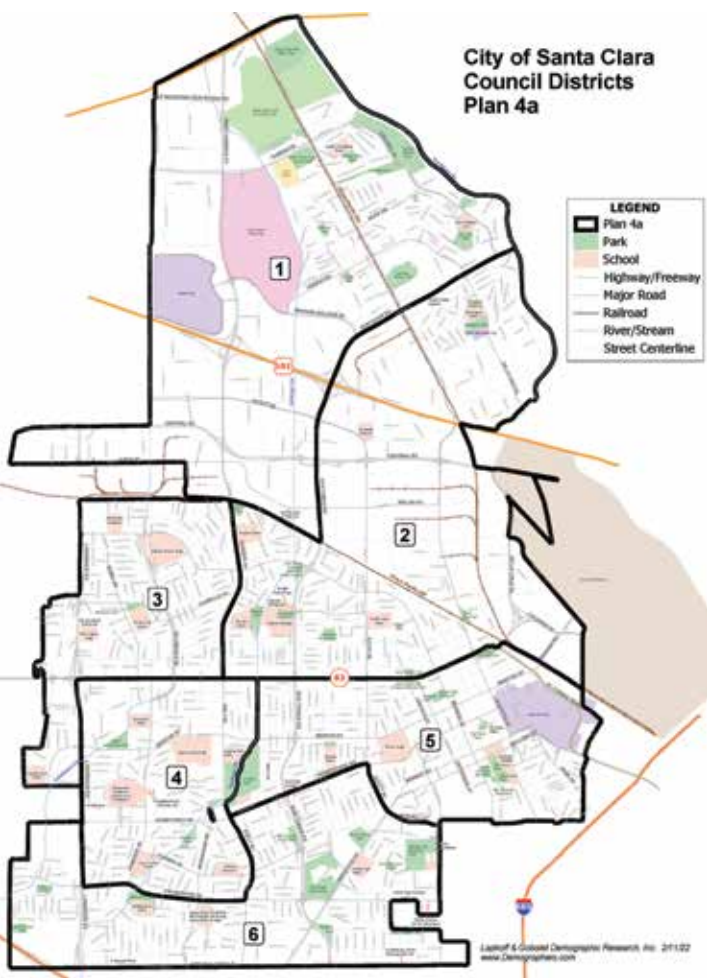
At the July 6, 2021 City Council meeting, the City Council adopted a Resolution establishing an Independent Redistricting Commission (IRC) to conduct public engagement and recommend a new City Council District election map based on 2020 U.S. Census data.

To meet this mandate a random draw took place at a public meeting on Aug. 26, 2021 to select each member of the Commission. The 8-member commission consisted of one member for each of the City's six districts, 1 citywide commissioner, and one alternate Commissioner. Lapkoff & Gobalet Demographic Research, Inc. was hired to assist the process with their expertise and provided a plan drawing 'pieces tool' to the Commission and public for use.

Those who served as Independent Redistricting Commissioners are:

- **District 1** Shruti Mirashi
- **District 2** Eric Aker
- **District 3** Kenneth J. Morris
- **District 4** Paul F. McElherne Jr.
- **District 5** Erik Jensen
- **District 6** Alok Agrawal
- **At Large/Citywide** David Baldwin
- **Alternate** Peter Haug

These new Council Districts will be used until Census 2030 data are released.



modifications affect 2,210 residents. Additionally, the approved map minimized the number of people who would have to wait 6 years to vote due to a change in council district boundaries. The IRC also made it a priority to minimize the percent deviation in the next Census by reviewing the City of Santa Clara's upcoming development plans.

The IRC presented final map 4A to the City Council at the March 22, 2022 meeting. Council voted unanimously to approve the introduction of an ordinance adopting a new City Council District map describing the district boundaries for the City of Santa Clara's By-District elections.

To learn more about the adopted City Council boundaries in Map 4A, visit the Redistricting website: SantaClaraCA.gov/Redistricting

Thefts from Vehicles are On the Rise

It can happen in seconds – the shatter of glass, a quick reach inside, and your personal valuables vanish from sight. Unfortunately, it's far from a rare occurrence.

Thefts from vehicles usually involve small dollar values regarding the property stolen but take up considerable police resources. Vehicle thefts are time-consuming for the victim and costly to resolve: police report, time off work to coordinate repairs, insurance deductible for window repair, replace stolen items, etc. They also increase insurance rates and can erode residents' feelings of safety and security.

Most thefts from vehicles are crimes of opportunity – and, are easily preventable. Take these proactive steps to reduce your risk of becoming a victim.



- Always lock your vehicle
- Do not leave ANY valuables (e.g. loose change, GPS, gym bag, purse/wallet, charging cords, garage remote, or sunglasses) in your vehicle or in your trunk. Suspects have been known to break windows, fold the back seat, and access trunks

- Do not leave cell phones, iPads or laptops in your vehicle. Thieves have been known to locate signals from these devices even when they are in "sleep mode"
- Report suspicious activity by calling 408-615-5580. In-progress incidents should be reported by calling 9-1-1. Do NOT confront suspects. Instead, be a good witness.

If you have been a victim of a theft from your vehicle, visit scpd.org to report it. Law enforcement cannot conduct effective preventative measures unless the full scope of the problem is understood.

Put the Brakes on Sideshow Activity and Illegal Street Racing

The dangers of sideshows and street racing are obvious – drivers, passengers and spectators are at risk for injury or wrongful death.

Sideshows and street racing are also illegal because of the disruption it causes for the public – blocks traffic, noise, reckless driving, speeding, and property damage. Throughout the region, these gatherings are happening more frequently, are getting bigger and have resulted in disorderly conduct.

Help the Police Department rev up enforcement of organized street racing and sideshow activity in our City. If you witness illegal street racing or sideshow activity, contact the Santa Clara Police Department via the non-emergency phone number, 408-615-5580. In an emergency, dial 9-1-1.

Public Safety Dispatchers Answer Your Call

Public Safety Dispatchers staff the Communications Center 24/7, 365 and have the ability to provide life-saving medical instructions over the phone,



deploy police, fire and medical resources and comfort individuals through their toughest moments while additional assistance is on the way.

Call 9-1-1 for police, fire or medical emergencies that require immediate action, such as:

- You or someone you are with is experiencing a medical emergency
- Reporting a fire
- There is danger to life or property
- Reporting a crime that is in progress

Text to 9-1-1 is available for individuals who are deaf or hard of hearing, incapable of speech or are in a dangerous situation where it is not safe to place a voice call (e.g. home intruder, domestic violence, etc.).

For non-emergency situations (e.g. vandalism, fraud, theft from a vehicle, loud party, graffiti, suspicious circumstances, etc.) call 408-615-5580. Depending on the nature of the call, individuals may be referred to scpd.org to file a police report online.

For general business inquiries (e.g. obtain a copy of a police report, ticket sign-off, business oversight permits, etc.), call 408-615-4700.

Events at Levi's Stadium



THE FOLLOWING EVENTS ARE CONFIRMED AT LEVI'S STADIUM.

July 2
Grupo Firme

October 8
Elton John

July 29
Red Hot Chili Peppers

October 9
Elton John

August 27
The Weeknd



Friday, August 12 at 5:30 p.m.
Green Bay Packers (pre-season)

Sunday, September 18 at 1:05 p.m.
Seattle Seahawks

Monday, October 3 at 5:15 p.m.
Los Angeles Rams

Sunday, October 23 at 1:25 p.m.
Kansas City Chiefs

Sunday, November 13 at 5:20 p.m.
Los Angeles Chargers

Sunday, November 27 at 1:25 p.m.
New Orleans Saints

Sunday, December 4 at 1:05 p.m.
Miami Dolphins

Sunday, December 11 at 1:25 p.m.
Tampa Bay Buccaneers

Saturday, December 24 at 1:05 p.m.
Washington Commanders

TBD, January 7 - 8 TBD
Arizona Cardinals

SCPD will continue to distribute a Traffic Advisory approximately 48 hours prior to each event. Sign up to receive the traffic advisories via [Nixle](https://nixle.com) or at www.scpd.org



Six simple steps to save water:

1 Reduce watering to two days per week or fewer

Santa Clarans must limit outdoor watering to no more than two days per week between 6 p.m. and 9 a.m., as approved by City Council on April 19, 2022.

- Odd-numbered addresses and sites with no addresses may water **Monday and Thursday**
- Even-numbered addresses may water **Tuesday and Friday**

Spray irrigation zones should run no more than 15 minutes each, or less time if runoff occurs sooner. Visit [SantaClaraCA.gov/SaveOurWater](https://www.santacleara.gov/SaveOurWater) for drought updates and current watering restrictions.

2 Replace plants with California Natives to withstand drought

Trading out traditional plants for California natives one irrigation zone at a time achieves significant water savings while transitioning to a beneficial, sustainable landscape. Acclimated to California's weather, natives barely sip water once established while providing habitat for local pollinators and wildlife. They require no fertilizer or planting amendments, helping to keep our water and soil clean. Many are evergreen, giving gardens attractive lushness with little to no water. Visit calscape.org for native plant ideas.

3 Water trees to ensure our climate health

Trees clean our air, combat heat, provide habitat to wildlife, and, in some cases, supply food. Strategic tree planting can significantly reduce the need for artificial cooling in homes, lowering utility bills

and taking some stress off energy infrastructure. Help preserve their health! Most trees require just 5-gallons of water every two weeks from May to October (costing less than \$0.75 for 65 gallons total, less than what the average resident uses in a single day).

4 Replace your lawn with Landscape Conversion Rebate

The City of Santa Clara and Valley Water offers a Landscape Conversion Rebate of \$3 per square foot for qualifying existing lawn (up to \$4,000 for residential customers). Visit valleywater.org for rebate details. Wait until fall to plant to take advantage of optimal conditions: warm soil and cooler air. In the meantime, turn off your lawn irrigation to save water all summer and sheet mulch your lawn to get ready!

5 Check irrigation zones regularly to catch leaks

Manually run each irrigation zone for a couple of minutes while checking the whole zone carefully. For spray, look for water running down sprinkler bodies or shooting into the air. For drip, watch for pooled water or upward spray where emitters may have failed, or tubing may be damaged. Listen carefully for unusual sputtering that could indicate tubing tears or faulty emitters. Large pools of water may indicate broken laterals underground. Disable individual zones until repairs can be made.

6 Stop overspray! Sidewalks and driveways don't need water

Fix overspray right away! With the zone running, ratchet the sprinkler riser to the desired angle or adjust the trajectory of the spray head with cautious use of an irrigation screwdriver. Other issues may require replacing the sprinkler head or body. Disable individual zones until repairs can be made. Need a free irrigation screwdriver? Stop by Water & Sewer Utilities at Santa Clara City Hall to pick up yours or order from Valley Water's online shopping cart.

Owning Water Conservation Lifestyles



As California residents, we are feeling the fatigue of hearing about the persisting drought conditions. With most of the state in severe or extreme drought, it can be overwhelming to figure out what any one of us can do to make an impact. As your water service providers, we ask that you don't give up hope and know that we are here to [help you conserve](#) with rebates,

resources and tips for indoor and outdoor water savings.

Responding to drought conditions and regulations with temporary conservation measures wears us all down and is not a long-term solution. Water is our most valuable resource, second only to air. Let's make the mindset shift together and create permanent water use choices that allow us

to live water conservation rather than worry about water conservation. About half the residential water is being used outdoors, so the warm summer months are a great time to start preparing your low water landscape plans. Let your landscape do the conservation work for you! Check out our [landscape rebates and outdoor water conserving tips](#).

preparing your low water landscape plans

It's Time to Make the Change to a Drought Tolerant Garden

Lawn conversion is a trend with promise in Santa Clara as droughts persist and linger. Landscape Conversion Rebate participants in the City increased 60% in the 2020/21 water year compared to the year prior; given mid-year totals, Landscape Conversion rebates are set to double. Santa Clarans who have removed their lawns enjoy varied and resilient landscapes full of color and texture while saving water.

"The most challenging thing about the whole process was making the decision to do it," said NJ Gleason, a Santa Clara native who completed her front lawn conversion in October 2021. "I thought I'd spend the rest of my life having lawn out front. I was used to it; I had it my whole life." What changed her mind? "Saving water! Instead of being part of the problem with my corner lot lawn, now I'm part of the solution. Having that rebate meant that my city, my valley, was really working to make this environment that could live with climate change and still have beautiful gardens. I look out my front windows so much more than I ever did. And I love it!"

Santa Clara has partnered with Valley Water to offer increased rebates for the Landscape Conversion Rebate, making lawn conversion easy to love. With a straightforward online application process and Santa Clara residents eligible to receive \$3 per square foot of lawn, the most challenging part may be choosing the plants!

Jerry Pohorsky skirted plant selection entirely: "Since I don't have any talent when it comes to landscape design, I used a company called Water Efficient Gardens to do the project of eliminating my front lawn and nearly all of my back lawn and replacing them with beautiful flowering plants and a couple of fruit trees. The designer knew which plants to use for the project." His new landscape was completed in 2020. Last summer, his water use was 50% of his 2019 usage, a significant savings.

NH of the Forest Park neighborhood took a fully hands-on approach, turning over the lawn, installing inline drip irrigation, planting and sheet mulching entirely on her own. "I got a little sore shoveling the mulch on top," laughed the 64-year-old, "Good exercise. Everything turned out great. I like the look better. I was able to pick a variety of drought-tolerant plants that bloom at different times of the year; I pretty much have something blooming all the time." She now relishes watching hummingbirds from her kitchen window. "I was expecting the butterflies, but the hummingbirds are a bonus." Regarding the rebate process overall, "I thought it was easy," she said, "I had a lot of fun picking the plants." With many nurseries closed in 2020 because of the pandemic, she had some trouble finding plants,



but Valley Water provided an extension and answered all her questions: "I felt really supported." She's now enjoying the second year of her cottage garden as it fills in with loads of color using scarcely any water.

If you are considering Valley Water's Landscape Conversion Rebate, start planning now to take advantage of California's best planting season: autumn! Savvy gardeners have learned that plants establish well in fall's warm soil and mild air temperatures, then soak up seasonal rains to strengthen root systems during winter dormancy. Come March, hardy plants push new growth while easing into summer heat that they are prepared to withstand with less water, thanks to developed roots.

To prepare for your Landscape Conversion Rebate, turn off your lawn irrigation for the summer and visit valleywater.org. Be sure to also visit The City of Santa Clara's Landscaping & Garden webpage for local resources, a photo glossary of easy-to-find Valley Water qualified plants, garden palettes, tips for California Native plants and more. The City of Santa Clara is also converting lawns to drought-tolerant landscapes at select municipal properties. Stay tuned for updates as we work toward saving our water together!

Electric Yard Care Rebates Available through New Online Marketplace!

Silicon Valley Power recently launched a new online Marketplace where residential customers can shop for a variety of energy-saving devices. Here you can find smart thermostats, lighting, electric vehicle chargers, connected home devices and more!

Silicon Valley Power has launched new electric yard care equipment rebates through the Marketplace, where Santa Clara residents can receive an instant rebate up to 25% off the purchase price. Incentives for income-qualified customers are even higher and are automatically applied in the shopping cart.



The program includes rebates on:

- Electric leaf blowers
- Electric string trimmers
- Electric lawnmowers
- Electric chain saws
- Electric hedge trimmers



The popular ENERGY STAR® room air purifier rebate is also available once again on the Marketplace. Qualifying products receive a \$25-\$75 instant rebate when purchased through the Marketplace. Purchase limits apply.

Prices in the Marketplace are comparable to other retail outlets, and special promotions and rebates are available periodically throughout the year. Shipping is free for orders of \$50 or more and just \$5 for all other orders. Visit PoweredByEFL.org/SVP to sign up for a Marketplace account using your Silicon Valley Power utility account number to take advantage of the instant rebates and special promotions.

Register for the August 13 Citywide Garage Sale

The Santa Clara Citywide Garage Sale returns Saturday, Aug. 13! Garage sales can be a fun event for both sellers and buyers. Hosting a garage sale is a great opportunity for residents to turn unwanted items into cash, while preventing usable items from ending up in the landfill. Register online for individual, multi-family, or block garage sales starting July 13 through Aug. 10. Citywide Garage Sale registrations will be displayed on an interactive map, and a finalized list of garage sale locations will be made available for download on Friday, Aug. 12.

Visit SantaClaraCA.gov/GarageSale to register or learn how to participate and get some tips on hosting your own garage sale. Email Environment@SantaClaraCA.gov for questions.



Environmental Day

Recology South Bay is hosting an Environmental Day for Santa Clara residents on Saturday, October 15 at 1675 Rogers Avenue in San Jose, 9 a.m. – 1 p.m. Environmental Day is designed to promote recycling, reuse, and diversion of usable materials from the landfill. Residents are invited to bring the following accepted materials:

- **Documents for confidential shredding (limited to two banker-sized boxes)**
- **E-waste (computers, monitors, printers, etc.)**
- **Universal waste (batteries, cell phones, CFLs and fluorescent tubes)**
- **Clothing (in good condition for donation)**

Residents must provide a current utility bill and personal identification to verify eligibility. No appointment is required. Environmental Day is subject to all California Department of Public Health and Santa Clara County Public Health orders and guidelines. Should such guidelines or orders change, the event shall be modified to remain in compliance.

Contact Recology South Bay at 408-970-5100 with questions.

Find Resources for Sustainable Gardening



Looking for inspiration for your garden? Want to learn ways to attract butterflies, conserve water, improve soil, and use fewer pesticides? South Bay Green Gardens is a one-stop shop for sustainable gardening information. This website is put together by the County of Santa Clara in partnership with local agencies to provide gardeners at all levels with a wide variety of resources to support sustainable landscaping. Visit SouthBayGreenGardens.org for information on landscape designs, water-efficient irrigation, pest management, tree care, rainwater management, sustainable garden features, water wise plants and more. Search for local classes that cover a variety of gardening topics.

Illegal Dumping

It is illegal to dump anything into a creek or storm drain as debris can obstruct the flow of water and cause flooding. Liquids such as oil and paint are extremely harmful to wildlife in the creeks and Bay.

Help keep the storm drains and flood management systems operating correctly by reporting illegal dumping to the City at 408-615-3080 or 408-615-5580 (24 hours) or call the **Valley Water Illegal Dumping 24-hour hotline at 888-510-5151.**

HOUSEHOLD HAZARDOUS Waste Drop-off Event

Santa Clara residents can safely dispose of household hazardous waste (HHW) at the free HHW drop-off event on Saturday, September 24. **Residents must register to attend this event by visiting hhw.org** or by calling the County Household Hazardous Waste Program at 408-299-7300.



Hazardous items that **can be disposed of include** fluorescent light tubes, compact fluorescent lightbulbs, paint, automotive fluids, cleaners, solvents, batteries, propane and helium tanks, fertilizers, pesticides, wood preservatives, sharps containers, prescription medications, electronic waste (e-waste), and other types of household hazardous wastes. **Items NOT accepted include** large

household appliances, ammunition, explosives, or containers larger than five gallons. Please contact the Police Department at 408-615-4700 regarding the disposal of ammunition or explosives. The HHW Drop-off event is subject to all California Department of Public Health and Santa Clara County Public Health orders and guidelines. Should such guidelines or orders change, the event shall be modified to remain in compliance.

Residential Compost Giveaway

Prepare those fall and winter gardens with nutrient-rich compost and improve the soil's ability to absorb water and nourish your crops. The City of Santa Clara is hosting a self-service compost giveaway event for Santa Clara residents on **Sunday, September 25, 9 a.m. - 12 p.m.** at the City's Corporation Yard located at 1700 Walsh Ave. Residents must provide a current utility bill and/or personal identification to verify eligibility. Compost will be self-served - residents must bring their own shovel and sturdy container (i.e. 5-gallon bucket), fill their container, and load their container into their vehicle. Maximum of 30 gallons per household. Compost will be available while supplies last and quantity is limited.



The Residential Compost Giveaway Event is subject to all California Department of Public Health and Santa Clara County Public Health orders and guidelines. Should such guidelines or orders change, the event shall be modified to remain in compliance.

For questions, email Environment@SantaClaraCA.gov or call the Department of Public Works at 408-615-3080.

Chief's Advisory Committee

Established in 2018, the Chief's Advisory Committee (CAC) is meant to provide a forum where community members and business owners serve as a resource to the Santa Clara Police Department.

Police Chief Nikolai utilizes the CAC in the development of policies, sharing of community concerns, and increasing public participation and trust. CAC members represent a diverse cross-section of active community members with a wide range of interests and experience, such as business owners, education, non-profits, public relations, faith community, activists, etc., intended to be a reflection of the community's viewpoints.

The application deadline is 5 p.m. on August 19, 2022. **To learn more about the CAC, member's roles, and the applications process, visit our website at SantaClaraCA.gov/ChiefAdvisoryCommittee**

Composting Basics Workshop



Backyard composting improves soil structure, increases the absorption of moisture, supplies soil with nutrients for plants and reduces erosion while decreasing what goes to the landfill. Learn the art and science behind composting at a composting basics workshop hosted by the City on **Saturday, October 29, 10 a.m. – 12 p.m.** at the Everett N. “Eddie” Souza Park located at 2380 Monroe St. A Master Composter will teach residents how to build, maintain and troubleshoot a home compost bin and apply the finished compost. Registration is required and in-person attendance is limited to 12 attendees. Register at ucanr.edu/compost or call the “Rot Line” at 408-918-4640. The Compost Basic Workshop is subject to all California Department of Public Health and Santa Clara County Public Health orders and guidelines. Should such guidelines or orders change, the event shall be modified to remain in compliance.

For more information, contact the Department of Public Works at Environment@SantaClaraCA.gov or 408-615-3080.

Pruneridge Avenue Complete Streets Plan

The Pruneridge Avenue Complete Streets Plan is well underway with the goal to study and identify potential options for bicycle and pedestrian improvements along a two-mile section of Pruneridge Avenue between Pomeroy Avenue and Winchester Boulevard. It should be noted that this is a planning-level document only and does not include design, environmental review, or construction of any alternative.

To date, the City has completed seven community meetings, four meetings with the Santa Clara Bicycle and Pedestrian Advisory Committee (BPAC), five stakeholder interviews, two City events (Celebrate Santa Clara and Holiday Tree Lighting), and one City Council study session. Four draft street design concepts were developed to improve bicycling and walking along Pruneridge Avenue. These concepts also consider parking and/or lane reductions. The plan is anticipated to be completed later this year.

We encourage residents to visit SantaClaraCa.gov/PruneridgeAvePlan for more information and to see the design concepts. Alternatively, you can email Carol Shariat, Principal Transportation Planner, at PruneridgeAvePlan@AltaGO.com or call 408-320-7060.

Upcoming City Holidays

Monday, July 4

Independence Day Holiday

Regular collection schedule for garbage, yard trimmings, and recycling

Monday, September 5

Labor Day Holiday

Regular collection schedule for garbage, yard trimmings, and recycling

Friday, September 9

Admission Day Holiday

Regular collection schedule for garbage, yard trimmings, and recycling

Monday, October 10

Indigenous Peoples’ Day Holiday

Regular collection schedule for garbage, yard trimmings, and recycling

Bicycle and Scooter Share

The City of Santa Clara is scheduled to begin a new Bicycle and Scooter Share program in July 2022. The program regulations and fee schedule were approved by City Council in December 2021 and private bicycle and scooter share operators have submitted applications to obtain permits to allow bicycle and scooter rentals throughout the City.

The goal of the Bicycle and Scooter Share program is to provide an alternative travel option for Santa Clara residents and visitors by providing bicycles and scooters throughout the City for the public to access transit, shopping, and entertainment areas. The first year of the program will allow up to 200 bicycles and 1,300 scooters to be rented and used within the City.

Visit SantaClaraCA.gov/SharedMobilityProgram for more information about the program, or email Ralph Garcia, Senior Transportation Engineer, at RGarcia1@SantaClaraCA.gov or call 408-615-3026.



Federal Funding Earmark Award for City Bicycle Projects

In March 2022, the City of Santa Clara was awarded \$2.7 million in federal funding for the De La Cruz Boulevard, Lick Mill Boulevard, and Scott Boulevard Bicycle Project. Congressman Ro Khanna successfully included this project in the \$1.5 trillion Fiscal Year 2022 Federal omnibus spending bill approved by Congress.



The goal of the project is to study, identify, and implement options for bicycle improvements along De La Cruz Boulevard (Montague Expressway to Trimble Road), Lick Mill Boulevard (Montague Expressway to Tasman Drive), and Scott Boulevard (Calabazas Creek to Saratoga Avenue). The project is anticipated to start in late 2022 after the approval of funding agreements required for the grant.

For additional information, email Jonathan Yee, Transportation Manager, at JYee@SantaClaraCA.gov or call 408-615-3021.

READ BEYOND THE BEATEN PATH!

Santa Clara City Library
2022 Summer Reading Program



Stay Active with Summer Reading at the Library

This year's Summer Reading Program will encourage you to **Read Beyond the Beaten Path!** Start your adventure at the Santa Clara City Library to enjoy many different experiences such as exploration, outdoor games, musical performances, campfire stories & songs, animal identification, crafts, and STEAM activities. The Library will challenge everyone to read and learn beyond their comfort zone. Maybe you'll pick up a nonfiction animal book or delve into a mystery adventure. The possibilities are endless! **Grab a Summer Reading Game Card at your nearest Library and register at SCLibrary.org/SummerReading to begin your adventure. Prizes can be picked up any time in August.**

Santa Clara Wins Bid to Host 2026 FIFA World Cup

The City of Santa Clara is thrilled to announce Levi's Stadium has been chosen as one of the venues to host the 2026 Fédération Internationale de Football Association (FIFA) World Cup, the world's preeminent international soccer tournament.

Santa Clara is honored to join the west coast cities of Los Angeles and Seattle among the 16 cities in Canada, Mexico, and the United States hosting the events. The 23rd FIFA World Cup will hold ten matches each in Mexico and Canada, with 60 of the 80 matches, including the final, hosted by the United States.

FIFA World Cup is a quadrennial multi-city festival where culture, diversity, and sport are expressed by thousands of fans, athletes, and community legacy and sustainability initiatives and watched by over 3.2 billion fans worldwide. The City of Santa Clara, with its luxury hotels, world-class training facilities, year-round sunshine, and high-tech venues, is well poised to host this premier event.

Participate in the Youth Firesetter Prevention & Intervention Program

The Problem

Nationwide, more than half of all intentionally set fires are started by youths under 18. Each year in this country, fires set by youth are responsible for hundreds of fire deaths, thousands of painful burn injuries, and hundreds of millions of dollars in property loss, according to the U.S. Fire Administration:

- **More than half are under the age of 15 years old;**
- **7% are under the age of 10; and**
- **23 out of 100 people who die in fires in the U.S are children.**

Community Risk Reduction

The Santa Clara Fire Department's Community Risk Reduction Division recently accepted the leadership role for the Santa Clara County Fire Chiefs Association, Youth Firesetter Prevention & Intervention program (YFPI). The YFPI program is designed to identify, evaluate, and educate youth prone to fire setting or arson behavior. The program strives to determine the scope and impact of the youth fire setting and initiate intervention and prevention measures through the education of the child and their parent(s).

The Countywide YFPI is a recognized diversion program by Santa Clara County Juvenile Courts, allowing youth offenders to have their records expunged upon completing the YFPI program. Perhaps more importantly, it helps identify and educate their families on available resources since fire-setting is often a symptom of a more complex issue(s).

Remember, interest in fire is natural; setting fires is not! The goal of the YFPI is to create and implement identification, prevention, and intervention strategies to address fire-setting behavior successfully. The program is designed to work closely with Schools, Community Mental Health, Social Services, Police, and Parents.

Factors Influencing Firesetting

- **Easy access to lighters and matches:** In many homes where a child was involved in starting a fire, they easily discovered the matches or lighter or knew exactly where to find them.
- **Lack of supervision** - Providing supervision is essential. Parents are often shocked to learn their child was engaged in firesetting over a prolonged period.
- **Failure to practice fire safety:** Young children, teens, and parents often lack understanding of the dangers of firesetting and safety rules about the fire.
- **Easy access to information on the Internet:** Technology has made explicit media available to youths about many dangerous and often illegal activities for them to replicate.

If you or your child need assistance or have questions regarding the program, we encourage you to contact YFPI by emailing fpfrontdesk@santaclarca.gov or calling 408-615-4970.

SUMMER Safety Tips



The goal of the YFPI is to create and implement identification, prevention, and intervention strategies to address fire-setting behavior successfully.

Convenient Ways to Pay Utility Bills

The City of Santa Clara offers a number of ways to pay your utility bill. Santa Clarans can pay online via our website at SantaClaraCA.gov, through your online home banking, by calling 408-615-2300 any time, day or night, by mail, or you may set automatic payments with your credit or checking account.

We also are available for in-person payments at City Hall in our office or drive-thru window at 1500 Warburton Ave. (hours vary). Visit SantaClaraCA.gov/Finance for more information.



City Conducts Public Hearing on Capital Budget and Five-Year Capital Improvement Program

The City held a public hearing regarding the Proposed FY 2022/23 and FY 2023/24 Biennial Capital Budget and Five-Year Capital Improvement Program on Tuesday, June 21, 2022. The public hearing allowed the community to comment on the City budget, and it can now be viewed on Santa Clara City Television (Comcast cable channel 15 or AT&T channel 99) and online on the City's website, YouTube channel, or Facebook page. The City's budget documents can be read online at SantaClaraCA.gov/Finance, and printed copies are available at the City libraries and the City Clerk's office in City Hall.

Stadium Authority Budget Approved

The Santa Clara Stadium Authority Board approved the Annual Operating, Debt Service and Capital Budget for fiscal year 2022/23 at a public hearing on March 15, 2022.

The \$93 million budget includes funding for operations, payment of required debt, and capital improvements. Visit SantaClaraCA.gov/SCSA for more detail about the Stadium Authority Budget.

NOW HIRING



Traffic Control Special Events

The Santa Clara Police Department is actively seeking individuals to work part-time directing motorists and responding to inquiries from the public at special events held in the City of Santa Clara, particularly Levi's Stadium.

Applicants must be at least 18 years old, possess a Class C California driver's license and have one (1) year of full-time paid or volunteer work experience involving contact with the general public. Paid or volunteer work experience with a law enforcement agency or the U.S. Armed Forces is desirable. Other requirements are detailed in the Job Description online.

Visit GovernmentJobs.com/careers/CityofSantaClaraCA to apply online.

Crossing Guard

Crossing Guards play a vital role in community safety! Every day, hundreds of children walk, bicycle or scooter school. Crossing Guards primary role is to help children safely cross the street on their way to and from school, however our well-trained colleagues are also present to:

- Discourage children from behaving in an unsafe manner near traffic, such as darting into the street without looking or crossing against a traffic signal;
- Encourage children to walk their bicycle or scooter in crosswalks;
- Use existing gaps in traffic to help students cross safely. When the natural traffic flow does not allow enough time for children to safely cross a street, a Crossing Guard may create gaps by stopping traffic temporarily;
- Alert motorists that pedestrians of unsafe traffic safety behaviors; and,
- Observe and report any incidents or conditions that present a potential safety hazard.

The Santa Clara Police Department is seeking dependable individuals to safeguard the children of our community. If you like being outdoors and helping the community, this may be the perfect part-time job for you!

Crossing Guards generally work approximately 15 hours per week in an as-needed, non-benefitted capacity. Applicants must have a valid California driver's license and be at least 21 years of age. Hours and locations vary. The rate of pay is \$16.40 - \$24.00 per hour.

Visit GovernmentJobs.com/careers/CityofSantaClaraCA to apply online.

Jenn Panko Becomes First Female SCFD Battalion Chief in Santa Clara History

The City of Santa Clara Fire Department made history last month by promoting 25-year veteran Jenn Panko to Battalion Chief, the first female in Santa Clara history to ever hold that position.

Panko began her career with the department in 1997, was promoted to Driver Engineer in 2004, to Fire Captain in 2007, and began serving on the Command Staff in temporary duty assignments in 2016. With her new role as EMS Battalion Chief, she has served in four of the department's divisions throughout her 25-years.



In addition to her duties as Battalion Chief, Panko is the department's Recruitment Team Leader, Behavioral Health and Wellness Program Coordinator, member of the department's Inclusion, Diversity and Equity Task Force, and led the City's Senior Meal Delivery Program during the pandemic.

She is a founding board member of NorCal Women in the Fire Service, a non-profit she helped form in 2018 that partners with Bay Area fire agencies to host Girls Fire Camps. These camps introduce high-school-age girls to the tools of the fire service. Nationwide only 4% of sworn fire service personnel are women. Chief Panko hopes her promotion into this leadership position may help encourage more women to consider the opportunities a career in the fire service may provide.

"It is important for public safety personnel and leadership to reflect the demographics of the communities we serve," Panko says. "As humans, we relate to familiarity. To aspire to the highest level of customer service, we must be as diverse as the community we serve to provide that familiarity to the public in gender, ethnicity, culture, and language. An extensive range of skills is required to successfully respond to the community's needs. The more diverse skills our group of responders possess, the better prepared we will be for any challenge."

Panko says she has benefited from having many inspirational role models and mentors throughout her upbringing and fire service career. She is excited to have this opportunity to carry the mentorship torch for future generations as the department's first female chief officer, hoping there are many more to come after her.



National Night Out is Back!

Join Us **for a night out
against crime on
Tuesday, Aug 2.**

National Night Out is about individual neighborhoods coming together. This year, it is also about rediscovering your community and strengthening partnerships with the Police Department, Fire Department, Mayor and City Council, City administrators and Santa Clara Unified School District School Board members.

Registration is open and being accepted online at SantaClaraCA.gov/NationalNightOut through July 22. Neighborhoods are encouraged to be creative (e.g. BBQ, potluck, ice cream social, games, contest, etc.) and have fun while strengthening the bond between the people you live alongside in an effort to make our City safer.

Contact the Santa Clara Police Department's Crime Prevention Unit at crimeprevention@santaclaraca.gov for more information.

ELECTED OFFICIALS

Lisa M. Gillmor, Mayor
Kathy Watanabe, Councilmember, District 1
Raj Chahal, Councilmember, District 2
Karen Hardy, Councilmember, District 3
Kevin Park, Councilmember, District 4
Suds Jain, Vice Mayor, District 5
Anthony Becker, Councilmember, District 6
Hosam Haggag, City Clerk
Pat Nikolai, Police Chief

CITY COUNCIL APPOINTEES

Rajeev Batra, City Manager
James Sanchez, City Attorney

CITY COUNCIL PRIORITIES

- Promote and Enhance Economic, Housing and Transportation Development
- Deliver and Enhance High Quality Efficient Services and Infrastructure
- Enhance Community Sports and Recreational and Arts Assets
- Enhance Community Engagement and Transparency
- Ensure Compliance with Measure J and Manage Levi's Stadium
- Manage Strategically Our Workforce Capacity and Resources
- Promote Sustainability and Environmental Protection