



LIVABILITY SUMMIT

by Valley Vision

**Your voice belongs
Your voice makes change**

Sacramento, CA

10.04.2022



Advancing Our Triple Bottom Line with Data-Driven Decision Making

As a civic leadership organization serving the Sacramento Region, Valley Vision's mission is to build more livable communities. We do this by advancing economic prosperity, social equity, and environmental sustainability. Through The Livability Poll and this Summit, we create a space for conversation where your voice belongs and we can make connections and change together that lead to better communities for us all. Learn more about our work at valleyvision.org

Your Voice Belongs Your Voice Makes Change

Welcome to Valley Vision's inaugural Livability Summit, a first-ever collaborative conference designed to imagine and activate regional prosperity for all. We're glad that you are here and hope that your experience today is welcoming, engaging, interesting, and inspiring. **Our goal is simple: To create a common table where a whole community can come together and collaborate on making our neighborhoods and communities more enriched and inclusive.**

During the day, we will unveil the findings from Valley Vision's most recent public opinion poll that measured residents' quality of life. We will hear from people in our communities about their real experiences and fortitude, and community inspired solutions to local problems that affect us all. We will gain an understanding of what a livable future means to the next generation. We will tackle some tough conversations together in a collaborative action-oriented fashion around some of the region's most concerning issues – like homelessness and affordable housing. And all of this will include unique and engaging artistic experiences and activities.

Valley Vision values, envisions, and works toward creating a healthy, equitable, and sustainable future for the people who call the Sacramento region home and we look forward to working together to advance those goals with all of you. Which means, today is not about sitting back and listening. It's about participating. Be ready to share your views, introduce yourself to new people, and be open to listening to new or different perspectives.

Because we believe that when the people of a community come together and invest in a common vision, we can create something spectacular. So thank you for being with us on this journey.



Evan Schmidt
CEO, Valley Vision



WE BELIEVE IN A HEALTHY FUTURE

Kaiser Permanente is proud to support Valley Vision's Livability Summit. We share a commitment to improving the health of the communities we serve. Together we can create a better future for all who live in the Greater Sacramento region.

kp.org



DAY AT A GLANCE

GATHER

8:00 AM

Registration and Networking
Interactive Community Mural Painting

WELCOME

9:00 AM

What is Livability?

FINDINGS

9:30 AM

The Livability Poll: A Wellness Check of the Sacramento Region

YOUR VOICE BELONGS

10:00 AM

The Community Table

NEIGHBORHOOD SPOTLIGHT

10:30 AM

Building Livable Communities in North Sacramento

LIVABLE HOUSING SOLUTIONS

10:45 AM

Affordable Housing Solutions by SACOG

YOUR VOICE BELONGS

11:15 AM

The Community Table

PAINT & MINGLE

11:45 AM

Lunch and community mural painting

BUILDING AN EQUITABLE FUTURE

12:15 PM

Alicia John-Baptiste, CEO of SPUR

HOUSING THE UNHOUSED

1:00 PM

An Action Plan for Change

YOUR VOICE BELONGS

1:30 PM

The Community Table

A LIVABLE FUTURE

1:45 PM

Livability in the Eyes of the Next Generation

COMMUNITY INSPIRED SOLUTIONS

2:30 PM

Moving Ideas to Action

3:00 PM

Event Concludes



WELCOME

Sacramento State's

PRESIDENT ROBERT NELSEN



LIVABILITY SUMMIT EMCEE

VICKI GONZALEZ

CapRadio Insight Host

Vicki Gonzalez is a Murrow and Emmy award-winning journalist with nearly 15 years of experience as a reporter, news anchor and producer. She has been a reporter at KCRA-3 and reporter, news anchor and producer in Las Vegas, Texas, and Los Angeles. Vicki's coverage of rampant unemployment fraud within California's EDD was part of best continuing coverage and she earned a regional Edward R. Murrow for the documentary Return to Paradise, which follows four families for a year after the Camp Fire. Vicki won two regional Emmys including one for the half-hour special Hope, Humanity and Housing, which looks at the health disparities of affordable housing and those experiencing homelessness.

arrive



www.csus.edu



At Sacramento State, a diverse family of 31,573 students takes part in life-changing journeys, powered by education and lifelong personal connections. Last spring, 9,435 degrees were awarded to deserving students. They became part of an alumni community that is 270,000 strong.

FINDINGS
9:30 AM
The Livability Poll: A Wellness Check of the Sacramento Region



EVAN SCHMIDT
CEO, VALLEY VISION

Valley Vision is a nonprofit organization that leads regional and statewide initiatives to advance livability by supporting social equity, economic prosperity, and environmental sustainability. She oversees the organization's six impact areas of Workforce Development, Clean Economy, Food & Agriculture, Broadband & Digital Equity, Healthy Communities and Leadership & Civic Engagement. She is committed to building communities that are vibrant and sustainable and where every person has the opportunity to meet their potential. Under her leadership, Valley Vision creates the foundation for collaboration, research, and vision that enables us to meet those goals.

THE LIVABILITY POLL

Valley Vision fields a quality of life poll that tracks residents' experiences with issues such as affordability of necessities, access to services, job and career satisfaction, safety and belonging, as well as residents' perspectives of the Sacramento Region. Evan presents today some of the more notable findings from The Livability Poll fielded this past August.

Residents are split as to how their overall quality of life has changed in the last five years. They think positively of the region as a place to grow up, pursue a career, and raise a family, but more than one-fourth think it is a poor place to purchase a home or retire. Residents are most concerned about issues like the cost of housing and homelessness.

Almost one-third or more of residents are struggling to afford what they need to live. People of color, particularly Black/African Americans, are more likely than residents overall to be unable to afford certain necessities, like paying rent, mortgage, or other bills.

Concerns among parents are high. About one third of parents say they do not have access to the childcare they need and most parents expressed concern about the continuing disruption the pandemic has on their children's education.

Many are willing to learn new skills to access more opportunities. More than two-thirds of residents say that they are interested in learning new or improving their skills through education and training programs, and many expressed a preference for programs that last a year or less, are hybrid or remote, and have flexible or weekend hours.

One-fifth of residents say that they feel that their neighborhood or local community is less safe than others. This percentage is significantly higher for communities of color and for those who live in cities as compared to those who live in suburbs or small town/rural areas.

Residents feel the strongest connections with those who live near them. Most residents say they feel accepted by their neighbors, supported by their neighbors, and connected to their neighbors.

Residents are struggling with their mental health, but resources to address these issues are limited. Eighty-one percent say they have felt stress or anxiety at least once in the last seven days and more than half say they felt depression and hopelessness. Yet, almost one-third say they do not have access to quality and affordable mental health services.



Read the Full Report

NEIGHBORHOOD SPOTLIGHT
10:30 AM
Building Livable Communities in North Sacramento
Presented by Larry Lee, Publisher of the Sacramento Observer



LIVABILITY IS AN ART
Community Mural Painting

Today you have an amazing opportunity to participate in a hands-on community mural painting experience! Step aside for a few minutes throughout the day and make your personal contribution to this collaborative art project. With your participation, this community mural will be completed together by Summit attendees. The final product will be unveiled at the end of the event.



Share Your Voice!

YOUR VOICE MAKES CHANGE
What does livability mean to you?

We want YOUR thoughts and opinions! We'll let you know when it's time to take part in our live polling session. When the time comes, just follow these simple instructions.

- 1. Type "Menti.com" into your web browser or scan the QR code.
- 2. Enter the code you see on the presentation screen.
- 3. Follow along with the presentation to share your voice!

LIVABLE HOUSING SOLUTIONS

10:45 AM
Presented by SACOG

Housing availability and affordability remain a critical topic among leaders in the Sacramento region. SACOG presents a progress report on how well the six-county region is doing towards meeting its Blueprint housing goals. Learn how transportation, smart policy, and investments can help meet housing needs and contribute to a vibrant and thriving region.

Moderator: Kacey Lizon



Kacey Lizon oversees SACOG's planning, funding, and technical assistance programs. She has played an instrumental role in regional planning and smart growth planning and has led initiatives in land use, housing, transportation, transit-oriented development, and environmental and rural planning. Kacey serves as a board member of the California Chapter of the American Planning Association and is a member of the California Planning Roundtable.



Rick Jennings Bonnie Gore Roshaun Davis

Rick Jennings has served District 7 on the Sacramento City Council since 2014, representing Greenhaven, Pocket, Little Pocket, Land Park, South Lake Park, Curtis Park, and Z'Berg Park. He represents the City's interests on the Budget and Audit, Personnel & Public Employees, and Racial Equity Committees. Since 1997, he has served, with distinction, as the CEO of the Center for Fathers and Families, a non-profit organization dedicated to strengthening families and building communities in Sacramento. Jennings has served on numerous boards and councils representing youth, neighborhoods, libraries, education. He is the current Chair of the SACOG Board of Directors.

Bonnie Gore was elected to the Placer County Board of Supervisors in June 2018 and served on the Roseville City Council from 2012. Her focus is economic development, fiscal sustainability, public safety, and positive collaboration between local jurisdictions. She serves on the Placer Wastewater Authority JPA, Western Placer Waste Management Authority, California State Association of Counties, and the Greater Sacramento Economic Council. She also served as Chair for SACOG in 2021.

Roshaun Davis partners with community-centric organizations, early stage entrepreneurs, corporate companies, and governmental agencies. His talent for community development, strategic focus and program implementation bridges the gap between the built environment and the community that lives within it. Roshaun is a speaker with a dynamic and engaging style. He has a TEDx talk entitled, "How Do You Show Love To Your City." He is also a well-known musical artist performing in places like South by Southwest, Los Angeles, and New York City, where he found his passion for representing the underrepresented. He has been named Top 100 Business Leaders, 40 under 40, Top 25 Changemakers in Sacramento and received the Local Vision Award from the American Planning Association.



Valley Vision is a civic leadership organization dedicated to improving the livability of the Sacramento region. Through research and action, we collaborate on bold, long-term solutions to improve people's lives. Since 1994, our work has driven transformative change through change and we have been have been instrumental in growing the region's economy and social mobility, improving air quality and climate resilience, and making sure that those most in need have access to food, healthcare, education and the Internet. We invite you to learn more about how Valley Vision strives to build a better future through community inspired solutions at valleyvision.org.



SACOG is where local government leaders in the Sacramento region come together to advance the goals of economic prosperity, connected communities, and vibrant places. SACOG works with its 28 member cities and counties to solve challenges that are too big for any one jurisdiction to solve on its own. A staff of 60 is guided by a board of elected officials from each city and county. SACOG plays a central role in transportation infrastructure planning and funding assistance for cities, counties, transit operators, and other entities responsible for providing for the travel needs of the region's residents. SACOG.org

VIDEOGRAPHY
&
PHOTOGRAPHY

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BUILDING AN EQUITABLE FUTURE

12:15 PM

Alicia John-Baptiste, CEO of SPUR



Alicia John-Baptiste is president and CEO of SPUR, the San Francisco Bay Area Planning and Urban Research Association. Alicia has over 20 years of experience reimagining systems to create better outcomes for people. Her optimistic vision and practical approach inform SPUR's efforts to build a Bay Area where all people can thrive. Alicia has a deep commitment to the collective good while serving in leadership roles for the City and County of San Francisco, and as Chief of Staff at the San Francisco Municipal Transportation Agency. Locally and nationally recognized for her public policy expertise, inspirational perspective and creative approach to systems change, Alicia will talk about how we build an equitable future in a way that plans for cities and regions that work for everyone.

Valley Vision — We're proud to support you and the work you are doing to help identify the most pressing issues affecting our region and the solutions to resolve them.

Visit us at bankofamerica.com/about.



LIVABILITY SUMMIT STEERING COMMITTEE

- Erica Taylor**, Golden 1 Credit Union
- Gina Lujan**, Hacker Lab
- Rhonda Staley Brooks**, SMUD
- Cathy Rodriguez**, Sacramento Hispanic Chamber of Commerce
- Clay Nutting**, Restaurateur, Entrepreneur, Consultant
- Jesikah Maria Ross**, America Amplified
- Meghan Phillips**, Honey Agency
- Niva Flor**, Sacramento Region Community Foundation
- Maya Wallace**, Caltrans
- Shannon Williams**, Institute for Social Research at Sacramento State
- Rita Gallardo Good**, Sacramento State
- Tina Glover**, SACOG



We are grateful to the many contributors who helped make today a day dedicated to making important change happen for those who live here.

Let's start by recognizing the talented artists of: the City of Sacramento's **COMMUNITY MURALS SACRAMENTO** program. Their work is displayed on the postcards on your table and we thank **DONALD GENSLE**r at the Office of Culture + Arts for collaborating with us and photographer **RODERICK COONEY** for these images shot especially for this occasion. We are grateful for the inspirational work of muralist **MAREN CONRAD** and her team for helping us imagine what livability looks like and bringing it to life. We also want thank the **SACRAMENTO DANCE LAB** performers and the **HIRAM JOHNSON HIGH SCHOOL MARCHING BAND** for opening the day reminding us of the beauty of dance and bringing the day to a resounding close – both which left us energized to take on our individual part in a larger community ensemble.

Thanks to **VICKI GONZALEZ** for lending her insight and talents, and also to **CAPRADIO** for your important and meaningful reporting every day. Thank you to **SAC STATE** for hosting today's event and for the enormous impact the University offers our region and its quality of life.

Thanks to the amazing teams at **HONEY AGENCY** and **KJ2 PRODUCTIONS** for your creative talents and masterful storytelling, designing the Livability Summit brand and producing the videos today. It was with great pleasure that we collaborated with community leaders in **NORTH SACRAMENTO** who remind us of the power and inspiration that community pride can create. Inspiration and pride comes from all angles when you pay attention, and that's why we were especially excited to have some very special young adults – **TATE**, **SKYLER**, **ARIANA**, and **GRACE** – take time away from the classroom to help us understand what matters most to the next generation when we look forward to the future of our region.

Thank you to all the speakers who lent their perspective and expertise for the Livability Summit.

And finally, a heartfelt thank you to the **LIVABILITY SUMMIT STEERING COMMITTEE** members who helped guide the planning process for months and who lent their time, ideas, and constant support.

With Gratitude,
The Valley Vision team

HOUSING THE UNHOUSED

1:00 PM

An Action Plan for Change

Livability Poll respondents cited homelessness and affordable housing as the two top issues of concern in our region and among the most pressing challenges to livability that our region faces. Recognizing and taking action to address these issues is critical to support livability in communities across our region. Learn what solutions community leaders and advocates are advancing to address this humanitarian, public health and safety, and business issue.

Moderator
Evan Schmidt



Lisa Bates, is CEO of Sacramento Steps Forward, a leading voice in building a homeless response system and manager of the Sacramento Homeless Continuum of Care. She has led housing policy initiatives including adoption of a statewide housing plan, advancing racial equity strategies, and overseeing deployment of community development funding to communities and affordable housing developers.



Lisa Bates



Jeneba Lahai



Dianna Poggetto



Dr. Jonathan Porteus



Rosario Rodriguez

Jeneba Lahai is Executive Director of the Yolo County Children's Alliance, a non-profit that provides wrap-around and direct services to families in need as well as the Child Abuse Prevention Council of Yolo County. She has developed inter-agency collaboration programs to meet the needs of the community. Jeneba serves as board chair of Yolo County's Homeless and Poverty Action Coalition, member of the Yolo County Health Council, member of the Yolo County's Head-start policy council and a board member of the West Sacramento Housing Development Corporation.

Dianna Poggetto is Executive Director of the American River Parkway Foundation, ensuring the 23-mile, 4,800-acre parkland and river that runs through the urban core is protected for generations to come. She has been involved with non-profit organizations and public policy in Washington D.C., working with the National Council on Independent Living Centers to help craft the Americans with Disabilities Act and has been actively involved in shaping public policy for homeless initiatives and child welfare.

Dr. Jonathan Porteus is CEO WellSpace Health, a regional community health system. He leads a team of 1,000 healthcare professionals who provide medical, dental, and behavioral health care to approximately 1,400 people per day, all of whom live in poverty or are from underserved communities, including thousands of people who are experiencing homelessness.

Rosario Rodriguez is the Vice Mayor for the City of Folsom, elected to office in November 2020 with an intent on making a difference on the issue of homelessness. She is the owner of Sutter Street Taqueria, a restaurant in Historic Folsom. She lived in Folsom with her 16-year-old grandson Antonio, and her 4-year-old German Shepherd, Cody.

A LIVABLE FUTURE

1:45 PM

Livability in the Eyes of the Next Generation

Amidst a global pandemic, in a society and economy undergoing unprecedented change, our youth are finding ways to forge their own path and make a positive impact in the world. Hear from the students and members of the Sacramento Area Council of Governments' (SACOG) Youth Leadership Academy who share their unique perspectives on what livability means to them and the future that they envision for our region.

Moderator: Tate Chatfield, (Yolo County)

Students:

Skyler Harris (Sacramento County)
Ariana Thakur (El Dorado County)
Grace Hadani (Yolo County)



Take our event survey and let us know about your experience at the Livability Summit.



"**FIVE STAR** is committed to the conservation and restoration of the American River Parkway."

Dianna Poggetto, Executive Director
American River Parkway Foundation



Supporting stronger COMMUNITIES

Thank you Valley Vision for tackling our region's biggest challenges, ensuring a more livable future, and providing solutions toward a cleaner economy, healthier communities and more for over 25 years.



clean power grid

The Clean PowerCitySM movement is happening. Our commitment to zero carbon by 2030 means we're creating more energy from completely renewable resources, accelerating clean energy with the region's first grid-scale battery farm and setting an example for the rest of the world to follow – all while providing safe, reliable and some of the most affordable energy in California.

Join the charge
CleanPowerCity.org



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Thank you to our sponsors for recognizing the
value of investing in ways that we can come
together as a community to improve quality of life
for our neighbors.



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What should our region look like in 2050?

Take this 15-minute survey to inform our region's future.

Tell us what you think about topics like equity, the economy, and the environment to help shape transportation projects in the Sacramento region.



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BLUEPRINT



by