

ANNA MULAMBA

Washington, DC

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Experienced Lead Product Designer with 10+ years of experience and a passion for driving impactful design solutions across technically complex enterprise products.

EXPERIENCE

Lead Product Designer, AI

January 2025 — Present

Hummingbird Reg Tech

Washington, DC (Remote)

- Led design of Hummingbird's AI agent experience (agent setup, configuration, activity and performance monitoring), defining human-in-the-loop trust patterns such as Shadow, Recommend and Automate modes and audit logging for regulated compliance workflows.
- Moved design upstream into product strategy, putting design-led agent initiatives on the product roadmap and introducing a cross-team prioritization framework that aligns product, engineering and design
- Designed and directed the launch of the Monitoring product, aligning product and engineering on phased delivery, estimated to reduce onboarding drop-off by ~60%.
- Ran an AI-focused design sprint that produced 4 product proposals, including a cross-product assistant projected to improve AI adoption by ~50%.
- Managed and mentored 2 senior product designers, setting design priorities, review standards and output expectations to raise design quality and team efficiency
- Shifted the team to prototype-driven design, building codebase-based prototypes with AI tools to validate concepts with stakeholders before engineering investment.
- Expanded the Nectar design system and formalized design processes, including a redesigned design doc template built around hypotheses, success metrics and prototypes.

Senior Product Designer / Team Lead

July 2024 — January 2025

Rithum

Washington, DC (Remote)

- Led and mentored a team of 3 designers, guiding design priorities and coaching on design quality while collaborating closely with product and engineering to align strategy and deliver user-centered solutions.
- Designed and delivered a new product, *Automatic Item Setup*, from start to finish —researching user needs, sketching ideas, prototyping, and creating high-quality visual designs in Figma.
- Worked closely with product managers, engineers, and stakeholders across squads to align on goals, share feedback early, and involve them in design workshops, research, and reviews.
- Supported other designers by reviewing their work, helping them focus on solving the right problems, and building a strong, collaborative design practice.
- Tackled one of Rithum's core strategic challenges: defining a unified customer journey across its multiple products—a first for the company—and used those insights to guide the team through vague requirements and build more connected, user-focused solutions.

Lead Product Designer

November 2022 — April 2024

Amazon, AWS Payments

Arlington, VA (Hybrid)

- Led product design initiatives for the Payments team, supervising the work of 2 designers to ensure a high bar for design craft and consistent high-quality execution.
- Shaped the payment team vision by defining strategic priorities to ensure alignment with the overall company strategy.
- Executed data-driven experiments that identified new opportunities and solutions impactful for users and the business.
- Launched a vision for Payments based on experimentation in collaboration with cross-functional partners, product managers, engineers, and data scientists, which influenced product strategy with data-informed solutions predicted to improve payment success rate by 88%
- Championed design craft by implementing a design process that ensured consistent and high-quality execution across projects.

Product Designer II, Security

May 2021 — October 2022

Okta

Washington, DC (Remote)

- Led product design for the Security Sphere that aligned with users' needs and business goals, by advocating for design-centered enhancements rooted in research and data analysis
- Launched the Risk Ecosystem product which improved threat detection success by 60%
- Partnered with product and engineering regularly to identify requirements, and understand user journeys, and technical restraints; ensuring we were solving the right problems for both users and the business goals.
- Championed and implemented agile UX, which improved the team's work capacity by 40%.
- Developed deep Identity and Access Management and Authentication knowledge and product expertise to ensure understanding of complex customer use cases and deployment models.

Founding Product Designer, March 2017 — May 2021

DivvyCloud by Rapid7

Arlington, VA (On-Site)

- Led design initiatives for DivvyCloud, a then Pre-Series A cloud security startup, by partnering with executive and cross-functional stakeholders to ensure product vision, strategy, and roadmap aligned with user needs and business goals.
- Led company-wide and cross-functional workshops and experiments to elicit feedback and ensure widespread buy-in for product solutions rooted in data and business-informed design.
- Demonstrated strong design craft by leveraging expertise in Figma and prototyping to create scalable framework solutions, ensuring product longevity.
- Built and scaled a design system in collaboration with product and engineering, resulting in decreased in product development time, increased consistency, and an elevated visual design bar for the entire product.
- Launched three new products, resulting in increased monthly active users, a decrease in customer acquisition time, and an increased market share for DivvyCloud

EDUCATION

George Mason University B.S. Information Technology, Web Development & Multimedia, Fairfax, VA

SKILLS

Figma, Adobe Creative Suite, JIRA, Asana, Design Thinking, Information Architecture, Mobile Design, User Research, User Experience Design, User Interface Design, Product Design, Prototyping, Adobe Creative Suite, Design Systems Thinking, Market Analysis, Product Strategy, Cross-functional Collaboration, Customer Experience, Data Science, Payment Card Processing, Customer Journeys, Workforce Management. Mentorship, Payment Solutions, Prioritization, Communication Skills, Fraud Detection