



### Greetings Airrows!

Good morning! It's been a fun, creative chapter recently; I hope you'll take a couple minutes and try your luck at a free trip to Iceland, meet a new filmmaking duo sure to gain attention this year, and learn how past success in incentivizing vaccine development might inform the creation of a global carbon removal marketplace.

### Insider Travel Tips: Special Opportunity to Travel Free to Iceland



I myself have never won a free trip, but I know people who have, and I dearly hope it is one of our readers who wins this one: The Travel Yogi has partnered with amazing eco-focused brands to give one lucky winner an adventure for two to Iceland!

One winner will win a **7-day Iceland Yoga Adventure for two with The Travel Yogi** (joining their coveted and already sold out June, 2022 departure) as well as **Round Trip airfare for two on Icelandair**, plus **two \$250 gift cards** for adventure apparel from **prAna**, and **two annual memberships to YogaWorks** to keep the good vibes and yoga flow lasting all year long.

All proceeds from this Iceland Yoga Adventure will go to support the education and carbon removal efforts of **Tomorrow's Air**.

U.S. residents are invited to [enter for free with your name and email](#) to anytime between February 15 - March 15, 2022.

You can receive additional entries when you refer your friends or follow The Travel Yogi on Instagram.

[Register To Win](#)

### Carbon Catchers Docu-series



I'm delighted to introduce Tomorrow's Air new creative partners Tristan Copley-Smith and Duncan McDowell, the filmmaker team behind [Carbon Catchers](#), a new documentary series profiling carbon removal entrepreneurs and innovators around the world.

Carbon Catchers will help tell the story of the carbon removal 'radical cultural phenomenon' - a happy blend of activism, entrepreneurialism and cutting edge science. Tomorrow's Air is helping connect the duo with tourism destinations to support production and carbon removal for every episode. Read the blog to meet some of the first entrepreneurs they'll be profiling.

[Learn more](#)

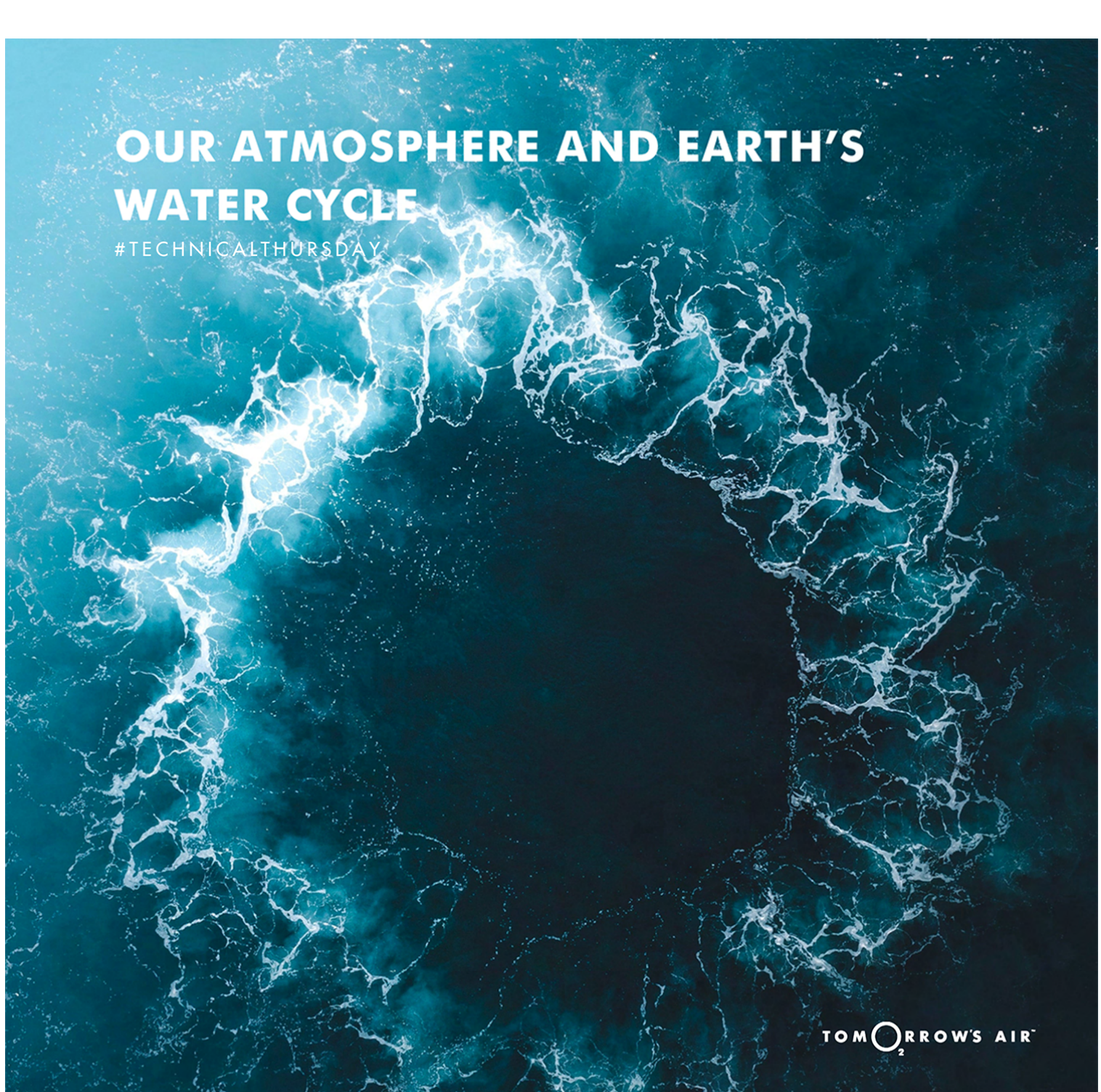
### Carbon Removal in the News



The news per usual is full of [net zero pledges and criticism](#), along with new [carbon removal innovators](#) touting the latest and greatest. Our carbon removal partner Climeworks even made the cover of [WIRED magazine](#). My favorite piece of recent news however, was this [opinion piece](#) written by a team of distinguished economists focusing on the crux problem holding carbon removal back - the lack of a large enough global market willing to pay for it.

Tomorrow's Air exists in recognition of this problem. We came together because we saw the opportunity to bring travelers and travel companies together to help build demand for carbon removal. Even at the height of success we couldn't be enough on our own though, and this article lays out how the larger carbon removal market might be galvanized. It offers a key success story from the past in which pharmaceutical companies were incentivized to create vaccines for low income countries through a combination of government and philanthropic subsidies. [Read it!](#)

### February's #TechnicalThursday Series: Our Atmosphere and Earth's Water Cycle



Please slow your scroll for the latest [#technicalthursday](#) series on social: [Our Atmosphere and Earth's Water Cycle](#). Follow along to learn basic aspects of water's continuous movement on, above, and below the surface of the Earth and why a stable climate is needed to maintain the system.

[Follow Us on Instagram](#)

### Until Next Time

I hope you'll continue to follow and share via [Instagram](#), [Facebook](#) and [LinkedIn](#). I'm always interested to hear what's on your mind, too so feel free to reach out: [christina@tomorrowsair.com](mailto:christina@tomorrowsair.com).

Onward!

**Christina Beckmann**  
**Tomorrow's Air Co-Founder**



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