



Photo courtesy: Geographic Expeditions

Greetings Airrows!

Good morning. I've been thinking a lot lately about how to keep a grip on reality in a world that's moving so fast, in an era when AI-generated content is everywhere. And the main thing that keeps me hopeful and sane is recalling the truth of the human connections we make every day, all around us. That complex balance of the beauty and reality of our existence is certainly on tap in this month's Insider Travel Tip which features an exceptional journey through Iraq, one in which human connections promise to be powerful. Further on, read about strides being made in defining quality standards for carbon dioxide removal, why the European Travel Commission decided to join Tomorrow's Air, and how you can enter to win a free trip to chase the Northern Lights in Norway.

Insider Travel Tip: Iraq with Geographic Expeditions



It was 1981, on the Tibetan side of Mount Everest, when a group of trekkers planted the seed of an idea for a company that went on to become Geographic Expeditions.

Even as GeoEx has grown, it's kept its commitment to exploration. I'm especially a fan of their "Edge" experiences, offering unprecedented access to extraordinary places, the epitome of experiential travel.

The itinerary I've got my eye on for 2024 is an exploration of Southern Iraq. My understanding of Iraq has been defined primarily by world news cycles. But this trip promises a deeper appreciation of the culture and the people of Iraq. Did you know Iraq is the home of Uruk, often called the world's first city? That there is where one can find the earliest forms of human writing, cuneiform? That there are marshes located on the floodplains of the ancient Euphrates and Tigris rivers here, which were once a stopover for millions of birds? They were drained by Saddam Hussein, then restored, and are now under threat again from intense drought.

Today, Iraq's landscape is under threat in many ways, from drought and desertification to lack of infrastructure, and yet the warmth of the people is inescapable. As my boss Shannon Stowell said of his visit there, "I've never drank so much tea with strangers." An incredible place to gain perspective on human and natural history, and through it all, remind us of the beauty of the human spirit.



Photo courtesy: Geographic Expeditions

[Learn More](#)

World Nomads Photo and Film Scholarship to Norway



I encourage all our photographers and videographers out there to take a crack at winning one of the coolest travel competitions I've seen in a while. World Nomads is looking for three "aspiring visual storytellers" to send on assignment to Norway to capture the country's stunning coastline. Over the course of a 9-day trip, the winners will chase the Northern Lights aboard a Hurtigruten Norwegian Coastal Express voyage, receive mentoring from award-winning creatives Dan and Zora Avila, and shoot with new gear thanks to Fujifilm, plus receive spending money from Adventure.Travel. A contribution to carbon removal will be made by Tomorrow's Air behalf of the winners.

[Enter To Win](#)

Power of a Collective: European Travel Commission Joins Tomorrow's Air



I'm so happy to welcome the European Travel Commission into the Tomorrow's Air community this summer. ETC has been helping promote and shape European tourism since its founding in 1948. Today, its members include the national tourism organizations of 34 different countries in Europe along with numerous travel businesses from Google and Expedia to Airbnb and Emirates (among many others). The organization and its members are strategically focused on sustainability and regard climate action as a key element. We're starting out this summer by offering Tomorrow's Air as a tool to help make their events more sustainable. Learn more about this new partnership on our blog.

[Learn More](#)

Carbon Removal In The News



Innovations in climate-stabilizing technologies are happening every day, in every corner of the world. I love learning about the strides being made in [Kenya](#) and [Qman](#), alongside the efforts underway in North America and Europe.

Quality, of course, remains a crux topic when it comes to advancing carbon dioxide removal, regardless of where it is occurring. How can we judge whether the carbon dioxide removal we're supporting is "high quality"? What even constitutes quality when it comes to carbon dioxide removal and storage? Tomorrow's Air selects its carbon removal supply partners according to an established [set of principles](#) and we also take advantage of the thoughtful work and due diligence shared by corporate leaders in this area like Microsoft and CarbonDirect, which recently released an update to their [Criteria for High Quality Carbon Dioxide Removal](#). The report's authors have expanded on the principles of environmental justice for this edition with the goal of catalyzing "CDR market maturation that facilitates just, effective climate action at scale." The promotion and adherence to quality standards such as these will help bolster and entrench trust in carbon dioxide removal.

What I'm Listening To



A couple excellent podcasts I've tuned into recently, for your consideration:

Volts: Making Shipping Fuel Out of Off-Grid Renewables. This podcast was recommended to me by one of our partners, [Swoop](#). It's a bit of a deep dive, but I liked learning more about the real world challenges of developing clean energy projects. Host David Roberts talks with Anthony Wang of ET Fuels about green hydrogens, markets for hydrogen fuels, and the economics of e-fuels.

The Carbon Curve: State of Carbon Dioxide Removal. Na'im Merchant's Carbon Curve podcast is always great. A few months ago The State of Carbon Dioxide Removal report was published, and this episode explores in detail the findings with its lead author Professor Gregory Nemet. I especially liked the plain-talk discussion about the massive increase in carbon dioxide removal required through "novel" means such as enhanced weathering, direct air capture, and biochar alongside perspective from other sectors that have achieved quick growth.

Until Next Time

We know we need to reduce the emissions from our travels, and we know we need to clean up the carbon dioxide already in the air. Thanks for learning about climate-conscious travel and carbon removal with Tomorrow's Air, encouraging your friends to follow via [Instagram](#), [Facebook](#) and [LinkedIn](#), and considering [investing yourself](#).

I'm always interested to hear what's on your mind, so feel free to reach out:

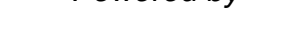
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Onward!

Christina Beckmann



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