

### **Greetings Airrows!**

There's something about standing on a rampart and looking out to a distant horizon that quickens my pulse, giving me the feeling that anything is possible. In this issue discover the ranges and ramparts of Pakistan with Geographic Expeditions, learn about new coalitions for climate, and feel yourself a part of the new carbon removal generation.

## Insider Travel Tip: Experience Pakistan's Hunza Valley



I've been dreaming about the mystical mountains of Pakistan since I first came across Eric Shipton's Blank on the Map among my geologist-father's many mountaineering classics. The book is Shipton's 1937 account of his journey (along with partner H.L Tilman) mapping the area around K2, the second-highest mountain in the world. I'll never summit K2, and you may not either, but doesn't that mean we can't soak up the vibes in Pakistan's Hunza Valley, located where the Hindu Kush, Himalaya, and Karakoram mountain ranges meet. With our newest Tomorrow's Air travel partner Geographic Expeditions, a trip into the Karakorum starts in the capital city of Islamabad and follows a line of the Silk Road through the old kingdom of Hunza, where we can do things like test our nerves in a crossing of the famous Hussaini hanging bridge and take tea on the ramparts of the oldest mosque in Khaplu, an incredible mix of Persian, Kashmiri and Tibetan architecture. The people of this region are famed for their hospitality, something I'll love to experience for myself.



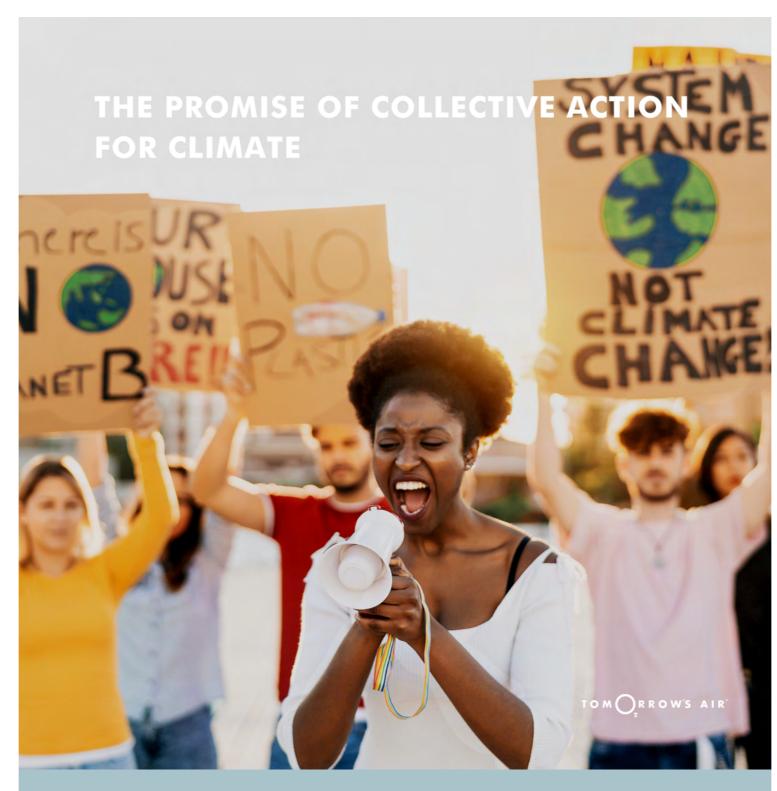






**Explore** 

# **Collective Action Deep Dive**



recent article in AdventureTravelNews. A journalist focused on sustainable travel, Mancur Olsen's work that led to "the general belief that collective action can be work of political economist Elinor Ostrom, (the first woman to win the Nobel Memorial Prize in Economic Sciences), who disagrees wholeheartedly. The article really helps

**Carbon Removal In The News** 

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In light of growing support and innovation in the field of direct air capture carbon

### removal, the <u>DAC Coalition</u> officially formed this May to provide a focal point for education, engagement and collaboration. Have a look at their launching member list

for a who's who in the world of direct air capture. I'm looking forward to a planned summit intended to produce a roadmap for the direct air capture industry through 2030. **First Movers Coalition** Back in December I shared about the <u>First Movers Coalition</u>, a new public-private

# partnership bringing companies together to use their purchasing power to support

climate tech. Six months later and more than 50 companies have joined. The

Coalition members, which include a new crew of governments such as India, Japan, and Sweden along with corporate members Alphabet, Microsoft, SwissRe, and PwC (among many others) are committing to spend a percentage of their total industrial materials and long-distance transport budgets on suppliers using near-zero or zerocarbon solutions, despite the premium cost.

**Until Next Time** We know we need to evolve how we travel, and we know we need to clean up. Thanks for

considering it). Together we're growing a collective of travelers and businesses extending climate knowledge

in travel and chipping in to help speed up carbon removal and restore our climate.

I'm always interested to hear what's on your mind, so feel free to reach out:

learning with Tomorrow's Air, encouraging your friends to follow via Instagram, Facebook

and LinkedIn, and joining with a monthly membership or as a company partner (or

christina@tomorrowsair.com.

Onward!











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