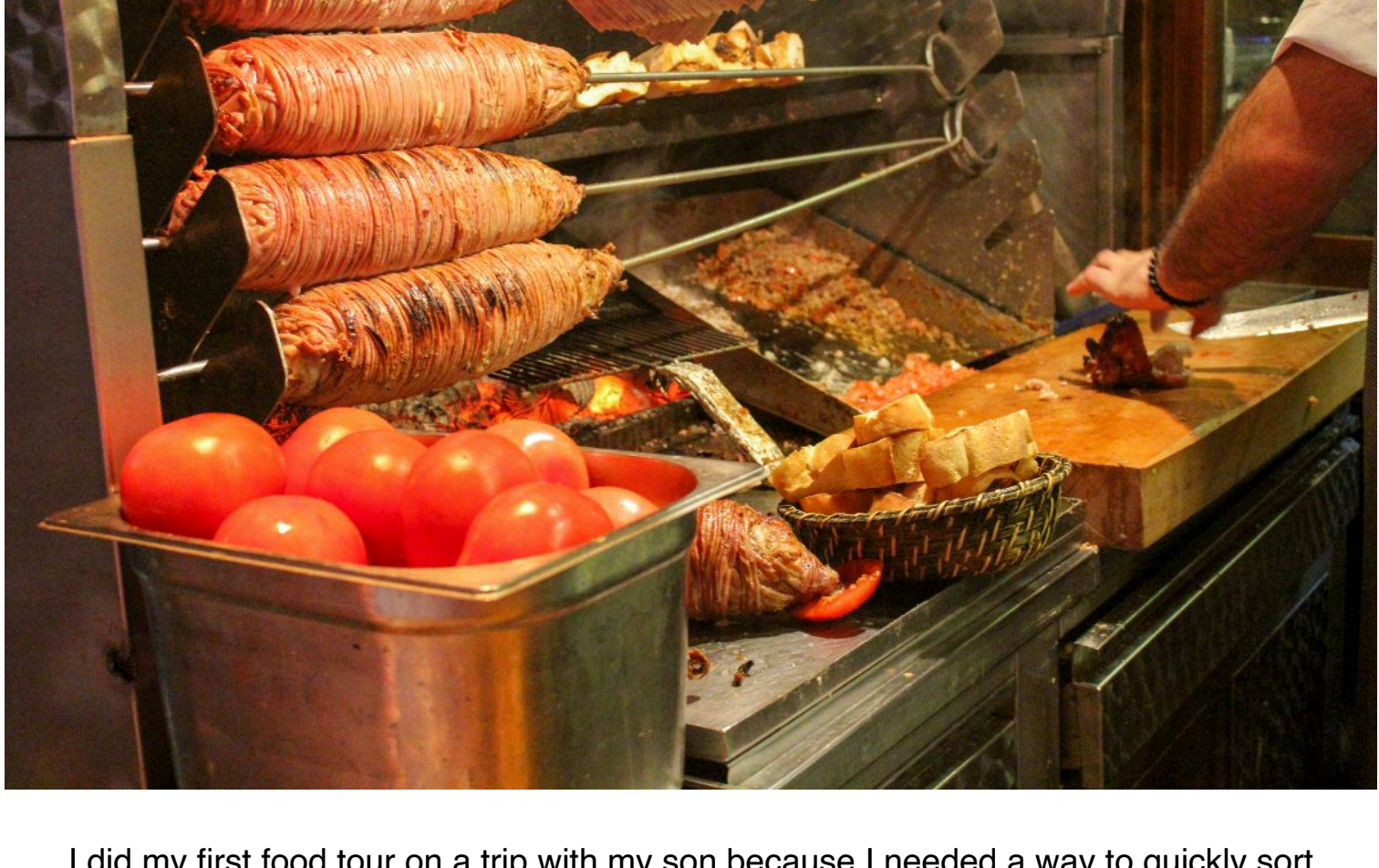


Photo courtesy: [Socompa Adventure Travel](#) - © Sebastian del Val

Greetings Airrows!

I've been feeling anxious lately, but two things that always help me cope are food and exercise. With that in mind, I'm happy to share this month's Insider Travel Tip, which combines these two soothing activities so nicely! Read on for a look at our 2024 Impact Report, some fun news from our partner Socompa in Argentina, a sustainable aviation fuel webinar, and the latest news.

Insider Travel Tip



I did my first food tour on a trip with my son because I needed a way to quickly sort out what foods we might be eating so far from what he was used to (he was five at the time). Since then, food tours have become a kind of must-do on every trip. In Istanbul, why not try a food walk with our partner [Hike'n Sail Türkiye](#)? Alper and his team know how to bring you to the best Turkish bakery classics like simit, açma, and çatal çörek. You'll also have the chance to try kokoreç (I'll let you look that one up) and if you're like me, your favorite might be the lahmacun, which is often referred to as "Turkish pizza" (a bit of a misnomer since it lacks cheese. But, I digress).

I recommend traveling with Hike'n Sail because you'll receive personal attention from the team, and because they put every effort into delivering experiences that are sustainable. Through Tomorrow's Air they contribute to carbon dioxide removal with permanent storage, and they were also recently awarded their Travelife sustainability certification. Hot Tip: You won't find this itinerary on their website, but ask for it, and they'll feed you!

Photo courtesy: [Hike'n Sail](#)

Discover

Tomorrow's Air 2024 Impact Report

The results from our combined efforts in 2024 are in! Last year, Tomorrow's Air participants ordered 310 tonnes of carbon dioxide for removal and permanent storage, bringing our total up to 829 tonnes since our 2020 launch. In terms of sustainable aviation fuel, together we more than doubled our order from 2023, reducing carbon dioxide emissions from flights by 200 tonnes CO₂e.

READ THE IMPACT REPORT

Sustainable Aviation Fuel Webinar

On March 27 I'll join Susanne Bouma of Neste and Dan Kreibich of Squake in a [Neste Impact](#) webinar. [Register](#) to learn more about how businesses of different types are supporting the scale-up of sustainable aviation fuel and take advantage of this opportunity to ask any nagging questions you have about why supporting SAF now is worth the effort and expense.

SIGN UP

Giant Hummingbirds and Field Climate Talks: Socompa Spotlight

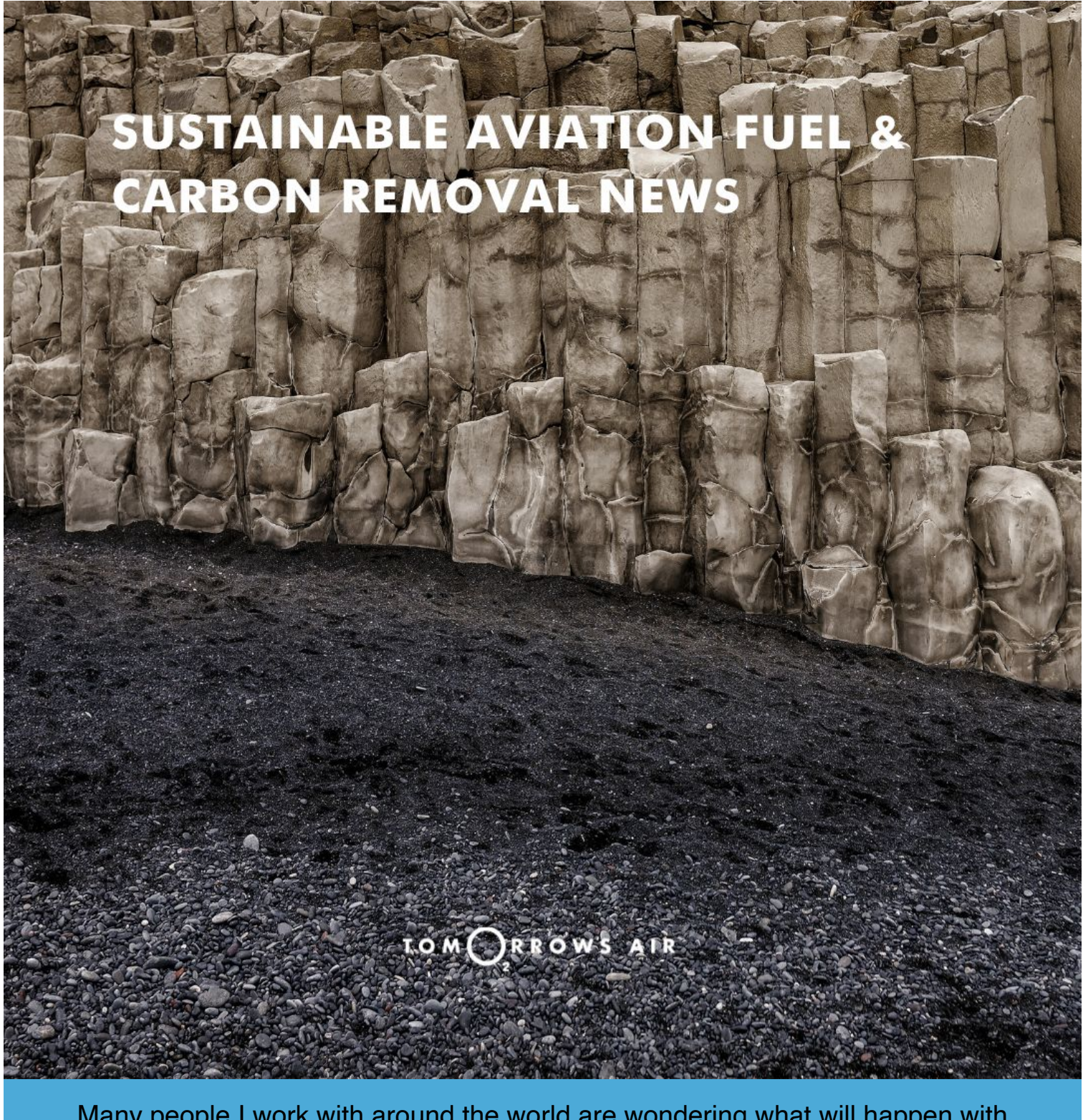


Recently, Emiliano Depino, a biologist who also guides for our longtime partner [Socompa Adventure Travel](#) shared some fun news from his trips in Argentina that I'm happy to pass along here. First, a rare Giant Hummingbird sighting from the famous "Pumice Stone Field" in northern Argentina.

This area is a result of an ancient volcanic eruption that deposited massive amounts of pumice, which, over time, were sculpted into their current formations by wind erosion. There is no water, food, or vegetation here, which made for an exciting moment when a Giant Hummingbird was spotted recently. Experts believe the bird was migrating from Peru, which means this 40-ish-gram bird would have managed to ascend over 13,000 feet to fly over the high-altitude Andes before reaching Argentina!

Socompa guides have also been making use of Tomorrow's Air climate-conscious travel educational content on their expeditions in awe-inspiring places to answer questions about climate change and share how travelers can make a difference in so many ways when they travel. Anecdotes like this are what it's all about; this how we build our global community. Thank you, Emiliano and all the team at Socompa!

Sustainable Aviation Fuel and Carbon Removal News



Many people I work with around the world are wondering what will happen with carbon markets and sustainable aviation fuel now that we have new political leaders in the United States. How will the new leaders change or redirect policies? Will investors build or lose confidence? It's impossible to know, of course, but there may be some clues in the news below.

Sustainable Aviation Fuel (SAF) Gets a Green Light in the USA

The U.S. Department of Energy approved the disbursement of the SAF loan guarantee that had been finalized days before President Trump took office. The loan will support the Montana Renewables refinery in Great Falls, Montana to expand its SAF production. Another \$107 billion in loans promised under Biden are still in review for projects like electric vehicle factories from [Ford](#) and [Rivian](#) and [the restart](#) of the Palisades nuclear power plant in Michigan. ([LINK](#))

Organizations are Including Carbon Removal in Net-Zero Standards

The Science-based Targets Initiative is expected to release its Net-Zero Standard 2.0 later this year. Insiders say it will include interim carbon removal targets and a dedicated Expert Working Group for carbon removal. Similarly, the International Standards Organization is developing a full Net-Zero Standard that recognizes the importance of carbon removal and storage. They may be wonky-sounding, but these evolutions in standards will help get more companies off the bench and supporting carbon removal. Tomorrow's Air may cater to early adopter companies that recognize the importance of supporting carbon removal right now, but in order to get many more businesses participating, incorporation into standards bodies is helpful.

Survey of Carbon Removal Buyers Continues to Signal Growth

[CDR.fyi](#) and [Sylvera](#) got together to deliver a [2025 Market Survey](#) for carbon removal. They found that high prices continue to keep many would-be buyers from purchasing "durable" removals such as those promoted by Tomorrow's Air: direct air capture, enhanced rock weathering, and biochar. The results further indicate that "nature-based volumes are projected to outpace durable volumes at a 6:1 ratio in 2025, with durable CDR narrowing the gap to 1.2:1 by 2050."

Some Companies are Quietly Abandoning Emissions Targets

In a [recent study](#) published in *Nature Climate Change*, researchers found that among 1000+ companies with 2020 emissions targets, 9% failed and 31% silently abandoned them. Companies with failed targets faced no significant consequences: no measurable market reaction, minimal media coverage, and no impact on environmental scores or shareholder proposals. This story caught my attention because it made me wonder, *would the authors of this research be happier if companies did receive a lot of negative press for not meeting their targets?* But also, if that happened, wouldn't it just encourage more companies not to even try? At Tomorrow's Air we work with travel companies who are trying to be transparent about their climate strategies, and I hope that keeps up!

Until Next Time

We know we need to reduce the emissions from our travels, and we know we need to clean up the carbon dioxide already in the air. Thanks for learning about climate-conscious travel, carbon removal, and sustainable aviation fuel with Tomorrow's Air, and encouraging your friends to follow via [Instagram](#), [Facebook](#) and [LinkedIn](#), and considering [investing yourself](#).

I'm always interested to hear what's on your mind, so feel free to reach out,
christina@tomorrowsair.com

Onward!
Christina Beckmann



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