



Photo courtesy: GeoEx

## Greetings Airrows!



I'm totally smitten with Gorongosa National Park, perhaps Africa's greatest wildlife restoration story, which I learned about through our partner, Geographic Expeditions. Located in Mozambique, the park holds a special appeal for climate-focused travelers because of the way its leaders have managed its restoration since 2008, recognizing and addressing the socio-economic aspects of environmental conservation. They say that conservation efforts "must lead to a way out of poverty for communities." There is a valuable lesson for those of us championing carbon removal in travel in the success story of Gorongosa: scaling solutions is vital, and engaging people in the process is too.

Consider traveling to Gorongosa with Geographic Expeditions in order to experience the inextricable connection between conservation and community first-hand. As explorer and trip leader Brad Hansen remarks: "Imagine a park that was once thriving and then was reduced to an almost defunct status, now once again teeming with wildlife—and I mean teeming! It's not just about the fauna and flora, they are even more committed to the people on the periphery of the park. I wanted to help spread awareness of their amazing efforts." Learn more about Geographic Expeditions partnership with [Tomorrow's Air](#) and this [incredible trip](#).

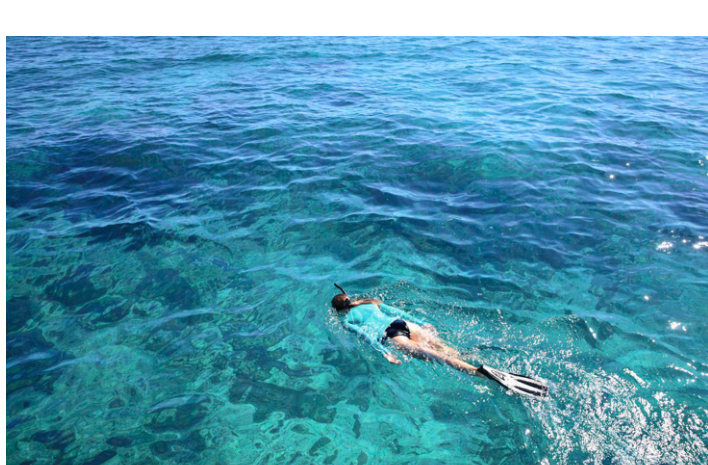


Photo courtesy: GeoEx

[Learn More](#)

## Invest In Clean Air

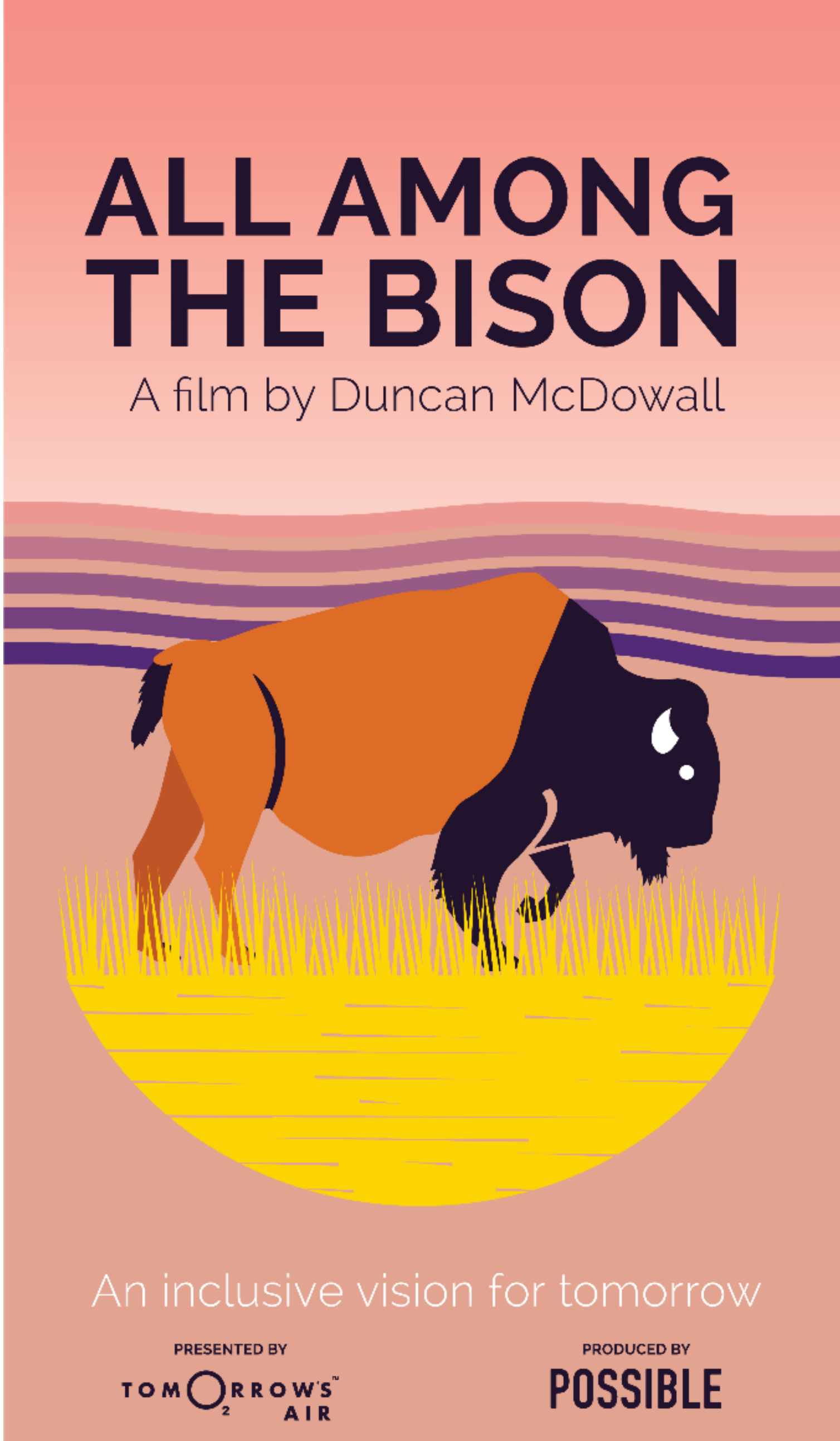


We intuitively know that air quality and climate change are linked, yet somehow these topics aren't often discussed together. Did you know that changes in climate also affect local air quality? One way this happens is when the atmospheric warming associated with climate change increases ground-level ozone. Ozone is a highly reactive and unstable gas capable of damaging living cells, such as those present in the linings of our lungs. I hope you'll follow our latest [#technicalthursday](#) series on social and [check the blog](#) to learn about the different gases in our air, the tools we use to measure them, how local air quality and climate change are linked, and what we can all do to help.

Photo courtesy: Visit Finland by JuliaKivela

[Learn More](#)

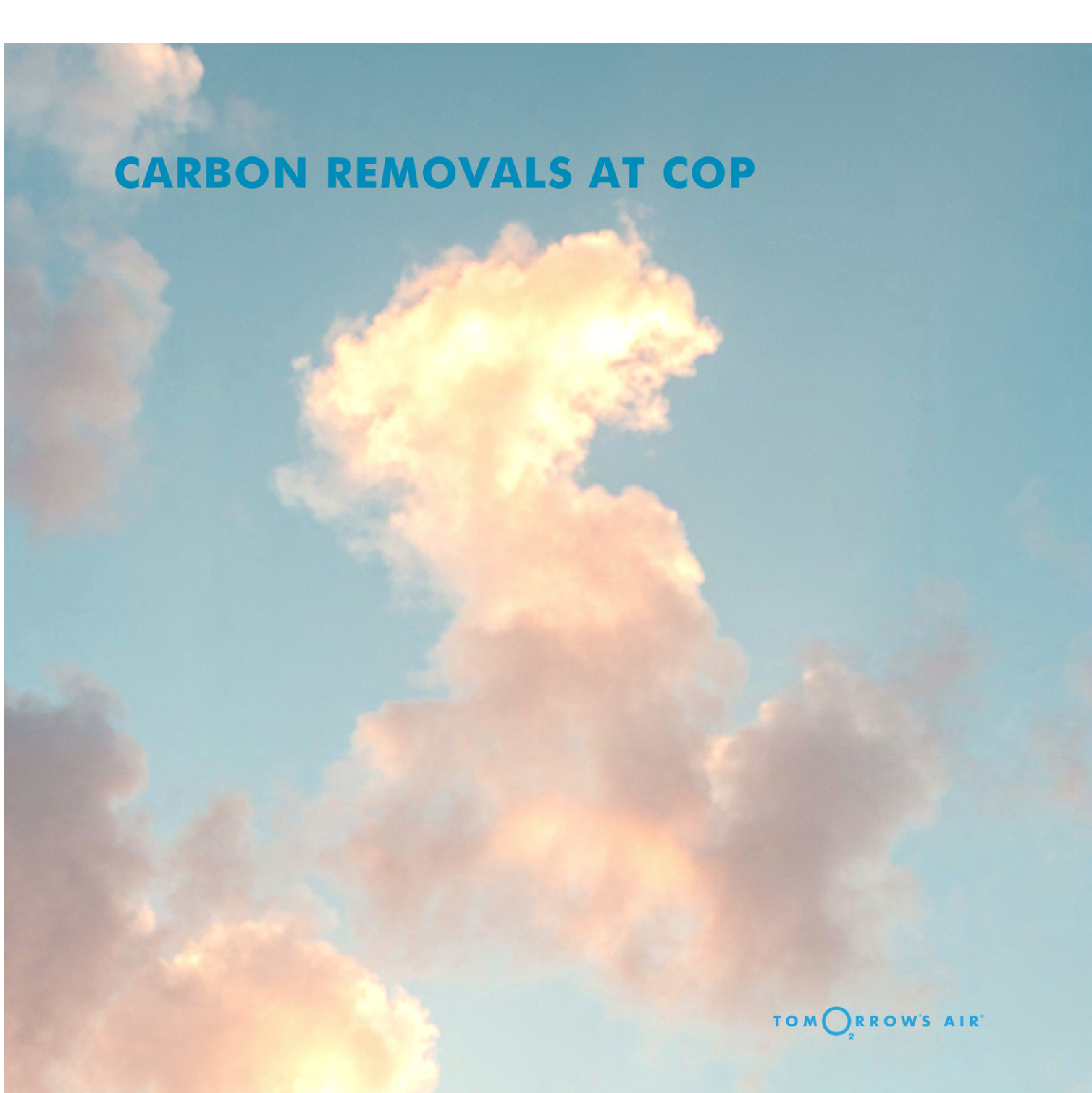
## Climate Action Documentary Inspires Audiences



Back in September I shared some behind-the-scenes anecdotes from a new film Tomorrow's Air supported called *All Among the Bison: An Inclusive Vision for Tomorrow*. This 20-minute documentary shares the story of Steve Holly and Cody Spencer, two activist-entrepreneurs working in the foothills of the Canadian Rockies on a project connecting accessible tourism with climate solutions. An audience of hundreds laughed, clapped, and even cried a little when the film premiered October 5 in Lugano, Switzerland. Watch it now [on our website](#).

[Watch The Film](#)

## Carbon Removal in the News



The 27th meeting of the Conference of the Parties of the UNFCCC (COP27) wrapped up November 18 in Sharm-El-Sheikh, Egypt. The event brought politicians and diplomats along with activists and climate experts from around the world to negotiate and influence climate policy. Carbon removal enthusiasts were delighted to see the launch of [Carbon Removals at COP](#), a platform streaming events and publishing daily commentary on the subject of carbon removal at the conference. Check out the site for its library and recap of event sessions from the carbon removal advocate's perspective.

I was also interested to learn about a soon-to-be-published report "Envisioning Tourism in 2030" that was pre-released exclusively to Bloomberg during the event. Bloomberg's digest highlights the report's findings around shifts required in tourism to address climate change such as a "100% shift to sustainable aviation fuels by 2050." The report's recommendations are built around simulations of global travel industry emissions, taking fuel, electrification and energy efficiency, infrastructure improvements, taxes, offsetting, travel behavior, and travel speed into account. The role of carbon removals in travel's transformation is not clear from the digest, so I'll be signing up [here](#) for a copy of the report when it is published.

## Until Next Time

We know we need to reduce the emissions from our travels, and we know we need to clean up those already in the air. Thanks for learning about climate-conscious travel and carbon removal with Tomorrow's Air, encouraging your friends to follow via [Instagram](#), [Facebook](#) and [LinkedIn](#), and considering joining with a [monthly membership](#) or as a company [partner](#).

I'm always interested to hear what's on your mind, so feel free to reach out: [christina@tomorrowsair.com](mailto:christina@tomorrowsair.com).

Onward!

Christina Beckmann



Powered by



Copyright © 2022 Tomorrow's Air. All rights reserved.

Tomorrow's Air is an Adventure Travel Trade Association brand. You can learn more about the Adventure Travel Trade Association's privacy policy [here](#).

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).