

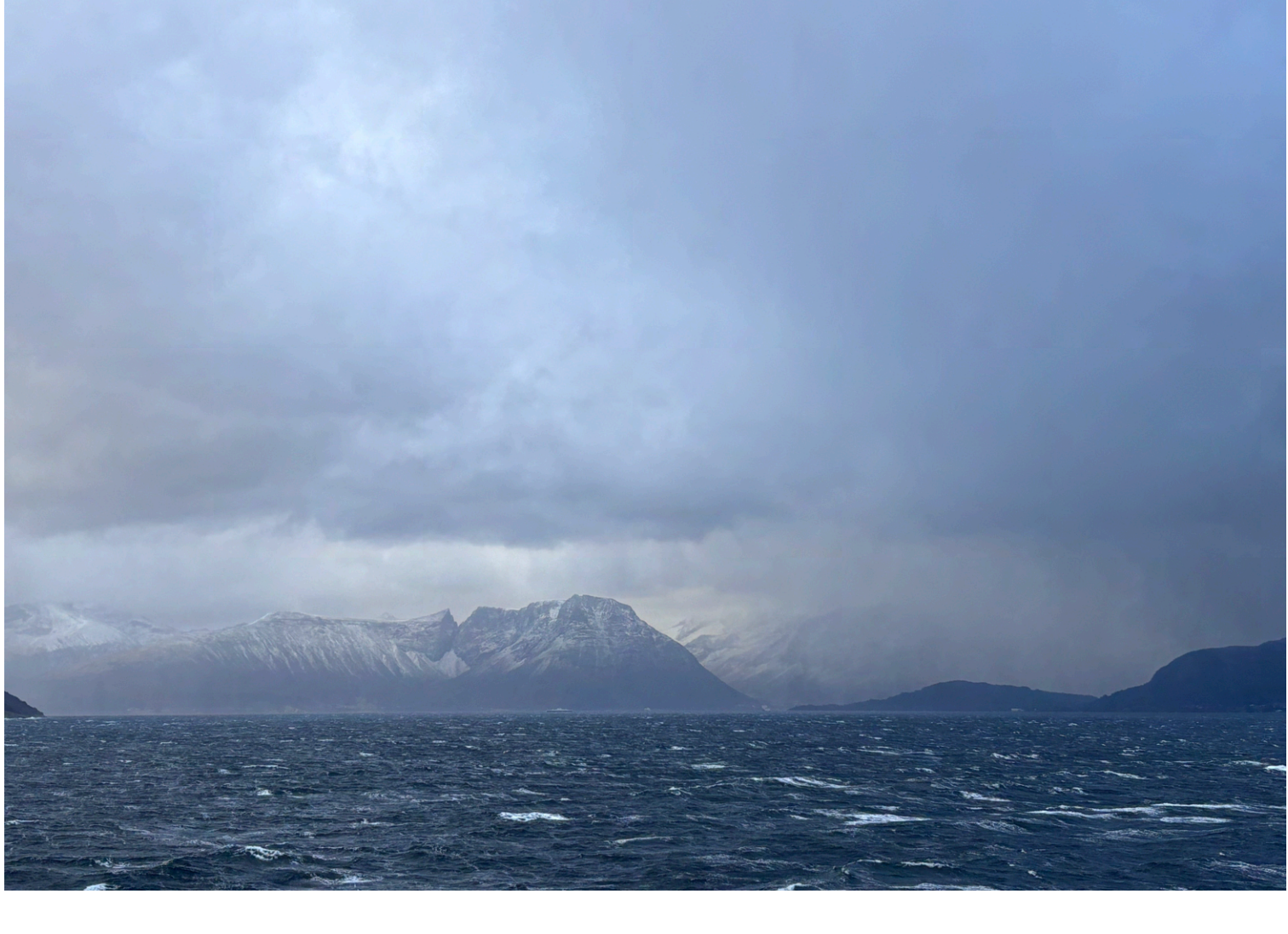


Photo courtesy: Possible Studios

Greetings Airrows!

In this month's bulletin, learn my recommendations for your next trip to Norway, along with takeaways from the keynote presentations delivered at our recent Innovate for Tomorrow Climate Action Summit in Bergen and Alesund, Norway.

Insider Travel Tip: Norway in November



I spent the end of October and the first part of November in Norway, where I visited the small port towns of [Bergen](#) and [Alesund](#) on the country's Atlantic, western coast.

Although my trip included plenty of time inside office buildings, our group was able to incorporate a Norwegian cider tasting, a visit to one of the world's largest aquariums, kayaking, hiking, and even a day cruise [on the Geirangerfjord](#), one of the deepest fjords and a UNESCO World Heritage site.

A special highlight of this trip was traveling on a Hurtigruten hybrid electric ship from Bergen to Alesund. Hurtigruten is one of the world's premier maritime companies and the MS Richard With ship that ferried our group was recently upgraded to a greener hybrid ship. Emissions are cut by large battery packs combined with the ships efficient and brand new engines, reducing fuel consumption and CO2-emissions by approximately 25 percent. The company is also in the process of constructing a zero emissions ship called Sea Zero. I encourage you to [learn more about this inspiring company](#).

Norway is a gorgeous place to visit and even more interesting to me right now for its efforts to facilitate a green energy transition. The country has a clear sustainability mandate and a mission to reduce its greenhouse gas emissions by 55% by 2030, and 90% by 2050. Regulators are taking direct action to support and encourage transport-related emission reductions. By 2025, all new cars sold in Norway must be zero-emission vehicles (electric or hydrogen). By 2026, greenhouse gas emitting vessels will be banned from the famous fjords, and by 2030, the country aims to electrify all domestic flights, encouraging fossil-free domestic aviation by 2040. My autumn visit to Norway was inspiring and fun, and I highly recommend it! Learn more about planning a trip to Norway yourself from [Visit Norway](#).

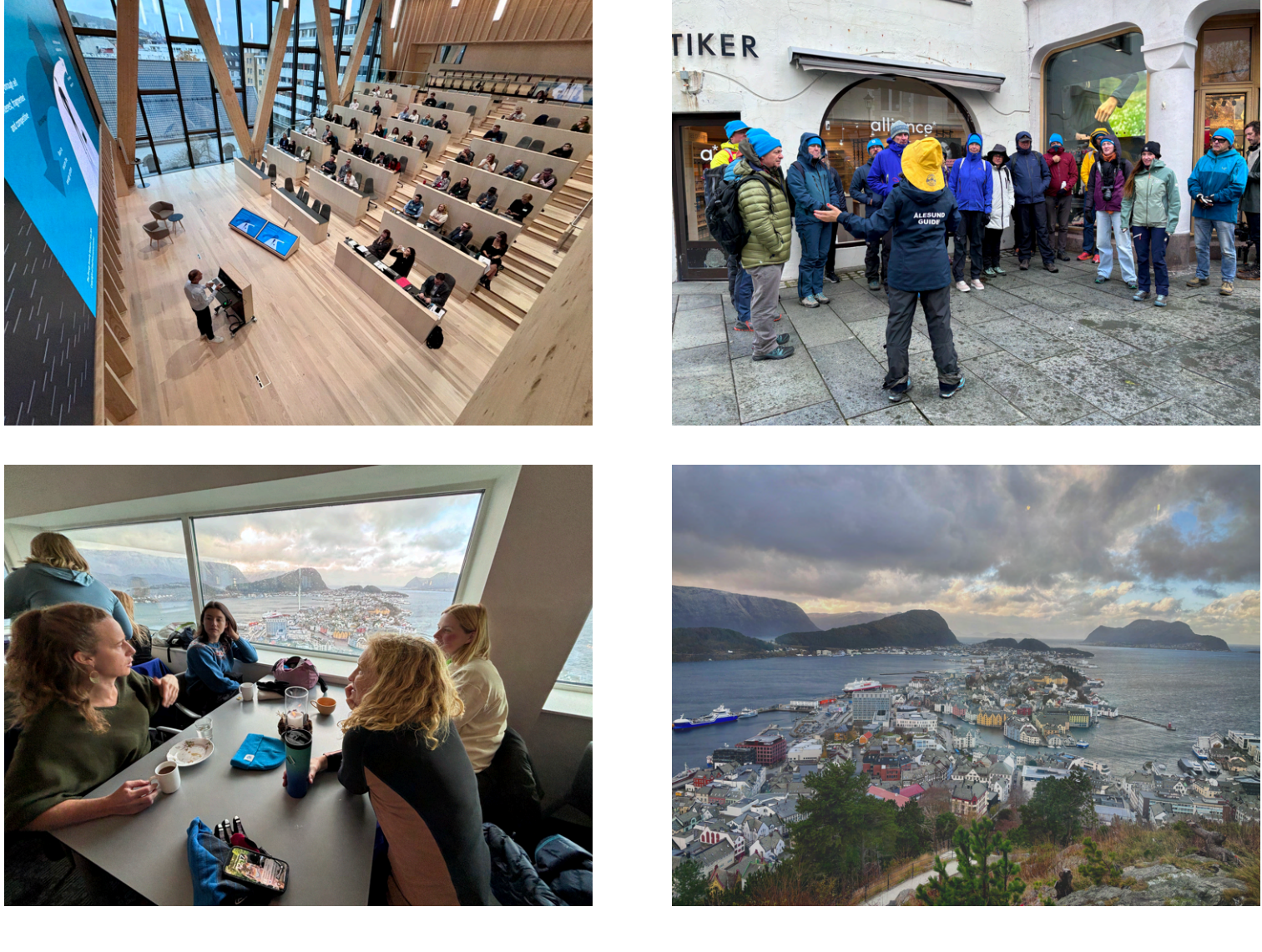


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Explore

Enhanced Rock Weathering Close-Up With Eliza Wright

Presented by

TOMORROW'S AIR

ELIZA WRIGHT

Episode 41

AIRROWS ON AIR

Eliza Wright is the smart and funny Partnerships lead at Eion, a company specializing in a form of carbon removal that offers permanent storage called enhanced rock weathering, or "ERW." In this podcast episode, learn about Eliza's personal journey from ag-tech to joining Eion and how the process of enhanced rock weathering works.

Listen

Carbon Removal and Sustainable Aviation Fuel in the News



- The results of the U.S. election have climate technology and policy experts speculating on what comes next. If you're wondering whether climate action is headed downhill, I encourage listening to this post from [Susan Su](#).
- The World Business Council for Sustainable Development released a [new report](#), which is a call to action for businesses to engage in carbon removal. Sixteen organizations from various sectors (including energy, shipping, and retail) share their latest thinking around carbon removal and the journey to net zero.

I am also happy to share some highlights from the outstanding keynote presentations at our Innovate for Tomorrow Climate Action Summit in Norway. We had an excellent lineup of speakers including climate tech specialists and sustainable travel industry pros sharing their insights and ideas for the industry. A full report of the proceedings is in the works. In the meantime here are highlights from our two keynote presenters:

- [David Hone](#) (Chief Climate Advisor for Shell) shared two future scenarios for our world. In these two scenarios, one named "Archipelago" and the other "Sky 2050," we learned how the decisions we make today may play out in the future. In the Sky 2050 scenario, global climate security becomes the primary concern, nations race to switch to cleaner energy, and a competitive landscape emerges for technology, minerals, and manufacturing capacities. In the anxiety-inducing Archipelagos scenario, protectionist policies and "security through self-interest" dominate national politics. Renewables are seen mainly as a way to improve energy security rather than clean up the atmosphere, and reductions are not enough. By the end of the century, although net zero emissions are within sight, action has been too slow, and the global temperature rise has reached 2.2 degrees. In both scenarios there are decarbonization trends, but with two big differences: 1) the speed of change; and 2) how effectively the world stores away carbon.
- [Gabrielle Walker's](#) (Co-Founder of CUR8 and Rethinking Removals) message for those in the audience questioning how carbon removal technologies might fit into their conventional offsetting practices was clear: adding removals into our climate action strategy is necessary, alongside emissions reductions and nature protection. "Different credits do different things," she said. Gabrielle's remarks also focused on the need for demand signaling by purchasing from companies to help fledgling carbon removal innovators succeed. As Tomorrow's Air has been focused on bringing together travel business buyers for this purpose, hearing her reinforce this point was terrific.

Photo courtesy: Possible Studios

Until Next Time

We know we need to reduce the emissions from our travels, and we know we need to clean up the carbon dioxide already in the air. Thanks for learning about climate-conscious travel, carbon removal, and sustainable aviation fuel with Tomorrow's Air, and encouraging your friends to follow via [Instagram](#), [Facebook](#) and [LinkedIn](#), and considering [investing yourself](#).

I'm always interested to hear what's on your mind, so feel free to reach out, [christina@tomorrowsair.com](mailto:christina@tomorrowsair.com)

Onward!

Christina Beckmann



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