

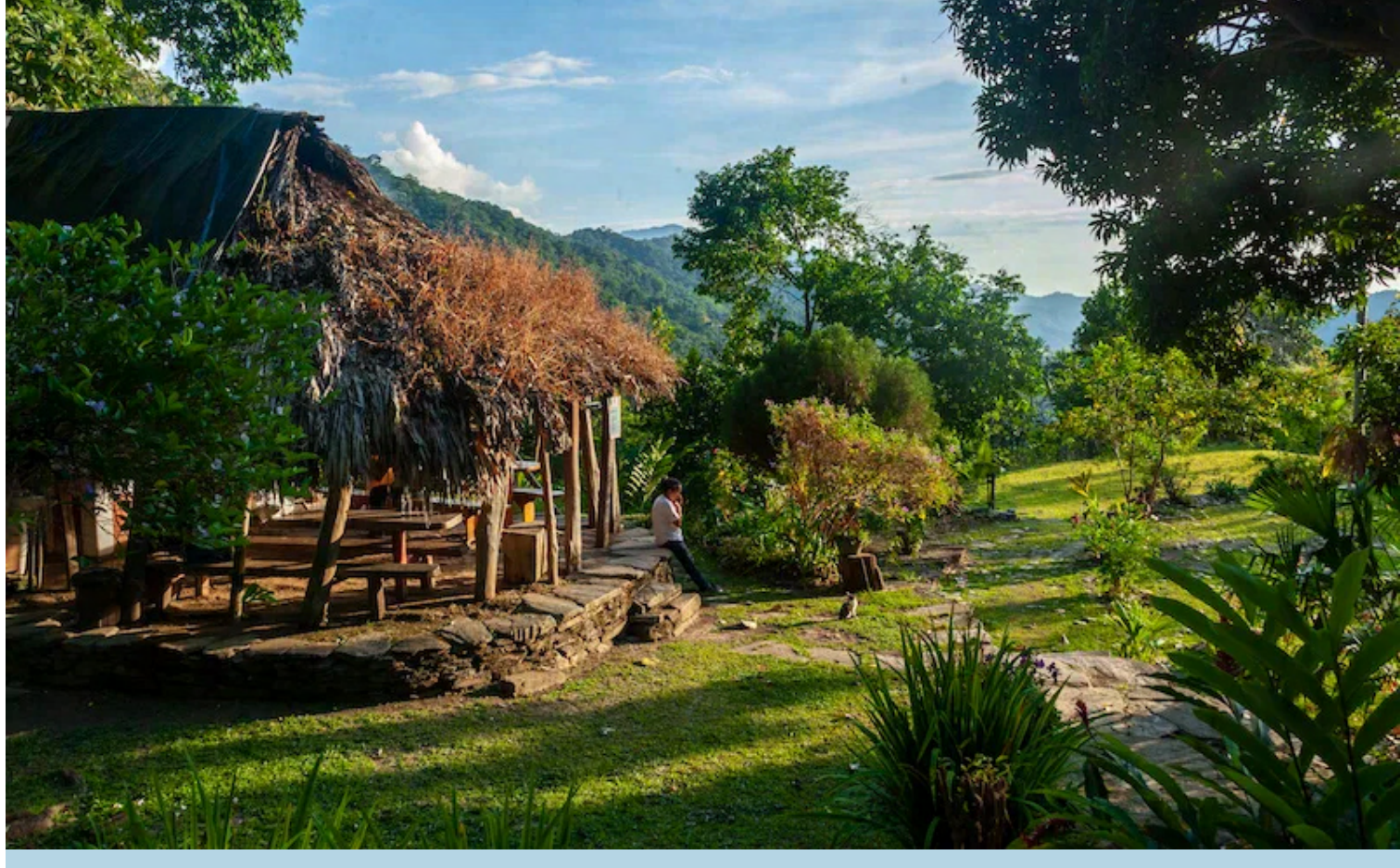


Photo courtesy: Kagumu Adventures

Greetings Airrows!

Good afternoon. The events of the past weeks have me feeling especially chaotic and worried for the future. Times like these I take special refuge in the mental escape offered by books, movies, and unexpected places. With that in mind I invite you to explore Colombia that led one of its most famous authors, Gabriel Garcia Marquez, to invent a magical world and connect with community and environmental projects there that both educate and inspire. Read on to explore tropical glaciers through two of our Artists for Air and find out the latest news in carbon removal and sustainable aviation fuel, all of which signal good things ahead for our climate.

Insider Travel Tip: Find Magic in the Archaeology, Mangroves and Crystal Caribbean Waters of Colombia with Kagumu Adventures



I've always been a fan of the style of writing called magical realism, and in particular the book *One Hundred Years of Solitude*, by Colombian author Gabriel Garcia Marquez. Our partner Kagumu Adventures offers an itinerary in Colombia that caught my attention as it invites guests to paddle through a mangrove restoration project in the Ciénaga Grande de Santa Marta - the exact region that served as the basis for the magical town of Macondo in Marquez's book. This is one the largest swampy marshes between the Magdalena River and the Sierra Nevada de Santa Marta, with mangroves that not only store carbon dioxide but also help prevent coastal erosion and ensure water quality. While it has been subject to many depredations over the years as a result of poor urban planning, there is hope through projects like this one.

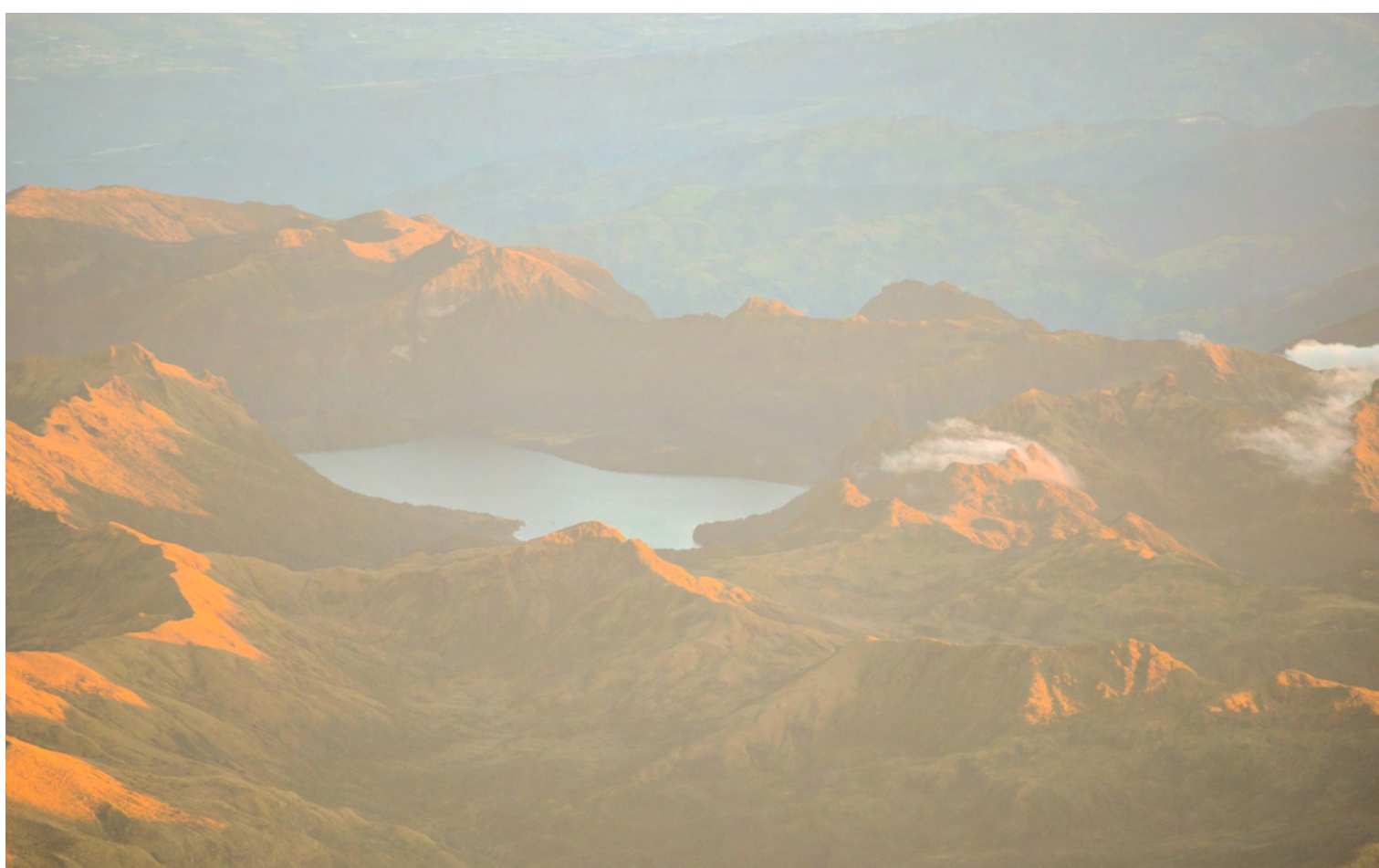
Guests also explore a little-known, but important archaeological site at Ciudad Antigua. Here, surrounded by the towering mountains of the Sierra Nevada, imagine yourself back in the age of the Indigenous Tayrona people some 350 years ago as you explore the jungle paths, waterfalls and ancient stone structures visited on the Kagumu itinerary. If you've ever wanted to visit Colombia, this trip offers a special perspective. I hope you'll take a minute to learn more.



Photo courtesy: Kagumu Adventures

Explore

Tropical Glaciers Artist Series



I've been loving our latest Artist for Air series featuring the work of Andres Molestina and Anna Nicole Arteaga, who have been documenting Ecuador's receding tropical glaciers along with the ecosystems they support. I especially loved the series focused on the páramos, the silent guardians of our water. Made up of "pajonales", lupines, "senecios", "chuquiraguas" and "almohadillas", they work tirelessly, ensuring a steady supply of water to our rivers and streams nestled high in the Andes. Check out our instagram to see more of this beautiful series.

Explore

October Air Bite: The Carbon Cycle



Organisms die, forests blaze, volcanoes erupt, fossil fuels are burned, and the carbon stored in these entities is released back into the atmosphere in the form of carbon dioxide. Carbon is constantly traveling from the atmosphere to the earth and back to the atmosphere. When it's sucked out of the atmosphere and stored permanently underground, what existed as a gas in the atmosphere turns into solid rock. We can't see all of carbon's transformations happening with our naked eye, but in fact it is happening all around us, all the time. This concept is called the carbon cycle, and is nature's way of reusing carbon atoms. Learn more details of carbon's transformations from solid, to liquid, to gas in our blog.

Learn More

Carbon Removal & Sustainable Aviation Fuel In The News



- **No more "Carbon Neutral"**: One of my trusted sources for analysis on carbon markets and policies as they relate to travel and tourism is the [collective newsletter](#) published by Charlie Cotton. The latest includes a succinct rundown on the new regulation to curb greenwashing set to be confirmed by the EU. The [Directive on Green Claims](#) will result in a ban of the term carbon neutral" by 2026 and require third-party auditing of all environmental claims and pledges that lack suitable verification.
- **Verifying sustainable aviation fuel**: For companies incorporating sustainable aviation fuel into their climate strategies in order to reduce the carbon footprint from air travel and transport, a new verification system piloted by our sustainable aviation fuel (SAF) provider [Neste](#) will be helpful. In partnership with global logistics industry leader DHL, the new system will allow purchasers of SAF to verifiably report the emission reduction achieved by using SAF. Especially in light of the new Directive on Green Claims, this will be useful!
- **Carbon removal buyer's perspective**: The consulting firm BCG released an [in-depth](#) study on carbon removal last month. The report is based on select interviews and a survey of 100+ corporate buyers of carbon removal. Give it a look for a helpful perspective on the broader dynamics of the fast-evolving carbon removal sector, and check our [blog](#) for specific highlights relevant to the travel industry.
- **U.S. direct air capture plants**: If you live in the United States you might want to start following the progress of direct air capture plants under development in Texas and Louisiana. The spending for these plants represent the first phase of \$3.5 billion in funding for DAC hubs set aside in last year's [Bipartisan Infrastructure Law](#). It's also the first major governmental backing in the world for the emerging carbon capture technology.

Learn More

Until Next Time

We know we need to reduce the emissions from our travels, and we know we need to clean up the carbon dioxide already in the air. Thanks for learning about climate-conscious travel, carbon removal, and sustainable aviation fuel with Tomorrow's Air, and encouraging your friends to follow via [Instagram](#), [Facebook](#) and [LinkedIn](#), and considering [investing yourself](#).

I'm always interested to hear what's on your mind, so feel free to reach out,
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Onward!

Christina Beckmann



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