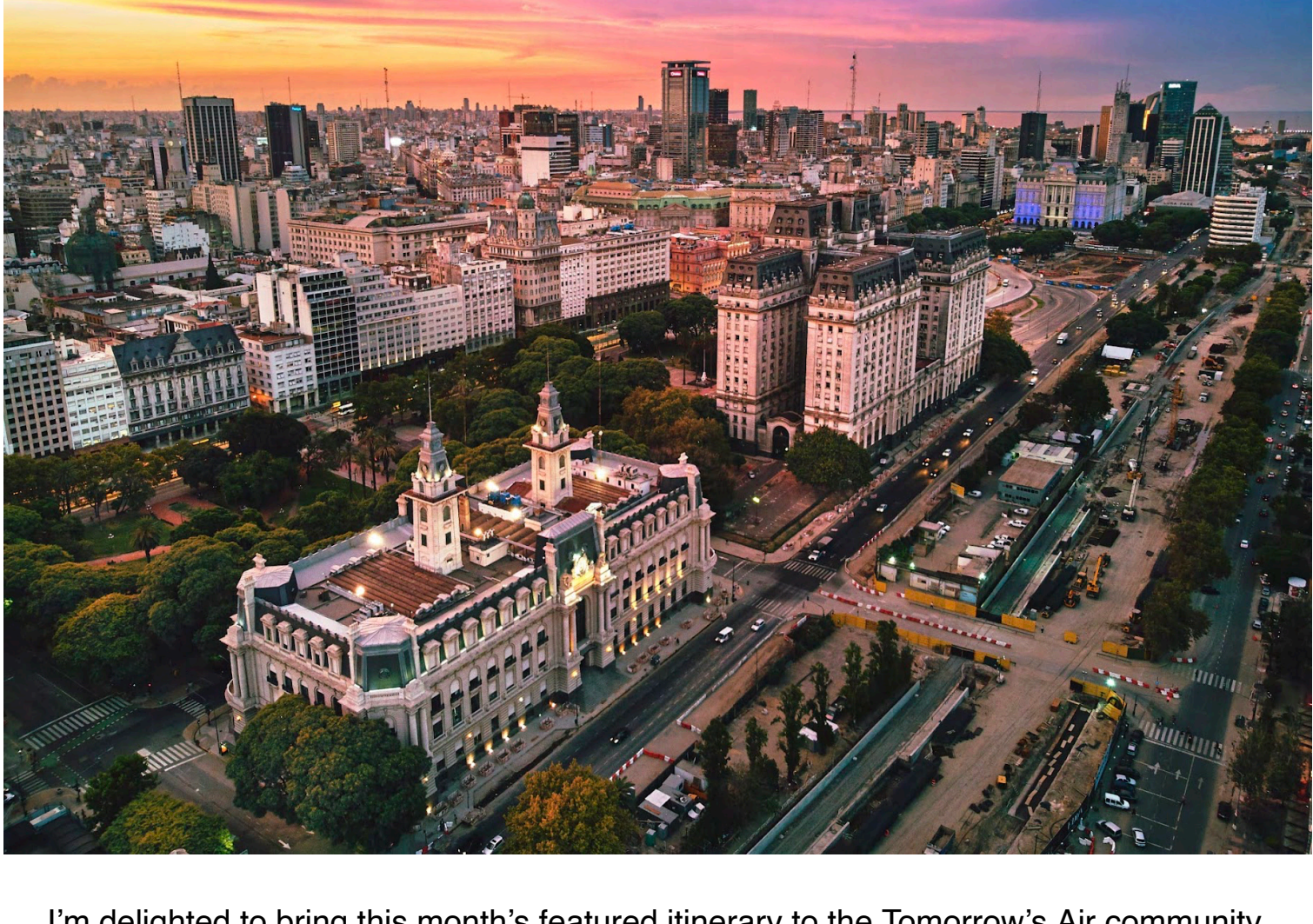


## Greetings Airrows!

Put yourself in the mood for this month's issue with a little [Mercedes Sosa](#). Considered one of the most outstanding representatives of folk music in Latin America, Ms. Sosa was born in Argentina and its heart and soul is ever present in her music. So with her serenade you, read on to learn about:

- A new itinerary in Argentina from Kagumu Adventures
- What NASA scientists had to say about carbon removal on a recent science expedition with Tomorrow's Air partner Socompa Adventure Travel
- Tomorrow's Air member badge for travel companies
- Why British Airways and KLM are making news with carbon removal and SAF purchases

## Insider Travel Tip: Art and Culture with Kagumu Adventures



I'm delighted to bring this month's featured itinerary to the Tomorrow's Air community. When I mentioned it to a few of my friends with high school and college age kids, the reaction was very enthusiastic. If you know any student travelers I encourage you to check out this new itinerary from Kagumu Adventures called [Argentina Art & Culture](#) promising students a unique experience of culture, art, and sustainability. Some of the highlights that caught my attention:

**Captivating Street Art Tour:** Student travelers will dive into Buenos Aires' dynamic street art scene with a guided tour led by local experts to learn about the origins and significance of the graffiti movement while witnessing the creative process firsthand. They'll discover how art transforms urban spaces and reflects the city's cultural identity.

**City Exploration:** One day of the trip focuses on Buenos Aires cultural history and art scene, with visits to iconic institutions, including the National Museum of Fine Arts to experience and learn about masterpieces by Argentine and international artists. Each stop in the day reveals the city's unique history and artistic heritage.

**Sustainability in Action:** Students participate with a local project focused on tackling plastic waste through innovative design. They learn about the circular economy and how this initiative is transforming waste into functional, beautifully designed objects. It's a powerful example of creativity meeting social responsibility.

I'm always so delighted to recommend Kagumu because they take sustainability in all regards very seriously - they're longtime Tomorrow's Air supporters, and when it comes to social impacts of travel they've even [pulled destinations from their catalog](#) when they felt their visits there were contributing to local problems. Their new itinerary in Argentina is a beautifully curated opportunity to explore the heart of Buenos Aires and experience its vibrant spirit. Pass it on to the students in your life!

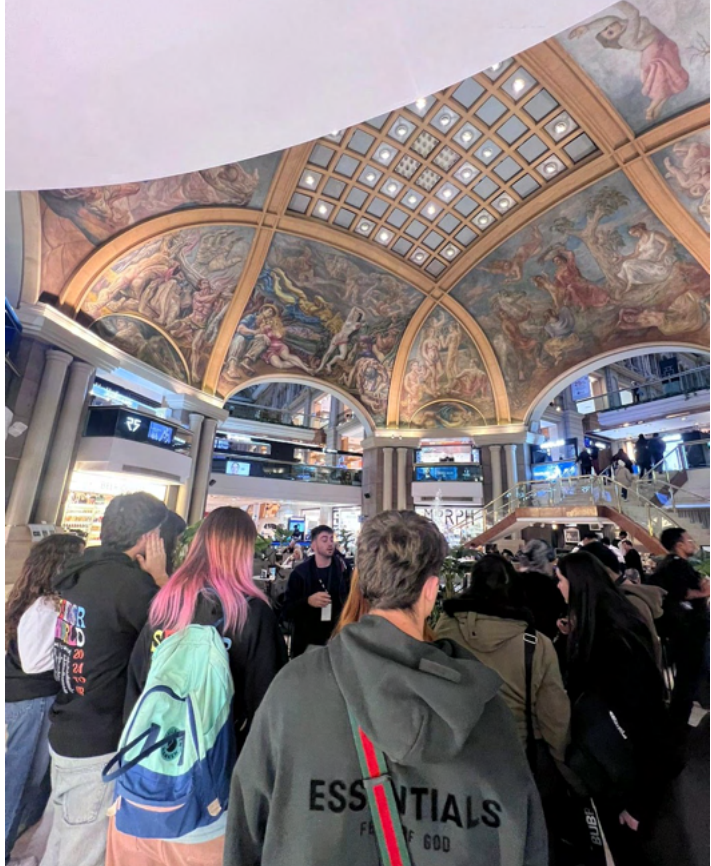
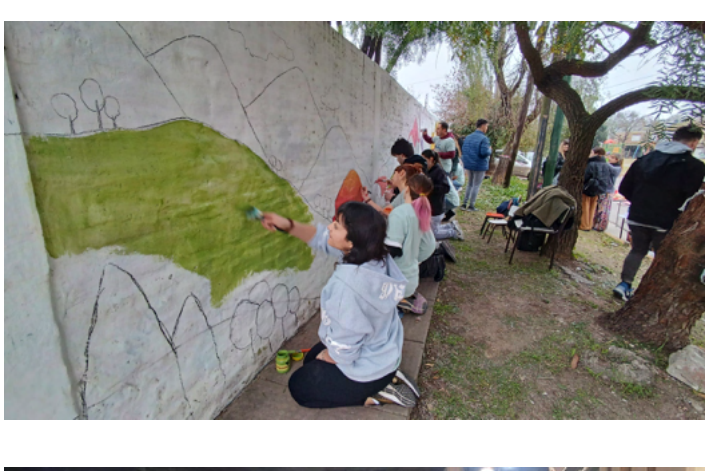


Photo courtesy: [Kagumu Adventures](#)

Explore

## Socompa Adventure Travel Hosts NASA Scientists



Recently, Tomorrow's Air partner Socompa Adventure Travel hosted a group of scientists from NASA in Argentina. The team was there to study the climate of the Northern Argentine Puna region, especially the unique geology of the windswept landscapes that resemble Mars. I'm delighted that Jani Radebaugh, one of the scientists from the NASA team, was able to answer a few questions and share some of her thoughts with us on video. I especially appreciate her perspective on the role of innovation in climate action. She also focused some of her comments on carbon removal technologies.

Have a listen to the clip [here](#), and learn more about some of the highlight moments for the NASA crew in the upcoming series on social; I hope you'll follow it!

Watch

## Tomorrow's Air Member Badge

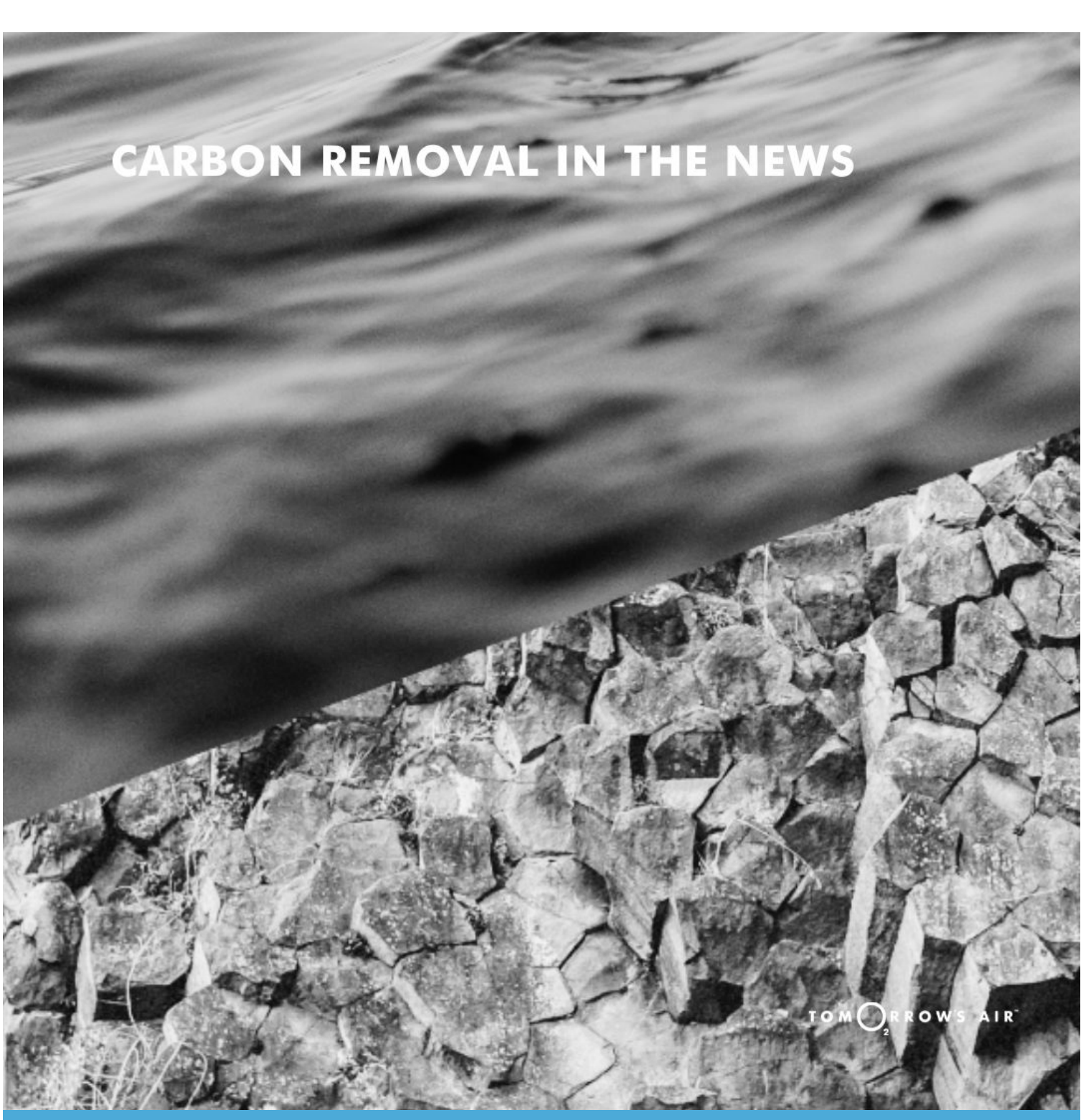
TOMORROW'S  
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M E M B E R

Did you know that businesses participating in Tomorrow's Air receive a member badge to display? Recent [Booking.com research](#) (a survey of more than 31,000 travelers across 34 countries) revealed that 75% of global travelers say they want to travel more sustainably in the next 12 months. The Tomorrow's Air Member Badge is a signal to travelers that a business is approaching climate action with care for quality, integrity, and action.

Look for it on travel provider websites and display it proudly if you're already a partner!

## Carbon Removal and Sustainable Aviation Fuel in the News



As I write this month's news, Climate Week NYC is underway. I hope some of the news below reinforces that the Tomorrow's Air portfolio of carbon removal technologies and sustainable aviation fuel is on point. We may be operating at smaller scales, but our commitment to innovation is shared by other leaders in the industry.

- **Airminers Kiloton Fund Picks 20 Carbon Removal Projects for Support**  
Airminers has selected 20 new carbon removal startups to receive funding through its Kiloton Fund. With the global need for carbon dioxide removal estimated between 2 and over 5 billion tonnes per year by 2030, the Kiloton fund offers a new approach to financing. Designed to support early-stage entrepreneurs with the funding they need to develop their projects, the chosen 20 will each also receive a \$100K purchase from Shopify as a recognition of their potential.

- **British Airways Goes Big on Carbon Removal**  
British Airways is making headlines for a record \$11M carbon removal deal with CUR8. As part of the deal, British Airways will fund carbon removal delivered through a portfolio of projects including a biochar project in India and a Scottish project that captures emissions from whisky distilleries. The company has also purchased direct air capture carbon removal credits from 1PointFive. See CUR8 co-founder Gabrielle Walker's comments about the deal in comments in this LinkedIn post.

- **Air France - KLM Focus on Sustainable Aviation Fuel**  
While British Airways is making news for carbon removal, Air France and KLM are focusing on sustainable aviation fuel. The company signed a deal for the delivery of 1.9 billion liters of sustainable aviation fuel over a 10-year period through 2035

## Until Next Time

We know we need to reduce the emissions from our travels, and we know we need to clean up the carbon dioxide already in the air. Thanks for learning about climate-conscious travel, carbon removal, and sustainable aviation fuel with Tomorrow's Air, and encouraging your friends to follow via [Instagram](#), [Facebook](#) and [LinkedIn](#), and considering [investing yourself](#).

I'm always interested to hear what's on your mind, so feel free to reach out, [christina@tomorrowsair.com](mailto:christina@tomorrowsair.com)

Onward!

Christina Beckmann



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