10DX

2027



The Global Summit Series for Intelligent Banking

AFRICA. MIDDLE EAST. SOUTHEAST ASIA.

SPONSORSHIP PROSPECTUS

10DX SUMMIT SERIES

THE GLOBAL SUMMIT SERIES FOR INTELLIGENT BANKING

Banking is entering a new era of intelligent transformation.

Digital transformation changed how banks connect with customers. The next phase is about how banks think, decide and act. Powered by trusted data, artificial intelligence, cloud, payments, cybersecurity and modern digital infrastructure, banks are becoming more intelligent, resilient and customer-centric organisations.

10DX brings together senior banking executives and technology leaders to explore the strategies, technologies and partnerships shaping the future of financial services. Since 2020 the series has convened banking leaders from 12+ markets across Africa, the Middle East and Southeast Asia — each edition built around the priorities of its local banking sector while connecting it to the trends transforming the global industry.

Rather than maximising delegate numbers, every audience is curated for relevance, seniority and buying influence.

Our objective is simple: bring together the right people, create the right conversations and help build lasting business relationships.



STRATEGIC FOCUS

THE THEMES DRIVING INTELLIGENT BANKING

Every agenda reflects the realities of its local market, while the core themes stay consistent across the series — so the conversations stay relevant to both banks and technology partners.

01

Artificial Intelligence & Agentic Banking

How AI is transforming customer engagement, operations and decision-making — and accelerating the move toward autonomous banking.

02

Payments & Digital Infrastructure

Real-time payments, digital currencies and interoperability, and the technology powering next-generation payment ecosystems.

03

Data & Intelligent Decisioning

Modern data platforms, analytics, governance and AI-ready architectures that enable faster, better business decisions.

04

Fraud, Identity & Trust

Strengthening digital identity, combating AI-driven fraud and meeting the trust challenges of an increasingly digital ecosystem.

05

Cybersecurity & Operational Resilience

Protecting banking infrastructure while meeting the cyber, operational and regulatory demands redefining resilience.

06

Customer Experience & Digital Transformation

Reimagining the banking customer journey through personalisation, automation and intelligent digital engagement.

07

Regulation, Risk & Compliance

Balancing innovation with governance in an increasingly complex regulatory landscape.

08

Core Modernisation & Cloud

Modernising legacy platforms and building agile, cloud-enabled foundations for the next generation of banking services.

Together, these themes define the conversations shaping intelligent banking across every 10DX Summit.

PARTNERSHIP

WHY TECHNOLOGY COMPANIES PARTNER WITH 10DX

Technology providers don't need more introductions. They need meaningful access to the executives making technology investment decisions.





WHAT PARTNERS GAIN

Executive Access

Meet the CIOs, CTOs, CDOs, CISOs and senior leaders responsible for digital banking, payments, data, operations and transformation.

A Voice on the Agenda

Contribute to the conversations banks are prioritising, through main-stage case studies and practitioner-led executive panels.

Meaningful Engagement

A curated, single-track audience means more time for substantive conversations and higher-quality interactions.

Commercial Intelligence

Every partner receives the opt-in delegate contact list after the event; higher levels add the pre-event list and the intelligence brief.

Shaping banking since 2020. Built market by market.

30+	12+	3K+	100+
editions since 2020	markets	senior banking leaders reached	series partners

FORMAT

THE 10DX EXPERIENCE

A focused, single-day executive summit: keynotes, practitioner-led panels, implementation-focused presentations and structured networking — all in one room, on one track.

HOW THE ROOM IS BUILT

01
Researched
We map the banks that matter in each market and the roles inside them that shape or own the decision.

02
Invited by name
Each attendee receives a personal invitation. No list-filling or anonymous audience building.

03
Qualified
Seniority and institution are verified before a seat is confirmed.

04
Held to the profile
The room is built for relevance, not volume. We would rather convene the right people than the most people.



A room built around relevance, seniority and buying influence.

From the opening keynote to the closing networking, every part of the day is designed to bring the right people together and create conversations that matter.

THE ROOM

WHO IS IN THE ROOM

Senior technology, digital and line-of-business leaders from traditional and digital banks.

- **Technology Leadership**
  CIOs, CTOs, Heads of IT and Enterprise Architecture
- **Digital & Data**
  Chief Digital Officers, Chief Data Officers, Heads of Digital Banking
- **Security & Resilience**
  CISOs, Heads of Cybersecurity and Operational Resilience
- **Risk, Fraud & Identity**
  Chief Risk Officers, Heads of Fraud, Identity and Compliance
- **Payments**
  Heads of Payments, Cards and Digital Channels
- **Innovation & Transformation**
  Heads of Innovation, Transformation and Operations









ONE ROOM
No parallel tracks

75+ LEADERS
At a typical summit

60% C-SUITE
Senior decision-makers

5+ HOURS
Dedicated executive networking

TRACK RECORD

PARTICIPATING BANKS & SERIES PARTNERS

A selection of the institutions and technology partners that have taken part in the 10DX Summit Series across Africa, the Middle East and Southeast Asia.

PARTICIPATING BANKS

absa · access · alrajhi bank · AwashBank · mandiri · BNI · Banque Misr · CRDB Bank · Co-operative Bank of Kenya · [unidentified] · CIB · Coop Bank of Oromia · [unidentified] · KCB · NCBA · NMB · SNB · Standard Bank · Zenith

SERIES PARTNERS

temenos · ORACLE · Backbase · Infosys Finacle · Sopra Banking Software · BPC · LexisNexis Risk Solutions · Thomson Reuters · HID · Euronet · Compass Plus Technologies · Refinitiv An LSEG Business · openway · iGCB intellect · dandelion · Ren a Euronet Brand

A representative selection of participating institutions and partners across the series. Logos are the property of their respective owners.

SERIES CALENDAR

WHERE WE MEET NEXT

Eleven editions across Africa, the Middle East and Southeast Asia in 2027 — one continuous calendar, each built around the priorities of its local banking sector.

MIDDLE EAST
Syria
12 Jan 2027

MIDDLE EAST
Saudi Arabia
19 Jan 2027

SOUTHEAST ASIA
Indonesia
26 Jan 2027

AFRICA
Tanzania
2 Feb 2027

SOUTHEAST ASIA
Philippines
24 Feb 2027

AFRICA
Kenya
17 Mar 2027

AFRICA
Ethiopia
6 Apr 2027

AFRICA
Nigeria
5 May 2027

AFRICA
Morocco
2 Jun 2027

AFRICA
Ghana
28 Sep 2027

AFRICA
Egypt
12 Oct 2027

AFRICA — MIDDLE EAST — SOUTHEAST ASIA

January – October 2027. Syria 2027 follows a dedicated banking-transformation format; its prospectus is available on request.

Africa
Egypt · Ethiopia · Ghana · Kenya · Morocco · Nigeria · Tanzania

Middle East
Saudi Arabia · Syria

Southeast Asia
Indonesia · Philippines

One market, or a route across the series.

Start in the market that matters most and extend across editions as your objectives grow.

PARTNERSHIP PACKAGES

SPONSORSHIP PACKAGES

A single-track executive programme with partner roles built in. Every delegate shares the same programme, discussions and networking, so partners are seen and heard by the whole room. Off stage, every partner hosts conversations from meeting space in the networking lounge, across 5+ hours of executive networking built into the day. A partnership can begin in one priority market and extend across the series.

HEADLINE PARTNER

Maximum visibility: a case study presentation on the main stage, a panel seat, an executive interview and the pre-event confirmed delegate list.

MAJOR PARTNER

A seat on a practitioner-led executive panel, backed by executive engagement and premium visibility.

NETWORKING PARTNER

A base in the networking lounge to meet senior banking leaders one to one through every networking session of the day, backed by brand presence across the summit.

BENEFIT	HEADLINE	MAJOR	NETWORKING
Case study presentation on the main stage	✓	–	–
Seat on a practitioner-led executive panel	✓	✓	–
Executive interview published on social media	✓	–	–
Pre-event confirmed delegate list — name, job title and institution	✓	–	–
Post-event delegate contact list (opt-in delegates)	✓	✓	✓
Post-event intelligence brief (priority attendees covered)	25	10	–
Meeting space in the executive networking lounge	✓	✓	✓
Brand visibility across website, event and social media	✓	✓	✓
Delegate passes included	6	4	2

Partnership pricing and commercial options are available on request. Business contact details are shared after the event, for opted-in delegates only.

10DX

NEXT STEP

Which banks matter most to your growth?

Tell us which markets matter, who you want to reach and what you want the partnership to achieve. We'll recommend the most relevant 10DX editions and partnership level.



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SELECTED 10DX SERIES PARTNERS

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