

## **Privacy Policy**

By visiting our website, <https://www.thecatalyticfund.org/> (the "Site") you are accepting the practices described in this Privacy Policy. If you do not agree to the terms of this Privacy Policy, please do not use this website.

Catalytic Development Funding Corp. of Northern Kentucky ("the Catalytic Fund") created this privacy policy to demonstrate its firm commitment to the privacy of all individuals who access our Site and with whom we do business.

The privacy policy describes the Catalytic Fund's information-gathering and dissemination practices of information voluntarily submitted to us by visitors to this Site.

The privacy policy does not apply to any third-party website individuals may visit through links on the Catalytic Fund's Site and the Catalytic Fund does not assume responsibility for any data-sharing which individuals may engage in on third-party websites.

### **What Information We Collect**

The Site is developed in such a way that allows you to visit without being required to provide your name, email, address or similar personal information. However, certain features of the Site may include features or services that permit you to voluntarily enter contact information and other information about you, such as your name, address, and email address. That general information may be collected from you when you register with the Catalytic Fund. The information we collect is clearly set out on the webpage on which we collect it; however, we may collect other information about you that you voluntarily provide to us through other means.

When you interact with the Site, certain information about your use of the Site is automatically collected. This information could include your domain name and host for internet access; the internet address of the site from which you came; the date and time of your access; your computer's IP address and information about its operating system, browser, and host; the date and time you access the Site and the pages you visit.

Much of this information is collected through cookies, web beacons, and other tracking technologies, as well as through your web browser or device (e.g., IP address, MAC address, browser version, etc.). The tracking technologies employed when you use our Site may be first-party or third-party.

Notwithstanding any of the foregoing, this site is not directed to children under 13, and we do not knowingly collect or intend to collect their information.

### **How We Use Cookies**

A cookie is a small file that a website or web application stores on your computer. Cookies are used for analyzing web traffic, personalizing websites and web applications, remembering user information, and various other purposes.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our Site in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better Site by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

Most web browsers automatically accept cookies. If you do not want to receive cookies, you may set your browser to reject them. However, if you turn cookies off, you may not have access to some of the Site's services and features, and it may prevent you from taking full advantage of the Site. We also may allow third parties to issue cookies, pixels, web beacons, and other tracking technologies on our Site to help us compile aggregated statistics regarding the operations of our Site.

## **How We Use Your Information**

We may use the information we collect from you in multiple ways, including:

- Communicating with you, including responding to your inquiries and fulfilling your requests
- For editorial purposes
- Providing, maintaining, personalizing, optimizing, and improving the Site, including research and analytics regarding use of the Site, or remembering you when you leave and return to the Site
- Sending you newsletters, mailings, and information about programs, initiatives, activities, and events by email or another medium
- Research and development
- Providing you with more relevant content in the Catalytic Fund emails and/or newsletters to which you may be subscribed
- Detecting, investigating, and preventing activities that may violate our policies or be fraudulent or illegal
- Any additional uses of your information will be consistent with the purposes described in this policy.

## **How We Share Your Information**

We are committed to ethical practices and protecting the privacy of all visitors to the Site. Except as outlined in the paragraphs below, we do not sell, barter, give away, rent, or permit anyone outside the Catalytic Fund to use or access your personal information.

We may share your personal information with third-party service providers, affiliates, and agents who use the information to help us respond to your requests and to perform services on our behalf. We may share information with third parties who assist us in carrying out our organizational activities. We do not authorize these third parties to use your information for unrelated purposes.

The Catalytic Fund may share publicly some of the data we collect in the aggregate, but any data specific to a person (such as name, job title, etc.) will only be shared with your permission. However, we may also disclose information we collect in order to comply with law, legal process, litigation and/or demands from public or governmental authorities (including law enforcement). In addition, we may disclose such information in order to protect our safety or to enforce our terms and conditions. We do not sell your personal information to third parties for any reason.

## **How We Secure Your Information**

Keeping information about you secure is very important to us and certain sections of the Site may encrypt data using SSL or a comparable standard. However, no data transmission over the internet can be guaranteed to be totally secure. We strive to protect your personal information, but we cannot guarantee complete security of any information which you send to us, and you do so at your own risk. We use reasonable precautions to keep the personal information you disclose private and to only release this information to third

parties we believe share our commitment to privacy. However, we are not responsible for any breach of security or for the actions of these parties.

## **Links to Other Websites**

Our Site may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over those other websites. Therefore, we cannot be responsible for the protection and privacy of any information that you provide when visiting such sites, and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question to fully consider the risks associated with using or entering your personal information on that website. We are not responsible for the content, use, or the privacy policies or practices of those websites not affiliated with us.

We may also combine information collected from third parties with information we collect from you, and other information collected from cookies, web beacons and other technologies and use the aggregated information in connection with various purposes described herein.

## **Liability**

The information contained on this Site is for general information purposes only. The information is provided by the Catalytic Fund, and while we endeavor to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability, or availability with respect to the Site or the information, products, service, or related graphics contained on the Site for any purpose. Any reliance you place on such information is therefore strictly at your own risk. The Catalytic Fund provides general information on its Site. The Site is not intended to provide legal advice. Any person needing legal advice should consult an attorney.

In no event will the Catalytic Fund be liable for any loss or damage including without limitation, indirect or consequential loss or damage, or any loss or damage whatsoever arising from loss of data or profits arising out of, or in connection with, the use of this Site. Through our Site, you may be able to link to other websites which are not under the control of the Catalytic Fund. We have no control over the nature, content, and availability of those sites. The inclusion of any links does not necessarily imply a recommendation or endorse the views expressed within them.

Every effort is made to keep the Site up and running smoothly. However, the Catalytic Fund takes no responsibility for, and will not be liable for, the Site being temporarily unavailable due to technical issues.

## **Changes to Our Privacy Notice**

We may make changes to this Policy from time to time. We will post any changes, and such changes will become effective when they are posted. Your continued use of our Site following the posting of any changes will mean you accept those changes.

If you do not agree with the privacy practices disclosed in the Notice, we recommend you stop using our Site and Services.

## **Contact**

If you wish to change any information you have given us, or have any questions on our Privacy Policy, you can contact us at [info@thecatalyticfund.org](mailto:info@thecatalyticfund.org). Please note "Privacy Policy" in the subject line of your e-mail.