Accurx Scribe

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From implementation to impact:
Accurx's Launch Blueprint for achieving ROI with Ambient Voice Technology (AVT)

Playbook 1: Setting up for success

Reading time: 6 minutes

👤 This is for:

People leading AVT deployments - Digital teams, Transformation Leads, Clinical Directors, GPs, Practice Managers, Operational Leads and Service Managers.

🎯 The Accurx Launch Blueprint focuses on:

- Preparation before rollout so clinicians start strong
- Building fast, confident clinical uptake across teams
- Preventing uneven adoption by maintaining momentum
- Reducing risk and demonstrating value early

📈 The results you can expect:

- ✔ First-month wins that build trust and buy-in
- ✔ A repeatable and scalable rollout including training content and workflows
- ✔ Clear visibility of who's using it well, who needs support, and where to intervene
- ✔ Measurable time savings and a strong foundation for wider transformation

✅ TL;DR:

Most AVT tools work in a similar way. The real differentiator is the rollout. Organisations see the fastest ROI when the groundwork is done early, clinicians receive face-to-face support from day one, and momentum is actively driven across teams. Accurx's boots-on-the-ground approach - combined with in-product features that guides users through adoption - helps organisations get up to speed quickly and deliver meaningful impact within weeks.

1. What organisations really worry about (and where deployments go wrong)

You're not concerned about whether AVT works. You're probably wondering: "How quickly can we get results?"

The biggest risk to that is uneven adoption. Some teams take off quickly. Others assume "this isn't for me". Momentum stalls and ROI never lands.

But uneven adoption doesn't just slow progress. It creates knock-on inefficiencies, with legacy systems, skills and processes needing to be maintained until all users are up to speed. Departments find themselves running on multiple tracks, going only as fast as the slowest mover.

AVT is here to stay. The technology is proven, and the benefits are clear. Just ask anyone who has used it. So it cannot be - even perceived to be - a leftfield innovation, to be tried and tested by a pocket of excited early adopters.

Success requires a structured, whole-organisation approach. It takes brave leadership - not just from the CDIO, but from the whole Executive team. And it takes a partner who understands NHS workflows, supports clinicians directly, and works as an extension of the trust's own digital and transformation teams.

This is the foundation of the Accurx Launch Blueprint.

2. The Accurx Launch Blueprint - your fastest route to AVT ROI

Getting ROI from AVT is less about the product you choose, but more about how you deploy it. Accurx's blueprint has been developed and refined through extensive use across NHS services, and is proven to **deliver rapid uptake and measurable impact** within weeks.

It goes deeper than typical suppliers, by proactively tackling the barriers that can slow organisations down in the first 30-90 days - uneven adoption, low early confidence, unclear templates rejected by clinicians, digital readiness gaps.

From experience of delivering our own AVT solution, **the Accrux Launch Blueprint is split into two distinct stages - pre-implementation and user adoption.**

Phase A

Before users ever touch the technology

- ✔ Identify clinical champions early
- ✔ Agree a time commitment for them to prioritise the project
- ✔ Understand processes, personnel and pressures
- ✔ Agree governance, IG and safety requirements
- ✔ Align on what "good" looks like, and a small number of metrics to track
- ✔ Secure leadership backing

Phase B

High-touch, boots-on-the-ground onboarding

✔ A structured 4-week onboarding plan, led by the Accurx Transformation Lead, tailored to groups based on service readiness, digital literacy, leadership engagement, and clinical priority

✔ Additional on-site coaching and floorwalking to resolve blockers immediately

✔ In-product nudges that encourage first use, reinforce progress and help maintain early momentum

✔ On-demand digital support and video tutorials

✔ Early adoption tracking to identify and guide interventions

A strong start matters

A clinician using Accurx Scribe 10 times in the first 4-weeks is **95% likely to be regular users** in 6 months time

3. The outcome of getting implementation right

When trusts follow this framework, and lean on Accurx's expertise, the first three months typically brings:

• Broad and balanced adoption, with no isolated pockets of use
• Growing internal momentum and advocacy
• Clear growth in week-by-week activation and usage
• Evaluation reporting, including data on time-saved and efficiency gains

Recent examples from two major acute trusts

70 users completed **1146 Scribes** within 3.5 weeks of implementation

83 users generated **1,124 documents** within the first 3 weeks

Next in this series:

Playbook 2: Adapting workflows – How to embed AVT into real clinical practice, from getting templates right to managing change and patient consent

Playbook 3: Using data – How to use data to guide roll-out, evaluate impact, and build a robust business case for AVT

Playbook 4: Measuring time saved – How to help leaders test what genuinely drives time savings

Register your interest to receive our full AVT implementation playbook.

Get in touch: **partnerships@accurx.com**