



Chainlink's Growth and Economics 2.0

Restoration of Trust in Messaging via Cryptographic Guarantees



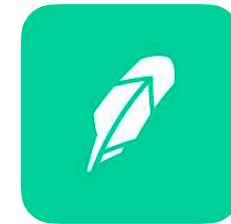
Cryptographic Truth is Strictly Better than Paper Promises



Weak Paper Promises



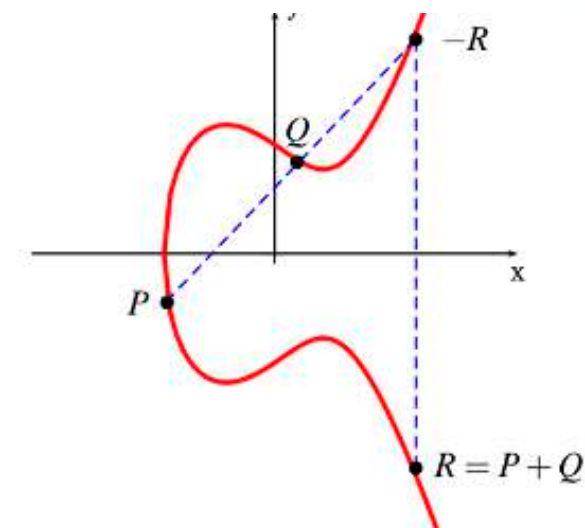
Trust my Brand!



- Control is completely given away
- Counterparty risk is high and opaque
- Transparency is purposefully removed



Cryptographic Truth Guarantees



$$y^2 = x^3 + 7$$

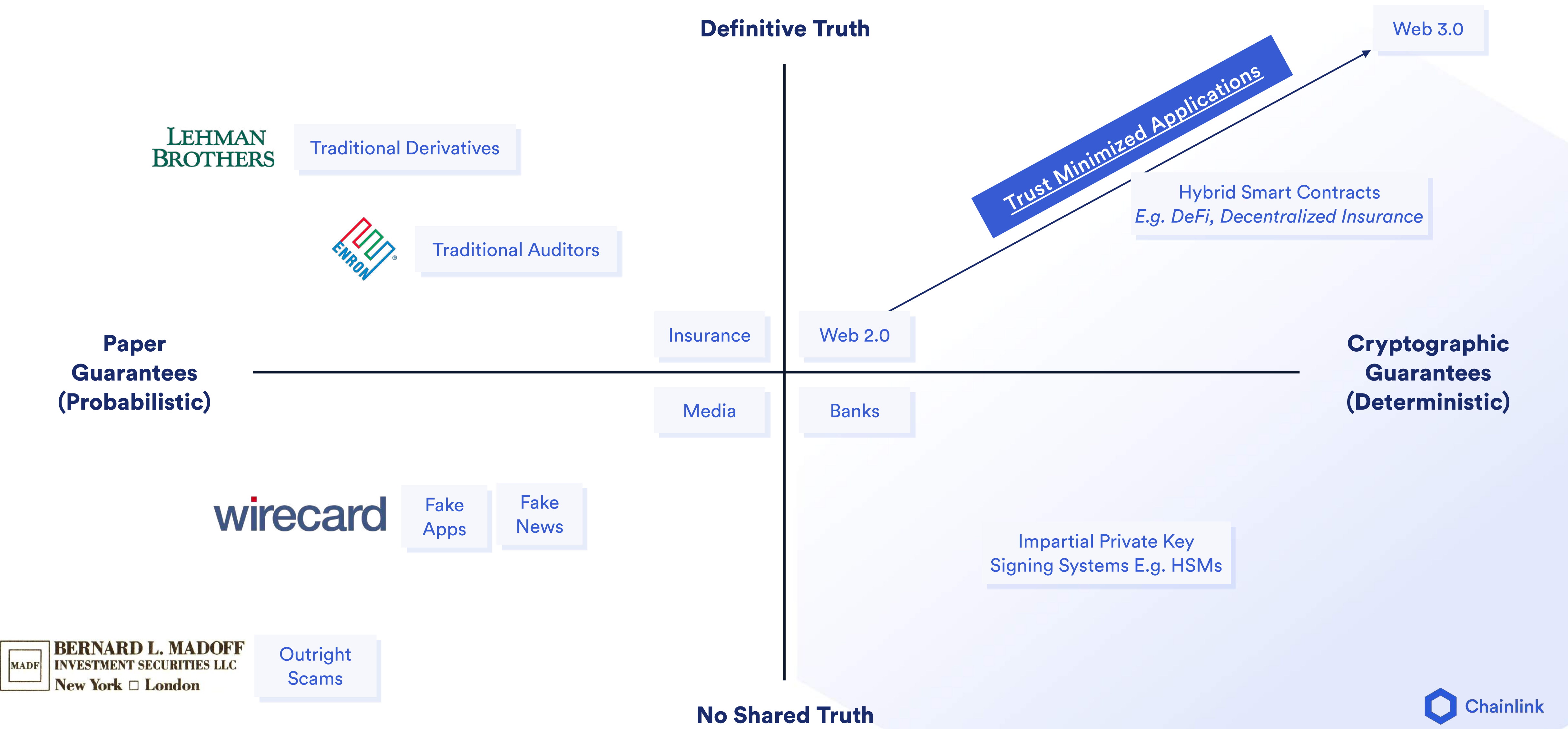


- Control is in the user's hands
- Counterparty risk is low and transparent
- Transparency is unavoidably built-in

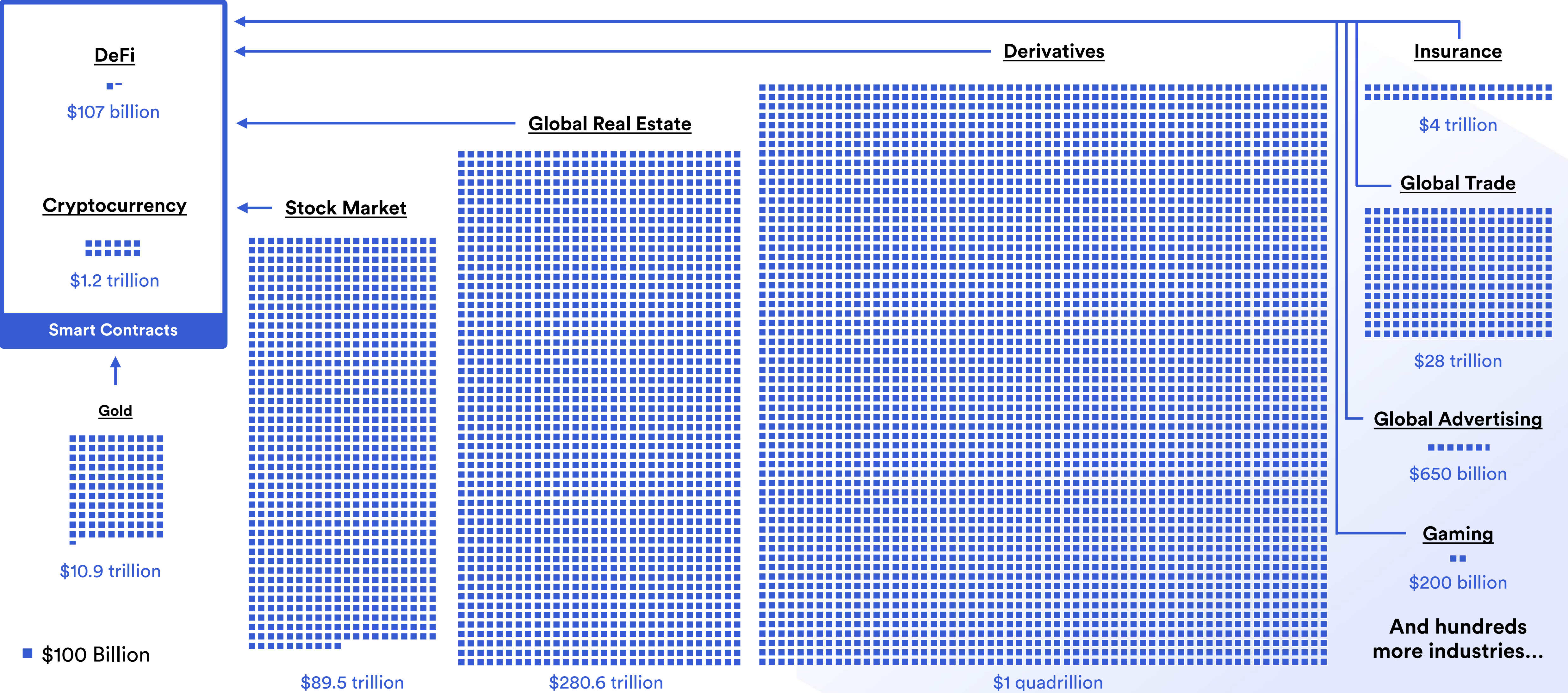
All Digital Agreements will Require a Cryptographic Guarantee



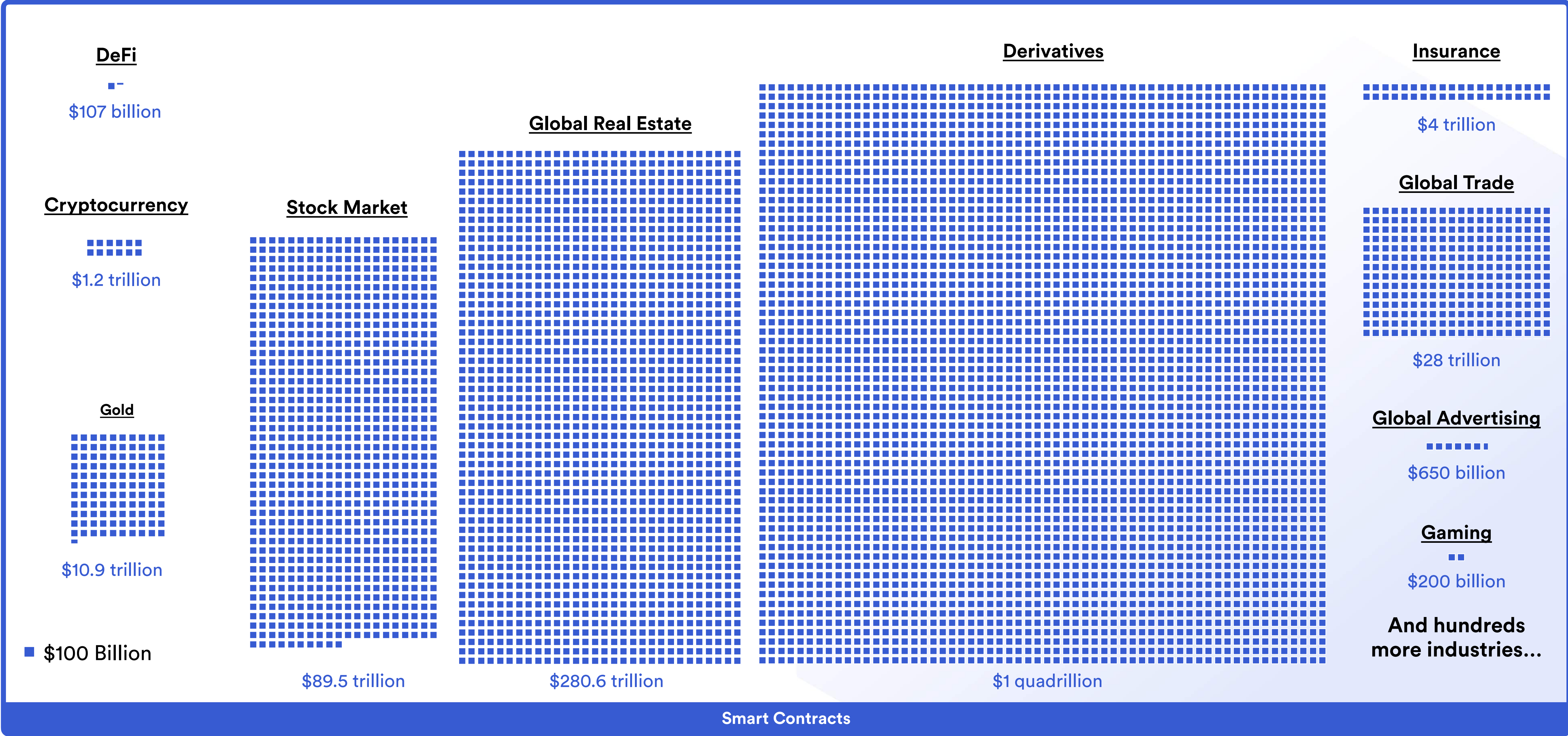
Trust Minimized Applications; the Future of All Digital Agreement



The Market For Trust Minimized Applications is Hundreds of Trillions



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Oracle Networks Providing Trust Minimized Computing

Highly Validated Data

Price and Market Data



Proof of Reserve Audits

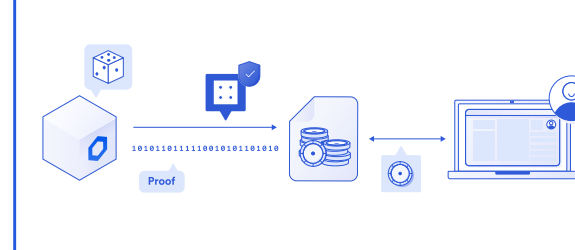


All Off-Chain Data

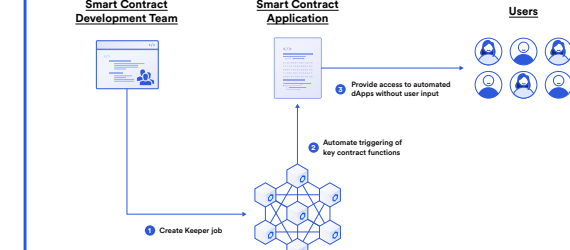


Off-Chain Computation

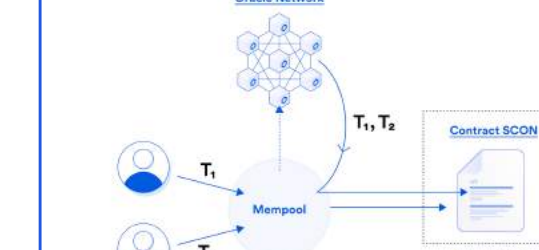
Verifiable Randomness



Keepers / Automation



Expanded Computation

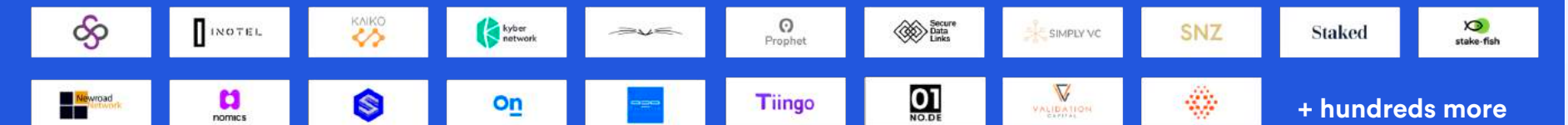


Cross-Chain

Bridge & Messaging



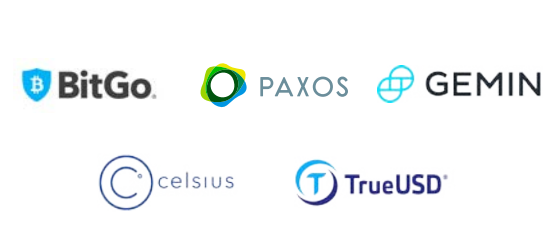
Chainlink Network



DeFi Contracts + CeFi



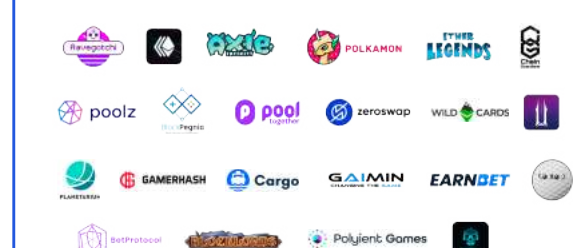
Wrapped Assets



New Hybrid Smart Contracts



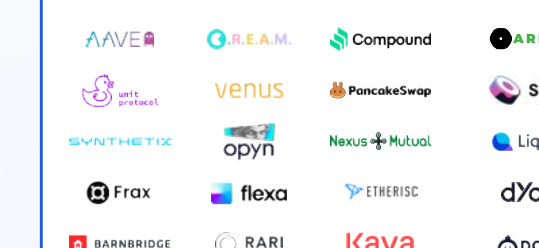
Gaming Contracts



DeFi Contracts + CeFi



New Hybrid Smart Contracts



DeFi Contracts + CeFi

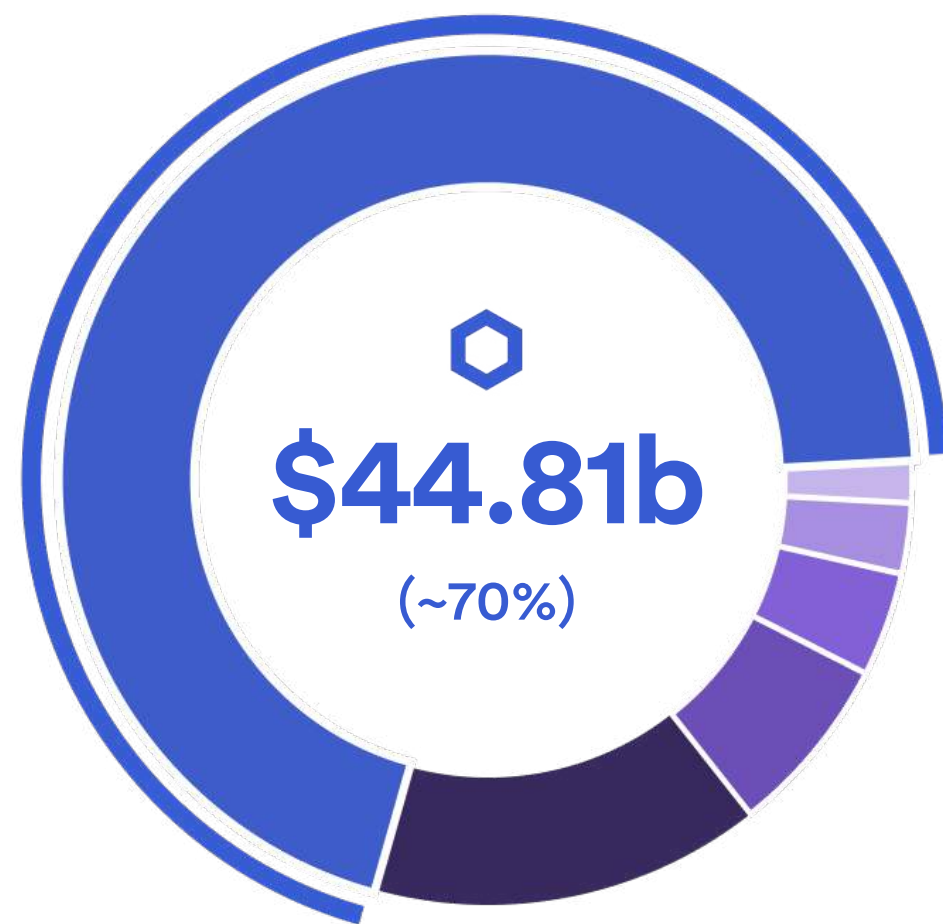


Global Finance Industry

Thousands of
Additional Use Cases

Global Demand for Off-Chain Computation

Cross-Chain Demand



70%+

Total Value Secured Across All Oracles

SOURCE: DeFiLlama



"Chainlink has taken a commanding lead among DeFi oracles, a perch that's been strengthened with frequent announcements of new partnerships and node operators."



"With partnerships across DeFi and traditional markets, the ground the Chainlink team has covered in a short time is nothing short of breathtaking."

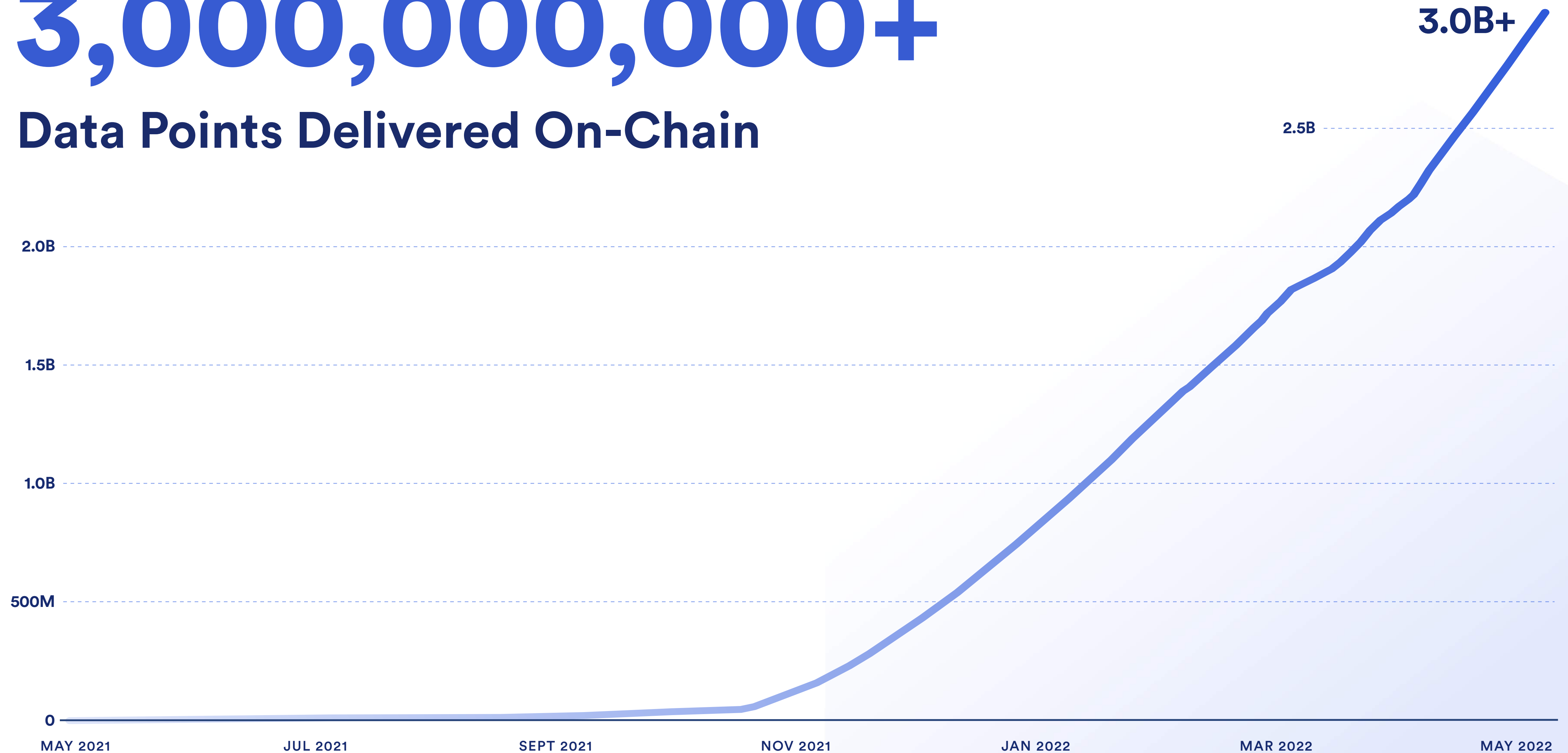


"Bank of America Says Chainlink Likely Driver for DeFi's TVL Growth to \$203B. The adoption and growth last year was driven by the "ability for hybrid smart contracts, to verifiably and securely access real-world data through oracle nodes like market prices, time of day, weather and GPS location."



3,000,000,000+

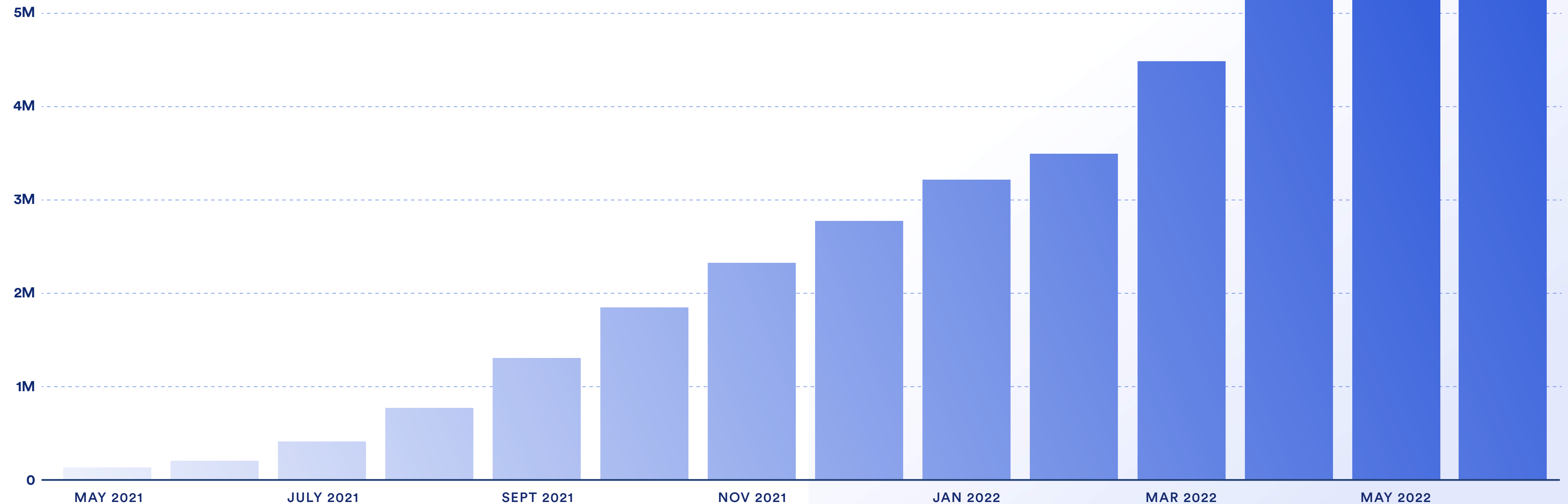
Data Points Delivered On-Chain



DATA POINTS SERVED TO BLOCKCHAINS BY CHAINLINK ORACLES

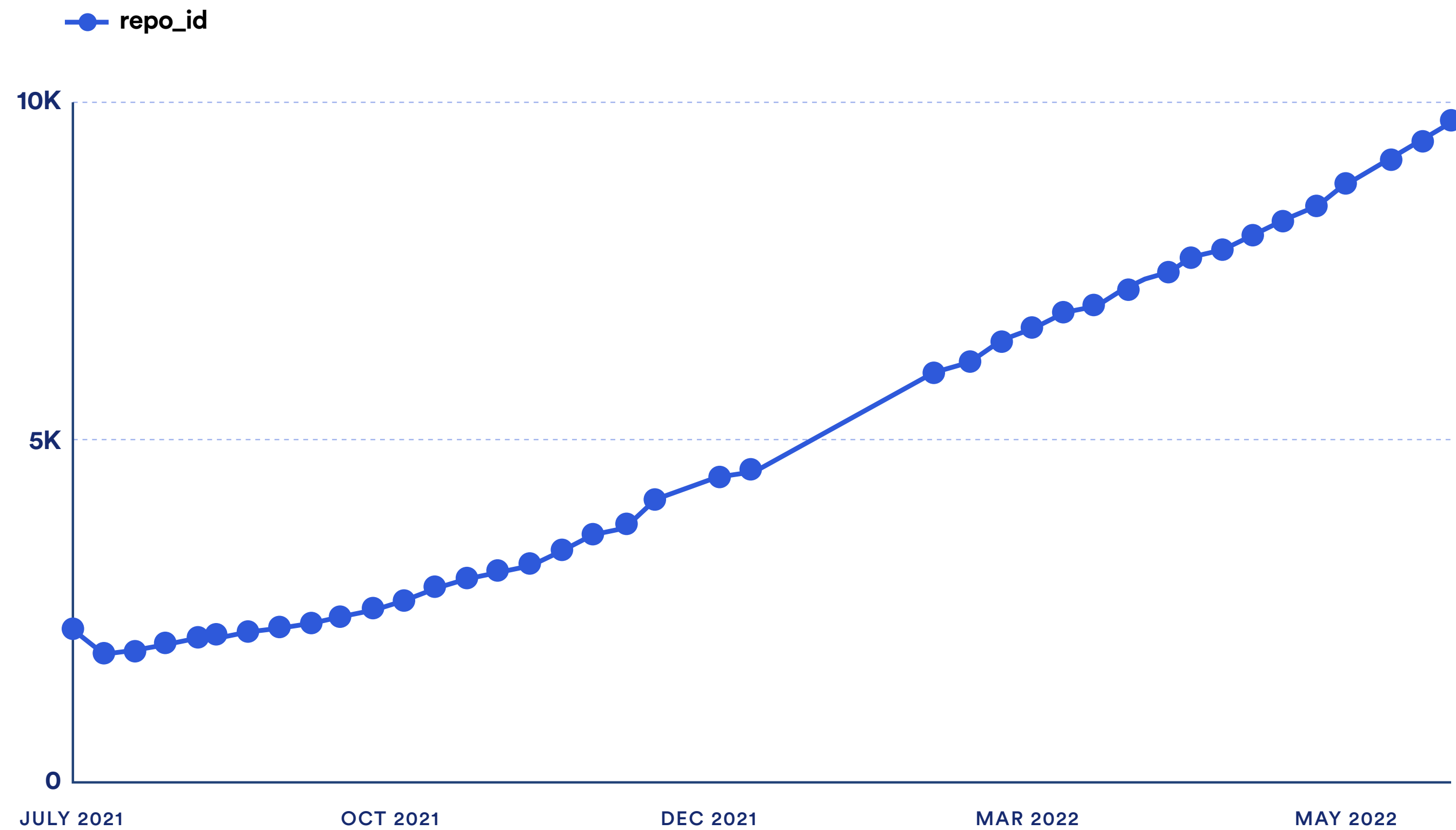
6,800,000+

Verifiable Randomness Function Requests Served to Dapps

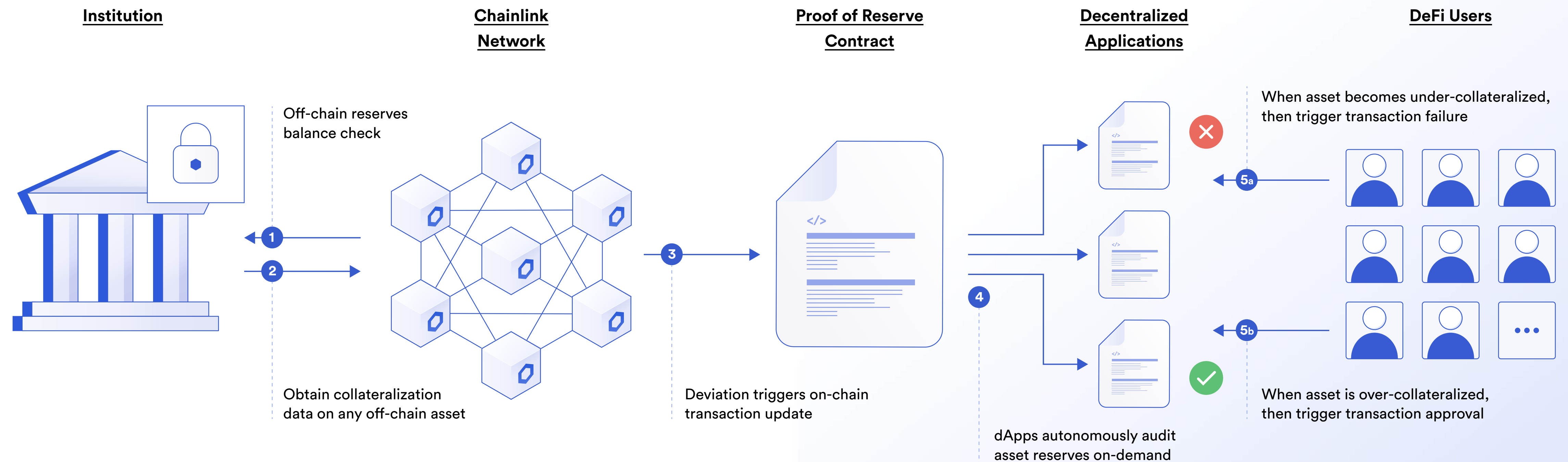


9,800+

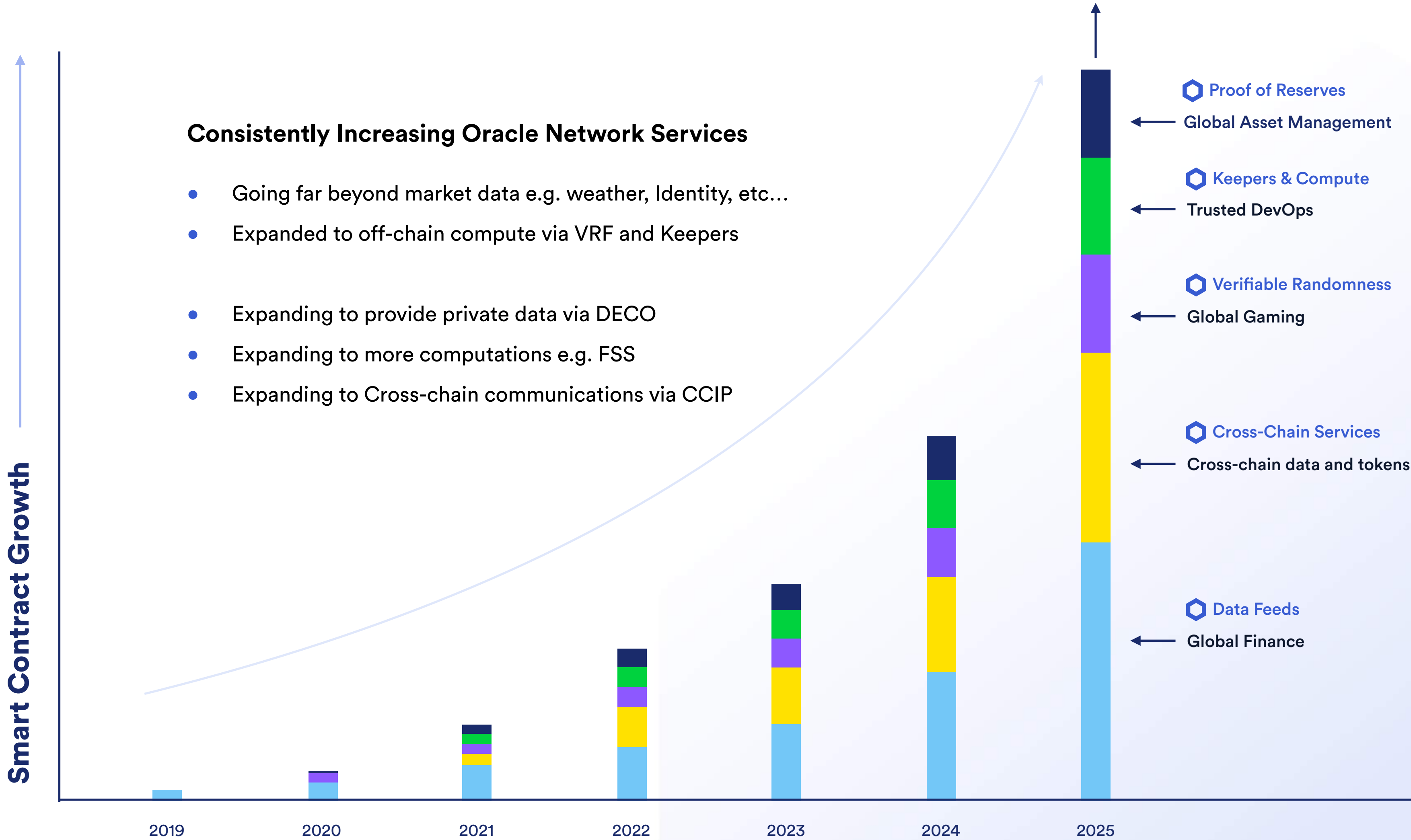
Public GitHub Repos Referencing Chainlink Services



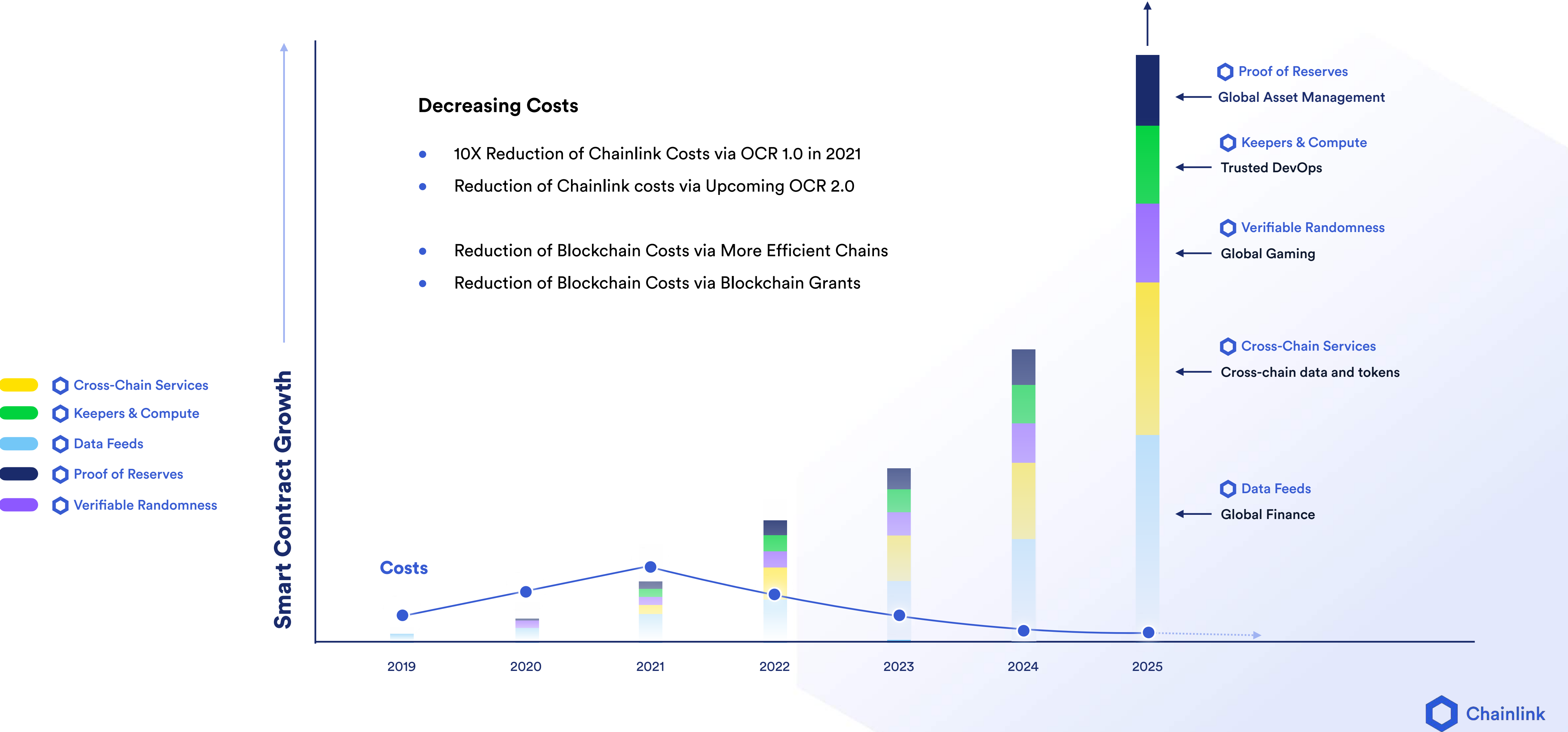
Off-Chain Assets Placed On-Chain via Proof of Reserves



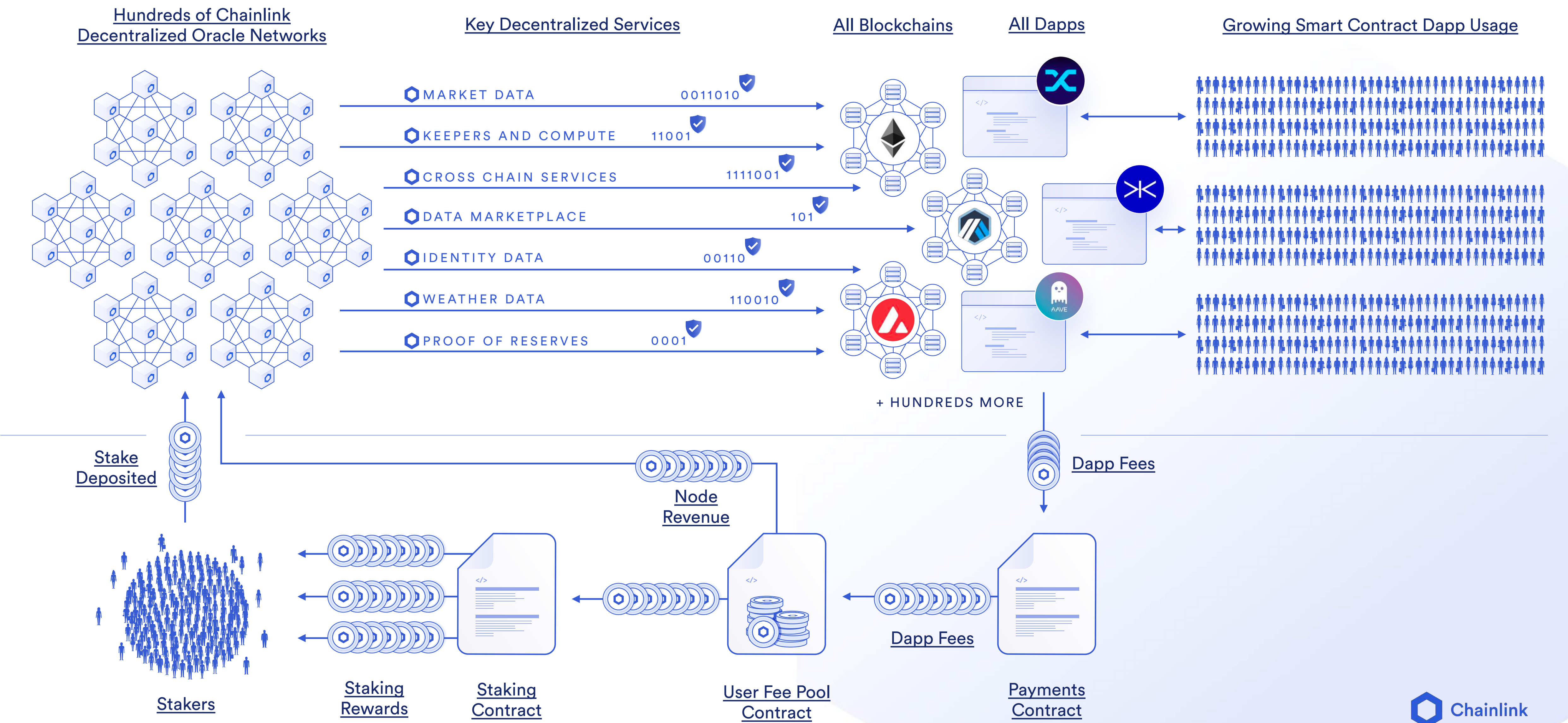
More Smart Contracts Need More Decentralized Services



Costs Continue to Decrease for Providing Decentralized Oracles



Fees and Staking Grow With Smart Contract Usage



Planned Roadmap for Chainlink Staking

	v0.1	v1	v2
LINK Staking Rewards	✓	✓	✓
Partner Growth Program	✓	✓	✓
Basic Reputation Tracking	✓	✓	✓
Alerting Network	✓	✓	✓
ETH/USD Feed	✓	✓	✓
Stake Slashing	✗	✓	✓
User Fee Rewards	✗	✓	✓
Node Delegation	✗	✓	✓
Advanced Reputation Tracking	✗	✓	✓
Expanding to More Feeds	✗	✓	✓
Expanding to More Services	✗	✗	✓
Loss Protection	✗	✗	✓

The Evolution of Chainlink as a Cryptographic Truth Source

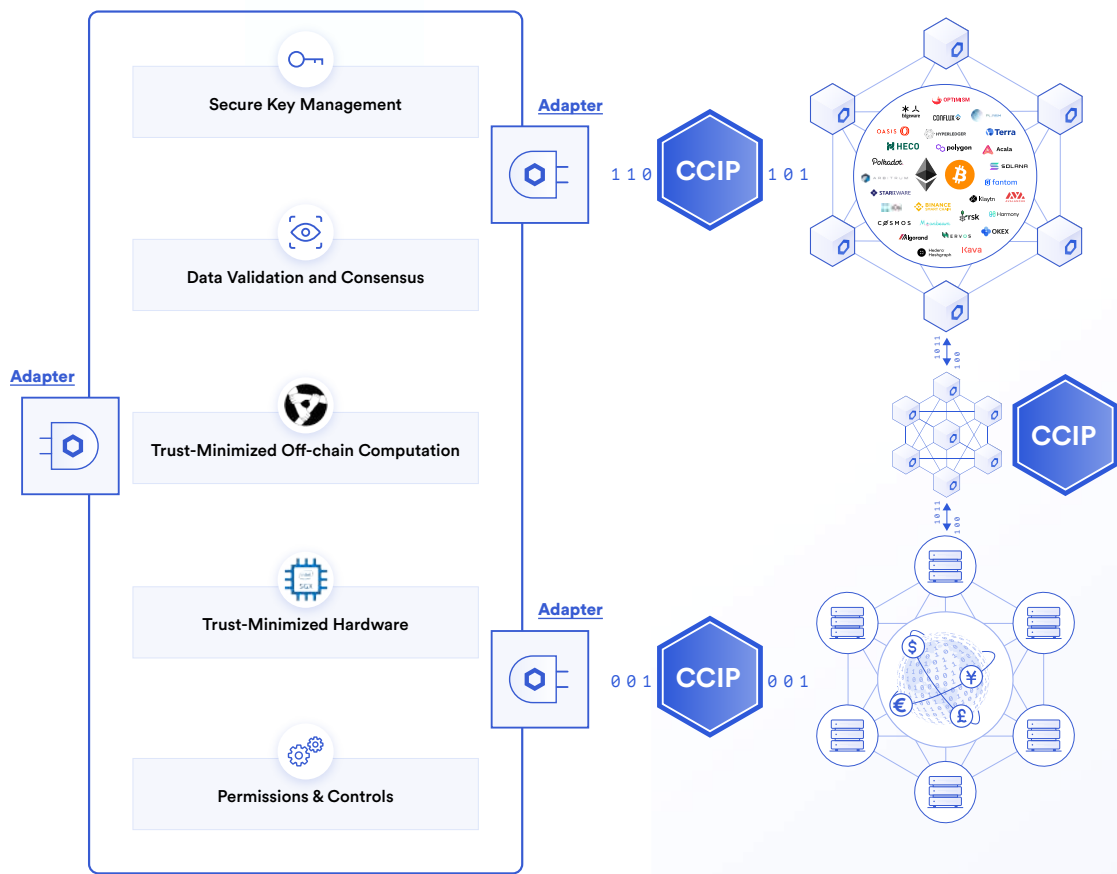
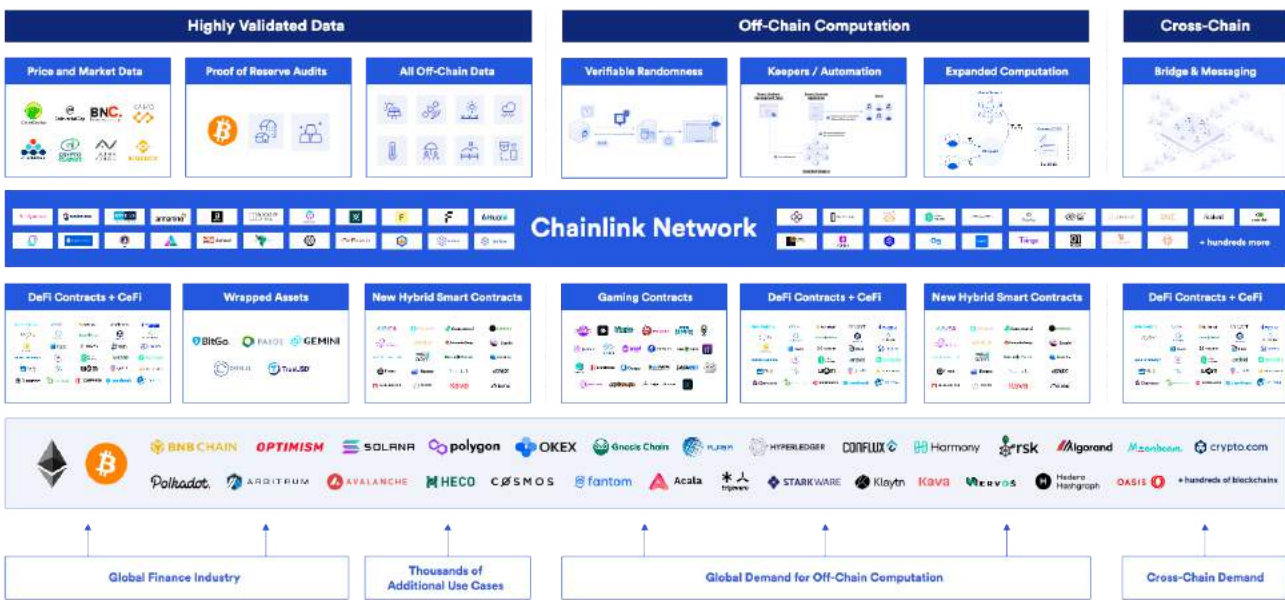
Decentralized Services
for Smart Contracts to
Reinvent Industries



Abstraction layer for
Using Cryptographic
Truth for Anything



Widely Used Truth Machine
in a world that requires
a Reliable Source of Truth





SmartCon 2022

EVENT DATES

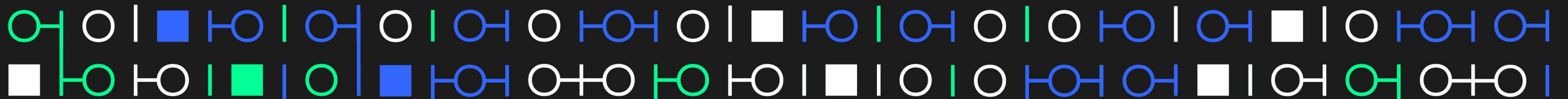
SEPTEMBER 28 - 29

LOCATION

NYC + ONLINE

GET YOUR TICKET

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Thank You

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