

Trails

Making Green Journeys the Norm



GREENNUDGE



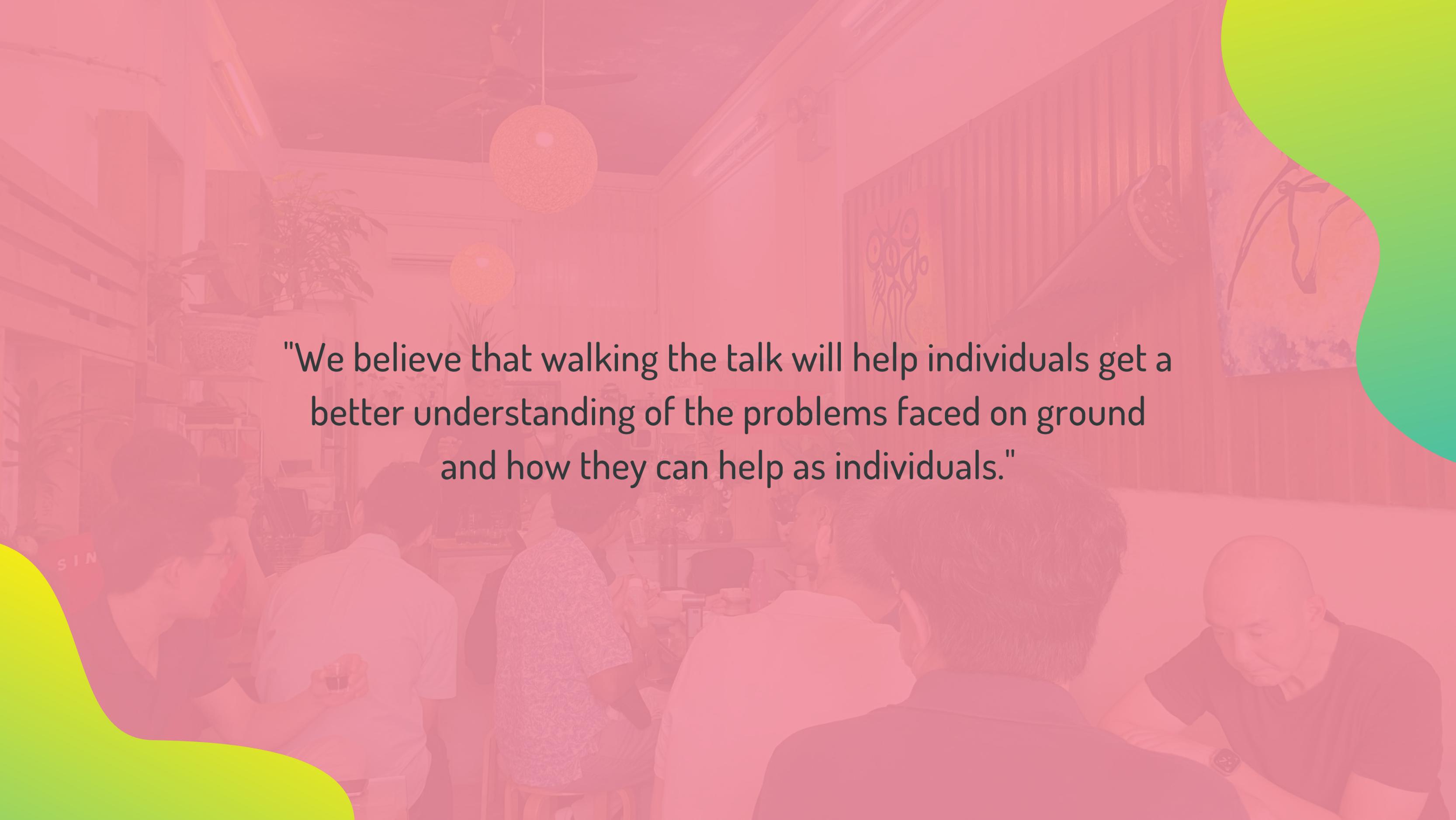
Why Trails?

Our Trails allow participants to see, hear, smell, touch and even taste sustainability related topics.

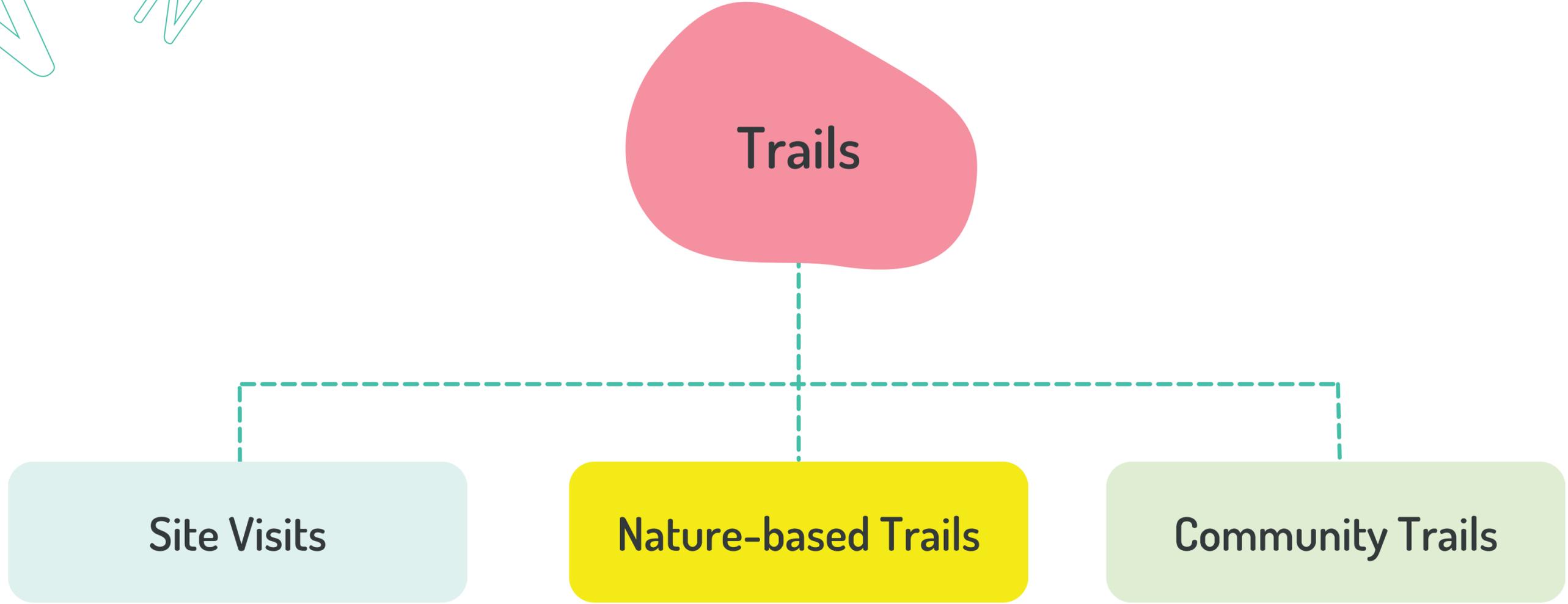
By weaving in relevant local context, these experiential learning journeys invite participants to explore the relationship between different topics such as heritage, culture and sustainability, and appreciate different perspectives.

Walk with us, so that we can learn together.





"We believe that walking the talk will help individuals get a better understanding of the problems faced on ground and how they can help as individuals."



E-waste Factory Visit

Site Visits

Singapore generates about 60,000 tonnes* of e-waste a year. That's equivalent to discarding about 70 mobile phones per person in Singapore! And this number is only expected to increase in the coming years. This trail encourages participants to experience for themselves the amount of e-waste generated every month, and start making small changes in the way they create and deal with e-waste in Singapore.

Participants will learn about:

- What constitutes e-waste in Singapore and how it is currently processed
- The challenges of handling e-waste and the constraints faced
- The recycling process of various e-waste items at a factory
- The complexity of sustainability in Singapore's context

Duration:

2 to 2.5 hours

Ideal Capacity:

30 pax per session

*<https://www.towardszerowaste.gov.sg> > ewaste



Hi-Tech Urban Farm Visit

Resilient Future x City in Nature

Visit Singapore's only commercial rooftop urban farm for a first hand experience in understanding the role of a hi-tech urban farm in meeting our food security goals and needs. Through a guided farm tour, participants will appreciate and learn how agri-tech solutions can help to conserve land, energy and water to optimise local food production.

Participants will learn to:

- Develop an understanding of Singapore's food story and our efforts to ensure a secure food supply
- Appreciate the challenges associated with growing food in a small island nation
- Understand ongoing efforts to boost local production and making farming in Singapore a sustainable venture

Duration:

Up to 2 hours

Ideal Capacity:

30 to 40 pax per session (1 facilitator: 20 participants)

Site Visits



Marine Biodiversity Trail

Nature-based Trails

In this specially curated trail around the vast intertidal flats that line Singapore's coastline, participants are invited to actively observe the rich biodiversity on our shores and how they have adapted to live on the intertidal zone. The trail hopes to invite participants to consider the impact of our actions on our fragile ecosystem and what we can do to protect it.

Participants will learn to:

- Observe and discover the rich biodiversity that line Singapore's shores
- Learn about the adaptation strategies present in marine organisms
- Understand the impact of waste and how it affects marine wildlife & intertidal zones
- Relate to sustainability concepts and kickstart their journey towards creating green habits

Duration:

1.5 to 2 hours

Ideal Capacity:

20 pax per session (1 facilitator: 10 participants)



Nature Discovery Trail

Exploring Terrestrial Connections

Based in Sentosa, this walking trail invites participants to explore terrestrial ecosystems and learn how natural ecosystems act as 'green infrastructure' to enhance climate resilience. Along the trail, participants take part in simple sensory nature activities, engaging their senses to experience the benefits of a healthy natural ecosystem.

Objectives

- To provide a sensory learning journey for participants in understanding about the natural world as well as its impact to the human and natural environment
- Be aware of how actions across all levels of society produce (in)direct impacts on Singapore's natural landscape

Duration:

Up to 2.5 hours

Ideal Capacity:

30 to 40 pax per session (1 facilitator: 15 to 20 participants)

Nature-based Trails



Green Living Trail

Sustainability Makes My Heart Go "Bedok-Bedok"

This walking trail explores how a mature town adapts to limited land and what this reveals about sustainability in everyday life. As one of Singapore's earliest new towns, Bedok reflects decades of planning, infrastructure, and social realities. Participants see how housing, waste systems, and shared spaces have evolved – and how these changes shape behaviour, inclusion, and daily habits.

Participants will learn to:

- Observe how land scarcity has shaped housing, waste systems, and daily life in a mature town, and consider their role in shaping sustainable communities beyond individual choices.
- Understand how environmental, social, and economic factors shape sustainability, and how infrastructure influences everyday behaviour.

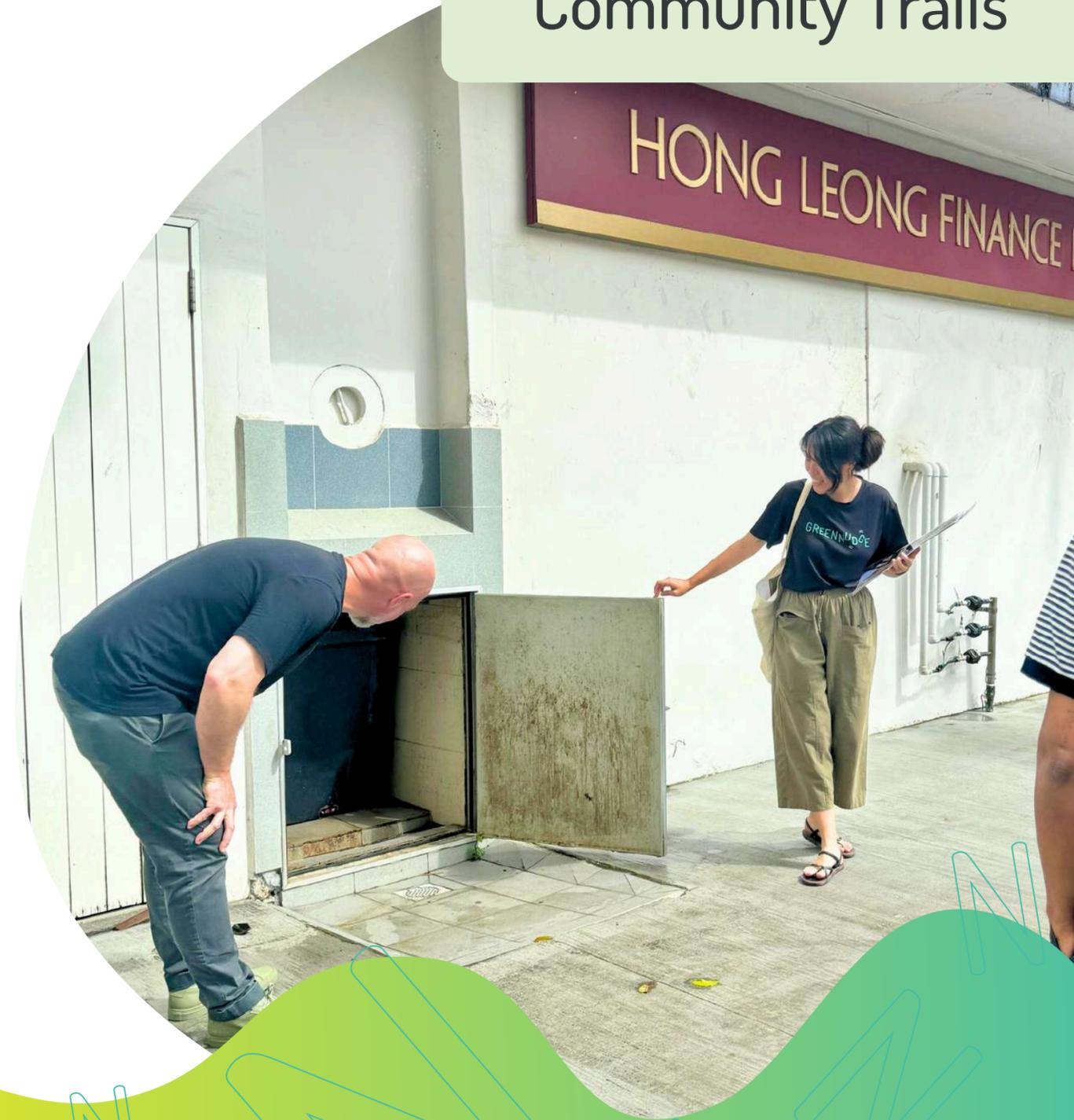
Duration:

Up to 2.5 hours

Ideal Capacity:

30 to 40 pax per session (1 facilitator: 20 participants)

Community Trails



Plant-Based Food Trail

Food for Thought

This trail explores the growth of the plant-based movement in Singapore. In collaboration with small businesses in Bedok, the trail showcases places that offer vegetarian and vegan options and helps participants to obtain insights to the plant-based movement. Participants will also gain a better understanding of the benefits and challenges associated with a plant-based diet.

Participants will learn to:

- Identify what constitutes a plant-based diet, and what are some common terms associated with it
- Understand why it is gaining more momentum
- Differentiate the benefits and challenges of following a plant-based diet
- Appreciate some plant-based offerings by visiting some eateries

Duration:

2 to 2.5 hours

Ideal Capacity:

30 to 40 pax per session (1 facilitator: 20 participants)

Community Trails



Green Commuting Trail

Sustainability Begins WITH You and Me

Singapore's public transit system is widely recognised for its efficiency – but is it also eco-friendly? Through the support of our public transport operators, this walking trail aims to help participants gain a better appreciation of the efforts taken by our public transport systems in tackling climate change issues.

Objectives

- Gain an understanding of the relation between climate change and transport, with a peek into our local transport sustainability journey and initiatives
- Visit a transport hub and discover how transport infrastructure can also play a part in reducing carbon emissions and making public transport more inclusive

Duration:

Up to 2 hours

Ideal Capacity:

20 to 30 pax per session (1 facilitator: 15 participants)

Community Trails



Interested in Working With Us?



Drop us an enquiry by filling up our form [here](#).



We will drop you an email or call within **3-5 working days** to share more about our work before following up with a customised proposal for your review!

What to Expect After You Submit a Request



Our Clients

As a GeBIZ-registered business, we work with a diverse range of organisations and partners across different sectors and communities. Here are some of the partners whom we have worked with:



B Corp Status

Since January 2024, we are also proud to be **Certified B Corp!** The certification demonstrates our social and environmental performance as well as underlines our commitment to all stakeholders instead of just shareholders.

B Corp certification has encouraged us to adopt a more holistic approach in our social and environmental practices, emphasising 'whole-systems thinking'. This ensures that the engagements we design are meaningful to all involved. Being part of the larger B Corp community enables us, as a small organisation, to connect with like-minded partners, fostering new collaborations and generating fresh ideas and offerings for our clients.

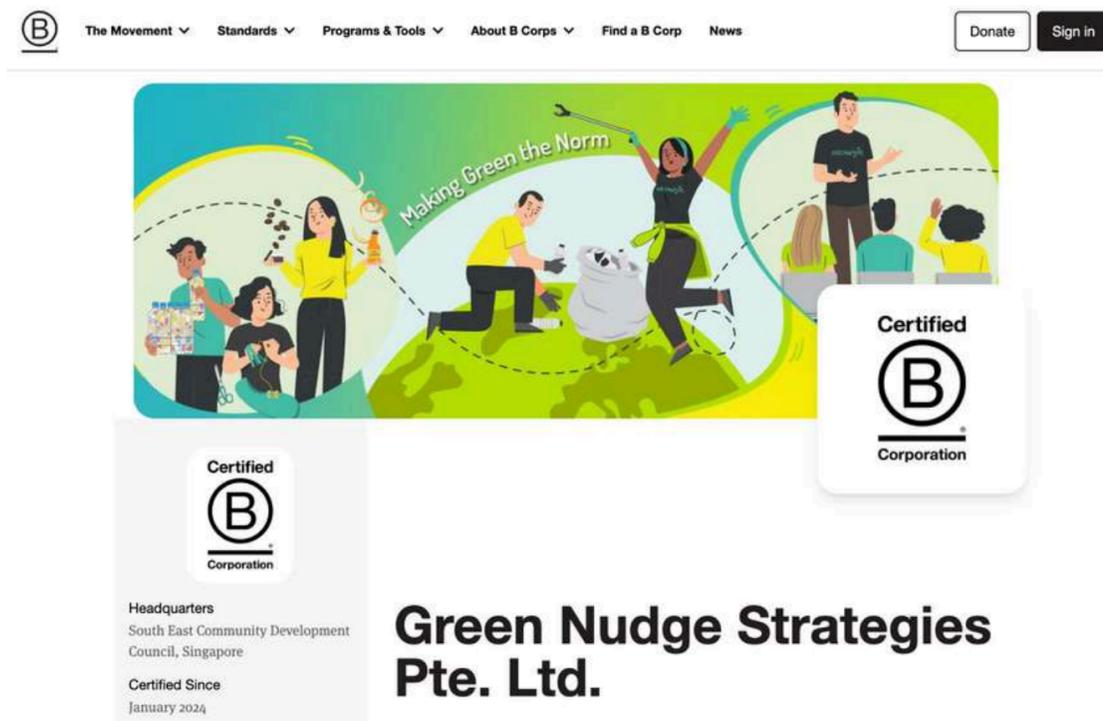
As we are required to undergo the verification process every three years in order to re-certify, Green Nudge will also focus on continuous improvement to ensure that we remain responsible to the community and environment.



Certified
B
Corporation

Part of a global movement working to benefit people and the planet.

Learn more at [bcorp.com](https://www.bcorp.com)



The screenshot shows the B Corp certification page for Green Nudge Strategies Pte. Ltd. The header includes navigation links: The Movement, Standards, Programs & Tools, About B Corps, Find a B Corp, and News. There are 'Donate' and 'Sign in' buttons. The main content features an illustration with the text 'Making Green the Norm' and a 'Certified B Corporation' badge. The company name 'Green Nudge Strategies Pte. Ltd.' is prominently displayed, along with its headquarters location: South East Community Development Council, Singapore. It also states 'Certified Since January 2024'.

Overall B Impact Score

Based on the B Impact assessment, Green Nudge Strategies Pte. Ltd. earned an overall score of **88.5**. The median score for ordinary businesses who complete the assessment is currently 50.9.



- Governance
- Workers
- Community
- Environment
- Customers

Governance 15.8

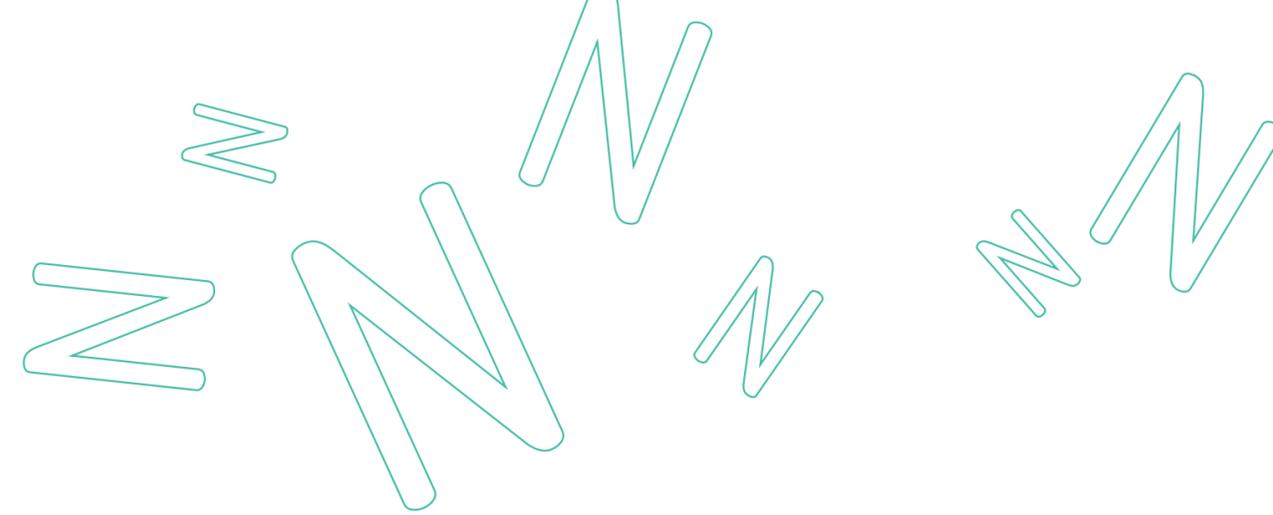
Governance evaluates a company's overall mission, engagement around its social/environmental impact, ethics, and transparency. This section also evaluates the ability of a company to protect their mission and formally consider stakeholders in decision making through their corporate structure (e.g. benefit corporation) or corporate governing documents.

Mission & Engagement	2.7
Ethics & Transparency	3.1

+ Mission Locked **10**

What is this? A company with an Impact Business Model is intentionally designed to create a specific positive outcome for one of its stakeholders - such as workers, community, environment, or customers.

FAQs



What is the lead time between the enquiry process to event execution?

The team will need at least 2 weeks of lead time prior to the actual trail. This includes providing a confirmed number of attendees as well as confirmed quotation.

How many people can you accommodate in a trail?

For our trails and sharing to be more meaningful, we would recommend an optimal group size of about 20 pax.

Will there be a lot of walking involved?

All our trails require participants to walk around and may not be suitable for participants with mobility issues. If you need help, please let us know in advance.

Do you provide transport?

If the trail involves travelling to a location that is not easily accessible by public transport, transport options can be provided.

Why do you charge for your services?

As a social enterprise and a registered business, we believe that the best way for us to maximise impact is to ensure the financial viability of the work. Thus we charge reasonable fees to cover our costs and ensure the long-term sustainability of our enterprise.

Got a question? Contact us here:

✉ team@greennudge.sg

🌐 www.greennudge.sg

 Green Nudge



@greennudgesg

GREENNUDGE



Certified



Corporation

Part of a global movement
working to benefit people
and the planet.

Learn more at bcorp.com