

Every leader
has a moment.
This is yours.

Learn more 

Tournesol



We believe the job of a leader is to **create a brighter future.**

Tournesol is a leadership consulting firm that partners with CEOs, senior leaders, and their teams to drive transformational results and impact in significant moments of change.

We work with leaders who are:

- + **New to their roles** or ready to make an outsized impact
- + **Starting up or rebooting** their team
- + **Navigating a transition** from founder to CEO
- + Setting a **new company vision** and direction
- + **Creating their next engine for growth**
- + **Looking to accelerate execution** of their strategy or preparing to scale their business
- + **Leading a transformation** of a brand or company
- + **Positioning to drive large-scale change** in their industry

To create a brighter future, you must **lead in a new way.**

Transformation is complex and multi-faceted. To succeed, you must lead differently. Lead Brighter® is our unique, holistic Leadership System® that gives you everything you need to drive transformational results and impact.

Using our Lead Brighter Leadership System, we help you:

- + **Create your leadership narrative**
- + **Set vision, create strategy, and develop your plan**
- + **Align leaders and teams** through offsites, summits, town halls, and trainings
- + **Prepare teams to execute** on key priorities and initiatives
- + **Develop practices to accelerate progress** against your plan and stay on track to deliver it
- + **Create and execute** cross-company change initiatives, communication and culture campaigns, and innovation programs
- + **Build human connection and elevate your team's capabilities** to enable them to succeed

Lead Brighter

Our partnership accelerates your progress.

The future you're going to create doesn't exist yet. You'll be pioneering your path, and we're right there with you, supporting you every step of the way. Together, we'll help you imagine your brighter future and bring it to life.

Our distinctive consulting approach includes:

- + **Meeting you, your team, and your organization where you're at**, tailoring our fit-for-purpose team and approach to your specific situation
- + **Infusing positive energy and humanity into everything we do**, fueling authentic, trust-filled relationships that power the work forward
- + **Co-creating your transformation journey**, leveraging the best of what we both bring to chart and take the path that's right for you
- + **Building your capabilities as we go**, adapting our Leadership System to match your needs, then readying you and your team to leverage and evolve it on your own

This work is the **most significant and impactful work we've done as a leadership group in 17 years**. Tournesol gave us tools to make faster decisions, remove barriers, generate momentum, and inspire and align everyone, in such a short time. We couldn't have done it without you!

*Chief Revenue Officer
High-growth Company*

The process was outstanding. We wouldn't have gotten where we did without you. **Tournesol helped us think big AND be practical** on how we'd operationalize it.

*Executive Vice President
Fortune 100 Company*

Together, we can achieve transformational results and impact.

The transformation starts with you, but ripples outward. Our clients demonstrate significant increases not just in one aspect of their business, but across all areas that drive improved performance.

The benefits are all at once and organization-wide:

Leader effectiveness

- + **Greater clarity and conviction to act**
- + **The confidence to lead** through change
- + **Inspires others** and ups their belief in your leadership, too

Team performance

- + **Greater connection**
- + **Improved collaboration**
- + **Deepened skills**
- + **The collective will and ability to take on bold challenges** as a unified team

Organizational improvement

- + **Uplevelled execution**
- + **Elevated product, service, experience offerings**
- + **A more unified, energized, and human-first culture**
- + **Increased ability** to drive measurable business results

Business performance and impact

- + **Accelerated performance and growth** in weeks and months, not years
- + **Greater efficiency**
- + **Better outcomes** for the people you serve
- + **The capability to keep the momentum going**

Tournesol helped me and our team create a Leadership System from vision to planning to execution. They have been **instrumental to my success in transforming this organization.**

*Chief Marketing Officer
Fortune 100 Company*

We needed a partner to help us drive business growth and cultural renewal.

Tournesol was that partner, **helping us effectively double our business in 18 months.**

*President
Fortune 500 Company*

Tournesol won our trust. They empowered me, our CEO, and our whole leadership team to set a **bold agenda that was more ambitious than we could ever have imagined** on our own, and gave us the tools to reach it.

*Chief Information Officer
Fortune 100 Company*

Lead Brighter

We'll partner with you to
make your brighter future real.

Send us a note at hello@tournesolllc.com
or learn more at leadbrighter.com

 Read again

