

We believe the job of a leader is to create a brighter future.

Tournesol is a leadership consulting firm that partners with CEOs, senior leaders, and their teams to do the bold, courageous work of leading in moments of significant change. We help leaders drive transformational results and impact using our unique, proven **Lead Brighter® Leadership System®**.

We work with leaders who are:

- + **New to their roles** or ready to make an outsized impact
- + **Starting up or rebooting** their team
- + **Navigating a transition** from founder to CEO
- + **Setting a new company vision** or creating their next engine for growth
- + **Looking to accelerate the execution of their strategy** or scale their business
- + **Leading a transformation of their brand** or positioning to drive large-scale change in their industry

Tournesol can partner with you to:

- + **Set vision, create strategy, and develop your plan** to achieve bold goals
- + **Align leaders and teams** through offsites, summits, town halls, and trainings
- + Prepare teams to **execute on key priorities and initiatives**
- + Develop practices to **accelerate progress against your plan** and stay on track to deliver it
- + Create and **execute cross-company change initiatives**, communication and culture campaigns, and innovation programs
- + **Build human connection** and **elevate your team's capabilities** to enable them to succeed

"Tournesol helped me and our team create a leadership system from vision to planning to execution. They have been instrumental to my success in transforming this organization."

Chief Marketing Officer, Fortune 100 Financial Services Company

"We needed a partner to help us drive business growth and cultural renewal. Tournesol was that partner, helping us effectively double our business in 18 months."

President, Fortune 500 Entertainment Company

"Tournesol won our trust. They empowered me, our CEO, and our whole leadership team to set a bold agenda that was more ambitious than we could ever have imagined on our own, and gave us the tools to reach it."

Chief Information Officer, Fortune 100 Healthcare Company

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