

Alicia Hare, Ph.D.



Alicia is the founder and CEO of Tournesol, a leadership consulting firm that partners with CEOs, senior leaders, and their teams to drive transformational results and impact in significant moments of change, using Tournesol's unique, proven approach called the Lead Brighter® Leadership System®.

Tournesol's and Alicia's clients include CEOs and senior leaders at Fortune 100 and Fortune 500 companies, as well as successful startups. Their efforts have resulted in large-scale organizational transformation, record business results, and meaningful social change for leading companies in the financial services, healthcare, retail, hospitality, entertainment, and other industries.

Alicia is the author of *The Unfolding Path: A Way to Live and Lead in Our Times*, which inspires and guides leaders to do the deep inner work required to step up and lead others to a brighter future.

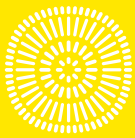
A compelling, engaging speaker with warmth, candor, and visionary clarity, Alicia has been a featured speaker at TEDx, World Business Forum, Chief Strategy Officer Summit, the Strategic Planning Innovation Summit, and the Women in Strategy Summit, and designed and facilitated a masterclass for MAKERS.

Prior to founding Tournesol, Alicia was a president at SYPartners; strategy executive at Target; head of business transformation for Sensis, an Australian media company; and principal at Destra Consulting Group, an organizational effectiveness consulting firm. She earned her BA from Rice, MA from Harvard, MBA from The Rotman School of Management at the University of Toronto, and PhD from the University of North Carolina-Chapel Hill.

She lives just outside of San Francisco, where she hikes, gardens, and shares her life with her daughter and career-changed service dog, Lily.

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CEOs, senior leaders, and their teams to drive transformational results and impact in significant moments of change using our unique, proven Lead Brighter® Leadership System®.

If you're a leader looking to transform your organization and deliver outsized results and impact, we can help you:

- + **Set vision, create strategy, and develop your plan** to achieve bold goals
- + **Align leaders and teams** through offsites, summits, town halls, and trainings
- + **Identify and prepare teams** to execute on key priorities and initiatives
- + **Develop practices to accelerate progress** against your plan and stay on track to deliver it
- + **Create and execute cross-company change initiatives and innovation programs**, and more

Connect with us at hello@leadbrighter.com

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