

Tournesol Consulting Services

We designed our Lead Brighter® Leadership System® to provide everything needed to lead in a new way and drive transformational results and impact. The system consists of five steps and practices centered on a bold goal, along with skills and mindsets that help leaders work and behave differently to accomplish things they never thought possible.

We support leaders every step of the way in building out their customized version of the Lead Brighter Leadership System to fit their team and organization.

Here are some of the ways we partner with leaders and their teams and organizations:

Leadership Story™	Using our Leadership Story consulting framework, we partner with leaders to define a bold goal they wish to achieve and create a compelling narrative to encourage their teams to help them make it real.
Leadership Plan®	Using our proprietary Leadership Plan consulting approach, we partner with leaders to articulate the critical actions they'll take to ensure their efforts succeed.
Future-Back Plan™	A Future-Back Plan is a road map that works backward from a bold goal to plot out the actions necessary to achieve it. Future-Back Plans begin with a hypothesis and are designed to adjust as leaders respond in real time to challenges that arise.
Transformation Story™	Our Transformation Story consulting approach helps each individual leader chart the path to their bold goal, framing the specific outcomes to be achieved each year to reach it.
Inspire & Activate Campaign™	Our Inspire & Activate Campaign consulting service creates authentic opportunities for immediate, meaningful action through offsites, town halls, innovation challenges, and more.



Priority Jumpstart™	Through our Priority Jumpstart consulting program, we help leaders develop a strategy to launch teams to tackle their most important priorities, inspire their teams to think and act differently, and keep them focused, united, and ready to accelerate progress.
Fast Action Sync™	We work with leaders to keep their teams moving forward no matter what comes their way using our Fast Action Sync consulting approach to create action-oriented meetings that help them flag near-term issues and opportunities in real time.
Team Challenge®	Leaders supercharge their efforts by issuing a Team Challenge that declares an ambitious outcome in a defined timeframe to empower their team to generate solutions that lead to real impact faster.
Learn & Adjust™	Our Learn & Adjust consulting framework offers leaders tools to pause to zoom out, look forward, check their progress against their plan, and evolve it as needed, with regular action-oriented working sessions.
Leading & Teaming™	Tournesol helps leaders create the conditions for healthy collaboration using a proprietary consulting approach called Leading & Teaming that unlocks the full power of every team member to drive shared results and impact.
Leadership Cadence™	Our Leadership Cadence consulting practice helps leaders develop a calendar to sequence their approach and set expectations with their team about how they'll engage in coordinated action that elevates their skills and progress.





Tournesol is a leadership consulting firm. We partner with CEOs, senior leaders, and their teams to drive transformational results and impact in significant moments of change using our unique, proven Lead Brighter® Leadership System®.

If you're looking to achieve bold goals, we can help you:

- + Set vision, create strategy, and develop your plan
- + Align leaders and teams through offsites, summits, town halls, and trainings
- + Identify and prepare teams to execute on key priorities and initiatives
- + Develop practices to accelerate progress against your plan and stay on track to deliver it
- + Create and execute cross-company change initiatives and innovation programs, and more

Connect with us at hello@leadbrighter.com

leadbrighter.com