

Make fast progress toward your bold goal

You're well on your way to creating your brighter future. You've defined your [bold goal](#): the transformational results and impact you want to make. You've created your [Future-Back Plan™](#) to chart your path to achieve it. You've [inspired your team to act](#). Your next step is to help your team make fast progress to your next milestone to achieve your bold goal, no matter what comes their way.

There are many ways to move forward fast. To create speed at the start of your effort and sustain momentum throughout, here's a high-level example of three accelerators you can use:

Accelerator	1 Priority Jumpstart™	2 Fast Action Sync™	3 Team Challenge®
When	To create speed at the start	To keep momentum throughout	When you need a big push
What	A focused initiative launch	A recurring rhythm of high-impact check-ins	A time-boxed team sprint
Example	Bold goal: In 5 years, we'll be the first to offer coast-to-coast electric car charging capabilities on all major U.S. highways.		
	Launch the initiative to secure 5,000 charging locations by end of Year 1 — uniting legal, operations, finance, and government affairs around a shared goal, action plan, and quick wins so you and your team can hit the ground running.	Hold bi-weekly leadership team meetings to track progress across real estate, technology, utility, and regulatory workstreams — surfacing and resolving blockers such as delayed utility approvals before they slow station deployment.	Issue a challenge to your manufacturing and deployment team: "By end of Q3, how might we accelerate the installation of 500 charging stations on the top 5 interstates so that we stay on track to hit the Year 3 milestone?"
Outcome	An initiative that's off to a fast start — with an aligned, energized team clear on their priorities and action plan and ready to move fast from day one.	Teams that stay on track and keep making progress toward the next milestone and bold goal, no matter what happens.	A critical issue gets solved or an opportunity is unlocked — generating real results in weeks, not months.



What makes fast progress different?

Intentional acceleration in three key moments:

1 Creating speed at the start

Getting your team to begin moving toward your bold goal is the hardest part. It's far easier to keep thinking, talking, and planning than to actually start. A **Priority Jumpstart** launches your most important initiatives with the focus, alignment, and energy to hit the ground running.

2 Keeping momentum throughout

Once you've launched, you need to keep your team moving forward despite the inevitable doubts, barriers that pile up, and tendency to lose steam. A **Fast Action Sync** keeps the drumbeat going – removing bottlenecks, celebrating milestones, and keeping your team energized and focused on the bold goal, no matter what comes their way.

3 When you need a big push

Sometimes you need a big push – to break through a barrier, capture an opportunity, or supercharge progress on something critical. The truth is people rise to a challenge far more readily than they solve a problem. A **Team Challenge** creates the urgency and focus needed to galvanize your team to deliver important outcomes fast.

Making fast progress helps you achieve your bold goal by:

✓ Overcoming inertia

Consistent, focused action keeps your team moving forward toward your bold goal vs. the natural tendency to drag feet, fall back on old habits, and slow down.

✓ Building belief & confidence

When people see real progress, their belief in what's possible grows, fueling even greater commitment and action vs. the change fatigue and resistance that set in when efforts slow or falter.

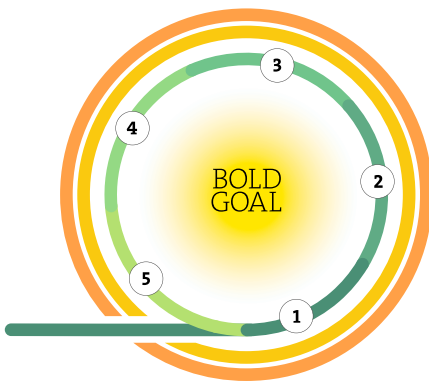
✓ Generating key learnings

Taking fast action generates the learning you need to validate your path, adjust your approach, and keep moving forward vs. staying stuck waiting for all the answers.

✓ Accelerating results

Delivering quick wins powers progress toward your next milestone and the bold goal, keeping your team moving forward vs. stalling out when obstacles arise.

Make fast progress



Ready to make fast progress toward your bold goal? We work with leaders and their teams to use the right accelerators to move forward fast so they can make their transformational impact real.

Making fast progress is Step 4 in our 5-step Lead Brighter® Leadership System® – a unique, proven approach to leading designed with everything you need to supercharge you and your team's ability to achieve transformational results and impact.

Partner with us to make fast progress. Reach out to hello@tournesolllc.com or learn more at leadbrighter.com.





Tournesol is a leadership consulting firm. We partner with CEOs, senior leaders, and their teams to drive transformational results and impact in significant moments of change using our unique, proven Lead Brighter® Leadership System®.

If you're looking to achieve bold goals, we can help you:

- + Set vision, create strategy, and develop your plan
- + Align leaders and teams through offsites, summits, town halls, and trainings
- + Identify and prepare teams to execute on key priorities and initiatives
- + Develop practices to accelerate progress against your plan and stay on track to deliver it
- + Create and execute cross-company change initiatives and innovation programs, and more

Connect with us at hello@tournesolllc.com

leadbrighter.com