Make fast progress

After you've defined your bold goal, created your Future-Back Plan™, and inspired your team to act, you'll need to make fast progress to your next milestone on the way to achieving your bold goal, no matter what comes your way.

There are many ways to move forward fast. To create speed at the start of your effort and sustain momentum throughout, here's a high-level example of three accelerators you can use:

Bold goal: In 5 years, we'll be the first to offer coast-to-coast electric car charging capabilities on all major U.S. highways.

Accelerator	1 Priority Jumpstart®	2 Fast Action Sync™	3 Team Challenge®
When	**To create speed at the start**	**To keep momentum throughout**	**When you need a big push**
What	A focused initiative launch	A recurring rhythm of high-impact check-ins	A timed team sprint
Example	Launch the initiative to secure 5,000 charging locations by end of Year 1 — uniting legal, operations, finance, and government affairs around a shared goal, action plan, and quick wins so you and your team can hit the ground running.	Hold bi-weekly leadership team meetings to track progress across real estate, technology, utility, and regulatory workstreams — surfacing and resolving blockers such as delayed utility approvals before they slow station deployment.	Issue a challenge to your manufacturing and deployment team: "By end of Q3, how might we accelerate the installation of 500 charging stations on the top 5 interstates so that we stay on track to hit the Year 3 milestone?"
Outcomes	**An initiative that's off to a fast start** — with an aligned, energized team clear on their priorities and action plan and ready to move fast from day one.	**Teams that stay on track** and keep making progress toward the next milestone and bold goal, no matter what happens.	**A critical issue gets solved or an opportunity is unlocked** — generating real results in weeks, not months.

What makes fast progress different?

Intentional acceleration in three key moments:

1 Creating speed at the start

Getting your team to begin moving toward your bold goal is the hardest part. It's far easier to keep thinking, talking, and planning than to actually start. A **Priority Jumpstart**® launches your most important initiatives with the focus, alignment, and energy to hit the ground running.

2 Keeping momentum throughout

Once you've launched, you need to keep your team moving forward despite the inevitable doubts, barriers, and tendency to lose steam. A **Fast Action Sync**™ keeps the drumbeat going — removing bottlenecks, celebrating milestones, and keeping your team energized and focused on the bold goal, whatever comes their way.

3 When you need a big push

Sometimes you need a big push — to break through a barrier, capture an opportunity, or supercharge progress on something critical. The truth is people rise to a challenge far more readily than they solve a problem. A **Team Challenge**® creates the urgency and focus needed to galvanize your team to deliver important outcomes fast.

Making fast progress helps you achieve your bold goal by:

✓ Overcoming inertia

Consistent, focused action keeps your team moving forward toward your bold goal vs. the natural tendency to drag feet, fall back on old habits, and slow down.

✓ Building belief & confidence

Real progress fuels people's belief in what's possible, for greater commitment and action vs. the fatigue and resistance that set in when efforts slow or falter.

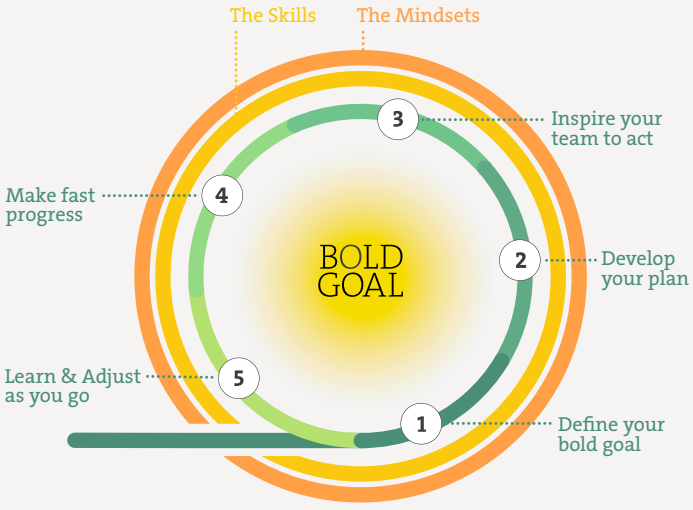
✓ Generating key learnings

Taking fast action generates the learning you need to validate your path, adjust your approach, and keep moving forward vs. staying stuck waiting for all the answers.

✓ Accelerating results

Delivering quick wins powers progress toward your next milestone and the bold goal, keeping your team moving forward vs. stalling out when obstacles arise.

Discover the Lead Brighter Leadership System



Making fast progress is Step 4 in our 5-step Lead Brighter® Leadership System®, a unique, proven approach to leading designed with everything you need to supercharge you and your team's ability to achieve transformational results and impact.

We can help you create speed at the start of your effort and sustain momentum all along the way. Reach out to hello@tournesolllc.com or learn more at leadbrighter.com.



Tournesol is a leadership consulting firm. We partner with CEOs, senior leaders, and their teams to drive transformational results and impact in significant moments of change using our unique, proven Lead Brighter® Leadership System®.

We're here to help you:

+ Set vision, create strategy, and develop your plan
+ Align leaders and teams through offsites, summits, town halls, and trainings
+ Identify and prepare teams to execute on key priorities and initiatives
+ Develop practices to accelerate progress against your plan and stay on track to deliver it
+ Create and execute cross-company change initiatives, innovation programs, and more

Connect with us at hello@tournesolllc.com

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