

A better way to manage your  
customers, your resources, and your  
business to cover more ground.



# COVER MORE GROUND



## Ground Control Online®

INFORMATION MANAGEMENT SYSTEM FOR GROUND APPLICATIONS

Brought to you by



**AgriSmart**  
INFORMATION SYSTEMS LLC

## BENEFITS

- Easy to Use •
- Easy to Get Started •
- Pay-As-You-Go •
- Superior Customer Service •
- Save Field Maps for Future Use •
- Centralize Information from Planning, through •  
Application to Invoicing

# LET GROUND CONTROL ONLINE HELP YOU MANAGE THE KEY COMPONENTS OF YOUR GROUND APPLICATION BUSINESS

## • **Forecasting And Planning**

## • **Orders & Mapping**

## • **Risk Managment**

## • **Scheduling & Application**

## • **Records & Reports**

## • **Billing & Invoicing**

## • **Inventory Management**

## • **Analysis & Marketing**

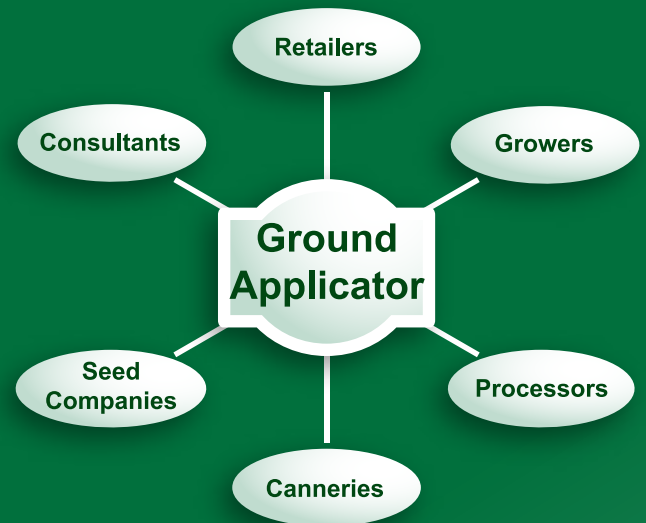
## • **Customer Satisfaction**

- A proven system in use across a wide geography by a diverse customer base.
- Scalable to any size ground application business.
- Online program allows secure access to information, by the people who need it, wherever they are.
- You or your customers can submit job orders in a consistent online format, with all of the information you need, every time.
- Daily feedback to your customers as jobs are completed, no phone calls needed.
- Strong customer retention and loyalty because your customers will like using the system.
- Risk management tools help prevent double spraying a job or spraying a job at the wrong time.
- Reduced risk of jobs falling through the cracks compared to paper based systems.
- Known sensitive areas and adjacent crops can easily be included in job orders.
- Inventory management allows tracking of product deliveries, product used, product requirements for outstanding jobs at any point in time, and easy year end reconciliation.
- Generate fast easy invoices, from the job details already captured in the process, on the same day you complete application if desired.
- Save time each day scheduling work for your operators.
- Save fuel by getting from field to field as efficiently as possible.
- Quality maps and supporting data makes it easy for operators and support crew not familiar with your area to find their way.
- Eliminate miscommunication as each job order can serve as a formal agreement between you and your customer.
- All information is stored electronically to minimize your paperwork burden.
- Consistent data in electronic format makes a favorable impression on government regulators.

**Ground Control Online is an Information Management System for Ground Applications. You and your operators will be able to spend more productive time applying product and less time doing paperwork.**

## **Establishing Partnerships**

Within Ground Control Online an unlimited number of partnerships can be created representing each of your key accounts, identifying contact and billing information, preferred facilities, support roles, and fee schedule. Each account will be issued a login and password to Ground Control Online allowing them to place and track job orders.



Your network of customers can include retailers, growers, processors, canneries, seed companies, consultants, or anyone else that you work with directly. All jobs are created in an accurate and consistent manner that your staff and operators can easily understand.

## **Job Orders and Mapping**

You and your customers will create job orders which include desired product combination, treatment window, and field maps.

All the information you need is included in the orders. Job Orders can be created for fields located anywhere in the U.S. All necessary geo-referenced information is included in the order.

Maps for growers' fields can be created on the fly as spray work is requested. Maps can also be created ahead of the season and saved to a grower's profile for use in future spray jobs.

## **About GCO Mapping**

You and your customers will never find an easier and faster way to map fields.

Search for fields by legal description, lat/long, state & township, nearest town, or click the map and zoom to an area.

Once in the right section, you can select fields by their predefined FSA field borders (CLU), or you can draw any area. Total acres are calculated and shape files are automatically created.





**WE PROVIDE A HIGH LEVEL OF CUSTOMER SERVICE SO YOU CAN TOO.**

## Scheduling Jobs

Ground Control Online employs the latest innovations to assist you in scheduling jobs in the most efficient manner possible. View all jobs on an Overview Map. Filter and sort jobs on the map in a variety of ways, using any combination of these categories

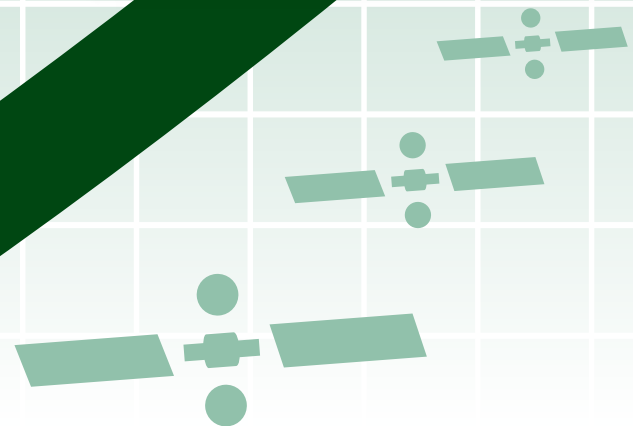
- Release Date
- Product Combination
- Customer
- Location
- a Crop

Schedule job batches with common product and geographic proximity for the most efficient application. Once scheduling is done and batches are created, you can generate all the information necessary for your operators and ground support to get the job done as efficiently and effectively as possible.



## Mobile Ready

Operators and support crew can access their assigned work orders online via mobile devices. Mobile access also allows job completion information to easily be recorded from the field.



## GPS Capabilities

- Shape files for an entire batch of jobs are easily downloaded from Ground Control Online into the equipments' guidance systems, including geo-referenced lat/long information.
- Your operators will have validation of the field location, reducing their risk of omitting part of a field or applying the wrong field.
- Get from field to field as efficiently as possible.



Generate reports with a few clicks of the mouse. Here are some of the reports available in Ground Control Online:

- Loading Sheets
- Invoices
- Operator Maps
- Application Reports
- Master Maps
- Inventory Reports

## Summary Reports by: Operator, Facility, Retailer, Product, and Much More!

# **AgriSmart Farm Supply - PO Box 542 - Red Oak, IA 51566**

## **Bill To:**

10 Country Court  
 120 Main Street, Anytown, Iowa 55555  
 Joe Stadler  
 555-5554-1212

**Billed on:** August 21, 2009

**Invoice #:** 11102

**Job #:**

**Sprinted on:** August 21, 2009

**Invoice Due on:** September 21, 2009

## **Grower**

Fred Jensen  
 Red Oak  
 1001 100th Avenue, Red Oak, IA 51566  
 712-559-1212

## **Farm Information**

Acres: 62.00  
 State: IA  
 County: Iowa  
 Township: River Valley  
 Twp & Range: 50N&6E/27W  
 Center: 43.537171 - 94.424047  
 Field number: 10-1-1

## **Services Provided by AgriSmart Farm Supply**

Service	Fee	Amount	Total	Share %	Share \$
Basic Fee	\$10.00	0.00	\$0.00	100.0%	\$0.00
<b>Total Fees for Service</b>			<b>\$0.00</b>		<b>\$0.00</b>

## **Products(s) Provided by Applicator:**

Product	Principal*	Principal*	Quantity	Total	Share %	Share \$
Trim 24 Concentrate (200L)	\$1.00	0.00	500.00	\$0.00	100.0%	\$0.00
<b>Total Fees for Products</b>				<b>\$1.00</b>		<b>\$1.00</b>

## **Product(s) Provided by Retailer:**

Product	Quantity
<b>Product Mix</b>	<b>20.00</b>

<b>Grand Total</b>	<b>\$1.00</b>	<b>\$0.00</b>
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Based on the amount by September 20, 2009

Any balance due after this date will be assessed an 18% after service charge.

\* Product prices based on job prices.

Refer to Application Rates, Job number 28022 for Job prices.

Comments:

**Thank you for your business!**

Created at 03/21/2009 01:50 PM

Job # 11102

<div style="text-align: center;"> <h2 style="margin: 0;">Application Report</h2> <p style="margin: 0;">AgriSmart Farm Supply • PO Box 442 • Red Oak, IA 51566</p> </div> <div style="border: 1px solid black; height: 150px; width: 100%; margin-top: 10px;"></div>	<p><b>Job #:</b> 28620</p> <p><b>Batch #:</b> 17</p> <p><b>Retailer:</b></p> <p>1 - County Court - Red Oak          323 Main Street - Ames 50003          Joe Winkler • 505 555-1214</p> <p><b>Grower:</b></p> <p>Ford Family          501 10828 Avenue, Red Oak, IA 51566          505 270-5172</p> <p><b>Field Information</b></p> <p>Field Name          Crop: Soybean          State: IA County: Scott          Township: Liberty          Var &amp; Range: (N42E)~(S17E)          Center: (S18E)~(W102E)~          Field Name(s): Sonchik 1</p>																
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Created at 08/23/2008 01:05 PM

Job # 28620

Operator		License #		Equipment #		Tarping Date		Start Time		End Time		Active Surveys		Temperature		Wind Speed		Wind Direction		Remarks	
								</													

## Billing & Invoicing

## Risk Management Tools

**Adjacent Crops**

Description	Category	Warning Distance	Distance From
Alfalfa	Vineyard	2.00	1.61

**Adjacent Crops**

#	Crop	Description
1	Alfalfa	
2	Soybeans	

**Crop** **Description**

Soybeans ▼

Select CLU ☐ Draw Field ☐

Add adjacent crop Cancel



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**For more information visit us online at  
[www.agrismartis.com](http://www.agrismartis.com)  
email us at [info@agrismartis.com](mailto:info@agrismartis.com)  
or call 800.890.6945**



## AgriSmart

INFORMATION SYSTEMS LLC

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