

# EXPEDITION MAPPING

FROM THE BOOK "SURVIVING THE STAKEHOLDER SAFARI"

BY GEOFF WATTS



## 1. SET THE DESTINATION



## 2. DEFINE YOUR NON-NEGOTIABLES

## 3. IDENTIFY THE ANIMALS

## 4. ASSESS RISK AND THREAT

## 5. CHOOSE YOUR STRATEGIES

STAKEHOLDER	ANIMAL PATTERN(S)	HOW IT MIGHT SHOW UP	IMPACT	LIKELIHOOD	STRATEGY/STRATEGIES

## 6. PACK YOUR BACKPACK

NAVIGATION

EVIDENCE

RELATIONSHIP

BOUNDARY

SELF-MANAGEMENT

