



## SPONSORSHIP OPPORTUNITIES

### Inclusion in Motion: 1 KM Walk & Family Festival

2nd Annual | September 2026 | Pacific Autism Family Network | Richmond, BC

#### ABOUT THE EVENT

“Inclusion in Motion” is an annual community walk and family festival that supports families impacted by autism and other neurodiversities.

- The only annual inclusive walk (1KM) and festival in the Lower Mainland
- Expected attendance: 1,000+ participants and festival guests
- Featuring BC Lions players and Leo the Lion
- Family Festival includes:
  - Carnival games & prizes
  - Face painting & creative stations
  - Food trucks
  - Raffle
  - Community booths



#### INCLUSION IN MOTION PARTNERS:

Proceeds support essential programs and services for families living with autism and related neurodiversities through these organizations:

##### **Autism Support Network (ASN)**

Grassroots, parent-led support, education, and resources for families across BC.

##### **Pacific Autism Family Network (PAFN)**

A centre of excellence supporting neurodivergent families province-wide.

##### **Growing Together Sibling Network (GT)**

Programs fostering connection, joy, and inclusion for siblings of neurodivergent children.

#### WHO ATTENDS:

Families with children (0–18), Adults 25–55+, Educators, therapists, and community professionals, Siblings & extended family, Neurodiverse individuals and caregivers, Local businesses and service organizations





## SPONSORSHIP LEVELS

### Presenting Sponsor

- Premier logo placement on all event signage, shirts, and walk bibs
- Speaking opportunity during opening ceremony
- Featured in press releases and email newsletters
- Complimentary booth space at the festival
- Dedicated social media spotlight with branded content
- Inclusion in post-event thank-you video or reel
- Option to include promo material in participant packages
- 8 complimentary walk entries and t-shirts
- Logo on registration and donation platforms



### Trailblazer Sponsor

- Logo on event signage and t-shirts
- Verbal recognition during event program
- Social media feature (grouped or individual post)
- Included in email newsletter
- Complimentary booth space
- Inclusion in event recap email to all participants
- 4 complimentary walk entries and t-shirts
- Option to provide branded giveaways or activity
- Logo on registration and donation platforms



### Champion Sponsor

- Logo on event signage and digital materials
- Social media mention
- Included in email newsletter
- Name listed in email newsletters
- 2 complimentary walk entries and t-shirts
- Booth or shared community table space (if available)
- Logo on registration and donation platforms





## SPONSORSHIP LEVELS (continued)

### Friendly Footsteps Sponsor

- Name listed on website
- Social media group thank-you post
- Optional table space (limited and subject to availability)
- Recognition in post-event email to attendees

### Custom Sponsorship Options

Looking to support siblings, accessibility, or a specific activity? We'll work with you to create a custom package that aligns with your brand and community impact goals.

### Some areas available for sponsorship include:

- Walk Arch
- Walk Warm-Up/Cheerleading Station
- Hydration Station
- Event T-Shirts
- Volunteer Support
- Games & Prizes
- Food & Beverage
- Event Photography

