

# ANNUAL IMPACT REPORT



## Parents Helping Parents

This year marked a period of meaningful growth and strengthened connection across our community. Our digital presence expanded **significantly**, with notable gains in social media engagement and analytics. The successful approval of the Google Ad Grants program for nonprofits further enhanced our ability to extend our reach, connecting with more families and caregivers than ever before. Participation in our virtual programming also increased, with Zoom webinars welcoming attendees from across Canada and even the United States.

At the governance level, our Board approved the development of a dedicated Research Corner, designed to share relevant opportunities and emerging insights in a way that remains accessible and supportive for families, while ensuring that diagnosed individuals and caregivers can engage more deeply with research if they choose.

This year also brought external challenges, including changes to the MCFD funding model announced in February 2026. In response, our community demonstrated remarkable resilience and collaboration. Families have come together to share verified information, identify service gaps, and support one another through this period of uncertainty. This collective, measured approach has been a defining strength of our network.

While the number of individual contacts decreased slightly compared to the previous year, we interpret this alongside a notable increase in group engagement. For many families—particularly those navigating cultural stigma around disability—this shift reflects a growing sense of trust and comfort in connecting not only with our organization, but with one another. This evolution toward peer-supported community building represents an important and positive step forward in our impact.

- Jennifer Newby, Executive Director

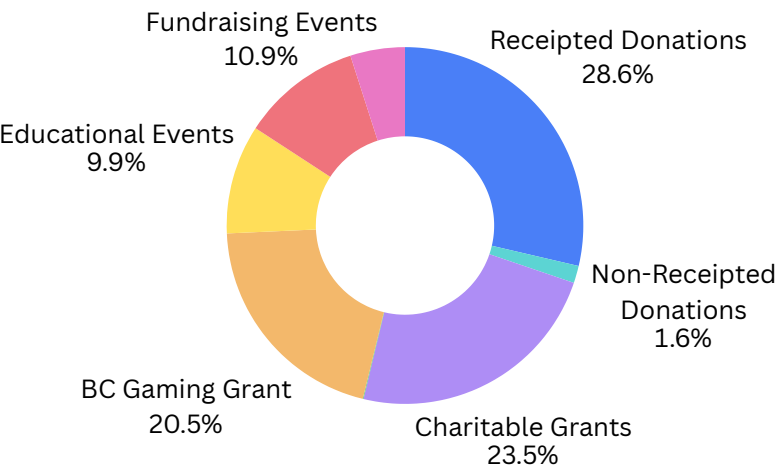
“Hearing your sharing yesterday, I felt you are really awesome. Taking care of a picky eating child is truly exhausting, keep it up!” - Anonymous, in Cantonese group to Cindy

“ASN is such an impressive grassroots organization that directly impacts families in need. Your passion and commitment are 'off the charts' and I know you will continue to do great things.” - Loring, community partner

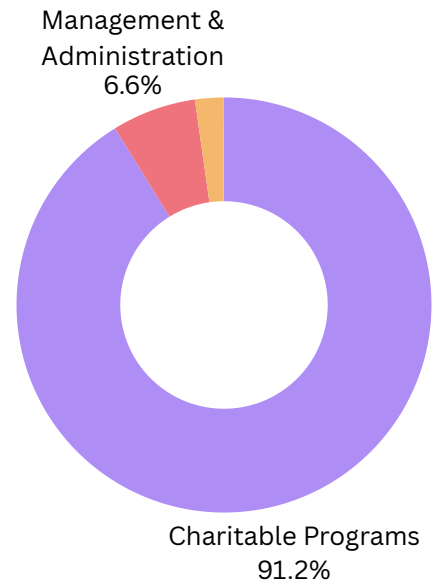
	Projects	Details	Outcome
47,199	Website Visits	Information on evidence-based resources, upcoming events	<b>EXPONENTIAL</b> growth this year! Visitors can access quality information and resources on their own schedule
10,000	Members Across our Social Media Platforms	Utilizing Facebook, WhatsApp, Telegram, WeChat, etc.	<b>EXPONENTIAL</b> growth this year in our community-building and facilitating peer support!
836	Families in Crisis	Mentored with 1-on-1 support from our team	Many of these families do not speak English as their first language
130	Average views per month of recorded webinars	Caregivers can access recorded presentations on their own schedule	85% of these viewers are unsubscribed "new to us" families
79	Parent Events	FREE informational webinars with expert speakers, support group meetings	Attended by 2,597 people
7	Professional Development Opportunities	Breaking down barriers between home and school services; and increasing the pool of quality service providers	200+ Educators and service providers learning about evidence based, neurodiverse affirming care
1	Inclusion in Motion Walk & Family Festival	A landmark event celebrating our autistic loved ones, their families, and spotlighting siblings	Families got to enjoy an incredible event while also emphasizing the importance of exercise and adapted sports
1	South Asian Gala	Awareness and de-stigmatizing disability in the South Asian community	Attended by 160 specialists, pediatricians, caregivers, self advocates and politicians

# Visual Impacts

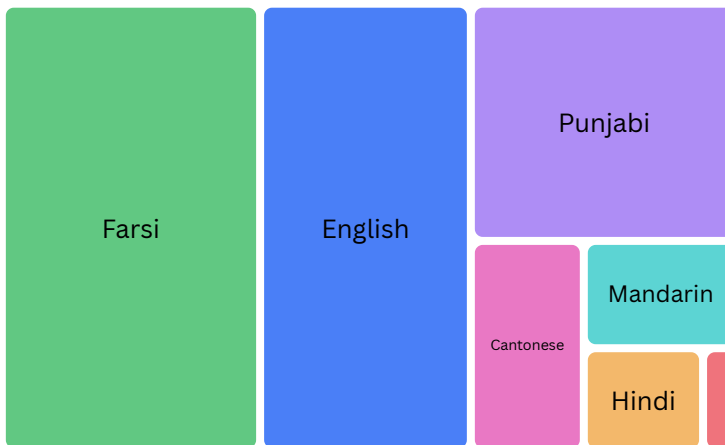
## Revenue



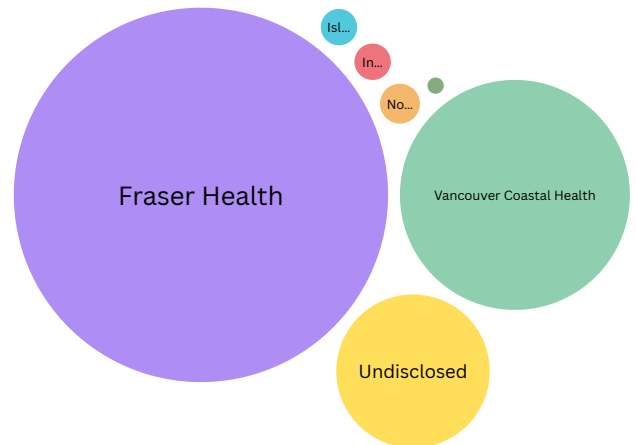
## Expenses



## Parent Support by Language



## Support Calls by Region



“This change has not only helped my son, but it has also changed my life. For the first time in years, I now have a few hours during the day to focus on myself, regain some balance, and breathe. This was something I never thought would be possible so soon, and I truly believe it could not have happened without Zahra’s support.” - Somayeh, parent

“A heartfelt thank you to Deepika-ji for standing with us today at the school meeting. Her awareness, knowledge, and the powerful points she raised made such a meaningful impact. Her presence gives families strength and reassurance.” - Anonymous, parent

## Acknowledgements

**We would like to thank our guest speakers for volunteering their time, expertise and passion with our community. Our world is a brighter place because you are in it. Thank you.**

Jasmin Bajwa, M.Ed, BCBA	Dr Jonathan Tarbox, Ph.D, BCBA-D	Colby Anderson, RCC, BCBA
Parbs Bains, BCBA	Dr Glen Davies, Ph.D, L. Psych	Theresa Jouan, RCC, BCBA
Yasmin Banga, MA	Dr Kate Ballem Chase, M.Sc, D.Phil., RSLP	Leann Schiedel, MA, BCBA
Jessica Grewal, M.Ed, BCBA	Dr Tyla Frewing, Ph.D, BCBA-D	Julee Bassetto, MA, BCBA
Jennifer Vellenoweth, M.Sc, BCBA	Kathryn Theroux, M.Sc, BCBA, RCC	Lindsay Parrott, M.Ed, BCBA
Angie Ho, M.Ed, BCBA	Mary Penrice-Edmondson, M.Sc, BCBA	Fay Yen, M.Sc, BCBA
Jillian Newman, M.Ed, BCBA	Valerie Goodman, M.Ed, BCBA	Gillian Campbell, Learning Services Teacher
Maria Sample, MA, BCBA	Kavita Kamat, MSW, M.Ed, BCBA	Jenna Yarr, Training Consultant & Program Supervisor
Dave Taylor, Parent	Maria Quian, Lawyer	Jacqueline Chan, SLP
Anny Chui, Parent	Sandy Wong, SLP	
Zheng Xie, Parent & Financial Advisor	Sophie Zhang, Parent	

“The Seminar was amazing! As I recall it in the early stages of the presentation Autism Support Network aims to improve the quality of life for people living with Autism. Another essential part was reassuring that the practices being shared are peer reviewed and accredited by behavior psychologist with masters degrees. Thirdly, there was some fundamental knowledge of what Autism is which is both a biological and social development of the brain. Fourthly, there was advocacy empowerment.”  
— Jordon, Parent, regarding our Welcome to Autism webinar

“Elaine hosted a parent support meeting that I attended and helped to point me in the right direction to find services I needed for my child. When she was done with me, she did the same thing for four other parents, with services and programs in mind that would support them in their specific situation. It was amazing to watch, she is a wealth of information and so supportive! I am grateful for her.” - Mandy, Parent

## With Gratitude to our "Subscription for Good" Repeat Donors

Debra A.	Patricia F.	Franklin L.	Marc P.
Lynn A.	Britney G.	Jennifer L.	Gayle R.
Ricardo A.	Debra G.	Alaknanda M.	Sunil S.
Ian C.	Mandeep G.	Damien M.	Norman W.
Winnie C.	Rose H.	Debbie M.	Peter W.

## With Gratitude to our Charity Partners



## With Gratitude to Our Grantors and Sponsors



Signed,

Jenn, Elaine, Deepika, Zahra, Cindy, Dione, Jason, Stephanie, Louise, Rozann, Lola and Amanda



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