

BOOK CLUB

8 TIPS FOR SUCCESS

CLICK HERE TO TALK TO OUR TEAM AND GET STARTED

ASSIGN A LEADER

Committees don't get things done! Find someone who will act as point person on all things book club.

This should not be a manager, but a member of the sales team who is excited about the club.



COMMUNICATE

A single announcement in a meeting won't do the trick. How about a slack channel?

CHOOSE YOUR BOOK

The ClozeLoop Bookstore is a great place to start with something tactical for everyone in the sales org.

Find books in line with the goals of your company, and the professional development needs of your team.

ORDER BOOKS IN ADVANCE

Working from home has made book distribution a little more challenging.

So be sure you order books well in advance of kicking off your club.

PLAN THE TECH

Keep your Book Club separate from other meetings. Make sure that you choose a time when everyone is able to join with video and audio (no off-screen lurkers) and contribute to the conversation.



STAY ON SCHEDULE

Keep momentum. Don't postpone meetings

USE DISCUSSION POINTS

The goal is to provide a resource for team development and growth. Don't leave that to chance! Use ClozeLoop's Book Club Discussion Points for each book to create impact!



SEND SNACKS

Nothing like reciprocity to keep folks engaged. Send popcorn, chocolate, even lunch to participants.



CLOZELOOP