

The Future of UK Communications

Communications in the UK are changing

Communications in the UK are rapidly changing. Traditional telephony is on the decline and IP Telephony is increasingly being adopted by businesses. Whether IP Telephony will take over traditional telephony is now a question of “when” rather than “if”.

BT has announced it will start migrating all landline customers to IP Telephony by 2018. Why? IP Telephony offers unquestionable advantages, from improved flexibility and security to reduced costs and downtime. It uses the Internet to significantly improve communications, from integration with existing technology like SIP to fully cloud-based platforms like Hosted.

BT's transition marks the end of landline communications, and calls the future of IP technology.



THERE WILL BE AN ESTIMATED

1 billion

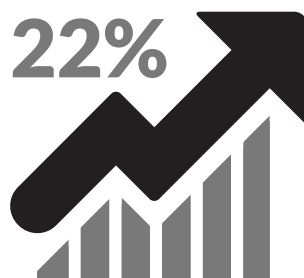
IP USERS BEFORE 2018²

IP Telephony is already on the rise

Even before BT announced the migration to IP Telephony, it was already gaining popularity amongst businesses. And it isn't showing signs of slowing down.



HOSTED IP & UC SEATS
INCREASED BY



IN 2016 TO

38 million

ABOUT COMPANY NAME

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“IP Telephony is quickly becoming a key player in communications in the UK.

At the head of this move is Hosted: an entirely cloud-based IP Telephony platform designed and developed in the UK.”

Sources:

[1] Software Buyer Report, 2015

[2] Juniper Research, 2014

[3] IHS, Sep 2016

Why does Hosted make sense for UK businesses?

Hosted, unlike other IP technology, makes the leap fully from landline to Internet communication. Without needing to bridge previous and new technologies, Hosted offers UK businesses the full advantages of modern communications.

UK designed &



developed VoIP

Hosted is designed specifically for the UK market. From the support team to the to our data servers, everything behind Hosted is entirely UK based.

We have taken the time to fully understand the UK market, and are constantly investing in developments to meet its changing needs.

We are able to fully integrate Hosted with existing UK infrastructure, creating a seamless transition, and provide support every step of the way.

Reduce costs with



integrated technology

Integrating communications through the Internet eliminates the need for hardware or engineers.

This can significantly cut communication costs, with businesses reducing monthly expenses by up to 50%.

More than this, Hosted enables call routes to be instantly changed, in case of disaster. This notably reduces downtime, which costs the UK £2 billion annually.

Consistently reliable



technology

As Hosted communicates through the Cloud, rather than on-site hardware, service is stable and resilient. In case of disaster, repairs can be made immediately from anywhere in the world.

Calls can be easily redirected, and data is backed up in secure servers across the country for complete peace of mind.

Get the flexibility



modern business needs

Easily create complex call routing options, that can be changed instantly from anywhere in the world.

As Hosted is managed through the cloud rather than onsite hardware, complex changes can be implemented with a just few simple clicks.

COMPANY NAME

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