

What Your Telecoms Provider Isn't Telling You

Are your communications up to the job?

If you've been tied into a telephony contract for a number of years, it's easy to become complacent with your existing solution. It's good enough to meet your current business needs, so why consider an alternative? We don't believe you should settle for your business communications being 'just good enough' when they can be great.

ISDN and PBX are the incumbent telecoms solution, and while still 'good enough', they struggle to meet the demands of modern businesses.



What's the alternative?

IP Telephony solutions are the fastest growing telephony service and are key to flexible and cost efficient communications. Unlike ISDN, IP Telephony solutions routes your business communications through the internet (rather than through physical lines). This can benefit your business with:

- ✓ Reduced call costs – with savings of up to 50% on line rental and 25% on calls
- ✓ A flexible telecoms system that you can build around your specific needs
- ✓ Future-proof communications that can scale with your business
- ✓ The ability to react quickly to fast-changing situations and circumstances
- ✓ The flexibility to employ remote workers, or immediately adapt to maintain workflow in disaster situations



The alternative

From SIP trunking to fully cloud-based Hosted, each IP Telephony solution offers further benefits specific to your business needs. We believe a great telecoms provider (not just one that's "good enough") should take the time to find the perfect solution for your business needs, both now and for the future.

To be frank, ISDN is unlikely to be the best solution for your business. It's inflexible and expensive. And with BT migrating all ISDN customers to IP Telephony by 2025, it's quickly becoming obsolete.


So why hasn't your provider talked through your other options?

Well, while ISDN may not be the best option for you, providers might not want to encourage you to switch because they:



We think a telecoms supplier should be more interested in finding the perfect product for you, rather than protecting their profits at your expense.

It's the difference between "good enough" and "great".



What's does this mean for your business?

If your telecoms provider has kept you in the dark about the benefits of IP Telephony, what advantages are your business missing out on?

Are you paying over the odds for communications?

Sticking with legacy ISDN technology only makes your bill more expensive. IP Telephony offers proven, significant costs savings over ISDN. Businesses can't justify unnecessary costs when profit margin, protection and cost savings are paramount.

And then paying some more?

The inflexibility of ISDN makes it difficult to add or remove capacity when your demand changes. IP Telephony capacity can be increased quickly and hassle free to cater for peaks and troughs. IP Telephony gives you the capacity you need, when you need it.

Can you operate in a modern flexible economy?

Remote working is now an essential and established process for modern businesses. The benefits of flexible and remote working are undeniable. IP Telephony technologies allow your business to route calls to any location, on any device, keeping employees connected to the company network at all times.

Are you missing out on customers?

The flexibility of IP Telephony offers your business essential features, like complex call queueing and routing, that would be complicated (and often impossible) to implement through ISDN. IP Telephony means these features can be easily and quickly changed, making sure your business is always working to its best.

How do you take your telecoms from "good enough" to "great"?

To discover more about IP Telephony, and discuss the best solution for your business needs, just pick up the phone or drop us a message. There's no excuse for your communications to be "just good enough".