



CONCEPT

B R A N D P O R T F O L I O



# CONCEPT

*At our company, we take pride in offering premium tobacco products that cater to diverse smoker preferences worldwide.*

*Our high-quality blends include Virginia and American blend with nicotine levels from 0.7mg to 1.8mg, alongside*

*Unique options like Indonesian clove (Kretek) and China-baked tobacco, ensuring we meet the needs of every market.*

*By continually innovating and expanding our range, we are committed to maintaining our reputation as a leader in the industry while delivering tailored solutions that exceed market expectations.*

*We export high-quality cigarettes to multiple international markets, including Malaysia, Indonesia, Philippines, UAE, Thailand, Myanmar and China. Using premium-grade tobacco, our Concept cigarettes are enriched with distinctive aromas that enhance their quality and elevate their overall appeal.*

# PACKAGING FORMATS



King Size Round  
Corner Fresh Seal



King Size  
Box in Box



Queen Size  
Fresh Seal



Nano Fresh  
Manual Seal



Nano Fresh  
Auto Seal



CONCEPT



King Size  
Round Corner



King Size



100's Soft Pack



Super Slims



Queen Size



Nano Size



Fan Pack

KING SIZE —  
Normal Pack



# CLASSIC TOBACCO



*Experience our classic tobacco blend —  
rich, full-bodied flavour with higher tar  
and nicotine levels, blended to satisfy  
heavy smokers.*



CONCEPT



RED

- Blend - American
- Tar - 10 mg
- Nicotine - 1.0mg



Green

- Blend - American
- Tar - 8 mg
- Nicotine - 0.8mg



BLUE

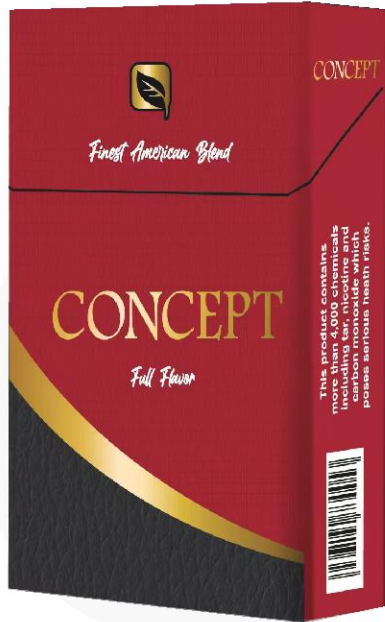
- Blend - American
- Tar - 8 mg
- Nicotine - 0.8mg

C L A S S I C      S E R I E S

06

KING SIZE  
BLEND

# PREMIUM TOBACCO



*A sharper throat sensation and a bolder  
nicotine kick, it delivers a powerful smoke  
that hits harder and satisfies faster.*



CONCEPT





Full

- Blend - American
- Tar - 10 mg
- Nicotine - 1.3mg



Ice mint

- Blend - American
- Tar - 10 mg
- Nicotine - 1.0mg



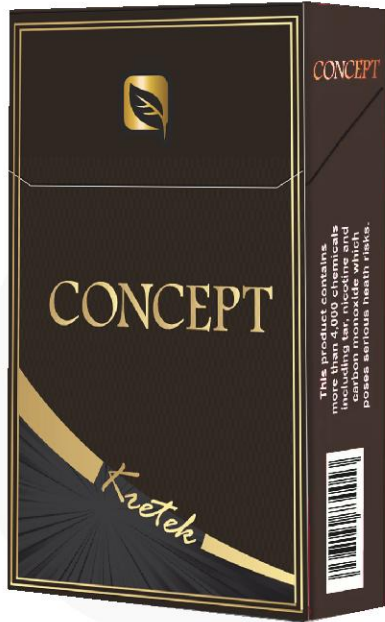
Silver

- Blend - American
- Tar - 12 mg
- Nicotine - 1.5mg

B L E N D   S E R I E S

08

KING SIZE  
CLOVES



# CLOVES CIGARETTES



*Cloves is a type of Indonesian cigarette made with a blend of cloves ,tobacco and other flavors*



CONCEPT



• • • • •  
Cloves



• • • • •  
Cloves Menthol

K R E T E K

S E R I E S

100 mm  
Sticks



# 100mm Menthol



*Longer, smoother smoke with a super cooling and refreshing taste. It's icy, bold, and made to freshen every puff.*

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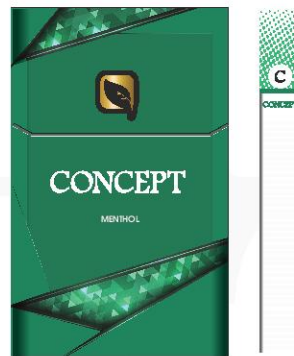


CONCEPT



### Black Menthol

- Blend - American
- Menthol Loading In Filter & Tobacco
- Nicotine - 0.8mg



### Menthol

- Blend - American
- Menthol Loading In Filter & Tobacco
- Nicotine - 0.8mg

SUPER SLIM

Fruity



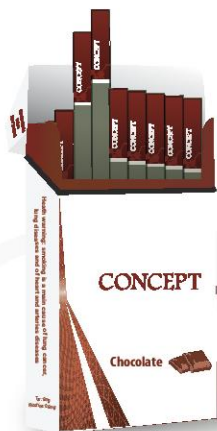
# Creamy & Fruit



*our super slim cigarettes combine  
rich tobacco with a hint of unique,  
refreshing flavours for a smooth smoke.*

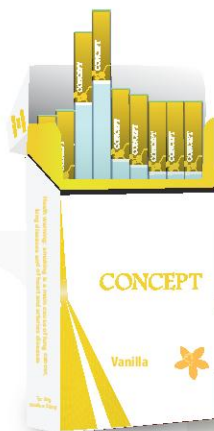


CONCEPT



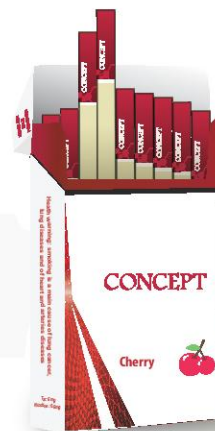
Chocolate

- Blend - American
- Tar - 5 mg
- Nicotine - 0.5mg



Vanilla

- Blend - American
- Tar - 5 mg
- Nicotine - 0.5mg



Cherry

- Blend - American
- Tar - 5 mg
- Nicotine - 0.5mg

S U P E R S L I M S E R I E S

# Product Advantages

## **1** *Innovative Packaging Design*

Amidst crowded shelves, our expert design team creates customized packaging suited to different international markets.

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## **2** *Extensive Market Reach*

With six distinct flavors, we cater to diverse regional tastes and maintain a loyal customer base.

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## **3** *Competitive Pricing*

We combine exceptional quality with affordable pricing to ensure strong market value.

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## **4** *Premium Quality*

Our top priority is delivering consistent, high-grade tobacco that meets premium standards.

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## **5** *Strong Brand Presence*

We've invested heavily in advertising and marketing, with trademark protections reinforcing our brand identity.

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## **6** *Outstanding Service Flexibility*

In addition to KING SIZE and SUPER SLIM formats, we offer flexible product options tailored to market needs.

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# Other Services

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## 1. *Redemption Program (Smoker & Retailer)*

- \* *Lucky draw spin*
- \* *Blind Box*
- \* *Red Packet Gift*
- \* *Membership Tier*

- *Enables customers to redeem gifts, access VIP perks, track orders, scan QR codes, and shop — all in one place.*

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## 2. *Shopping Cart*

- \* *Referrer (Muti Level)*
- \* *Inventory*

- *Enables customers to redeem gifts, access VIP perks, track orders, scan QR codes, and shop — all in one place.*

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## 3. *Brand Activation System*

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|-----------------------------------|------------------------|
| * <i>Survey , Check-in engage</i> | * <i>OTP Mini Game</i> |
| * <i>Lucky Spin</i>               | * <i>Sales Data</i>    |



SCAN ME

FOR MORE INFORMATION