

# Swapnil Sudhir Shinde

## Product Designer

[swapnilshinde.space](https://swapnilshinde.space)

[linkedin](#)

swapnilshinde@utexas.edu

+1 (737) 288 2629

Seattle, WA

## About

Product Designer passionate about solving challenging problems and crafting intuitive, accessible, human-centered experiences.

## Competency

Product Strategy, User-Centered Design, Design Research, Information Architecture, Accessibility, Taxonomy

## Design Tools

Figma, Sketch, Adobe XD, InVision, Miro, Framer, Principle, HTML5, CSS3, JavaScript

## User Research & Testing

User Interviews, Surveys, Personas, Usability Testing, A/B Testing, Journey Mapping, Accessibility Testing, Analytics

## Certifications

Certified Professional in Accessibility Core Competencies (2022)

## Work Experience

### Product Designer II

PitchBook – Seattle, Washington

Mar 2023 – Present

Leading the design of dashboards for 70k+ monthly active users, delivering personalized experiences aligned with user workflows. Driving the integration of Generative AI to simplify fragmented data across 1M+ company profiles, empowering users with faster, data-driven insights.

Collaborate closely with PMs, Engineers, and SMEs to align priorities and deliver impactful, user-centered solutions. Key contributions include the VC Exit Predictor, a tool leveraging AI to forecast a startup's growth prospects, featured in TechCrunch. Advocate for design systems and accessibility, enhancing consistency and scalability across the platform.

### Product Designer

Quantified AI – Austin, Texas

Oct 2022 – Feb 2023

Designed an MVP for an AI-powered sales enablement tool, focusing on streamlining workflows for sales representatives and trainers. Conducted in-depth user research to identify pain points, ensuring the solution effectively addressed their challenges.

### Product Design Intern

SiriusXM Pandora – Oakland, California

May 2022 – Aug 2022

Developed a campaign management feature for Pandora's Artist Marketing Platform (AMP), enabling artists to create and manage promotional campaigns. Ensured alignment with both user needs and business goals.

### Freelance UX Designer

Scrunch – Brisbane, Australia (*Remote*)

Feb 2020 – Aug 2021

Redesigned the Scrunch platform, boosting traffic by 18% month-over-month and expanding the user base to 20k+ active users. Refined brand strategy and user experience to drive engagement and optimize campaign management workflows.

DesignAR – Mumbai, India

Sep 2019 – Feb 2021

Designed websites and applications for fashion industry clients, modernizing supply chains and improving accountability. Projects were featured in Vogue, Times of India, and The Voice of Fashion, highlighting their innovation and impact.

Eiosys – Mumbai, India

Jul 2018 – Feb 2020

Managed cross-functional teams to deliver branding, illustration, and UI/UX projects for diverse industries. Achieved measurable improvements in user engagement, brand visibility, and overall design efficiency.

## Education

**M.S. in Information Studies, Human-Computer Interaction**

University of Texas, Austin

2023

**B.E. in Computer Engineering**

University of Mumbai, India

2018