Swapnil Sudhir Shinde

Product Designer

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About

Product designer owning core platform experiences and scalable design systems, including AI-assisted UX for data driven products.

Competency

Design Systems, Product Strategy, Information Architecture, Accessibility

Design & AI Tools

Figma, Builder.io, Visual Studio Code with GitHub Copilot, ChatGPT

User Research & Testing

Qualitative and Quantitative Research, Usability and Accessibility Testing, Experimentation

Certifications

Certified Professional in Accessibility Core Competencies (2022)

Work Experience

Product Designer II
PitchBook Morningstar – Seattle, WA   Mar 2023 – Present

• Designed the VC Exit Predictor, an **AI-powered forecasting tool featured in TechCrunch,** balancing model explainability, trust, and usability.

• **Built and owned design system infrastructure** adopted across all product teams, spanning components, information architecture, and tokens.

• Led end-to-end design for dashboards, navigation, and profile experiences used by **77K+ monthly active users,** contributing to **~18% YoY MAU growth** across the platform.

• Drove the integration of **Generative AI across 1M+ company profiles,** translating fragmented financial and market data into clear, actionable insights.

• Partnered with PMs, engineers, and data teams to define problem spaces and deliver features iteratively across core product areas.

Product Designer
Quantified AI – Austin, TX   Oct 2022 – Feb 2023

• Designed the MVP for an **AI-powered sales enablement and training platform,** supporting simulated practice and automated assessment workflows.

• Contributed to enterprise deployments, including Novartis, resulting in a **59% increase in sales training efficiency,** a **95% first-attempt pass rate,** and scalable onboarding for **150+ sales specialists.**

Product Design Intern
SiriusXM – Oakland, CA   May 2022 – Aug 2022

Developed a campaign management feature for Pandora's Artist Marketing Platform (AMP), supporting **artist promotions that drove ~32% higher track engagement.**

Freelance Designer
Selected Work   2018 – 2021

Work featured in Vogue, Times of India, and The Voice of Fashion. Redesigned the Scrunch platform, driving **18% month-over-month traffic growth** and **scaling to 20k+ active users,** while leading end-to-end UX and UI across client and agency projects.

Education

M.S. in Information Studies, Human-Computer Interaction
University of Texas, Austin   2023

B.E. in Computer Engineering
University of Mumbai, India   2018