

DateSpot

# GUIDE TO SUCCESSFUL DATING



# THE DATING LANDSCAPE

A lot of oysters and no pearls?

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Yes, it's tough out there! The apps are full of issues. 45% of singles feel more frustrated after using them\*.

## Common complaints:

- You can't tell who is serious
- The endless swiping mentality
- People drop communication quickly
- People often lie
- Minimal info to determine a fit





# ONE SOLUTION:

## DateSpot Matchmaking

**But there is hope!** DateSpot gives you unlimited curated match options through one of our tiers:

### Client:

- Dedicated focus on your search
- Match with anyone, no limits
- Partner outreach to access their members
- Feedback from first dates
- \$299 for the video call, \$899 per match
- Average of 1-2 match options per month

### Candidate:

- Passive (no focus on you or guarantee of a review)
- Match only with matchmaking clients when the matchmakers identify you as a possibility
- Average of 1 match option per year
- No match fee

# DEEP-DIVE VIDEO CALL



- Meet 1:1 with expert matchmaker Carla Guarnay - matchmaker since 2014
- 45 min. video call
- Helps us match you best
- We'll discuss your situation, relationship history, preferences & criteria, review photos & get to know you
- \$299
- Required for Clients, optional for Candidates
- We look forward to meeting you!

[CLICK TO SCHEDULE](#)



# THE RIGHT MINDSET

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## UNDERSTANDING OF IMPERFECTION

There's no perfect person, and we can't materialize one. We're dealing with real people - who want to meet you. Focus on what's important in someone.

## SELECTIVE BUT OPEN

Ask married friends & family if their spouse is exactly who they thought they'd end up with. They'll likely all say "no"! Set criteria as flexible as possible to be open to something unexpected.

## GROWTH-ORIENTED

Identify behavior patterns that are holding you back from finding and keeping the partner you want. Also, absorb any constructive feedback from dates and think about what you could change.

# Words to Remember



WHEN YOU LOVE SOMEONE,  
YOU LOVE THE PERSON  
AS THEY ARE,  
AND NOT AS YOU'D  
LIKE THEM TO BE.

LEO TOLSTOY

# PARTNER CRITERIA

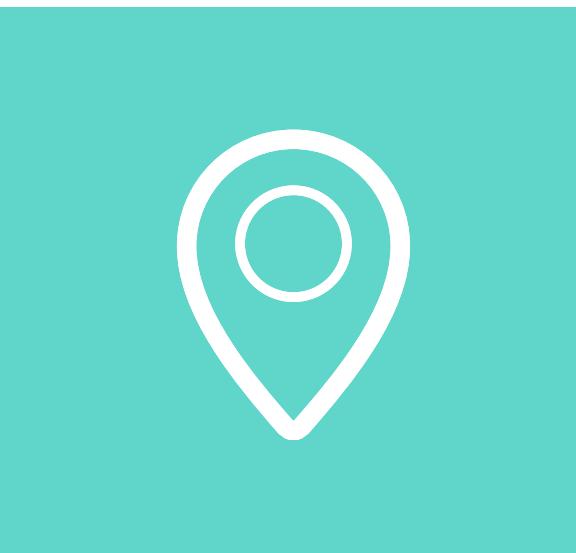
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## Identify your 5 non-negotiables

Think of your core values:

Religion, politics, kindness, loyalty, etc.

And goals about family, career, & life.



## The rest should be preferences

Suggested flexible parameters:

Hobbies, location, age range, height,  
occupation, income, & education

# FIRST DATE TIPS

## BEFORE

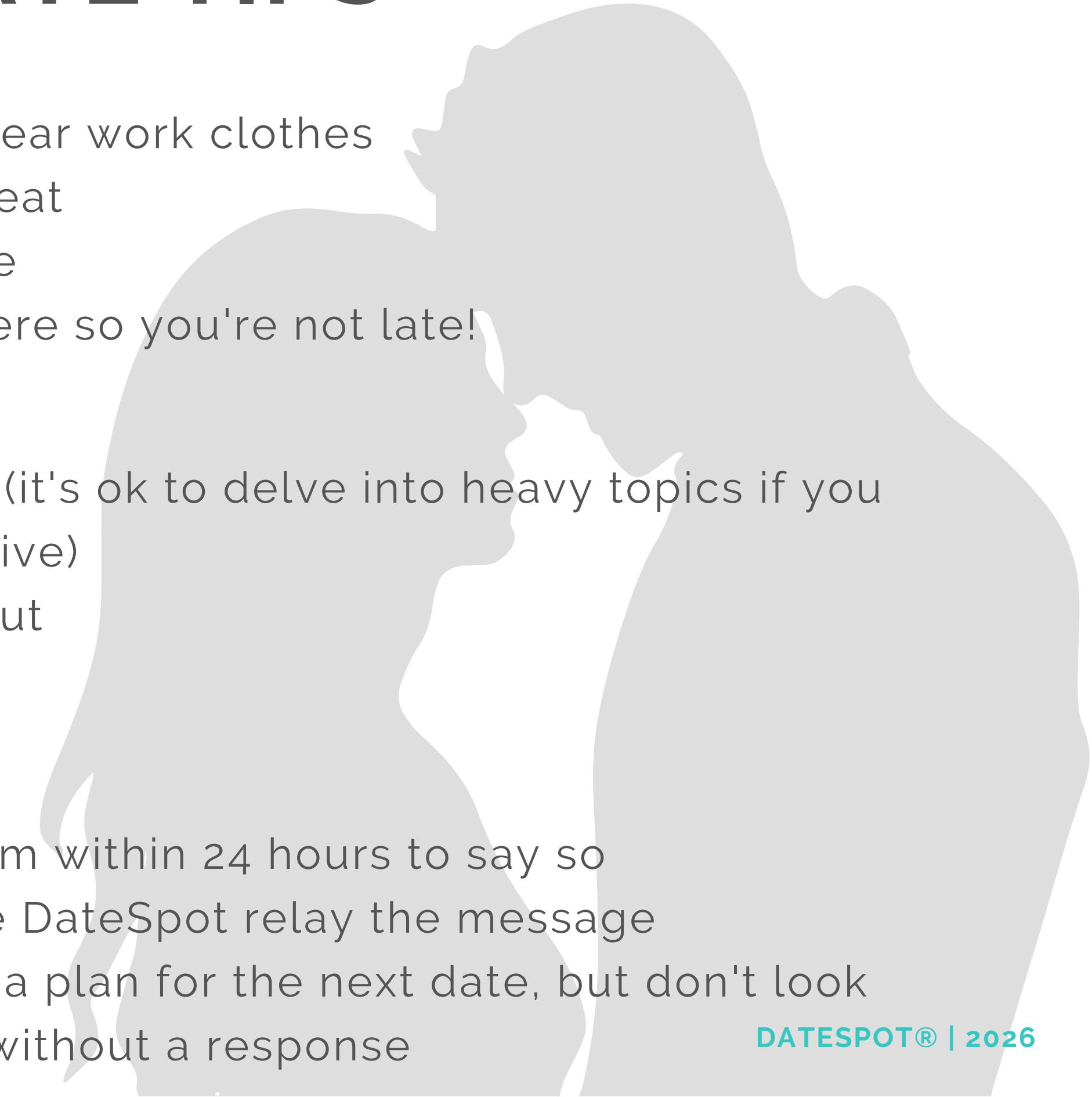
- Look like you made an effort & don't wear work clothes
- Choose something that won't show sweat
- Evening is better to set a romantic tone
- Leave extra time to get ready & get there so you're not late!

## DURING

- Strike a balance between light & deep (it's ok to delve into heavy topics if you end with what you learned or the positive)
- Talk about what you're passionate about
- Listen more than you talk

## AFTER

- If you want to see them again, text them within 24 hours to say so
- If not, you can either text them or have DateSpot relay the message
- Keep communication steady and have a plan for the next date, but don't look needy or contact them twice in a row without a response



# EARLY DATE IDEAS

1. Mellow hike
2. Picnic
3. Bike ride
4. Tourist attraction
5. Paint & sip class
6. Ping-pong
7. Questions over dinner
  - a. So Cards (more portable than Table Topics)
  - b. For a 2nd+ date, the 36 Questions to Fall in Love
  - c. 4000 Questions for Getting To Know Anyone & Everyone



# VIRTUAL DATES

When distance is involved



- Schedule 30 min. at 8 pm to set a romantic tone
- Put laptop on books so it's level with your head
- Turn on a lamp in front of your laptop so you're not backlit
- Pick up the house & make the background look nice
- Be more positive and energetic than you are normally
- Try cooking the same recipe, painting, or "show & tell" 3 things

# ONLINE DATING

**The apps can work, if you don't mind the time spent.  
Here are our favorites for the general population:**



Women have to initiate contact, eliminating unwanted messages for ladies & ensuring interest for men. A 24 hr initial deadline promotes engagement. Optional modes find new friends & business contacts.



Uses a comprehensive set of questions to assess compatibility & allow for detailed filtering. Gives a percentage score. Their blog also offers interesting insights.



Limited matches per day means not too much time spent, and avoiding the "bigger-better-deal" mentality more than other online apps.

# MEETING PEOPLE NATURALLY

- **Ask friends** - tell buddies & groups you're part of that you're looking & see if they know anyone
- **Join a league** - like kickball, bocce, running, bowling (bonus with sports: adrenaline associates positive feelings with you)
- **Get a dog** - spend time at local parks (especially dog parks)
- **Join a private social club** - these physical locations have tons of successful people and those looking for them
- **Travel** - either solo or with a friend - and chat with people
- **Go to your company events** - be open to meeting at work
- **Sit at restaurant bars** - choose different ones & strike up conversations with any potentials

# RECOMMENDED RESOURCES

Fun and educational

## BOOKS

- The 5 Love Languages (Chapman)
- Why We Love (Fisher)
- Attached (Levine)
- How To Not Die Alone (Ury)
- The Art of Loving (Fromm)
- 8 Dates (Gottman)
- Mating in Captivity (Perel)
- Your Brain on Love (Tatkin - audiobook)

## PODCASTS

- Modern Love
- Date/able
- Kinda Dating
- Savage Lovecast
- Where Should We Begin
- The Endless Honeymoon
- Sex With Emily
- The Dating Den
- Unqualified

## QUIZZES

- Helen Fisher's personality types (from the book Why Him? Why Her?)
- Attachment Style
- Enneagram

**Feel free to add your results into your account under "Anything Else".**

# FOLLOW DATESPOT ON SOCIAL

Stay updated with company and dating news - and expand our reach, which helps find you more prospects!

Much appreciated if you like or comment on any existing posts too.



**FACEBOOK**

[@datespot.love](https://www.facebook.com/datespot.love)



**INSTAGRAM**

[@matchmakercarla](https://www.instagram.com/matchmakercarla)



**LINKEDIN**

[@datespot](https://www.linkedin.com/in/datespot)



**TIKTOK**

[@datespot.love](https://www.tiktok.com/@datespot.love)



**X**

[@thedatespot](https://www.x.com/@thedatespot)

# MATCHMAKING REFERRAL OPTION

If you ever want more options than what we provide for you, or if you're a Client and still aren't successfully matched at the end, we're happy to intro you to a couple companies recommended for you.

- Higher level of service with even more personal attention
- Often even more proactive recruiting
- Can function in conjunction with DateSpot
- \$5K or more upfront
- The same or less cost than their regular rates



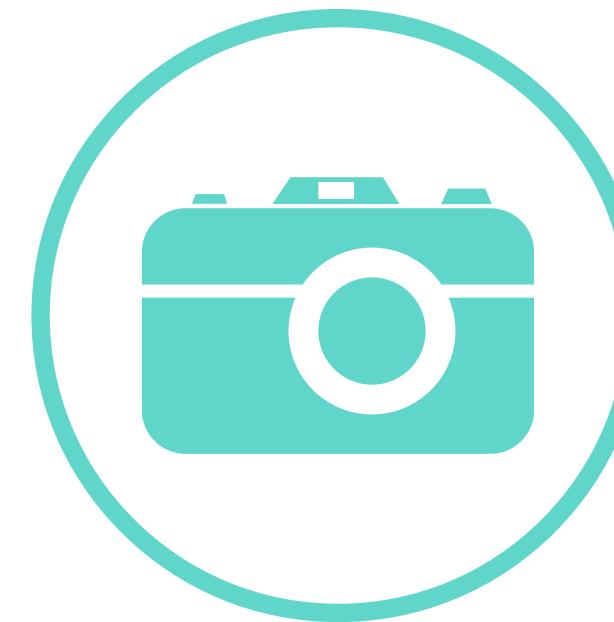
# PARTNER SERVICES

Could you use updated photos, better style on dates, or some advice?  
Take advantage of special member pricing from our vetted partner experts.



## Personal Styling

Wardrobe edit session,  
image consulting +  
new clothing ideas



## Photo Shoot

1 hr. shoot, retouched  
images to download,  
plus clothing changes



## Relationship Advice

Dig deeper into your  
history and unlock  
mental blocks

# DATING DICTIONARY

Do you know all the current lingo? [Check it out!](#)



## SNACK:

[snak] noun.

1. A deliciously hot person.
2. You.

# WISHING YOU LOVE & HAPPINESS!

