

# Digital Experience Optimization .

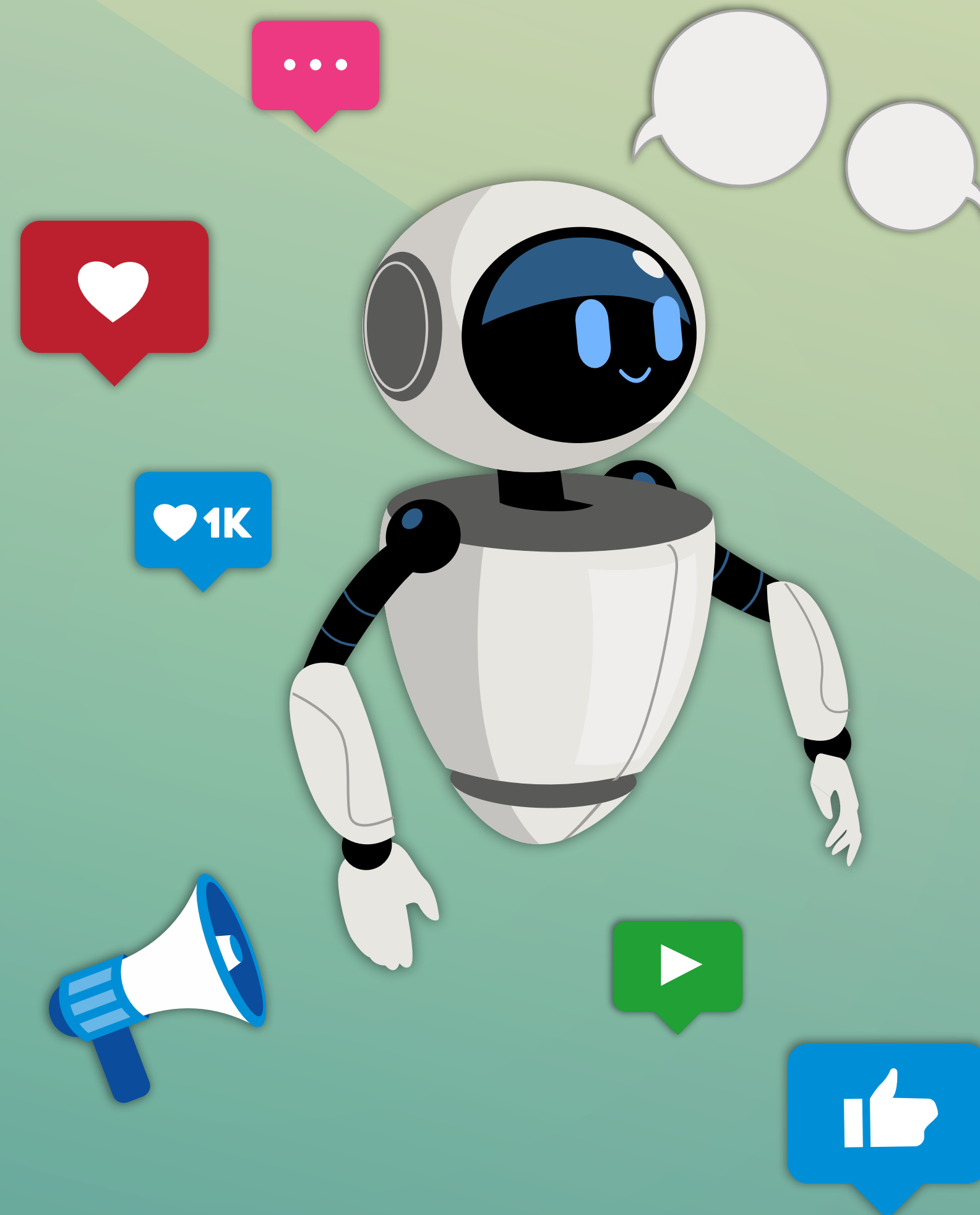
## 1 BUILD HIGH-CONVERTING DIGITAL EXPERIENCES

Create custom telco-focused websites, mobile apps, and e-commerce platforms that turn more visitors into customers and reduce bounce rates.



## 2 ENHANCE YOUR SALES & SUPPORT WITH AI TOOLS

Invest in AI chatbots, CRM automation, and conversational AI across channels. Enjoy a 24/7 presence while reducing support costs and boosting sales.



## 3 RUN CAMPAIGNS THAT DRIVE TELECOM GROWTH

Reach the right customers with performance-driven campaigns that maximize online conversions and deliver measurable results.



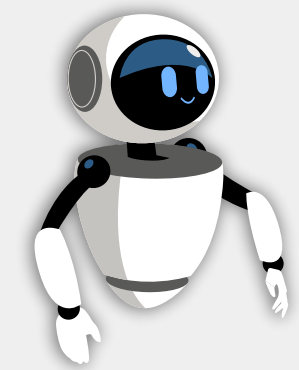
# Digital Experience Optimization .



## OUR DIGITAL SERVICES PORTFOLIO

We offer several high-return projects that will help you drive conversions, boost efficiency, and optimize your operations.

**WEBSITE & DEVELOPMENT:** Create custom websites and apps and optimize them with SEO and GEO strategies to increase visibility.



**AI & AUTOMATION:** Deploy AI chatbots for 24/7 support across channels, and use CRM automation to predict churn and boost retention.

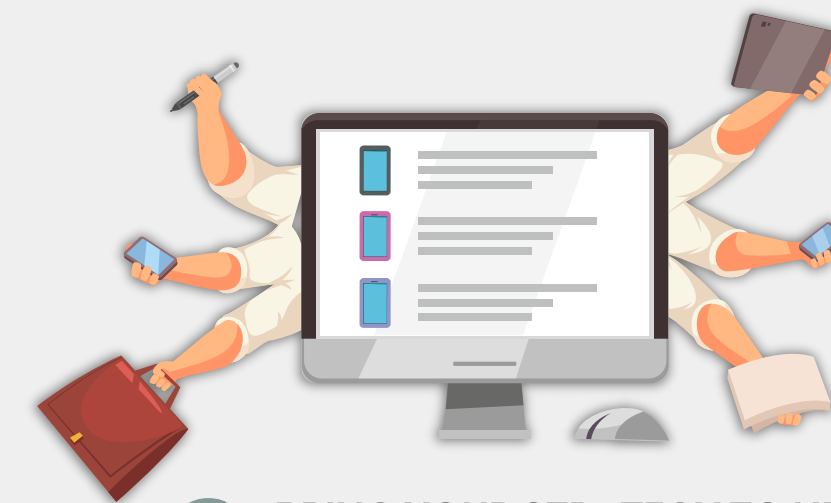
**DIGITAL MARKETING:** Invest in digital advertising that converts, and use AI to automate social media and email marketing for unmatched results.



**ANALYTICS & INTELLIGENCE:** Leverage real-time dashboards and predictive analytics to ensure your decisions are driven by data.

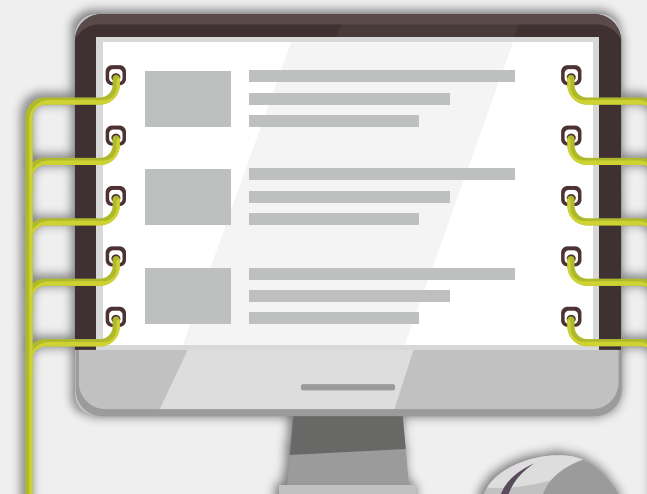
## OUR CONSULTING PROCESS

**1** EVALUATE YOUR DIGITAL LANDSCAPE - WEBSITES, APPS, CAMPAIGNS, AND MORE - AND DETERMINE STRENGTHS, GAPS, AND A PRIORITIZED ROADMAP.



**2** BRING YOUR STRATEGY TO LIFE - EVERYTHING IS INTEGRATED INTO YOUR TELECOM INFRASTRUCTURE FOR SEAMLESS OPERATIONS.

**3** PROVIDE ONGOING OPTIMIZATION, A/B TESTING, AND STRATEGIC GUIDANCE TO MAXIMIZE ROI, REDUCE CHURN, AND SUPPORT ARPU GROWTH.



## GET MORE WITH MAPLEWAVE

With 20 years of telco experience, we integrate seamlessly with your systems and use Digital Experience Optimization (DXO) to drive measurable growth.

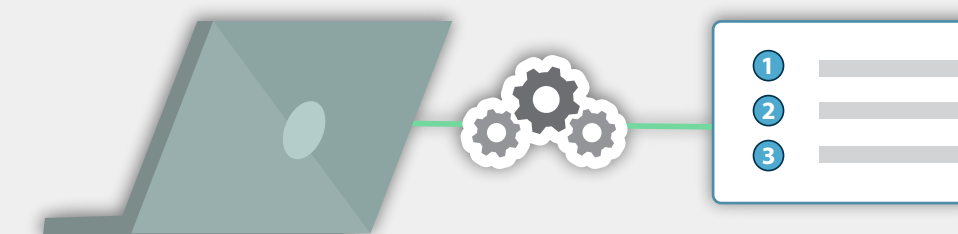


UNLIKE FRAGMENTED AGENCIES, WE HANDLE EVERYTHING FROM STRATEGY TO EXECUTION AND ONGOING OPTIMIZATION.

WE'LL GROW YOUR ARPU BY 12-25% THROUGH PROVEN DIGITAL OPTIMIZATION.



OUR SOLUTIONS INTEGRATE SEAMLESSLY WITH YOUR BILLING, CRM, AND TELECOM INFRASTRUCTURE.



WE TRACK THE DATA THAT MATTERS, LIKE MAU GROWTH, CHURN, AND REVENUE PER CUSTOMER.



## CASE STUDY


### ABOUT:

A telco operator used our AI landing page generator to create thousands of localized websites with content targeted at certain markets.

### PAIN POINTS:

- Traditional page creation was slow, expensive and inconsistent.
- Difficult to scale efficiently.

### RESULT:

**90%** reduction in build time. 

**92%** lower costs. 

**28%** lift in conversions. 