



Corporate Holiday Gift Guide 2025 by Ovation Incentives

Reward your teams the sustainable way
to boost morale, recognise achievement
and support your global sustainability
goals.



Introduction



As 2025 draws to a close, the holiday season offers organisations a valuable opportunity to reflect, appreciate and recognise the people who power their success. Thoughtful corporate gifting is far more than a festive gesture; it is a strategic driver of engagement, retention and positive company culture for both UK based and global teams.

At Ovation Incentives, we understand that meaningful rewards create lasting memories and measurable business outcomes. This year, we encourage companies to adopt a more sustainable approach to holiday gifting that celebrates employees while supporting environmental responsibility and conscious consumption.

This guide provides insights to help businesses craft global, sustainable and impactful gifting experiences that reflect their values.



Why Employee Gifting Matters for Global Teams



In an increasingly hybrid and international working world, employees value recognition, belonging and purpose. A thoughtful holiday gift fosters emotional connection, reinforces company culture and strengthens loyalty across all regions.



Boosts Morale and Motivation

Recognition remains one of the strongest drivers of motivation. The right gift shows employees that their contributions are valued and encourages continued high performance.



Reinforces Company Culture and Values

Your gifting approach speaks volumes. When your gifts align with sustainability commitments or ESG goals, employees see that your values are genuine and consistently applied.

Why Employee Gifting Matters for Global Teams



Connects Hybrid, Remote and Global Teams

For dispersed workforces across different countries and time zones, gifting creates shared moments of celebration and unity.

Enhances Engagement and Retention

Employees who feel appreciated are more engaged, more productive and more likely to stay with the organisation.

Sets a Positive Tone for the New Year

The goodwill created through holiday gifting carries forward into the year ahead and strengthens collaboration and culture.

Why Sustainable Corporate Gifting Matters



Employees worldwide increasingly expect their employers to act responsibly, including in the way they reward their people. Traditional gifts can create waste, unnecessary shipping emissions and limited relevance across regions. Sustainable gifting provides a more conscious alternative that resonates with modern employees.

With a sustainable gifting strategy, your organisation can:



Align with CSR
and ESG
commitments



Strengthen emotional
connection through
purpose driven rewards



Reduce waste and
emissions by
choosing digital or
low impact
options



Enhance your
employer brand
through visible
environmental
leadership

Key Considerations for a Sustainable Global Gifting Strategy

✦ Understand Your Global Audience

Different cultures and regions value different types of rewards. Offer flexible, choice-based gifting that works internationally.

✦ Think Global and Act Local

Use globally redeemable rewards that adapt to regional preferences, currencies and availability.

✦ Make It Personal

A personalised message from leadership can transform a simple gift into a meaningful expression of appreciation.

✦ Communicate the Purpose and Impact

When employees understand the thinking behind your sustainable gifting initiative, engagement and pride naturally increase.

✦ Choose Digital and Experience Based Rewards

Digital gift cards and experience-based rewards minimise environmental impact while providing highly valued choice.



Embedding Sustainability in Your Global Engagement Strategy



Sustainable gifting should be part of a year-round approach to recognition. Integrated effectively, it can:

- Strengthen company values
- Encourage pride in sustainability goals
- Support long term employee engagement

The Ovation Incentives global rewards platform makes this effortless through:

Instant digital reward delivery in over 100 countries

Multilingual and multi-currency support

Seamless HR platform integrations

Real time redemption reporting

Optional sustainability metrics



Global Sustainable Gift Ideas for 2025

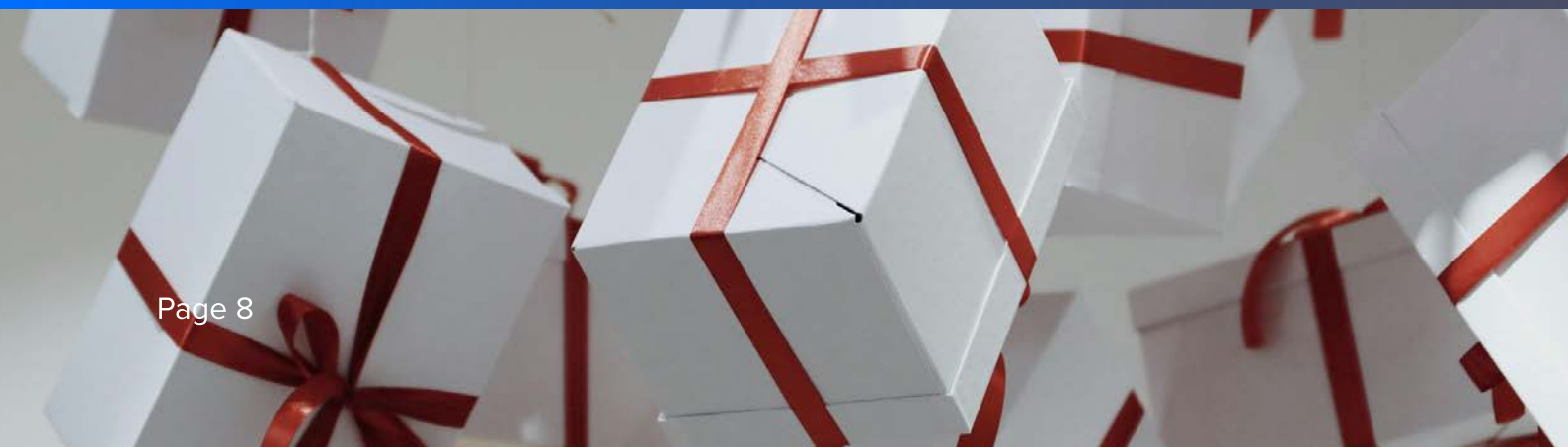


Sustainable gifting does not require compromising on quality or creativity. Instead, it encourages rewards that are enjoyable, practical and kinder to the planet.

Popular options include:

- Digital gift cards for global retailers, ethical brands or local favourites
- Experience based rewards such as wellness sessions, dining or travel
- Eco friendly lifestyle products including bamboo drinkware or organic cotton bags
- Locally sourced hampers supporting regional artisans
- Charity linked rewards, tree planting or carbon offset contributions

These options provide joy while supporting sustainability goals and accommodating diverse employee preferences across the world.



Ovation Incentives and Sustainable Gifting



At Ovation Incentives, we are redefining sustainable corporate gifting for global teams. Our Digital Select Card gives employees in any region the freedom to choose rewards that suit their lifestyle, preferences and values.

Each redemption can contribute directly to environmental action including:

- Tree planting in deforested regions 🌱
- Ocean clean ups and plastic removal 🌊
- Protection of endangered wildlife habitats 🐾

Through partnerships such as dot.eco, we help organisations transform holiday gifting into measurable sustainability impact. As a result, rewards resonate long after the festive season has ended.



A More Meaningful Way to Celebrate the Season



Holiday gifting can be more than a seasonal tradition. It can be a positive force for change. By embracing sustainable corporate gifting, organisations can recognise employees while contributing to a brighter future for people and the planet.

At Ovation Incentives, we support businesses around the world in rewarding more thoughtfully, more sustainably and more impactfully. This festive season, choose gifts that matter for your employees, your culture and the planet.

Reward Better. Celebrate Sustainably. Build a Brighter Future.

Speak to a Holiday Rewards Specialist

Ready to create your 2026 global gifting strategy?
Contact the Ovation Incentives team today:
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