

AI4Dev

A role-based, hands-on training program that teaches development teams to use AI safely, practically and at scale

by **weIRD**



OBJECTIVES_

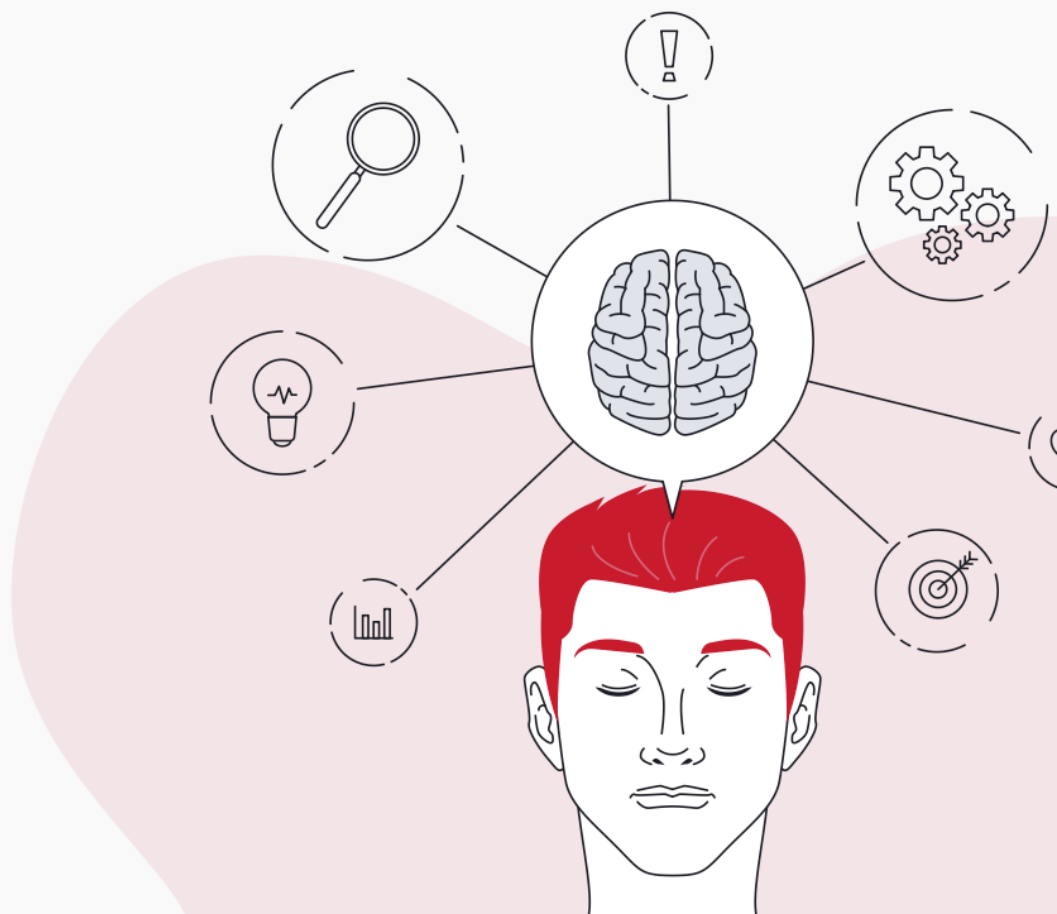
Why this AI4Dev program is different?

AI is in every team's tools. **The art of using it well isn't.**

Knowing **when to trust AI**, when to challenge it, and how to keep humans in control while still **capturing the productivity gains**: that is the skill we close.

AI4Dev builds this skill in **every role across the delivery chain**, from Product Management to QA. Two formats, one program, zero tolerance for theatrical AI.

We don't train AI developers. We train **teams to use AI well** – and to keep using it well after the course, thanks to an evangelist network that scales from a single cohort to **organization-wide adoption**.



CONTENT_

Designed for the messy reality of enterprise software

Five commitments that set **AI4Dev apart** from the generic "AI for everyone" decks circulating on the market:

✂️ **Verify, red-team and challenge AI output**

🧩 **Stack-flexible & based on the AI your team already uses**

👤 **Practical use, not AI engineering**

🎯 **Problems match your team's everyday challenges**

💡 **Ready to evangelize with your own team**

WHO IT'S FOR_

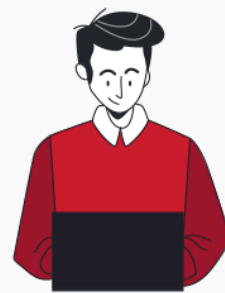
Five audiences, one shared language for AI-assisted delivery



Developers



Team Lead & R&D Manager



SW Architect



**Product Owner &
Product Manager**



**QA Engineer &
Tester**

SPECIFIC OBJECTIVES_**What you'll learn****AI Foundations & Governance**

How the AI assistant integrates with your LLM backend. What data leaves the company perimeter

Prompt Framework & Challenge-AI

Prompting techniques: role prompting, Chain-of Thought, ReAct, Tree-of-Thought. Prompt injection awareness.

End-to-end SDLC walkthrough

Follow a feature from idea → requirements → ADR → code → tests → pull request, using AI at every step. Everyone sees the entire chain – and the role handoffs – before diving into the themed days.

AI Ready Requirements & Specs

Turn vague ideas into structured, AI-ready artifacts.

Architecture Decision & Integration

AI as sparring partner: ADRs with cost/benefit matrices, automatic diagrams.

Coding Assistants & Critique

The "Critique → Improve → Commit" workflow that turns AI into a reviewer

AI Code Review – BIAS & Security Scanning

Safe refactoring patterns, technical debt management, quality gates before merge.

AI BIAS - Coverage - Test Automation

Mutation testing as a bias detector, coverage beyond the happy path.

Cross-functional teams ship a feature end-to-end

Cross-functional teams deliver a working feature + ADR + test suite + PO-readable spec.

Measure impact, hand over the playbook

AI impact metrics (adoption, cost, quality, NPS). First shared prompt pack.



CHOOSE YOUR FORMAT_

Two formats, same principles

Pick the one that matches your **adoption goal**.

Both formats share the same guiding principles, the same Challenge-AI discipline and the same stack-agnostic approach.

	Full Program	Bootcamp
Duration	10 days	3 days
Participants	Cross-role cohorts, 15-20 participants	Single team or small mixed group
Role specialization	Yes – 5 themed days, each person follows the most relevant ones	No – mixed role, shared path
Ideal for	Company-wide AI adoption	Team kickstart or pilot
Capstone	Cross-functional team project	Compact cross-role mini loop
Evangelist Kit	Included	Optional add-on
Certification	AI4Dev Practitioner	AI4Dev Bootcamp

FULL PROGRAM

10 days, one map.

Everyone builds their own calendar

Everyone starts together in the first 3 days and reunites for the last 2.

On days 4–8 each participant follows a personalized calendar: **mandatory** for their own role's day, **recommended** for adjacent ones, **optional** for the rest.

No parallel sessions: each day is one focused track, led by a specialist.



How to interpret this. Days 4–8 are **five distinct, sequential days**, with one dedicated to each role. A Product Owner, for example, must attend Day 4 (PO) and typically joins Day 5 (Architect)—which is thematically related to legacy systems and specifications—while skipping the two Dev days. A Developer attends days 6 and 7 and is welcome to join day 8 (Tester). The cohorts stay together for the fundamentals (D1–D3) and the capstone (D9–D10), so everyone shares a common language for AI-assisted delivery.

BOOTCAMP_

A compact, hands-on cycle for teams that need fast results

Everyone goes through the same **minimal-but-complete AI SDLC** – no role specialization, maximum hands-on.

Ideal as a **team kickstart** or **pilot** before scaling to the Full Program.

 Day 1

Foundations & Prompt Craft

AI foundations at decisionmaking level.

Prompt framework: role prompting, Chain-of-Thought, ReAct, Tree-of-Thought. Prompt injection awareness. **Challenge-AI patterns applied from hour one.**

 Day 2

From Requirements to Code

Requirements → user stories → code, using **AI assistants end-to end.**

The "Critique → Improve → Commit" workflow.

Bias and vulnerability analysis on AI-generated code. Lightweight test generation.

 Day 3

Testing & Mini Capstone

AI-driven test generation and execution. A compact **cross-role capstone** where mixed teams take a small feature **from spec to pull request.**

THE SCALING MODEL

This program is designed to multiply itself

That's how you go from a 25-person trained cohort to an **entire informed organization**, without a second full cohort.

The Seed Cohort

15-25 people across the 4 roles attend the Full

A selected cohort goes through the full 10-day path together – shared foundations, role-themed days, crossfunctional capstone.

Materials Release

Slides, repository, prompt packs, workshop-in-a-box

Everything is handed over to participants, no strings attached. Including the 2-hour workshop-in-a-box kit designed for them to run with their own team.

Organic Spread

Each participant runs the 2-hour workshop for their team

The Evangelist Kit turns every graduate into a multiplier. AI4Dev spreads organically through the organization – without requiring a second full cohort.

Optional

Return for a lessons-learned + advanced day

Based on what evangelists have encountered in the field, we bring participants back for a reinforcement day targeted at the specific pain points that surfaced during rollout.

IN PRACTICE_

Methods and details

Bootcamp

 3-day hands-on workshop

 Minimum 3 / maximum 10 participants

 Selected content

Full Program

 10 days class + workshop

 Minimum 15 / maximum 25 participants

 Full contents (12 modules)

What do you take home?

- Complete AI4Dev environment, configured and working
- Project repository with all labs and reference solutions
- KPI dashboard template to measure AI adoption and impact
- Role-based prompt packs, versioned and ready to extend
- Evangelist Kit – a 2-hour workshop-in-a-box for your team (Full Program)
- Certification as AI4Dev Practitioner or AI4Dev Bootcamp

OUTCOME_

Adoption	% of active developers using AI tools daily	> 60%
Satisfaction	Training NPS	≥ 8 / 10
Efficiency	Average time per feature	-20%
Quality	Test coverage / bug ratio	+10% / -15%
Security	AI incidents or data leaks	0
Cost	Average AI cost per delivered feature	-30%

CONTACTS_

Learn more here

**Let's get in touch!**

www.welld.ch



info@welld.ch



Via Campagna 13, CH-6982 - Agno