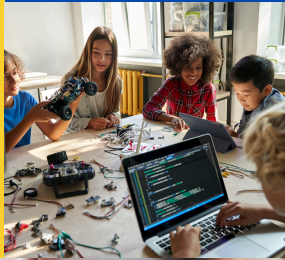


2026

t.Lab MEDIA KIT

Where Potential Meets Purpose





About Us.

Introduction

Since 2007, t.Lab has been on a mission to unlock academic excellence in students from pre-K to college. More than just an education center, t.Lab is a high-performance learning lab that combines expert instruction with cutting-edge technology. Our hybrid approach integrates humanities, STEM, leadership, and liberal arts, delivered by top-tier educators through both in-person and virtual platforms. We work closely with parents to support each student's growth—because we believe true success is a team effort.

Our Vision

t.Lab seeks to become the world's premier transformer of students by providing superior educational experience and character building. Academic Ratings, Student Achievement, Student Demand, and Community and Partner Ratings will measure this. Critical performance metrics for t.Lab students and parents are to realize top 1 percent performance, as applied by the Ivy League colleges and universities, leveraging the ACT examination including a median ACT score of 36.

Our Mission

Our mission is to create extraordinary academic achievement, especially among students (and parents) who adopt t.Lab's processes, standards, and systems as independent learners while assuming leadership roles in a global marketplace.

Why t.Lab Works?

We're not average. Our students reach higher, score better, and win more scholarships. Here's how we measure success:



✓ Median ACT Score of 30.5

Well above the national average — proving our students are college-ready and competitive.



✓ Average GPA of 3.88 of 4.0

Reflects strong academic discipline and excellence across subjects.



✓ \$23M Scholarship

We don't just prepare students for college — we help them afford it.



✓ 35% to 50% of t.Lab students

Are testing out of freshman-level courses.



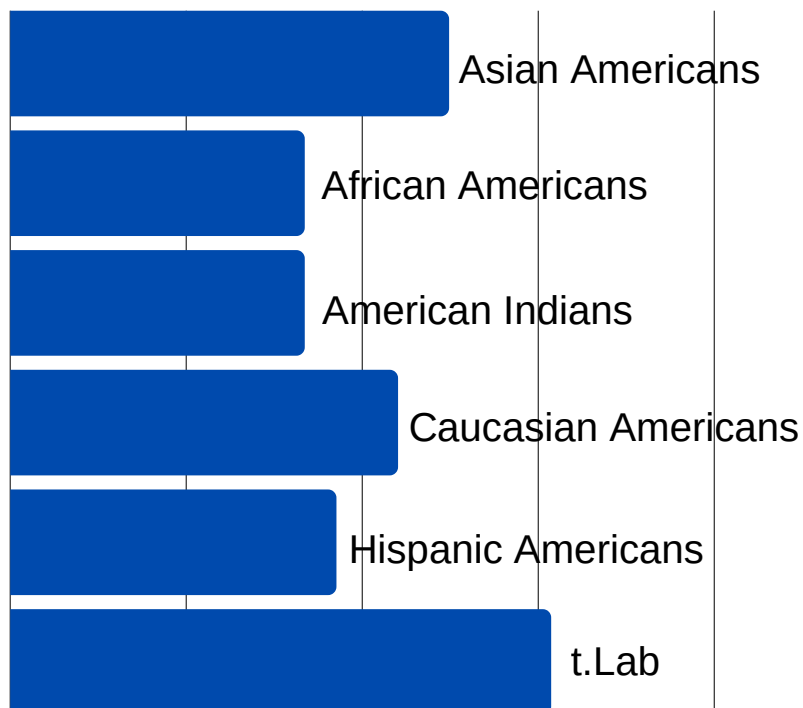
ACADEMIC PROGRAM

Performance Report

t.Lab's curriculum is built on ACT core competencies—English, Math, Reading, and Science—enhanced with language, leadership, and technology. We hold students to a top 10th percentile performance standard, surpassing typical K–12 benchmarks. Our bold goal: every student achieves college-level competence by 6th grade, with a target ACT composite score of 33.



Median ACT Score



t.Lab's performance model is rooted in research showing that just 1 hour of quality weekly tutoring can boost academic growth by 3–5 grade levels per year. We go further—providing a minimum of 2 hours per week, with students averaging 6–12 hours of enrichment beyond their regular K–12 studies. The result: a 2020 median ACT score of 30.7, far surpassing the national high of 24.9 by ethnicity.



Parental Coaching and Engagement

Parent University is the cornerstone of t.Lab's success model, built on the belief that empowered parents are essential to a child's academic and personal growth. We equip parents and guardians with the tools to guide their children through every stage of development—from early academics to college selection and scholarship attainment. Through formal monthly seminars and continuous training in areas like emotional intelligence, leadership, and technology, Parent University transforms families into active partners in education.

The results are clear: 95% of parents who regularly participate report measurable academic gains from their children, including higher GPAs, improved ACT scores, and substantial college scholarships. Participation in Parent University is not optional—it is a required and integral part of the t.Lab experience. This deep parent engagement creates a powerful home-school alliance that fuels student achievement and long-term success.

Scholarship Development Strategy & Execution

A four-year college degree costs \$250K—t.Lab targets \$300K in scholarships per student. Our strategic scholarship program continues to grow in both efficiency and impact, helping students secure the funding they need for a debt-free college future.

Internal Investment

t.Lab operates on a service fee model, supplemented by annual fundraisers. Since 2008, 55–75% of collected fees have gone directly to support students and parents. In FY 2020 alone, we invested \$61,359.32 through discounts and scholarships. Our founder, board, and partners consistently contribute significant personal investments to fuel our mission.

Testimonials



Dr. Tamika Thompson ★★★★★

You cannot go wrong with t.Lab. If you want your child to excel, you gotta be in this program.



Mr. Ephraim Gibson ★★★★★

Even if you're doing well, t.Lab helps you improve further in communication, math, science, and more. It's perfect for enhancing your skills and reaching new heights.



Mrs. Robin Nixon ★★★★★

This program adapts to students' needs, boosting ACT scores and scholarships. It's a great value and highly recommended for those aiming for success.



Ms. Carol Weaver ★★★★★

t.Lab is the best kept secret! If you want your child to exceed your academic expectations, you should join t.Lab!



Ms. Michele Faulkcon ★★★★★

You'll feel like a family at t.Lab.

OUR CURRICULUM

At t.Lab, we believe the best learner is a self-directed learner. That's why our model focuses on teaching students how to learn—not just what to learn. Our team of learning analysts, facilitators, coaches, and mentors guide each student's journey, while actively involving parents and fostering motivation. Our bold goal: college-level mastery in core subjects by the end of 6th grade. To achieve this, we offer a robust, advanced curriculum designed to accelerate academic growth and prepare every student for long-term success.



ACT & SAT Preparation



Financial Laboratory & Bloomberg Training



Oratorical Contest



Parent University



Mentorship



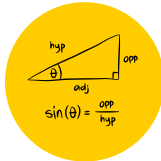
Spelling Bee Contest



Study Skills Course



Advanced Computer Science



Advanced Mathematics



Tutoring



Essay Contest



Vision Night



Leadership Development

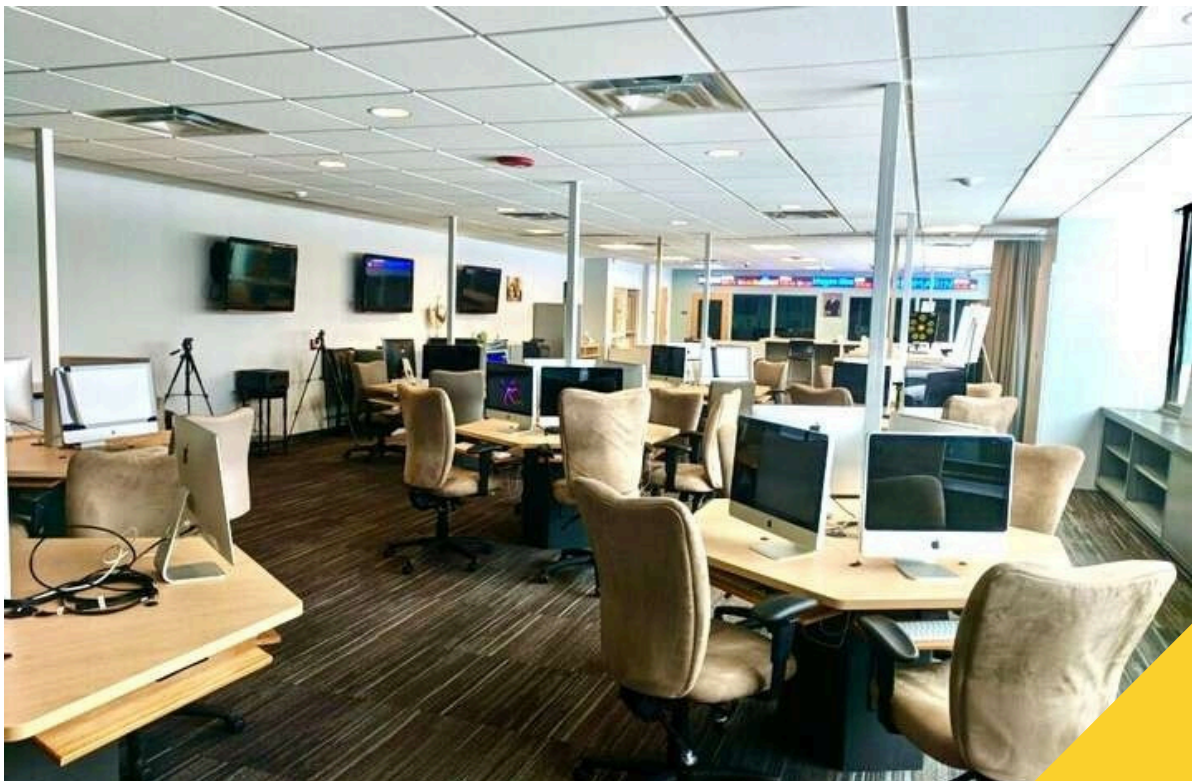
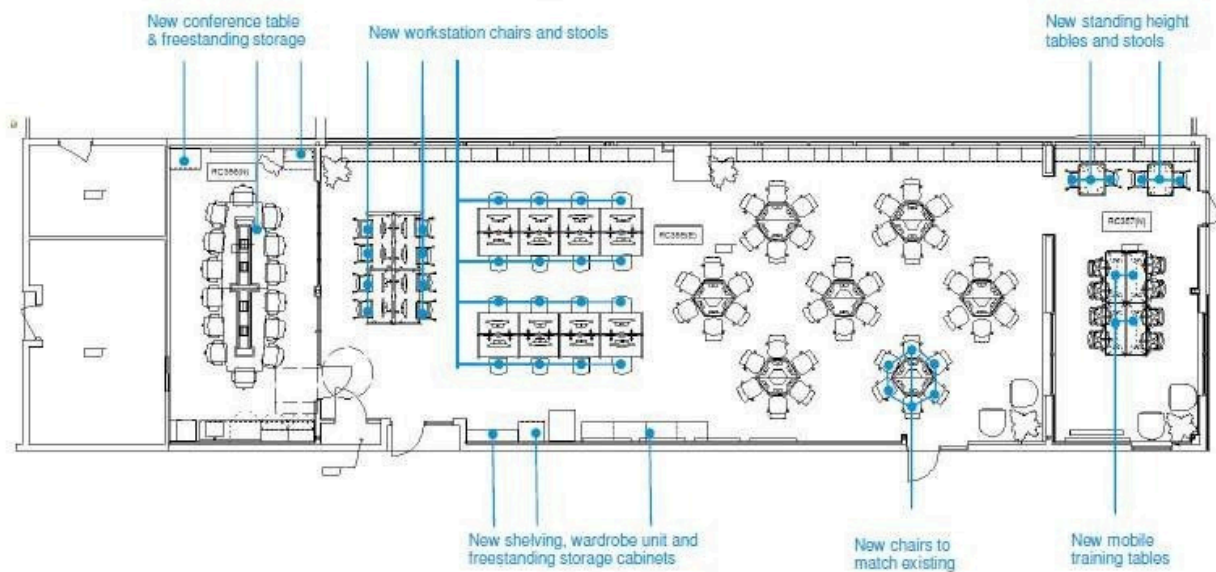


Technology Skill Development & Certification



t.Lab Model Facility at Schoolcraft College

We designed our facilities to inspire academic excellence and reflect our commitment to world-class learning. Each center is equipped with state-of-the-art tools — iMacs, iPads, 3D printers, 55-inch widescreen TVs, electronic whiteboards, and video conferencing technology. We even simulate a financial trading floor with Bloomberg terminals. Our spaces support up to 50 students onsite and thousands more virtually, creating a dynamic, tech-driven environment where excellence thrives.



Frequently Asked Questions

What is t.Lab? t.Lab, founded in 2007, is a Detroit-based nonprofit learning center serving pre-K through college. It focuses on academic excellence, especially for urban students, preparing them for careers in leadership, STEM, and the humanities.

What is accelerated learning? Accelerated learning enables students to advance through curriculum faster than usual. t.Lab helps students achieve higher academic levels regardless of their starting point.

How does t.Lab accelerate learning? We use tech-driven programs and expert tutors to help students excel in math, reading, writing, and language. A 2nd grader, for example, may finish the year at a 5th-grade level.

How does the program work? Students register online and get a customized learning plan. Core skills like speed-reading and foreign language are emphasized. Students work at their own pace, either online or at a t.Lab center.

Where do students learn? Up to 70% work from home; others use t.Lab's high-tech computer labs or public spaces.

What's in the curriculum? Courses include Math, English, Science, Public Speaking, Coding, ACT/SAT Prep, Financial Literacy, Leadership, Mentorship, and Parent University.

What software is used? t.Lab uses top-tier interactive software with proven success in skill-building.

Frequently Asked Questions

How is t.Lab different? Unlike test-focused programs, we use ongoing assessments to ensure mastery and real learning, nurturing the whole student.

Who can enroll? Students from around the globe—including the USA, Hungary, Kenya, Lebanon, Nigeria, Costa Rica, Canada, London, and the Philippines—can join from pre-K through college.

Who are the tutors? Tutors are highly skilled in English, Math, Reading, and Science. They use positive reinforcement and receive regular training.

What do tutors do? They help students grasp real-life applications of lessons, offering input and support through in-person or online sessions.

What's in the center? t.Lab centers feature iMacs, smartboards, video conferencing, and a Bloomberg trading floor simulator.

Is the program year-round? Yes. The academic year runs from September to September.

What are the fees?

- Pre-K–5th Grade: \$299/month
- 6th–8th Grade: \$349/month
- 9th–12th Grade: \$399/month
- Post-12th Grade: Fee based on assessment
- Assessment Fee: \$250 (one-time, non-refundable)

Frequently Asked Questions

Are scholarships offered? Yes, for students with demonstrated financial need.

Are parents involved? Yes. t.Lab encourages parent involvement through training, mentorship, and annual conferences.

How to enroll? Register online at www.tlab-global.org. A counselor will follow up to complete enrollment and assessments.

Are there fundraising requirements? Yes. t.Lab holds an annual Black Tie Ball to recognize student and community achievement.

Our Partners

- Acquire One
- Advocate Aurora Health
- AEL-Span, LLC
- ARD Logistics
- Ariel Investments
- Ascension Providence
- BFDI Education Services
- Black Family Development, Inc.
- Bosch Corporation
- Center Line Electric, Inc.
- Church Mutual Insurance Company
- CNC Group, LLC
- Comer Holdings, LLC
- Comerica Bank
- Crown Automotive Systems
- CVS Health Corporation
- DTE Energy
- Faurecia
- GAA Manufacturing and Supply Chain Management
- Global Leadership Forum
- HCE INTL
- Kettering University
- Knight Foundation
- Mango
- Languages
- McDonald's
- MGM
- Grand Detroit
- Morgan Stanley
- NerdsXpress
- Oakland University
- Patterson-Bryant
- PNC Bank
- Primerica
- Ralph Evinrude
- Foundation
- Sheila Hughes
- Insurance Agency
- Spectrum St.
- John Health System
- TFC Bank
- The Robert D. Scott Foundation
- The Skillman Foundation
- The
- Washington Group, LTD.
- University of Michigan
- Vitec, LLC
- Wayne County Sheriff's Office
- World Wide Technology, Inc.

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Trinity Health (HQ Michigan)

Contact Us:

Unlock your potential with t.Lab! Reach out to us and take the next step towards academic excellence and personal growth. We're here to help you succeed!



Accelerated Learning Centers





TO GOD BE THE GLORY!