



Alex Hao

Industrial-Packaging Designer

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Experience

Estée Lauder Companies - Packaging Designer - Bobbi Brown

New York City, NY / Aug, 2023- Nov, 2025

Designing primary / secondary packaging for in-line cosmetic products, limited edition, collateral gifting, and mailers.

Design Committee - Industrial Design Intern

San Francisco, CA / September, 2021 - May, 2023

As part of a talented team of designers and engineers, I helped develop consumer electronic products that were both aesthetically pleasing and functional. My role involved conceptualizing and prototyping designs, collaborating with cross-functional teams, and communicating with modelers and manufacturers.

While working on industrial design related projects, I also contributed to the company's visual identity projects and built its website.

Karten Design - Industrial Design Intern

Marina del Rey, CA / May, 2021- August, 2021

Worked on multiple medical device projects. Focused on designing a seamless user experience. Designed for users with different medical conditions. Projects go from concept development, rapid prototyping to final visual and physical delivery.

LifeStyle Design - Industrial Design Intern

Santa Barbara, CA / Jan, 2021- April, 2021

Worked on multiple innovation projects. Ranges from designing a new product line to designing accessories for existing products. Job duties include market research, engineering studies, form development, and visual delivery.

ASUS ROG - Sponsored Student Designer

Pasadena, CA / Fall, 2021

Participated in ASUS ROG's sponsored course. Led a team of four designers (ID and UX.) Used strategic thinking and experimentation to propose innovative solutions for design concepts. Created comprehensive deliverables that reflect an understanding of the design Concept system. Final deliverable were offered for IP Purchase and part was sold to Asus.

SIG Combibloc - Sponsored Student Designer

Pasadena, CA / Spring, 2020

Participated in SIG Combibloc's sponsored B2B course. Redesigned aseptic beverage packaging, developed future branding opportunities, and designed next-generation industrial machine

Cube Design - Industrial Design Intern

Shenzhen, China / Jun, 2018 - Aug, 2018

Designed small home appliances in a team setting. Focused on simple and effortless user

Education

ArtCenter College of Design

Pasadena, CA / 08.2017-08.2022

BS. Product design with Business Minor
Graduated with honor

Recognition

Core 77 Design Award

2023 Spatium - Student Winner
Draft - Student Notable

IDEA Design Award

2023 Draft - Featured Finalist

IDA Design Award

2020 Flo - Honorable Mention

ArtCenter Provost's List

ArtCenter College of Design

Skills

Design

Visualization	Rapid prototyping
Storytelling	Form development
Critical thinking	Basic electronics
Team Working	CMF
Branding strategy	Machine sewing

Software

Solidworks	Adobe CC suite
Fusion 360	(Ps, Ai, Xd, Id, Ae)
Gravity sketch	Figma
Keyshot	Webflow, Wix, EditorX

Language

Native - Mandarin	Fluent - English
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