


A photograph of a brown cardboard box sitting on a white plastic grate. To the left of the box is a plant with long, green and yellow variegated leaves. To the right is a plant with small, round, green leaves and tiny yellow flowers. The box has text and a logo on its top surface.

*Welcome to the new normal.*

*Owaste*

 [Owaste\\_be](#)

**Official Starter BOX**  
**October 2020**

# ATTITUDE

## Deodorant | Orange leaves

- ❑ Maranta arundinacea (arrowroot) to **prevent unpleasant odors**
- ❑ Corn starch to **absorb moisture**
- ❑ **Smooth texture** of shea butter and coconut oil
- ❑ Biodegradable all-paper packaging
- ❑ Aluminium-free
- ❑ Hypoallergenic
- ❑ Cruelty-free & Vegan
- ❑ 85g ~ 1 month usage
- ❑ **Note on YUKA : 93/100**



Owaste

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Owaste



# GEORGANICS

## Toothpaste | English Peppermint

- ❑ **Organic** ingredients (Virgin Coconut Oil)
- ❑ **Peppermint Oil**
  - ❑ Extremely effective at **killing anaerobic bacteria**
  - ❑ **Effective & natural whitening**
  - ❑ **Not harsh & abrasive** to your teeth
- ❑ Fluoride and SLS free
- ❑ Compostable packaging  
*Glass Jar, Aluminium Lid, Paper Label, Kraft Paper Box, Vegetable Ink*
- ❑ 60 mL ~ 1 month usage (2x/day)
- ❑ **Note on YUKA : 93/100**

Owaste

# GEORGANICS

## Toothpaste | Spearmint



- ❑ **Organic** ingredients (Virgin Coconut Oil)
- ❑ **Spearmint Oil**
  - ❑ **More minty taste** than English peppermint
  - ❑ Strong **antiseptic**
  - ❑ Eliminating germs and healing gums
- ❑ Fluoride and SLS free
- ❑ Compostable packaging  
*Glass Jar, Aluminium Lid, Paper Label, Kraft Paper Box, Vegetable Ink*
- ❑ 60 mL ~ 1 month usage (2x/day)
- ❑ **Note on YUKA : 93/100**

Owaste





# GEORGANICS

## Toothpaste | Active Charcoal

- ❑ **Organic** ingredients (Virgin Coconut Oil)
- ❑ Activated Charcoal and **flavoured with organic Peppermint Oil**
  - ❑ Extremely effective at **killing anaerobic bacteria**
  - ❑ **Remove surface stains naturally**, without being harsh and abrasive to your teeth
- ❑ Fluoride free
- ❑ Compostable packaging  
*Glass Jar, Aluminium Lid, Paper Label, Kraft Paper Box, Vegetable Ink*
- ❑ 60 mL ~ 1 month usage (2x/day)
- ❑ **Note on YUKA : 93/100**

Owaste





# HYDROPHIL

## Soap | Lavender

- ❑ For hands, body and hair
- ❑ High organic quality
- ❑ **Palm oil free**
- ❑ Neutral, vegan & fair traded
- ❑ Rich oils from **olives, coconuts, sunflowers** & **shea butter**
- ❑ 80g ~ 1 month usage

## Soap Pouch

- ❑ 100% sisal (biodegradable)
- ❑ Better soap feel & longer use





# HYDROPHIL

## Soap | Lemongrass

- ❑ For hands, body and hair
- ❑ High organic quality
- ❑ **Palm oil free**
- ❑ Neutral, vegan & fair traded
- ❑ Rich oils from **olives, coconuts, sunflowers** & **shea butter**
- ❑ 80g ~ 1 month usage

## Soap Pouch

- ❑ 100% sisal (biodegradable)
- ❑ Better soap feel & longer use



# HYDROPHIL

## Cotton swabs

- ❑ 100 pieces
- ❑ Bamboo & certified cotton
- ❑ **100% biodegradable**
- ❑ Plastic-free
- ❑ Recycled cardboard box
- ❑ 100 pieces ~ 1 month usage



# Ingredients



# ATTITUDE

## Deodorant | Orange leaves

- ☐ Maranta arundinacea (arrowroot) root powder
- ☐ Butyrospermum parkii (shea) butter
- ☐ Sodium bicarbonate
- ☐ Cocos nucifera (coconut) oil
- ☐ Zea mays (corn) starch
- ☐ Stearyl alcohol
- ☐ Cetearyl alcohol
- ☐ Ricinus communis (castor) seed oil
- ☐ Coco caprylate/caprate
- ☐ Euphorbia cerifera (candelilla) wax
- ☐ Copernicia cerifera (carnauba) wax
- ☐ Citrus aurantium dulcis (orange) leaf extract
- ☐ Rosmarinus officinalis (rosemary) leaf extract
- ☐ Decanal (fruit)
- ☐ Pentadecalactone (fruit)
- ☐ Raspberry ketone

# ATTITUDE

## Deodorant | Lemon leaves

- ☐ Maranta arundinacea (arrowroot) root powder
- ☐ Butyrospermum parkii (shea) butter
- ☐ Sodium bicarbonate
- ☐ Cocos nucifera (coconut) oil
- ☐ Zea mays (corn) starch, stearyl alcohol
- ☐ Cetearyl alcohol
- ☐ Ricinus communis (castor) seed oil
- ☐ Coco caprylate/caprate
- ☐ Euphorbia cerifera (candelilla) wax
- ☐ Copernicia cerifera (carnauba) wax
- ☐ Citrus medica limonum (lemon/citron) leaf extract
- ☐ Rosmarinus officinalis (rosemary) leaf extract
- ☐ 3-hexenol (green leaves)
- ☐ Triethyl citrate
- ☐ Dimethyl heptenal (fruit)

*Owaste*

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- ☐ Butyrospermum parkii (shea) butter
- ☐ Sodium bicarbonate
- ☐ Cocos nucifera (coconut) oil
- ☐ Zea mays (corn) starch
- ☐ Stearyl alcohol, cetearyl alcohol
- ☐ Ricinus communis (castor) seed oil
- ☐ Coco caprylate/caprate
- ☐ Euphorbia cerifera (candelilla) wax
- ☐ Copernicia cerifera (carnauba) wax
- ☐ Olea europaea (olive) leaf extract
- ☐ Rosmarinus officinalis (rosemary) leaf extract
- ☐ Hexyl salicylate (floral)
- ☐ Geranyl acetate (floral)
- ☐ Hexyl acetate (fruit)

# GEORGANICS

## Toothpaste | English Peppermint

- ☐ Calcium Carbonate
- ☐ Caprylic & Capric Triglyceride
- ☐ Kaolin
- ☐ Cocos Nucifera Oil
- ☐ Butyrospermum Parkii Butter
- ☐ Diatomaceous Earth
- ☐ Sodium Bicarbonate
- ☐ Mentha Piperita Oil
- ☐ Tocopherol
- ☐ Limonene

# GEORGANICS

## Toothpaste | Spearmint

- ☐ Calcium Carbonate
- ☐ Caprylic & Capric Triglyceride
- ☐ Kaolin
- ☐ Cocos Nucifera Oil
- ☐ Butyrospermum Parkii Butter
- ☐ Diatomaceous Earth
- ☐ Sodium Bicarbonate
- ☐ Mentha Spicata Herb Oil
- ☐ Tocopherol
- ☐ Limonene

# GEORGANICS

## Toothpaste | Active Charcoal

- ☐ Calcium Carbonate
- ☐ Caprylic & Capric Triglyceride
- ☐ Kaolin
- ☐ Cocos Nucifera Oil
- ☐ Butyrospermum Parkii Butter
- ☐ Diatomaceous Earth
- ☐ Sodium Bicarbonate
- ☐ Mentha Piperita Oil
- ☐ Charcoal Powder
- ☐ Tocopherol
- ☐ Limonene



# HYDROPHIL

## Soap | Lavender

- ❑ HELIANTHUS ANNUUS SEED OIL
- ❑ AQUA
- ❑ SODIUM HYDROXIDE
- ❑ OLEA EUROPAEA FRUIT OIL
- ❑ COCOS NUCIFERA OIL
- ❑ BUTYROSPERMUM PARKII BUTTER
- ❑ LAVANDULA ANGUSTIFOLIA HERB OIL
- ❑ LINALOOL
- ❑ GERANIOL
- ❑ D-LIMONENE
- ❑ COUMARIN

# HYDROPHIL

## Soap | Lemongrass

- ❑ HELIANTHUS ANNUUS SEED OIL
- ❑ AQUA
- ❑ SODIUM HYDROXIDE
- ❑ OLEA EUROPAEA FRUIT OIL
- ❑ COCOS NUCIFERA OIL
- ❑ BUTYROSPERMUM PARKII BUTTER
- ❑ CYMBOPOGON FLEXUOSUS HERB OIL
- ❑ CITRAL
- ❑ GERANIOL
- ❑ D-LIMONENE
- ❑ LINALOOL
- ❑ CITRONELLOL
- ❑ ISOEUGENOL