

William Linczer

Toledo, OH | wlinczer@gmail.com | www.wilincz.com

UX Designer adept at crafting intuitive digital tools for innovative companies. With five years of venture studio and startup experience, I identify the pain points within multi-stakeholder workflows, design approachable solutions for technical problems, and advocate for user needs throughout the implementation process.

EXPERIENCE

Winzeler & Bok, LTD | Archbold, OH

Operations Assistant | Full-Time

01/2025 – Present

- Overhauled matter workflows and documentation systems to reduce initial client processing times and internal filing errors.
- Independently assembled 87% of all client tax packets and attorney-client communications, ensuring a flawless tax day with zero filing delays or client issues.
- Relieve critical bottlenecks in the probate workflow by assisting with client intake, file preparation, and case tracking, freeing paralegals to focus on filings and accountings.

Notre Dame Idea Center | Notre Dame, IN

Lead Product Designer | Contractor

08/2021 – 09/2024

- Led product design for 3 startups approved for development funding, turning MVP design specifications into user-tested products with engineers to meet investor criteria.
- Defined the MVP product experience and architecture for one of those startups, which has since grown into a **\$1M/year** logistics platform.
- Drove development sprints, partner feedback loops, and user testing for the other startups, one reaching closed beta with **12 Letters of Intent**; the other advancing through MVP testing.

Designer In Residence | Contractor

09/2020 – 08/2021

- Guided design sprints for 9 of 13 founders in an accelerator class, crafting brand assets, UI kits, styled wireframes, and pitch decks to clarify product objectives for early investors.
- 5 of 9 supported startups secured research funding, enabling me to develop question protocols, conduct user interviews, and generate actionable insights.
- Drove prototype testing and created early product architecture, resulting in **3 of 5 successful bids** for development funding.

Alloy Partners | Indianapolis, IN

Product Design Consultant | Contractor

04/2023 – 11/2023

- Shaped product strategy across 4 venture sprint teams by turning early user research into user flows, wireframes, and animated prototypes for investor validation.
- Partnered with founders to define MVP scope, align designs with technical constraints, and clarify product positioning during rapid concept validation.
- 1 of the 4 concepts received board approval, raised **\$1M in pre-seed funding**, and used my product designs and initial architecture to enter development and closed testing.

EDUCATION

University Of Notre Dame

B.A. In Industrial Design

08/2016 – 05/2020

Minor: Computing & Digital Technologies focused in Human-Computer Interaction

ADDITIONAL

Tools

Adobe Creative Suite, Figma, Sketch, UserTesting, Webflow, Godot, Blender

Skills

Agile, Design Systems, Developer Handoffs, Information Architecture, JTBD, UI/UX Design