

William Linczer

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UX Designer adept at crafting intuitive digital tools for innovative companies. With five years of experience, I advise venture capital funds and their portfolio of startups in identifying the pain points of multi-stakeholder workflows, designing approachable solutions for technical problems, and advocating for user needs throughout the implementation process.

WORK EXPERIENCE

Winzeler & Bok, LTD | Archbold, OH

Operations Assistant | Full-Time

01/2025 - Present

- Overhauled matter workflows and documentation systems to reduce initial client processing times and internal filing errors.
- Independently assembled 87% of all client tax packets and attorney-client communications, ensuring a flawless tax day with zero filing delays or client issues.
- Relieve critical bottlenecks in the probate workflow by assisting with client intake, file preparation, and case tracking—freeing paralegals to focus on filings and accountings.

Notre Dame Idea Center | Notre Dame, IN

Lead Product Designer | Contractor

08/2021 - 09/2024

- Led product design for 3 startups approved for development funding, turning MVP design specifications into user-tested prototypes with engineers to meet investor criteria.
- Defined the MVP product experience and architecture for one of those startups, which has since grown into a \$1M/year logistics platform.
- Drove development sprints, partner feedback loops, and user testing for the other startups—one reaching closed beta with 12 LOIs; the other advancing through MVP testing.

Designer In Residence | Contractor

09/2020 - 08/2021

- Guided design sprints for 9 of 13 founders in an accelerator class, crafting brand assets, UI kits, clickable prototypes, and pitch decks to clarify product objectives for early investors.
- 5 of 9 supported startups secured research funding—while all 4 startups not assigned to me failed to advance past the pitch phase.
- Drove user research, prototype testing, and early product architecture—resulting in 3 of 5 successful bids for development funding.

Alloy Partners | Indianapolis, IN

Product Design Consultant | Contractor

04/2023 - 11/2023

- Shaped product strategy across 4 venture sprint teams by turning early user research into user flows, wireframes, and animated prototypes for investor validation.
- Partnered with founders to define MVP scope, align designs with technical constraints, and clarify product positioning during rapid concept validation.
- 1 of the 4 concepts received board approval, raised \$1M in pre-seed funding, and used my product designs and initial architecture to enter development and closed testing.

SKILLS

Tools

Adobe CS, Figma, Principle, UserTesting, Webflow, Godot

Processes

UX/UI Design, UX Research, Problem-Solving, Strategic Thinking, User Advocacy

EDUCATION

University Of Notre Dame

B.A. In Industrial Design

2016 - 2020

Minor

Computing & Digital Technologies focused in Human-Computer Interaction