

Beidos



Ali

ENTREPRENEUR & VC

PERSONAL PROFILE

My name is Beidos Ali and I m born in Kuwait (1986). As a child we moved with my parents to Europe and have been living in Sweden since 1992. For the past 9 years we have been building startups and enabling; Gamification, Marketing and Growth Strategies in early startups. I work with business development as multi-serial entrepreneur and various Growth initiatives (Mostly for startups in Scandinavia).

AGE : 34
STATUS : SINGLE
GENDER : MALE
CURRENT LOCATION : LIDINGÖ, STOCKHOLM
TITLE : BUSINESS MANAGEMENT
BEST ATTRIBUTE : ALWAYS POSITIVE
DISLIKE : ROUTINE, NO CHALLENGE
STARTUPS : 4
EXITS : 1

CORE SKILLS

KNOW-HOW IN SAAS & MOBILITY STARTUPS (SINCE 2011)

Taking a Startup from Idea to break-even and in 2019 Exit! Working with VC and on-demand services was truly a challenge!

PBI - PROBLEM INCIDENT MANAGEMENT

Having a big interest in Psychology and behavioural Science took me to a path that I enhanced and found to be very successful in mapping user Journeys Growth.

GROWTH MANAGEMENT

A Chaotic Constantly changing playfield and algorithm loopholes to harness to give your Startup the best MoM/YoY CLTV, Retention and ofc a low as possible CPA

AREAS OF EXPERTISE

8 YEAR EXPERIENCE IN VC BACKED TECH STARTUPS

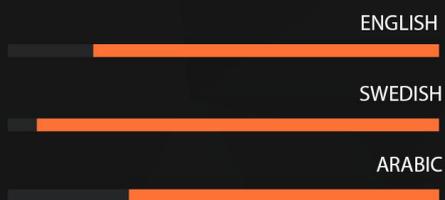
REVERSE ENGINEERING

KPI AND GROWTH / GO 2 MARKET

BUSINESS START-UP SPECIALIST

PSYCHOLOGY IN EVERYTHING!

LANGUAGES



SKILLS

- Business analysis
- Marketing Strategy / Go2Market
- Time management
- Gamification Setup
- Harness the power of visioning
- Growth Strategy

STARTUPS



[linkedin.com/in/beidos](https://www.linkedin.com/in/beidos)

ali@alubeid.com

[Beidos.co](https://www.beidos.co)

+467 29 29 59 29