



Since 2011, Barrel Full of Money has raised more than \$700,000 to assist hardworking local families by investing in the programs and services of Blue Mountain Action Council (BMAC). This year, we celebrate the 15th anniversary of coming together to ensure our neighbors are nourished, sheltered, and able to thrive.

The 2025 Barrel Full of Money campaign kicks off on Wednesday, October 15 with early bird ticket sales, continues with the popular “Bubbles for BMAC” sparkling wine event at The Thief Fine Wine & Spirits on Thursday, November 6, 2025, and culminates in the Community Celebration & Auction on Friday, December 5 (6-9pm, at The Motor Co.).

Throughout the fall, partner wineries and local businesses will amplify the fundraising effort through programs like “Bottles for BMAC”, donating tasting fees, rounding up for BMAC, or contributing a percentage of sales to help our neighbors in need.

There are many ways YOU can help support this important community event:

- Become a **Sponsor**—a fun, festive, and meaningful way to champion BMAC’s mission to help individuals and families move from survival to thriving
- Become a **participating winery**—round up, contribute a percentage of sales, or consider donating tasting fees
- **Donate an auction item or experience**—have a unique item or experience that others would be excited to bid on? We’d love to know!
- **Attend** the event—join us for the Community Celebration & Auction on Friday, December 5 at the Motor Co. Tickets will go on sale in October and are available as individuals, tables of 4, and tables of 8

Join us in helping people and changing lives!

15th Annual Barrel Full of Money Sponsorship Levels & Benefits

Sponsoring the **15th Annual Barrel Full of Money Community Event & Auction** means investing in a stronger, more connected region—where every person has a path to stability and success. Join us in making 2025 our most impactful year yet.

Premier Sponsor (\$5,000)

Top-level visibility and premium experience at the Community Event & Auction

- Premium logo and/or name placement on all promotional materials
- 4 complimentary tickets at a Reserved VIP table
- Full-page ad in event program
- Dedicated social media spotlight
- Live emcee acknowledgment at the event

Gold Sponsor (\$3,500)

Strong brand presence with high visibility

- Prominent logo and/or name placement on event website
- 4 complimentary tickets at a Reserved VIP table
- Half-page ad in event program
- Dedicated social media spotlight
- Live emcee acknowledgment at the event

Silver Sponsor (\$2,500)

Support with style and solid visibility

- Logo placement on event website
- 2 complimentary tickets at a Reserved VIP table
- Quarter-page ad in event program
- Group social media recognition

Community Sponsor (\$1,500)

Contribute meaningfully with public appreciation

- Logo placement on event website, name listed in event program
- 2 general admission tickets
- Group social media recognition

Neighbor Sponsor (\$500)

Affordable way to show your support

- Name listed on event website, and program
- 2 general admission tickets
- Group thank-you on social media

Friend Sponsor (\$150)

Support the hardworking team producing the event

- Name listed in event program
- 1 general admission ticket to the 2025 Bash for you, 1 ticket donated to a hardworking staff member or volunteer

Why Support the 15th Annual Barrel Full of Money?

Each year, Barrel Full of Money unites the power of wine, community, and compassion to raise critical funds for Blue Mountain Action Council. In 2025, you can help lead this effort—and be recognized for it.

1. Strengthen the Community You Serve

Your sponsorship directly supports local families through food assistance, housing, and job-readiness programs. These services create ripple effects that benefit the whole region, from workforce stability to economic growth. It's an investment in a stronger, healthier community for everyone.

2. Elevate Your Brand with Purpose

Barrel Full of Money is one the most respected and high-profile fundraising events in our region. As a sponsor, your brand will be featured in front of a loyal, engaged audience of community leaders, wine lovers, and civic-minded consumers. More than that, you'll be seen as a business that gives back—an ally in the fight against food insecurity and housing instability. It's a powerful story to share with your customers, employees, and partners.

3. Be Part of Something Uniquely Walla Walla

During the holiday season, generosity, great wine, delicious food, and community pride meet—making your business part of what defines our region.

For more information contact:

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